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SALT
by  **ideas**®



SALT

WINTER'19

Layer up for a stylish winter. From street to chic, we've got the perfect option for every winter mood. This season dive into a world of warmth and style with the SALT Winter 2019 collection. Choose a cozy oversized ribbed sweater or make a statement with a striking animal print jacket. Wrap up against the winter chill in our luxurious soft textured knits or pair our graceful cape shawls and gorgeous scarves with everything from jeans to eastern ensembles. From chunky wool jumpers with lace eyelets to fluffy fine-knit hoodies, our new range of sweaters encapsulates the latest international trends. Winter never looked so cool.



SWT-FW19-09

BLACK & WHITE, JACQUARD
SWEATER WITH RIBBED HIGH-NECK





SWT-FW19-08 A

ECRU WHITE, OVER-SIZED
TEXTURED TURTLE-NECK SWEATER





SWT-FW19-08 B

MUSTARD, OVER-SIZED TEXTURED
TURTLE-NECK SWEATER





SWT-FW19-32

BLUSH-PINK & BLACK,
FEATHER YARN, STRIPED
DROP-SHOULDER SWEATER

**SWT-FW19-33**TRIBAL PRINT,
SHRUG-STYLE CAPE SHAWL



SWT-FW19-19 A
HOT PINK, ROUND-NECK
TEXTURED RAGLAN SWEATER







SCF-FW19-01 | SWT-FW19-19 B

OFF-WHITE, ROUND-NECK
TEXTURED RAGLAN SWEATER
PAIRED WITH A
RUST & BEIGE SCARF



**SWT-FW19-25 A**MAROON, COWL-NECK
VISCOSE BLEND SWEATER



SWT-FW19-25 B

TEAL, COWL-NECK
VISCOSE BLEND SWEATER





SCF-FW19-30 B

SWT-FW19-30 B

BLACK, SOFT BLEND
SWEATER WITH CUT-OUT SLEEVES
PAIRED WITH A MAROON & NAVY SCARF





SWT-FW19-30 A

OATMEAL, SOFT BLEND
SWEATER WITH CUT-OUT SLEEVES



SWT-FW19-13

VIVID RED, MID LENGTH,
RIBBED CARDIGAN



SWT-FW19-34 A

HOODED, ANIMAL BORG TOP COAT





SWT-FW19-26 B

BROWN, FEATHER
HOODIE-STYLE SWEATER





FOR THE
LOVE OF HOODIES



SWT-FW19-26 A

LIGHT GRAY, FEATHER
HOODIE-STYLE SWEATER



SWT-FW19-34 B

HOODED, BEIGE TOP COAT



SCF-FW19-02 | SWT-FW19-01 B

BLACK, SOFT FEATHER CARDIGAN
PAIRED WITH AN EARTHY TONED
CHECKERED SCARF





SWT-FW19-18

RED & BLACK, ROUND-NECK
STRIPED SWEATER





SCF-FW-19-11 | SWT-FW19-14

VINTAGE PINK, LOOSE-KNIT
CARDIGAN WITH POCKETS
PAIRED WITH A LIGHT-WEIGHT GRAY SHAWL



SWT-FW19- 27 A

GRAY, VISCOSE BLEND

BOXY SWEATER WITH FUR DETAILS





SWT-FW19- 27 B

BLUSH PINK, VISCOSE BLEND
BOXY SWEATER WITH FUR DETAILS



SWT-FW19-17
RUST, TURTLE-NECK SWEATER



SWT-FW19-29 B

DARK HONEY, KNIT-STYLE
CARDIGAN WITH POCKETS





SHAWL-19-11 **SWT-FW19-29A**

NAVY, KNIT-STYLE CARDIGAN WITH POCKETS
PAIRED WITH A YELLOW, TEXTURED SHAWL



SWT-FW19-16
TEAL BLUE,
FRONT-OPEN CARDIGAN



SWT-FW19-04 SHAWL-19-01

GRAY, SHAWL COLLAR CARDIGAN
PAIRED WITH A LIGHT WEIGHT STOLE
WITH EMBELLISHMENT



SWT-FW19-02

MAROON & NAVY,
JACQUARD FRONT-OPEN CARDIGAN







SWT-FW19-28 B
CHARCOAL GRAY, PEARL ADORNED,
ROUND-NECK SWEATER





SWT-FW19-28 A
BEIGE, PEARL ADORNED,
ROUND-NECK SWEATER





SWT-FW19-31
ANIMAL PRINT, TEXTURED
HIGH-NECK SWEATER



SWT-FW19-01 A
MEDIUM ROSE,
SOFT FEATHER CARDIGAN



SWT-FW19-15 B

MOUSE GRAY, BUTTON DOWN
FEATHER TEXTURED SWEATER





SWT-FW19-15 A

CREAM, BUTTON DOWN
FEATHER TEXTURED SWEATER





SWT-FW19-05 B
NAVY, BUTTON-DOWN CARDIGAN



SWT-FW19-05 A SCF-FW19-10

WHITE, BUTTON-DOWN CARDIGAN.
PAIRED WITH A CHARCOAL GRAY SCARF





SWT-FW19-03

GRAY, CHAIN-YARN
FRONT OPEN CARDIGAN





SWT-FW19-11 A
GRAY, FEATHER CARDIGAN
WITH BLACK STRIPES





SWT-FW19-11 B
PINK, FEATHER CARDIGAN
WITH OFF-WHITE STRIPES



SWT-FW19-23 **SCF-FW19-32**

CREAM, ROUND-NECK
SWEATER WITH PINK STRIPES
PAIRED WITH A PINK SCARF



SWT-FW19-10 A
BLACK, CAPE-STYLE CARDIGAN





SWT-FW19-10 B

MAROON, CAPE-STYLE CARDIGAN





SWT-FW19-06 B

OAT-MEAL, RIB-NECK
BUTTON-DOWN CARDIGAN

SWT-FW19-06 A

NAVY, RIB-NECK
BUTTON-DOWN CARDIGAN



SWT-FW19-07 B
LIGHT PINK,
TEXTURED SWEATER



SWT-FW19-07 A
LIGHT BLUE,
TEXTURED SWEATER



SWT-FW19-22

BLACK, ROUND-NECK
SWEATER WITH GRAY STRIPES



SWT-FW19-12
BLACK, RIB-NECK CARDIGAN



SWT-FW19-21

RUST SWEATER
WITH BLACK & WHITE STRIPES





SCF-FW19-22

MULTICOLORED,
TEXTURED CAPE-STYLE SHAWL





SCF-FW19-16

MULTICOLORED,
TEXTURED CAPE-STYLE SHAWL
WITH TASSEL DETAILS







SWT-FW19-20

MAROON & NAVY,
CAPE-STYLE CARDIGAN





WINTER SCARVES

Bring an instant element of pure style to your winter wardrobe with our range of winter scarves. From boho to retro, these fine fabric scarves are an easy way to add a chic twist to even the simplest outfits. From versatile neutrals to vivid hues, find the right pieces that will give your winter looks that cosmopolitan touch.



STORE LOCATOR

KARACHI

- Bahadurabad Arcade, Shop No. 5 & 6, Block-3, Near KFC, Bahadurabad. 021-34858951-54
- Block-9, Ground Floor, Razi Towers, Near Schon Circle, Main Clifton. 021-35374131-5
- Dolmen City, Ground Floor, Clifton. 021-35296106-10
- The Ocean Mall, Third Floor, Block-9, Clifton. 021-35140831-35
- DHA, The Place, Ground Floor, Khayaban-e-Shaheen, Phase-8. 021-35249725
- Hyderi, Block H, Adj. Saima Pari Mall, North Nazimabad. 021-36724481-88
- Lucky One Mall, Block-21, F.B. Area, Rashid Minhas Road. 021-37181046-50
- Millennium Mall Ground Floor, Main Rashid Minhas Road. 021-34603366 & 021-34680671
- Shahrah-e-Faisal, Metro Cash & Carry Store, Star Gate. 021-34602257-59
- Tariq Road, 3rd Floor, Dolmen Mall, P.E.C.H.S. 021-34321181-3
- Main Liberty Chowk, Tariq Road. 021-3489554-55
- University Road, Ground Floor, Al Khyber Market, Adj. Samama Mall. 021-34810980
- Askari Star Mall, Ground Floor, Malir Cantt. 021-34196002-5
- Dhoraji Colony, C.P. Berar Society, Block 7&8. 021-34942441
- Expo Center, Ground Floor, Block 13-A, Gulshan-e-Iqbal. 021-34834681-5
- Gulshan-e-Iqbal, Block-3, Kda Market. 021-34173761-4
- Clifton 3 Talwar, Ground Floor, Karachi Play House. 021-35303480-2
- CSD, Korangi Road, Kalapul. 021-35162510
- Mosamiyat, Block-7, Gulistan-e-Johar, Main University Road. 021-34177282-3

- Atrium Mall Saddar, Ground Floor, Main Zaib-un-Nisa Street. 021-35640994-6
- Atrium Mall Saddar, First Floor. 021-35643166-9

LAHORE

- EME Society, Sraw Square, Near Muhafiz Town, Phase 1, Canal West Bank Road. 042-35452973-79
- Fortress Stadium, Fortress Square Shopping Mall, Lahore Cantt. 042-37341288-91
- Gulberg, City Tower, Main Boulevard Road, 042-35788778 & 042-35788791-2
- Amanah Mall, First Floor, Model Town, Link Road. 042-35131638-40
- Packages Mall, First Floor, Shahrah-e-Roomi, P.O. Amer Sidu. 042-38915840
- Wapda Town, PIA Housing Society. 042-35955403
- Emporium Mall, Ground Floor, Johar Town. 042-32592207-8
- Metro Cash & Carry Store, Link Road, Model Town. 042-35916953
- Ideas Gulshan-e-Ravi, Plot No. 148, Block A, Main Boulevard. 04237480443
- Ravi Road, Metro Cash & Carry Store, Main Ravi Road. 042-37947261-3
- Karim Block, Aqsa Mall, Commercial (Zone), Allama Iqbal Town. 042-35417706-8

- Bahria Town, Jasmine Mall, Sector-C, Talwar Chowk. 042-37862763 & 042-37862863

- DHA, Building No. 1, Block-Z, Phase-3 Commercial. 042-35692884
- Allama Iqbal Town, Pak Block. 042-37800577
- MM Alam Road, Gulberg III. 042-35757182-7

ISLAMABAD

- Centaurus Mall, Second Floor, Jinnah Avenue. 051-2701240-5
- F-7 Markaz, Main Double Road. 051-2652491-96

- F-10 Markaz, Lords Plaza, 051-2113614-19
- WTC Islamabad, Main G.T. Road, DHA, Phase-II. 051-2725524

RAWALPINDI

- Saddar, Adamjee Road, Opposite Paradise Inn Hotel. 051-5120792-6
- Satellite Town, City Shopping Center, Commercial Market. 051-4428819-21
- PWD Society, Block-D, Pak PWD Cooperative, Housing Society Ltd. 051-5421275-6, 051-5421261
- Bahria Town, Sikandar Arcade, Near Clock Tower, Spring North, Phase 7. 051-5412113-4

HYDERABAD

- Auto Bhan Road, Railway Employee Housing Society, Latifabad No. 3. 022-3411096-7 & 022-341121-2
- Boulevard Mall, Auto Bhan Road, S.I.T.E., Hyderabad. 022-3413137-39

FAISALABAD

- Ideas Faisalabad, Ali Tower, Near Al Fateh Departmental Store, Jaranwala Road. 0418535688-86

SIALKOT

- Sialkot Cantt., Eastern Portion Building, V Mall. 052-4292070
- Mall of Sialkot, Aziz Shaheed Road, Sialkot Cantt. 052-4291710 & 052-4291711-2

GUJRAT

- Main Court Road, Abdullah Mall, 053-3606490 & 053-3607945

GUJRANWALA

- Satellite Town. 055-3841221-23
- Kings Mall, Ground Floor, Main Bypass, Opp. Wapda Town. 0554-284131-6

AZAD JAMU KASHMIR

- Mirpur, Kotli Road, Muhammad Ismail Plaza. 05827-437353-5
- Muzaffarabad, Unique College of Sciences, Neelum Road, Lower Plate. 05822-442833

MULTAN

- Ismail Abdali Road, Abdali Tower, Near Ramada Hotel, Abdali Road. 061-4574005-10
- Gulghasht Multan, Plaza Musa Centre, Gol Bagh Road. 061-6210035-8
- Bosan Road,Ground Floor, Pace & Pace Mall. 061-6224966

PESHAWAR

- University Road, Main University Road. 091-5854154-5.

SARGODHA

- University Road, Modern Shopping Mall. 048-3769070 & 048-3769170

BAHAWALPUR

- Haqi Center, Near DC Office Chowk. 062-2281224 & 062-2281227

QUETTA

- Gulistan Road, Millennium Mall, Adj. Police Lane, Shahrah-e-Gulistan, Quetta Cantt. 081-2830476-77

LARKANA

- Word C, Near Sapna Hotel. 074-4045005

SAHIWAL

- Girls College Road, Near Bhandari Chowk. 040-4460222 & 040-4460444

RAHIMYAR KHAN

- Model Town, Town Hall Road, Opp. North Gate, City Park, Model Town. 068-5879100-3

MANDI BAHAUDDIN

- Jail Road, Hakim Mall. 054-6502431-93

NAWABSHAH

- Ward-B, Mahla Mohni Bazar. 0244-366281-4

SUKKUR

- Mission Road, Opp. Muhammad Bin Qasim Park. 071-5627850 & 071-5627854-57

JHELUM

- Deen Plaza, Civil Lines, Near Gumbad Wali Masjid. 0544-623094-96 & 0544-277182-84

ABBOTTABAD

- Main Mansehra Road. 099-2341205-8