



# WINTER

MEN'S COLLECTION '18

[GULAHMEDSHOP.COM](http://GULAHMEDSHOP.COM)



A photograph of a two-lane asphalt road with yellow double lines, curving through a dense forest of tall evergreen trees. The road is flanked by a grassy shoulder on the left. The sky is overcast and misty. Text is overlaid on the right side of the image.

## CHILL THIS WINTER


WINTER IS HERE AND YOU HAVE THE LICENSE TO CHILL. OUR VIBRANT SWEATERS AND STURDY JACKETS ENSURE THAT THERE IS NOTHING HOLDING YOU BACK FROM PLANNING THE ULTIMATE ADVENTURE THIS SEASON. CALL UP YOUR FRIENDS, LAYER UP AND GET READY TO EXPLORE THROUGH THE MIST TO A MEMORABLE ESCAPE. BE WILD, BE EXPRESSIVE AND MOST OF ALL, BE YOURSELF!





SWEATER:  
FS-SWT-FD-124-01





THE GREY SWEATER HAS SUBTLE TRIBAL PATTERNS AND  
DETAIL THAT MAKES IT STAND OUT. THIS SWEATER IS A  
PERFECT ADDITION TO YOUR CASUAL OR FORMAL ATTIRE,  
KEEPING YOU SHARP THROUGHOUT THIS WINTER.



SWEATER:  
FS-SWT-FD-124-01











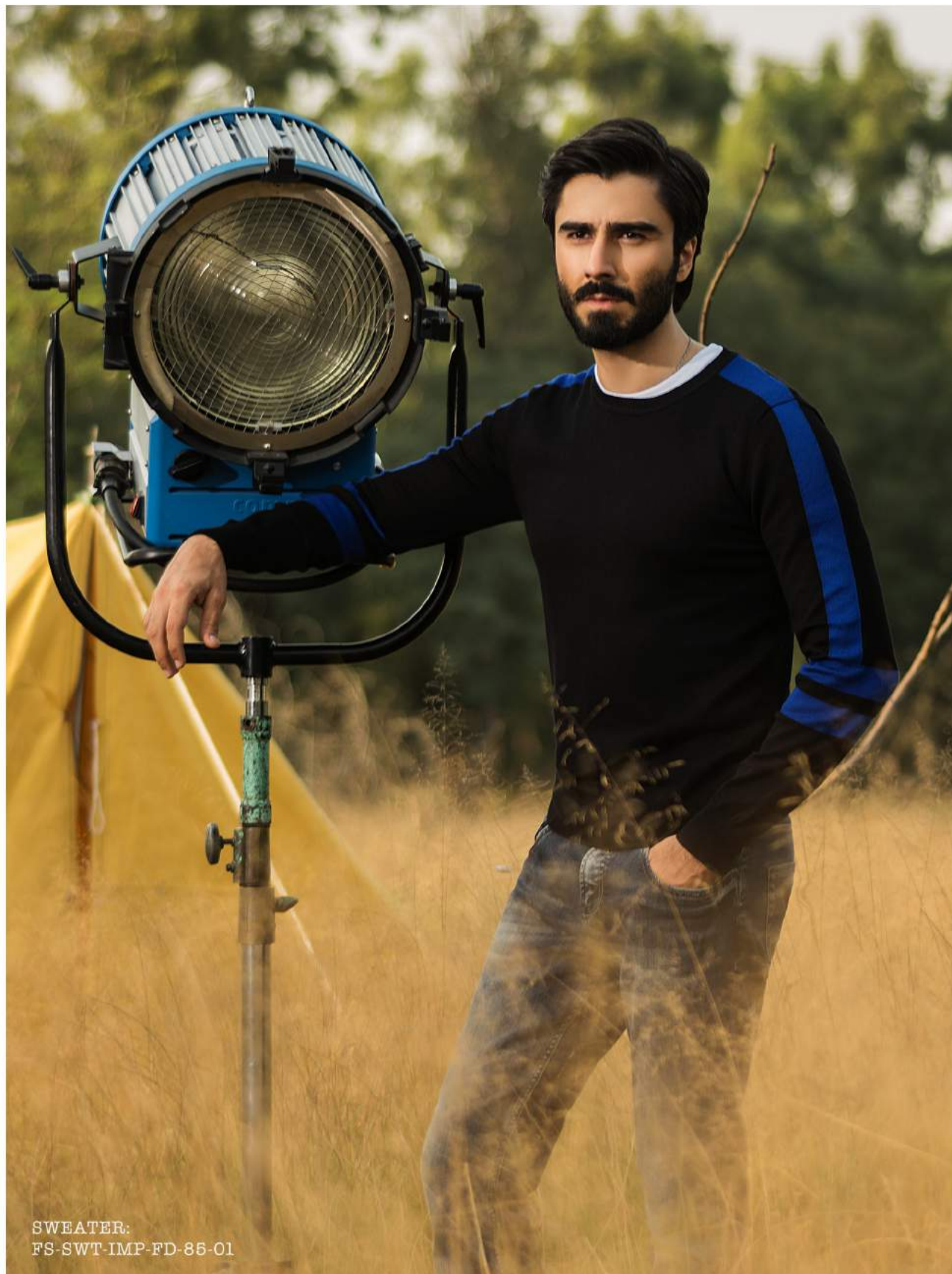






SWEATER:  
FS-SWT-IMP-FD-85-01  
FS-SWT-IMP-FD-89-01  
FS-SWT-IMP-FD-84-01





SWEATER:  
FS-SWT-IMP-FD-86-01



SWEATER:  
FS-SWT-IMP-FD-89-01





SWEATER:  
FS-SWT-IMP-FD-84-01













SWEATER:  
FS-SWT-IMP-FD-116-01



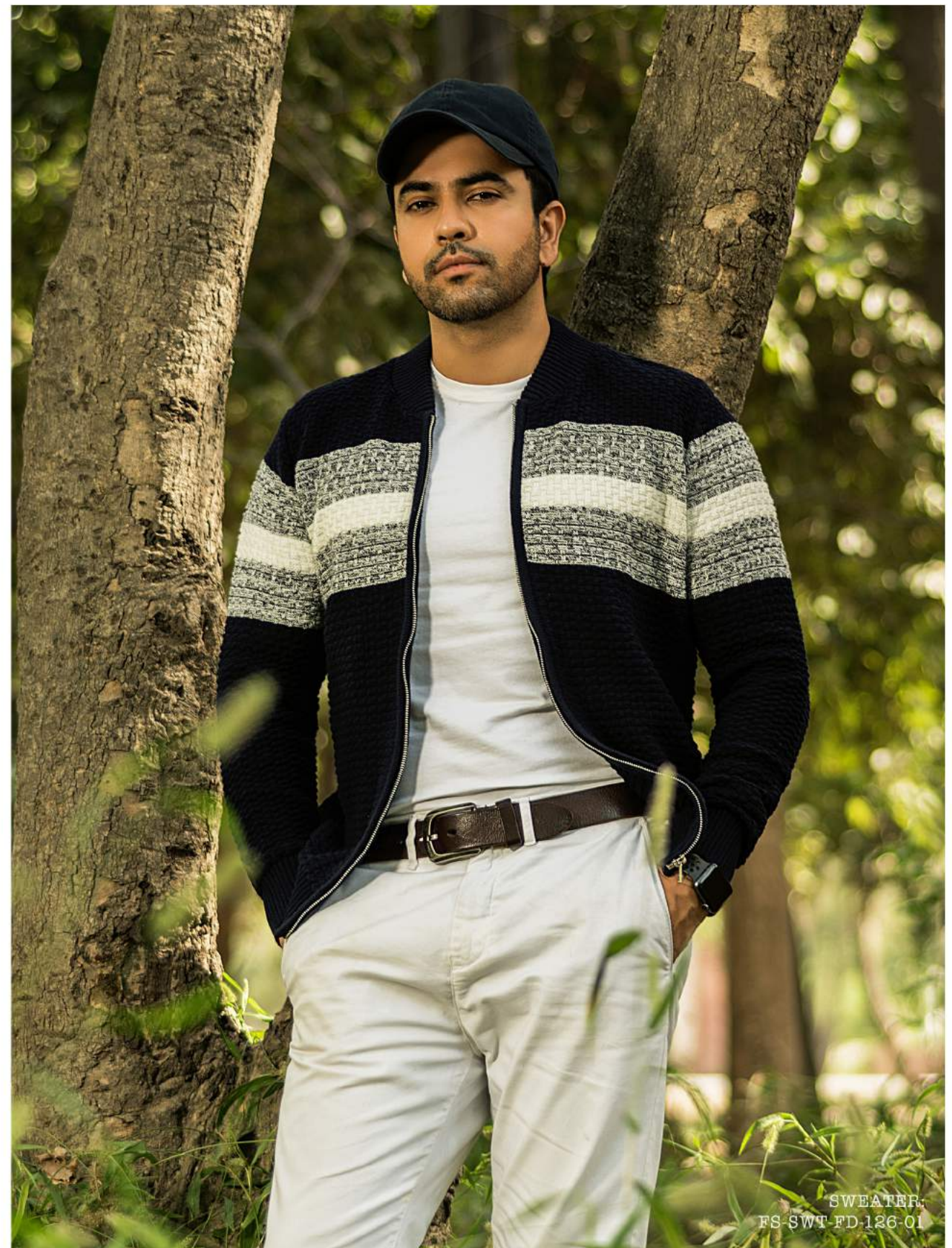
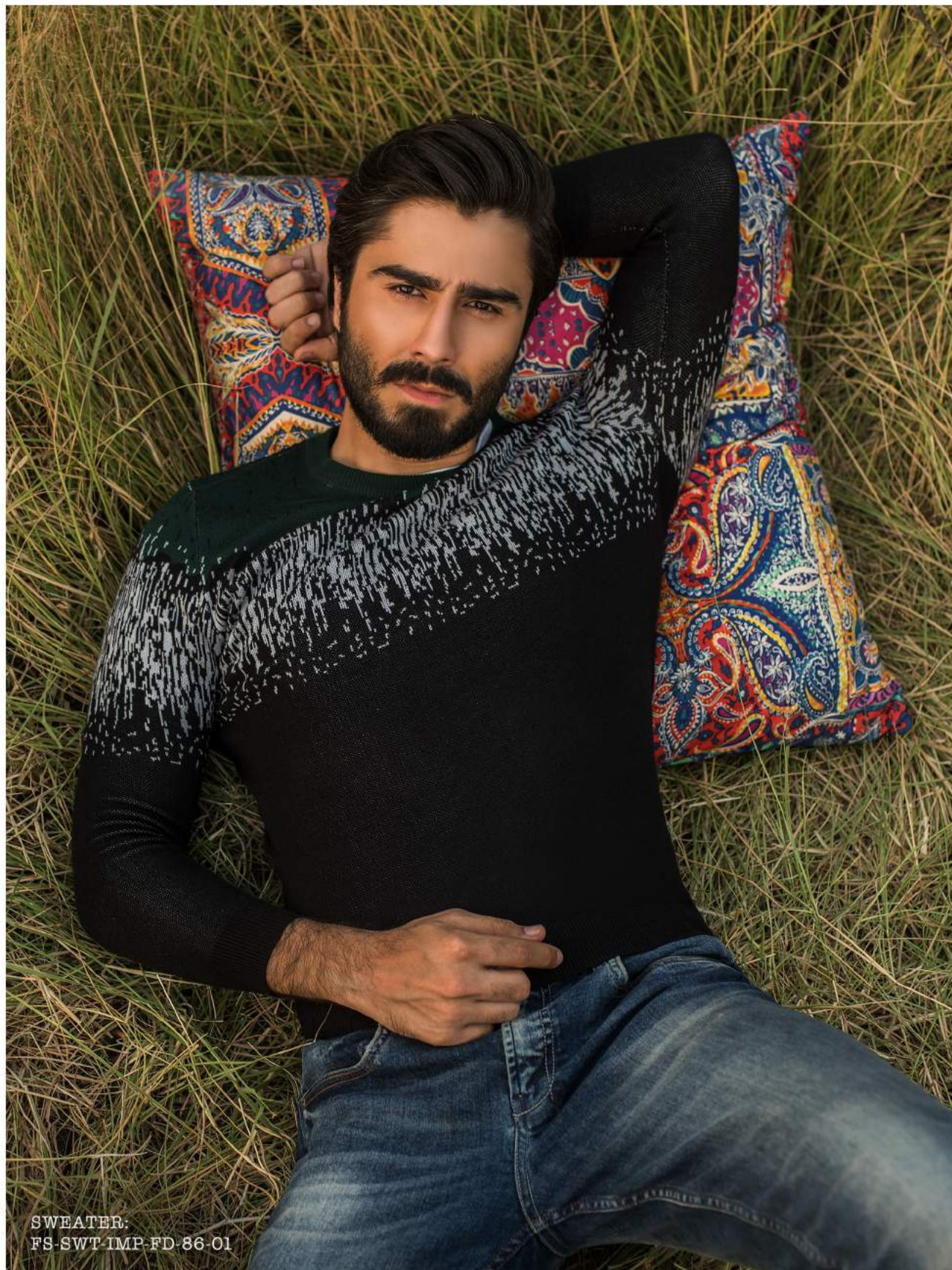






SWEATERS:  
FS-SWT-FD-104-01  
FS-SWT-FD-98-02  
FS-SWT-FD-112-01





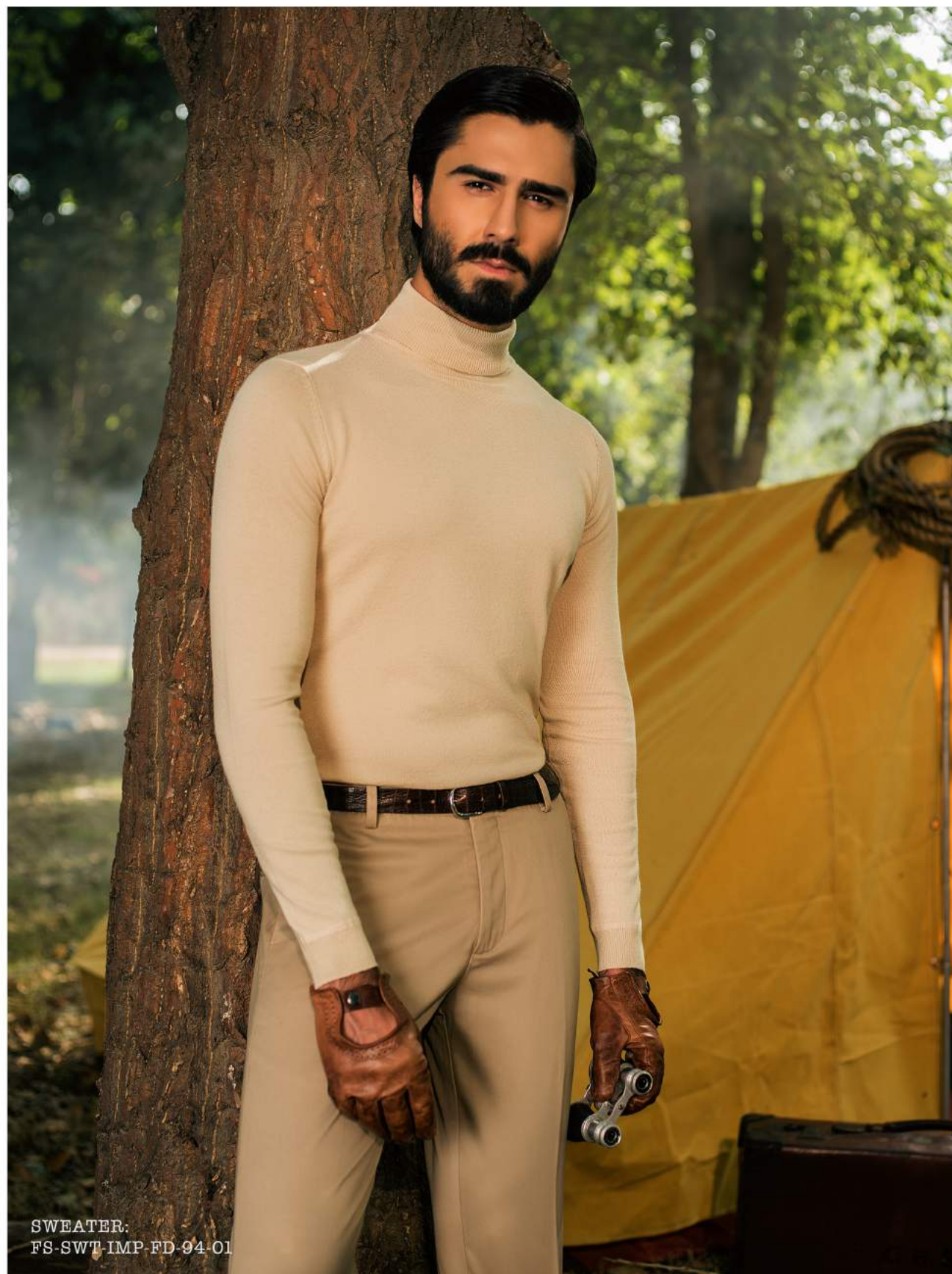










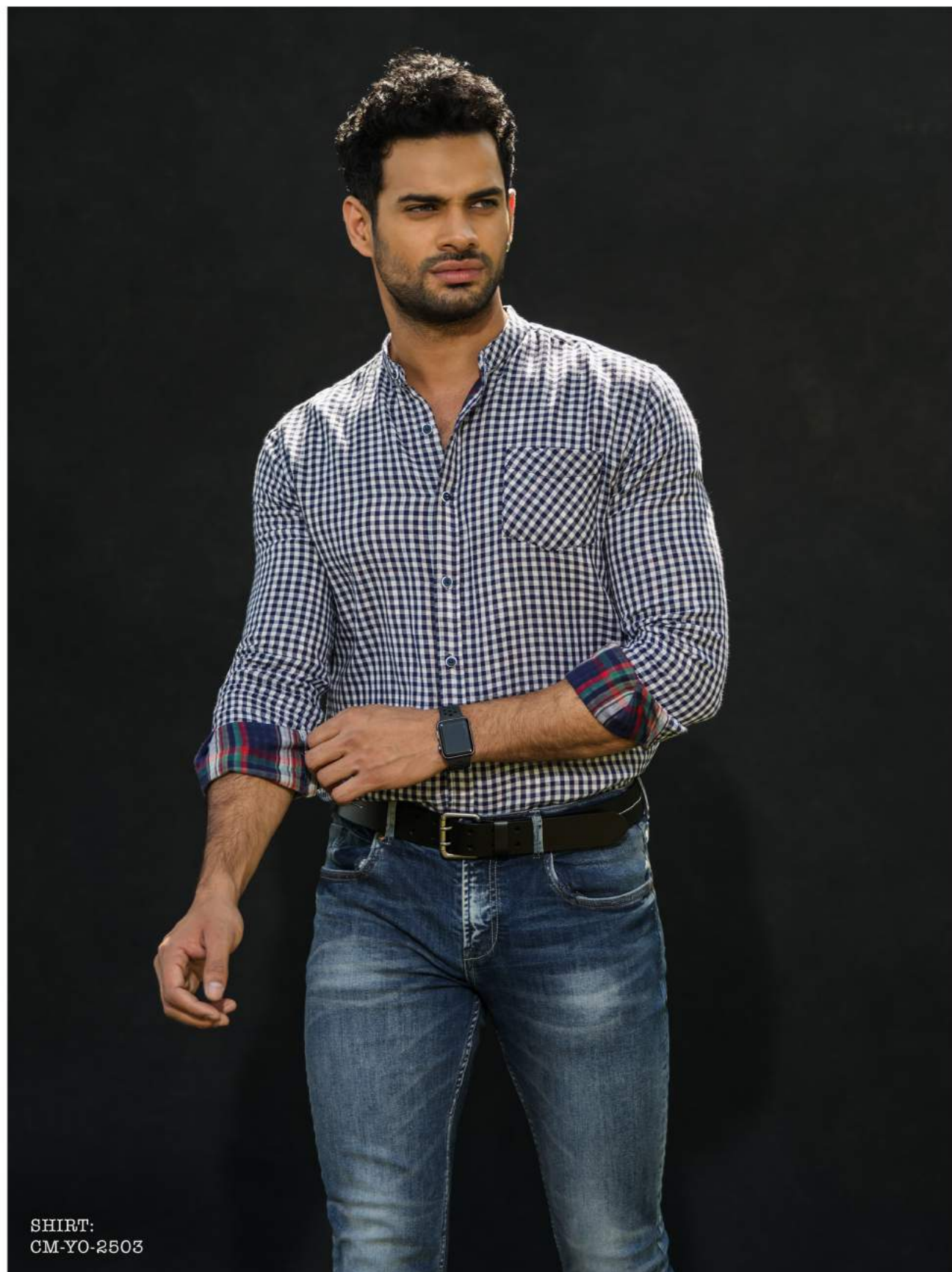






SHIRTS:  
CM-YO-2505  
CM-YO-2308  
CM-YO-2504  
CM-YO-2507  
CM-YO-2476





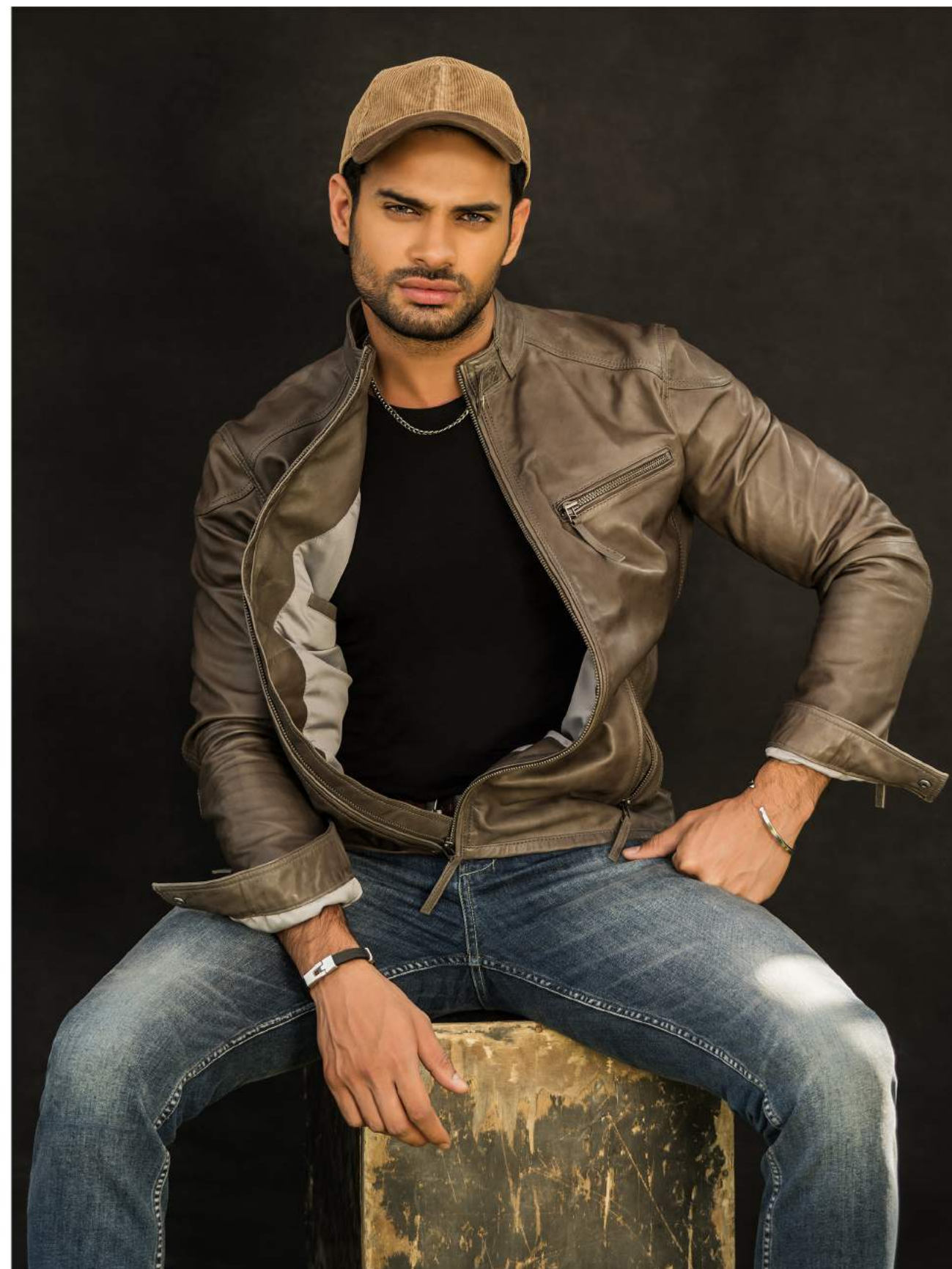














THE BLACK AVIATION JACKET IS GRACEFULLY LINED WITH  
FLEECE TO KEEP YOU WARM YET STYLISH, BOTH INDOORS  
AND OUTDOORS. THE ADDED AVIATION EMBLEMS MAKE SURE  
THAT YOU STEER YOUR RIDE LIKE A DAPPER PILOT.











JACKET:  
JKT-LETH-D03-01









JACKET:  
JKT-MNV-D15-04



JACKET:  
JKT-MNZ-63-01









JACKET:  
JKT-IMP-MNZ-D57-01





JACKET:  
JKT-HZJ-D25-02



JACKET:  
JKT-MNZ-62-02





JACKET:  
JKT-IMP-MNZ-D55-01



JACKET:  
JKT-IMP-MNZ-D55-01



# BEHIND the SCENES

Inspired from a perfect getaway, the ideation of this project was really special for us. From runways and heavy bikes to camping in the woods we brought out the ultimate winter adventure to our frames.

We explored interesting locations and spectacular sites during the shoot, here is a little sneak peek of this exciting project.





# STORE LOCATOR

## KARACHI

BAHADURABAD ARCADE,  
SHOP NO. 5 & 6, BLOCK-3,  
NEAR KFC, BAHADURABAD.  
021-34858951-54

BLOCK-9, GROUND FLOOR, RAZI  
TOWERS, NEAR SCHON CIRCLE,  
MAIN CLIFTON.  
021-35374131-5

DOLMEN CITY, GROUND FLOOR,  
CLIFTON.  
021-35296106-10

THE OCEAN MALL, THIRD FLOOR,  
BLOCK-9, CLIFTON.  
021-35140831-35

DHA, THE PLACE, GROUND FLOOR,  
KHAYABAN-E-SHAHEEN, PHASE-8.  
021-35249725

HYDERI, BLOCK H, ADJ. SAIMA  
PARI MALL, NORTH NAZIMABAD.  
021-36724481-88

LUCKY ONE MALL, BLOCK-21,  
F.B. AREA, RASHID MINHAS ROAD.  
021-37181046-50

MILLENNIUM MALL GROUND FLOOR,  
MAIN RASHID MINHAS ROAD.  
021-34603366 & 021-34680671

SHAHRAH-E-FAISAL,  
METRO CASH & CARRY STORE,  
STAR GATE, SHAHRAH-E-FAISAL.  
021-34602257-59

TARIQ ROAD, 3RD FLOOR,  
DOLMEN MALL, P.E.C.H.S.  
021-34321181-3

MAIN LIBERTY CHOWK.  
021-3489554-55

UNIVERSITY ROAD, GROUND FLOOR,  
AL KHYBER MARKET,  
ADJ. SAMAMA MALL.  
021-34810980

ASKARI STAR MALL, GROUND FLOOR,  
MALIR CANTT.  
021-34196002-5

DHORAJI COLONY,  
C.P. BERAR SOCIETY, BLOCK 7&8.  
021-34942441

EXPO CENTER, GROUND FLOOR,  
BLOCK 13-A, GULSHAN-E-IQBAL.  
021-34834681-5

GOLD MARK II , SHOP NO. 58.  
LOWER GROUND.  
021-35800901-5

GULSHAN-E-MAYMAR, SECTOR Z-1.  
021-36350085

LOWER GROUND.  
021-35800901-5

KORANGI INDUSTRIAL AREA,  
ADJ. KFC.  
021-35144311-6

ATRIUM MALL SADDAR,  
GROUND FLOOR,  
MAIN ZAIB-UN-NISA STREET.  
021-35640994-6

ATRIUM MALL SADDAR,  
FIRST FLOOR.  
021-35643166-9

LASBELA, BAGH-E-SARAH  
APARTMENT, LAWRENCE ROAD,  
GARDEN WEST.  
021-32237341-2

FAIR PRICE SHOP,  
LANDHI INDUSTRIAL AREA.  
021-35019805

FAIR PRICE SHOP, NEAR MANZIL PUMP,  
MAIN NATIONAL HIGHWAY.  
021-35016514

## LAHORE

DHA, BUILDING NO. 1, BLOCK-Z,  
PHASE-3 COMMERCIAL.  
042-35692884

ALLAMA IQBAL TOWN, PAK BLOCK.  
042-37800577

MM ALAM ROAD, GULBERG III.  
042-35757182-7

EME SOCIETY, SRAW SQUARE,  
NEAR MUHAFAZ TOWN, PHASE 1,  
CANAL WEST BANK ROAD.  
042-35452973-79

FORTRESS STADIUM, FORTRESS SQUARE  
SHOPPING MALL, LAHORE CANTT.  
042-37341288-91

GULBERG, CITY TOWER,  
MAIN BOULEVARD ROAD,  
042-35788778 & 042-35788791-2

AMANAH MALL, FIRST FLOOR, MODEL  
TOWN, LINK ROAD.  
042-35131638-40

PACKAGES MALL, FIRST FLOOR,  
SHAHRAH-E-ROOMI,  
P.O. AMER SIDU.  
042-38915840

MALL ROAD, NEAR  
PANORAMA CENTER.  
042-36309166-8

WAPDA TOWN, PIA HOUSING SOCIETY.  
042-35955403

EMPORIUM MALL, GROUND FLOOR,  
JOHAR TOWN.  
042-32592207-8

METRO CASH & CARRY STORE, LINK  
ROAD, MODEL TOWN.  
042-35916953

RAVI ROAD, METRO CASH & CARRY  
STORE, MAIN RAVI ROAD.  
042-37947261-3

KARIM BLOCK, AQSA MALL,  
COMMERCIAL (ZONE),  
ALLAMA IQBAL TOWN.  
042-35417706-8

BAHRIA TOWN, JASMINE MALL,  
SECTOR-C, TALWAR CHOWK,  
042-37862763 & 042-37862863

SHALIMAR LINK, OPP.  
LADHI GAS FACTORY.  
042-36820097-99

## ISLAMABAD

CENTAURUS MALL, SECOND FLOOR,  
JINNAH AVENUE.  
051-2701240-5

F-7 MARKAZ, MAIN DOUBLE ROAD.  
051-2652491-96

F-10 MARKAZ, LORDS PLAZA,  
051-2113614-19

WTC ISLAMABAD, MAIN G.T. ROAD,  
DHA, PHASE-II.  
051-2725524

## RAWALPINDI

SADDAR, ADAMJEE ROAD, OPPOSITE  
PARADISE INN HOTEL.  
051-5120792-6

SATELLITE TOWN, CITY SHOPPING  
CENTER, COMMERCIAL MARKET.  
051-4428819-21

PWD SOCIETY, BLOCK-D, PAK PWD  
COOPERATIVE, HOUSING SOCIETY LTD.  
051-5421275-6, 051-5421261

BAHRIA TOWN, SIKANDAR ARCADE,  
NEAR CLOCK TOWER, SPRING NORTH,  
PHASE 7.  
051-5412113-4

## HYDERABAD

AUTO BHAN ROAD, RAILWAY EMPLOYEE  
HOUSING SOCIETY, LATIFABAD NO. 3.  
022-3411096-7 & 022-341121-2

CHANDNI BAZAAR, CANTONMENT  
SHOPPING CENTER, SALAHUDDIN ROAD,  
NEAR BOMBAY BAKERY, CANTONMENT.  
022-2729972-3 & 022-2729934

BOULEVARD MALL, AUTO BHAN ROAD,  
S.I.T.E., HYDERABAD.  
022-3413137-39

## FAISALABAD

JARANWALA ROAD, KOHINOOR CITY,  
DOBURJ PLAZA.  
041-8535686 & 88

JARANWALA, NAYA BAZAAR,  
ADJ. POLICE STATION.  
041-4310582

## SIALKOT

SIALKOT CANTT., EASTERN PORTION  
BUILDING, V MALL.  
052-4292070

MALL OF SIALKOT, AZIZ SHAHEED ROAD,  
SIALKOT CANTT.  
052-4291710 & 052-4291711-2

## GUJRAT

MAIN COURT ROAD, ABDULLAH MALL,  
053-3606490 & 053-3607945

## GUJRANWALA

SATELLITE TOWN,  
055-3841221-23

KINGS MALL, GROUND FLOOR,  
MAIN BYPASS, OPP. WAPDA TOWN.  
0554-284131-6

## AZAD JAMU KASHMIR

MIRPUR, KOTLI ROAD,  
MUHAMMAD ISMAIL PLAZA.  
05827-437353-5

## MULTAN

ISMAIL ABDALI ROAD, ABDALI  
TOWER, NEAR RAMADA HOTEL, ABDALI  
ROAD.  
061-4574005-10

GULGHASHT MULTAN, PLAZA MUSA  
CENTRE, GOL BAGH ROAD.  
061-6210035-8

BOSAN ROAD,GROUND FLOOR,  
PACE & PACE MALL.  
061-6224966

## PESHAWAR

UNIVERSITY ROAD,  
MAIN UNIVERSITY ROAD.  
091-5854154-5.

## SARGODHA

UNIVERSITY ROAD,  
MODERN SHOPPING MALL.  
048-3769070 & 048-3769170

## BAHAWALPUR

HAQI CENTER, NEAR DC OFFICE  
CHOWK.  
062-2281224 & 062-2281227

## QUETTA

GULISTAN ROAD, MILLENNIUM MALL,  
ADJ. POLICE LANE,  
SHAHRAH-E-GULISTAN, QUETTA  
CANTT. 081-2830476-77

## SAHIWAL

BHANDARI CHOWK, GIRLS COLLEGE  
ROAD, NEAR BHANDARI CHOWK.  
040-4460222 & 040-4460444

## RAHIMYAR KHAN

MODEL TOWN, TOWN HALL ROAD,  
OPP. NORTH GATE, CITY PARK,  
MODEL TOWN.  
068-5879100-3

## MANDI BAHAUDDIN

JAIL ROAD, HAKIM MALL.  
054-6502431-93

## NAWABSHAH

WARD-B, MAHLA MOHNI BAZAR.  
0244-366281-4

## SUKKUR

MISSION ROAD, OPP. MUHAMMAD  
BIN QASIM PARK.  
071-5627850 & 071-5627854-57

## JHELUM

DEEN PLAZA, CIVIL LINES, NEAR  
GUMBAD WALI MASJID.  
0544-623094-96 &  
0544-277182-84

## ABBOTTABAD

MAIN MANSEHRA ROAD  
099-2341205-8

## SWAT

GT ROAD MANGORA, M.S.K. TRADE  
CENTER,  
RAHIM ABAD GT ROAD.  
0946-713266







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