ideas®

INSTORES & GULAHMEDSHOP.COM

#discoverhome

Winter'21

DISCOVER HOME

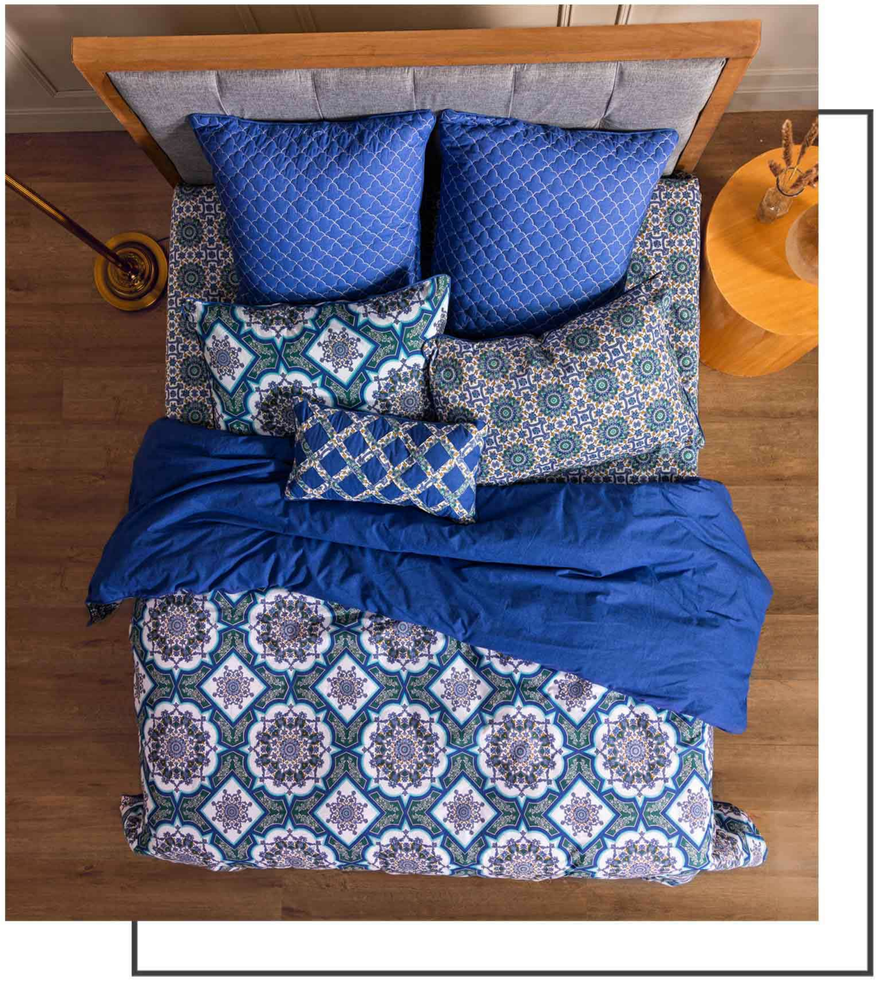
With every Season the new colors & designs arrive at IDEAS HOME.
Colors that warm up & refresh your any space and make it the ideal place to enjoy the intimacy & warmth of the family.
This is the atmosphere in which our new **Winter 2021 collection** finds a place.

A versatile full bedding collection, featuring pure refinement of design and patterns, from blends of floral, ethnic, traditional & modern style coordinated with contemporary prints & patterns.
The Collection is completed with our exclusive out of the box home accessories & bath linen range, as always
perfectly coordinated with the colors of the bed linen collection.

thread count - 150

EASY CARE BEDDING

KALEIDOSCOPE



Easy Care Bedding - Wrinkle Resistant

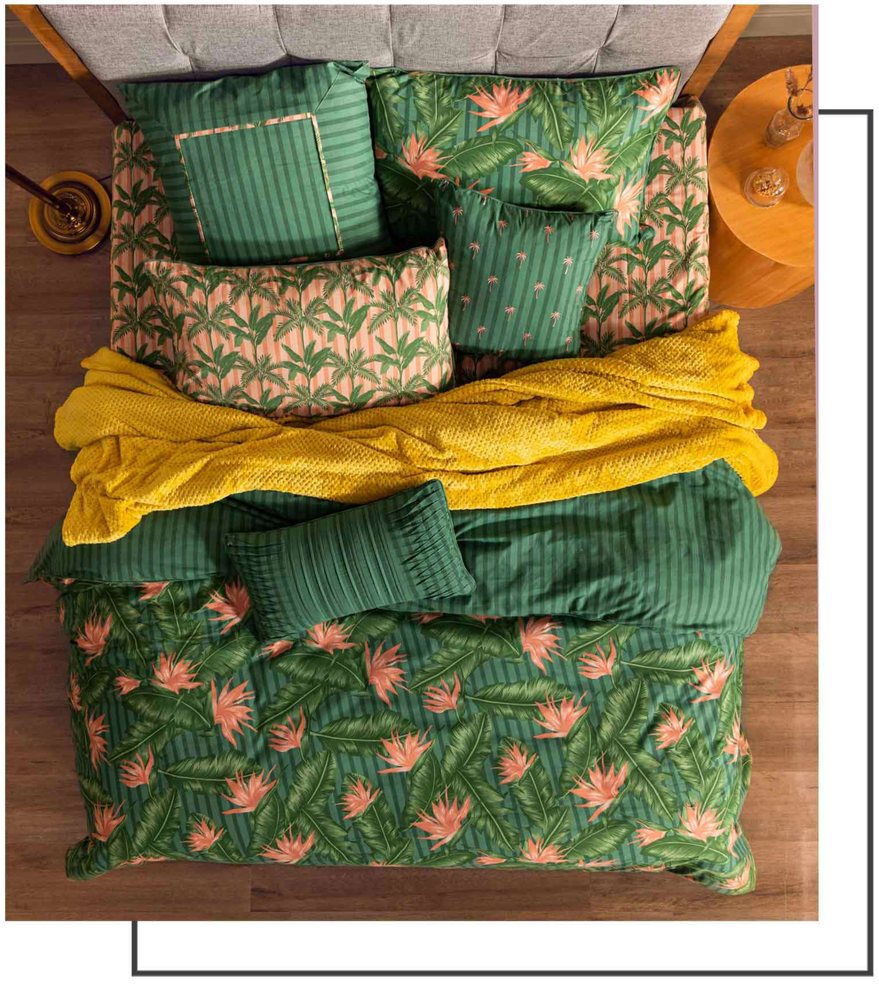
• Duvet Set • Bed Sheet Set • Pillow Set

ORCHID MIST

Easy Care Bedding - Wrinkle Resistant

• Duvet Set • Bed Sheet Set • Pillow Set

RAINFOREST



Easy Care Bedding - Wrinkle Resistant

• Duvet Set • Bed Sheet Set • Pillow Set

CLARET GOLD

Easy Care Bedding - Wrinkle Resistant

• Duvet Set • Bed Sheet Set • Pillow Set

PEACH BUD

Easy Care Bedding - Wrinkle Resistant

• Duvet Set • Bed Sheet Set • Pillow Set

thread count - 200

LUXURY BEDDING

Luxury Bedding - 100% Cotton Sateen

• Duvet Set • Bed Sheet Set • Pillow Set

ROCOCO

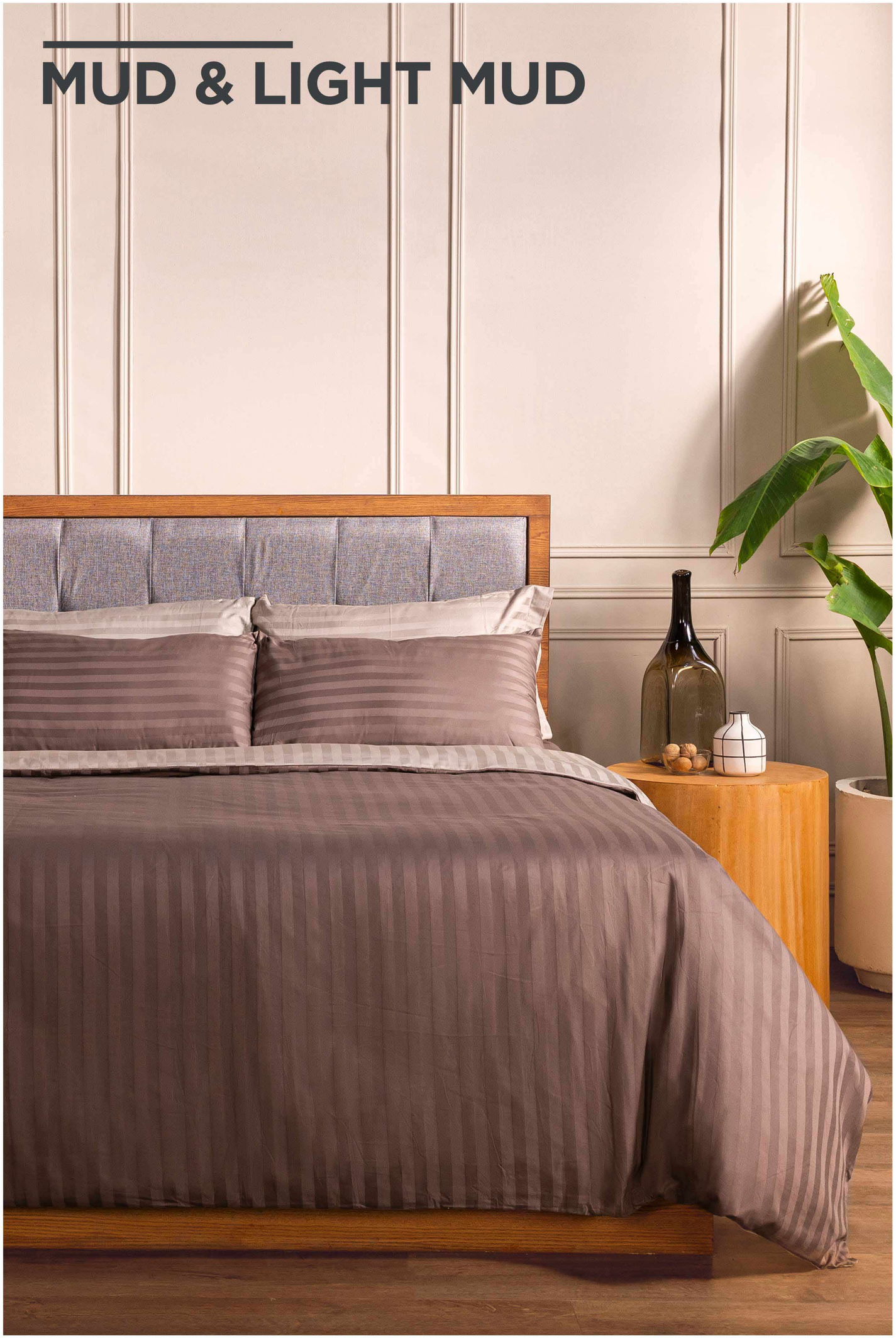
Luxury Bedding - 100% Cotton Sateen

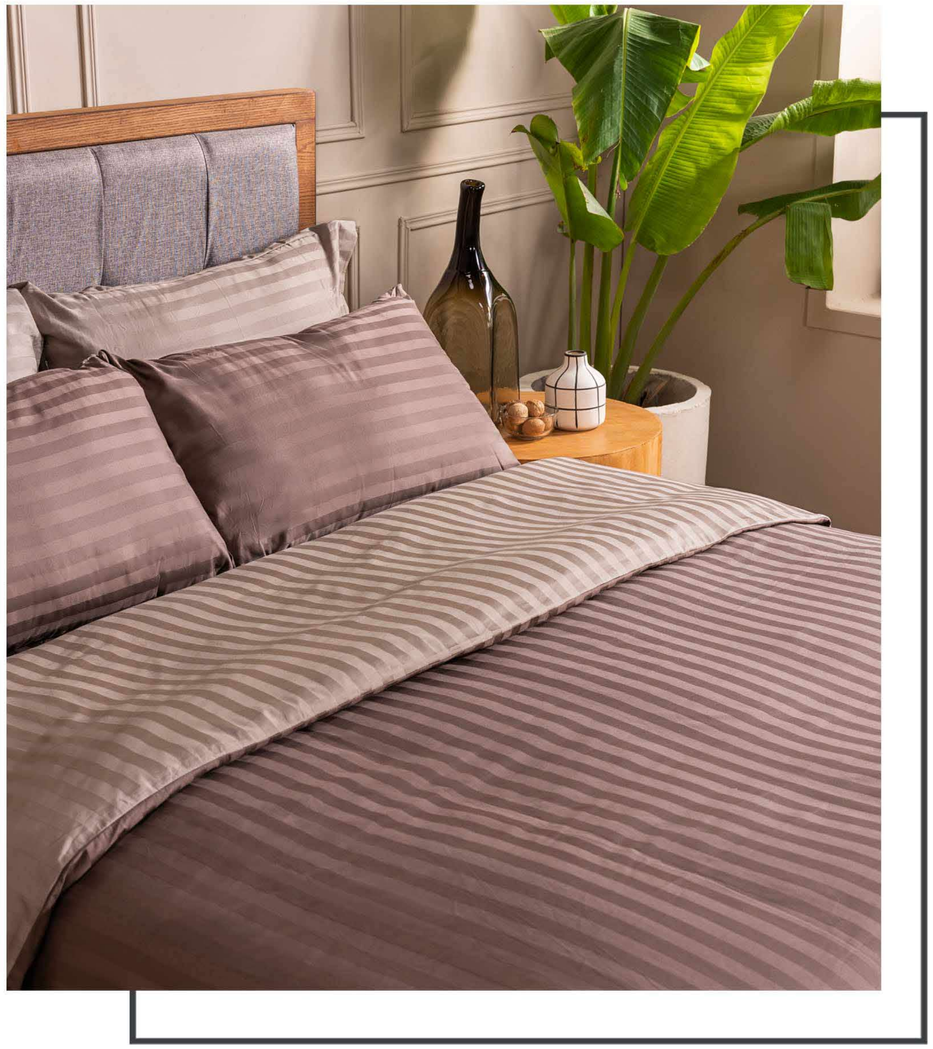
• Duvet Set • Bed Sheet Set • Pillow Set

thread count - 250

STRIPE BEDDING

MUD & LIGHT MUD





Luxury Stripe Bedding - 100% Cotton Sateen

• Duvet Set • Bed Sheet Set

Luxury Stripe Bedding - 100% Cotton Sateen

• Duvet Set • Bed Sheet Set

thread count - 300

ROYAL

Royal Bedding - 100% Cotton Sateen

• Duvet Set • Bed Sheet Set • Pillow Set

thread count - 400

SIGNATURE

CLOUD CREAM

Royal Signature Bedding - 100% Cotton Sateen Embroidered

• Duvet Set • Bed Sheet Set • Cushions

Royal Signature Bedding - 100% Cotton Sateen Embroidered

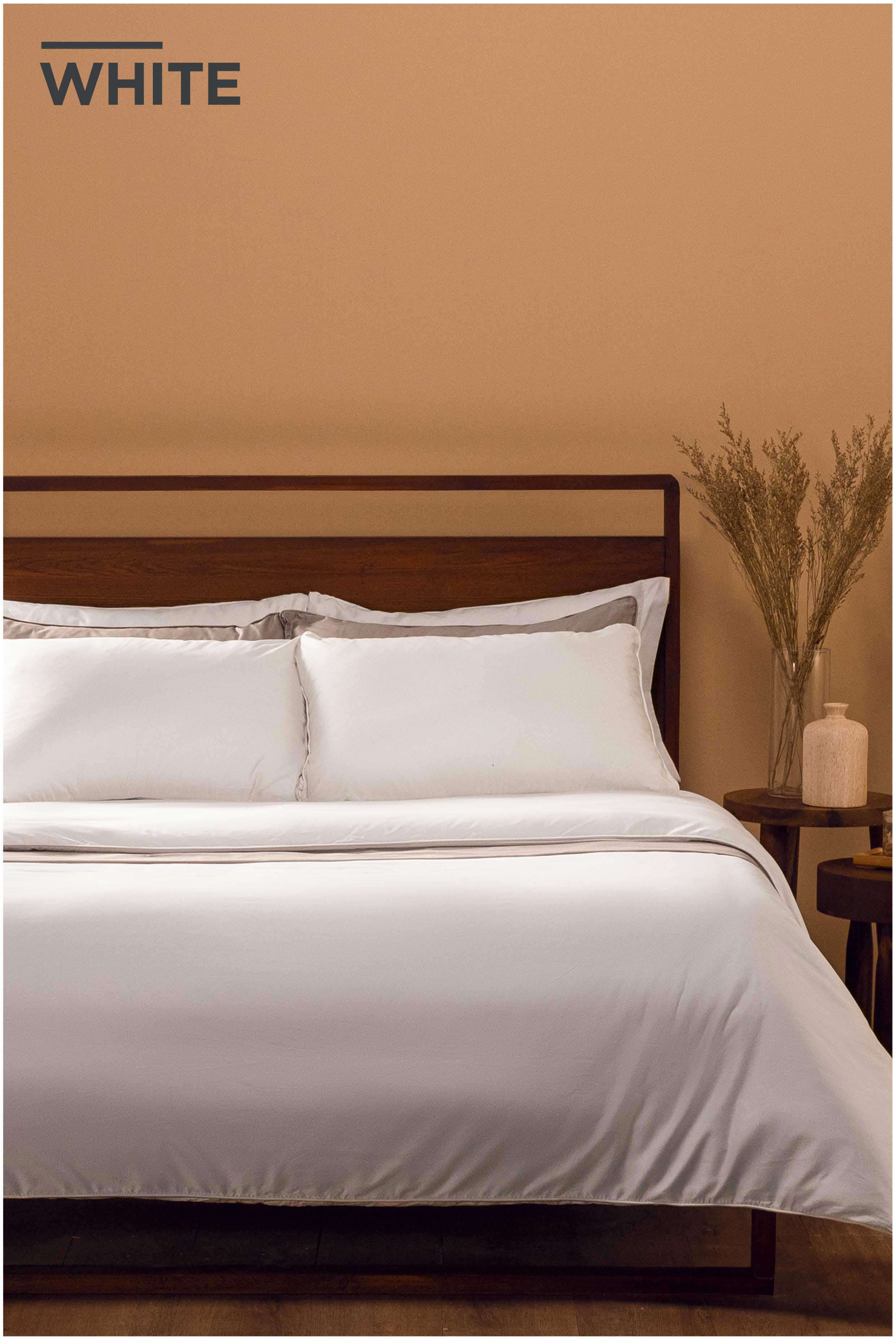
• Duvet Set • Bed Sheet Set • Cushions

thread count - 600

IMPERIAL

Indus Valley Cotton

WHITE



Imperial Bedding - Indus Valley Cotton Sateen Weave

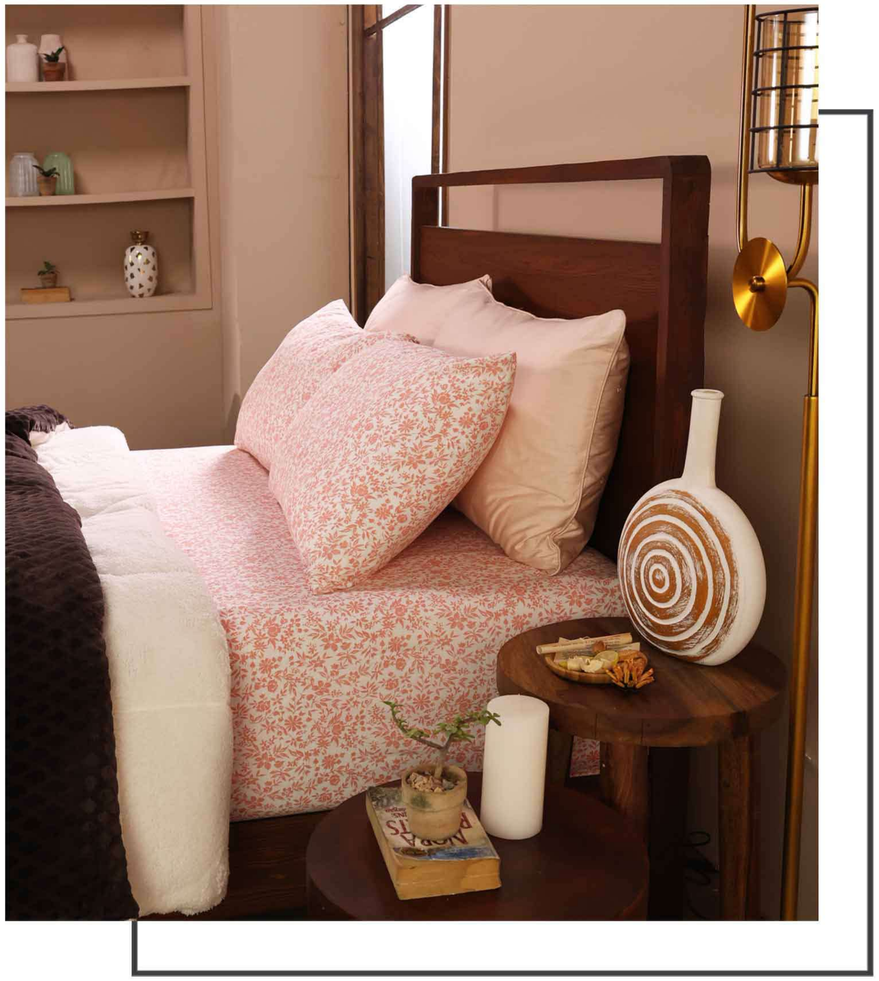
• Duvet Set • Bed Sheet Set

thread count - 200

EVERYDAY CLASSIC

Every Day Classic - 100% Cotton Percale
Bed Sheet Set

VISTA



Every Day Classic - 100% Cotton Percale
Bed Sheet Set

Every Day Classic - 100% Cotton Percale
Bed Sheet Set

SUNSHINE

Every Day Classic - 100% Cotton Percale
Bed Sheet Set

bath linen

AFTER BATH

COMBED TOWELS

White

Fawn

Sea Port

Pepper Corn

Silver Grey

Ruby Red

Bath Linen - Combed 100% Cotton

COMBED TOWELS

Aqua Fair

Blush

Copper Tan

Cream

Deep Lake

Dusty Pink

Bath Linen - Combed 100% Cotton

ZERO TWIST

Stone

Ibis

Linen

Moonlight

Sesame

Seedling

Bath Linen - 100% Cotton

BAMBOO TOWELS

Coco

Storm

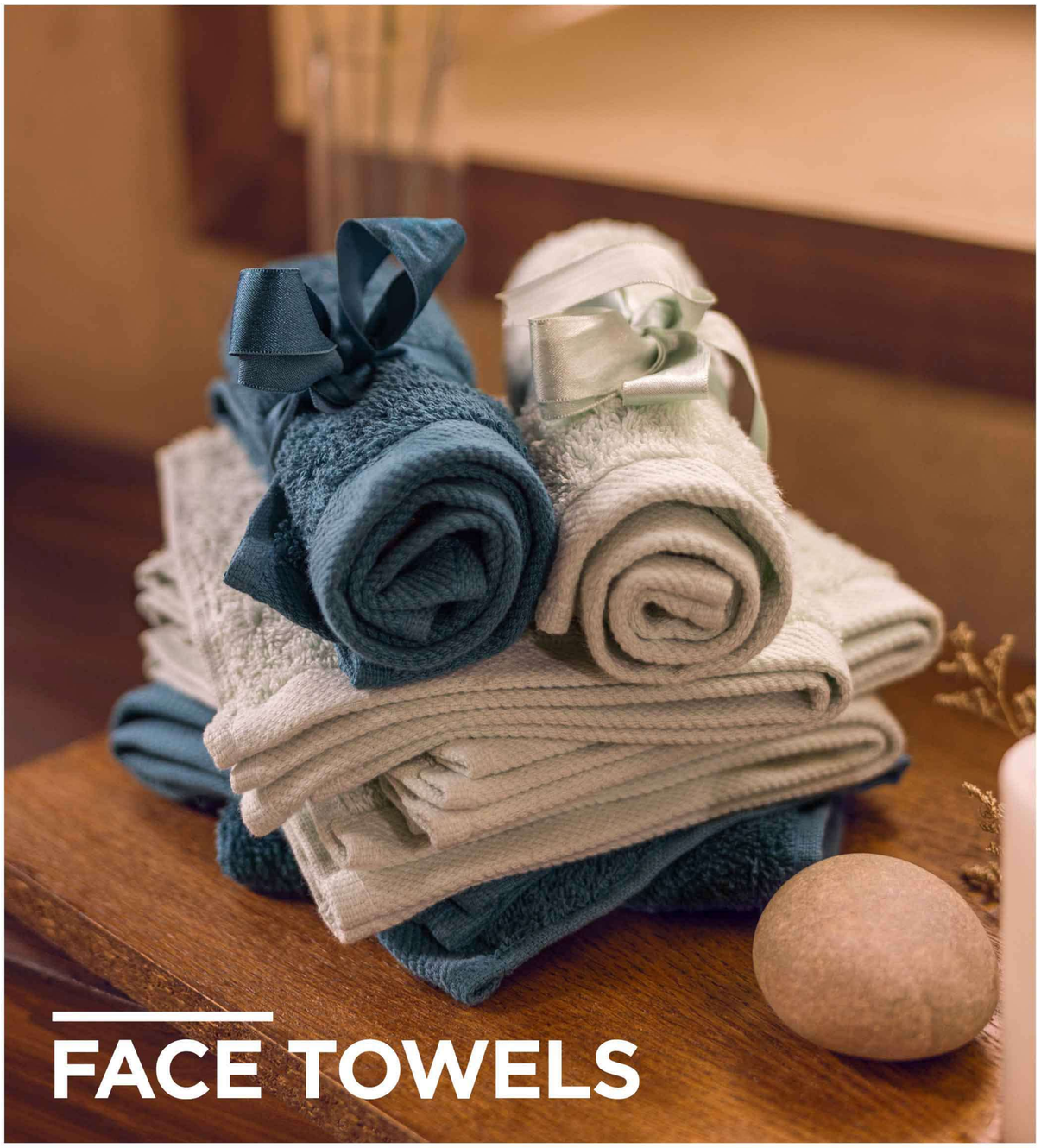
Cherry Pink

Iris

Pale Khaki

Peach Pearl

Bath Linen - 60% Cotton 40% Bamboo



FACE TOWELS

Bath Linen - Combed 100% Cotton

White

Silver Grey

Pepper Corn

Fawn

Dusty Pink

Copper Tan

Cream

Blush

Ruby Red

Aqua Fair

Deep Lake

Sea Port

bedding basics

REST EASY

Violet

Cocoa

Dove

Nectar

Sand

Twilight

Bedding Basic - Sherpa

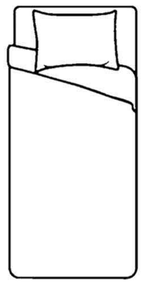
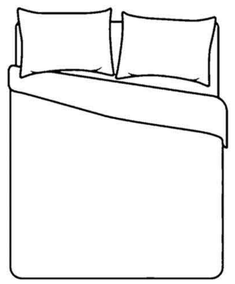
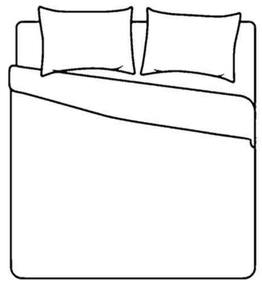
Fleece Comforter

FILLINGS

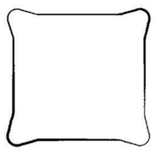
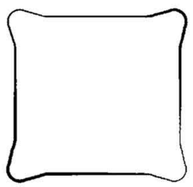
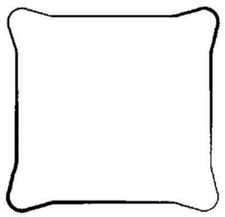
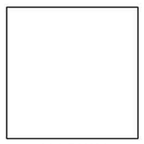
Bedding Basics - Ball Fibre Fill

• Duvet • Pillow • Cushions

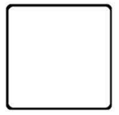
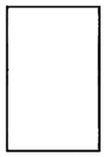
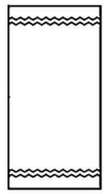
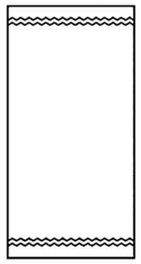
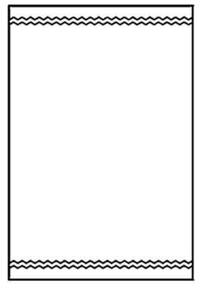
SIZE GUIDE

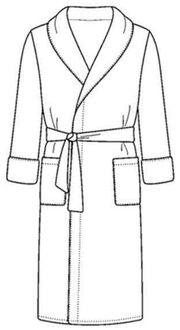
ARTICLE	SINGLE		DOUBLE		KING	
						
	CM	INCHES	CM	INCHES	CM	INCHES
DUVET COVER QUILTED THROW COMFORTER DUVET FILLING	152x240	60x94	230x240	91x94	265x240	104x94
BED SHEET	160x260	63x102	240x260	94x102	270x260	106x102
FITTED SHEET	106x198+25	42x78+10	183x198+25	72x78+10	213x198+25	84x78+10
FLEECE THROW	145x240	57x94	200x240	79x94		
THERMAL BLANKET COTTON LINEN BED THROW	–		200x240	79x94	–	

PILLOW CASE PILLOW FILLING	CM	INCHES
	48x76+15	19x30+6

CUSHIONS CUSHION FILLINGS	SQUARE CUSHION		DECK CUSHION		EURO SHAM		FLOOR CUSHION	
								
	46x46 cm	18x18 inches	30x56 cm	12x22 inches	63x63 cm	25x25 inches	80x80 cm	31x31 inches
TABLE LINEN	TABLE COVER		TABLE RUNNER		PLACE MAT		NAPKIN	
								
	162x241 cm	64x95 inches	35x162 cm	14x64 inches	33x45 cm	13x18 inches	46x46 cm	18x18 inches

RUG	
	91x152 cm / 36x60 inches

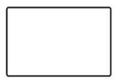
TOWEL	WASH CLOTH		SPORTS TOWEL		HAND TOWEL		BATH TOWEL		BATH SHEET	
										
	30x30 cm	12x12 inches	40x80 cm	15x31 inches	50x100 cm	20x39 inches	70x140 cm	27x55 inches	100x150 cm	39x59 inches

BATHROBE	

SIZES	XS	S	M	L	XL
LENGTH	110 cm	112 cm	114cm	116 cm	120 cm
CHEST	50 cm	52 cm	54 cm	56 cm	62 cm
SLEEVES	46 cm	48 cm	50 cm	52 cm	54 cm
ARM HOLE	24 cm	26 cm	26 cm	28 cm	30 cm
POCKETS	18x20cm	18x20cm	18x20cm	18x20cm	18x20cm
BELT	180x4cm	180x4cm	180x4cm	180x4cm	180x4cm

LUXURY BATHROBE	

SIZES	M	L	XL
LENGTH	115 cm	120 cm	130 cm
CHEST	55 cm	60 cm	66 cm
ARM HOLE	34 cm	36 cm	38 cm
ARM HOLE (BACK)	37 cm	39 cm	42 cm
SLEEVES LENGTH	70 cm	75 cm	82 cm
CUFF	18 cm	18 cm	19 cm
POCKETS	18x20cm	18x20cm	18x20cm
BOTTOM	126 cm	136 cm	150 cm
BELT	180x4cm	190x4cm	190x4cm

BATH MAT				
				
	40x50 cm	15x20 inches	50x80 cm	20x31 inches

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