



Ideas

WINTER COLLECTION



Simple Living

www.gulahmedshop.com

Simple Living

Colors become warmer & more intense in autumn & we all enjoy the cosines of winter.

IDEAS HOME has passionately transformed these warm moods into collection that fully matches today's fashionable trends colors & designs yet is still inviting.

We are excited to introduce our latest edit featuring an extensive range of bedding, harmonizing with our home accessories & bath linen designs.

Enter the world of IDEAS HOME!



EASY CARE BEDDING

Redefine the atmosphere of your bedroom with our all-new Wrinkle Resistant Bedding Collection.

Offering extensive durability, this range of bedding promises you quality that gives years of lasting use.

A MUST BUY COLLECTION!

Simple Living



GULMOHAR



Easy Care bedding - Wrinkle Resistant

- Duvet Set • Bed Sheet Set • Pillow Cases
- Fitted Sheet Set



Easy Care bedding - Wrinkle Resistant

- Duvet Set • Bed Sheet Set • Pillow Cases
- Quilted Throw



PLAID



BRONZE MIST



Easy Care bedding - Wrinkle Resistant

• Duvet Set • Bed Sheet Set • Pillow Cases



Easy Care bedding - Wrinkle Resistant

- Duvet Set • Bed Sheet Set • Pillow Cases
- Quilted Throw



SHANGRILA



DIP DYE



Easy Care bedding - Wrinkle Resistant

• Duvet Set • Bed Sheet Set • Pillow Cases



Easy Care bedding - Wrinkle Resistant

- Duvet Set • Bed Sheet Set • Pillow Cases
- Quilted Throw



TWISTER



MINT FLORA



Easy Care bedding - Wrinkle Resistant

- Duvet Set • Bed Sheet Set • Pillow Cases
- Quilted Throw • Fitted Sheet Set



Easy Care bedding - Wrinkle Resistant

- Duvet Set • Bed Sheet Set • Pillow Cases
- Quilted Throw



MADAGASCAR



SEA SHORE



Easy Care bedding - Wrinkle Resistant

- Duvet Set • Bed Sheet Set • Pillow Cases
- Quilted Throw • Fitted Sheet Set



Easy Care bedding - Wrinkle Resistant

• Duvet Set • Bed Sheet Set • Pillow Cases



WALNUT



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ESSENTIAL SIGNATURE SHEET SETS

Add a refined touch to your bed with our Embroidered Sheet Set. It is made of 100% Cotton for warmth, comfort & a luxurious feel.



RED BERRY



Essential Signature - 100% Cotton Sateen

• Embroidered Bed Sheet Set



Essential Signature - 100% Cotton Sateen
• Embroidered Bed Sheet Set



SHADOW



PLUM



Essential Signature - 100% Cotton Sateen

- Embroidered Bed Sheet Set

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LUXURY BEDDING

The Luxury Collection label offers you the affordable luxury of cotton sateen with its range of modern & classic patterns that suit a different number of bedroom styles allowing great versatility in styling & designing.





ROSE MIST



Luxury bedding - 100% Cotton Sateen

- Duvet Set • Bed Sheet Set • Pillow Cases
- Quilted Throw • Fitted Sheet



Luxury bedding - 100% Cotton Sateen

• Duvet Set • Bed Sheet Set • Pillow Cases



GOLD LEAF



MAUVE MIST



Luxury bedding - 100% Cotton Sateen

- Duvet Set • Bed Sheet Set • Pillow Cases
- Quilted Throw • Fitted Sheet



Luxury bedding - 100% Cotton Sateen

- Duvet Set • Bed Sheet Set • Pillow Cases
- Fitted Sheet Set



ISFAHAN

LUXURY SIGNATURE BEDDING

Embroidered

An extravagantly soft and economical embroidered series.

Browse our collection of 200 thread count Printed Embroidered Bedding Sets. Beautifully crafted from 100% cotton, these designs make your bedroom look delightful and elegant.



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AURA STONE



Luxury Signature Bedding - 100% Cotton Sateen

- Embroidered Duvet Set • Bed Sheet Set
- Pillow Cases • Embroidered Cushion Covers



EMERALD GLORY



Luxury Signature Bedding - 100% Cotton Sateen

- Embroidered Duvet Set • Bed Sheet Set
- Pillow Cases • Embroidered Cushion Covers

LUXURY DYED SHEET SETS

Browse our collection of 200 thread count Solid Dyed Sheet Sets. Beautifully crafted from 100% cotton, these sheet sets make your bedroom look delightful and elegant.



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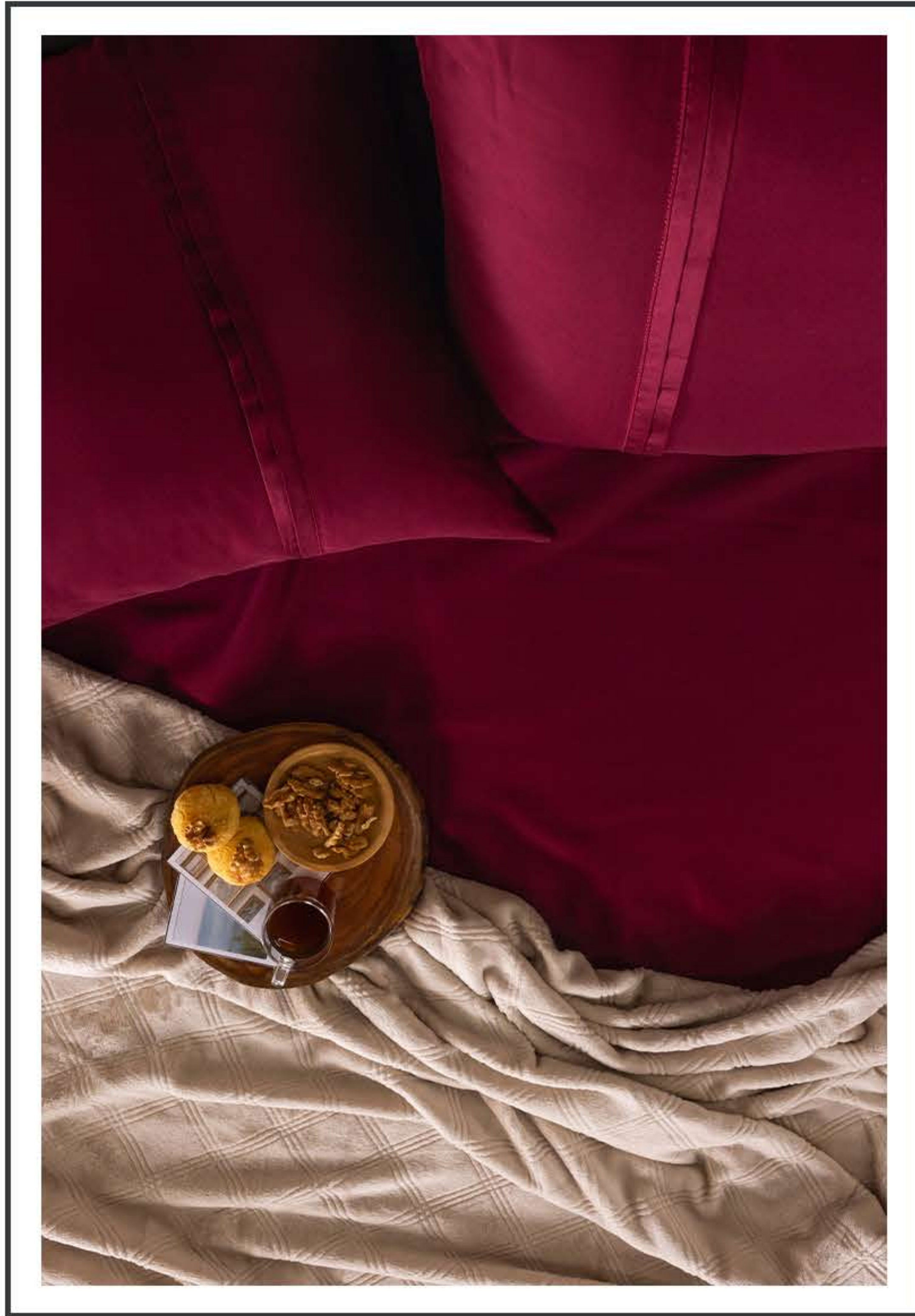


DARK GRAY



Luxury Dyed - 100% Cotton Sateen

• Bed Sheet Set



Luxury Dyed - 100% Cotton Sateen

- Bed Sheet Set



LUXURY STRIPE BEDDING

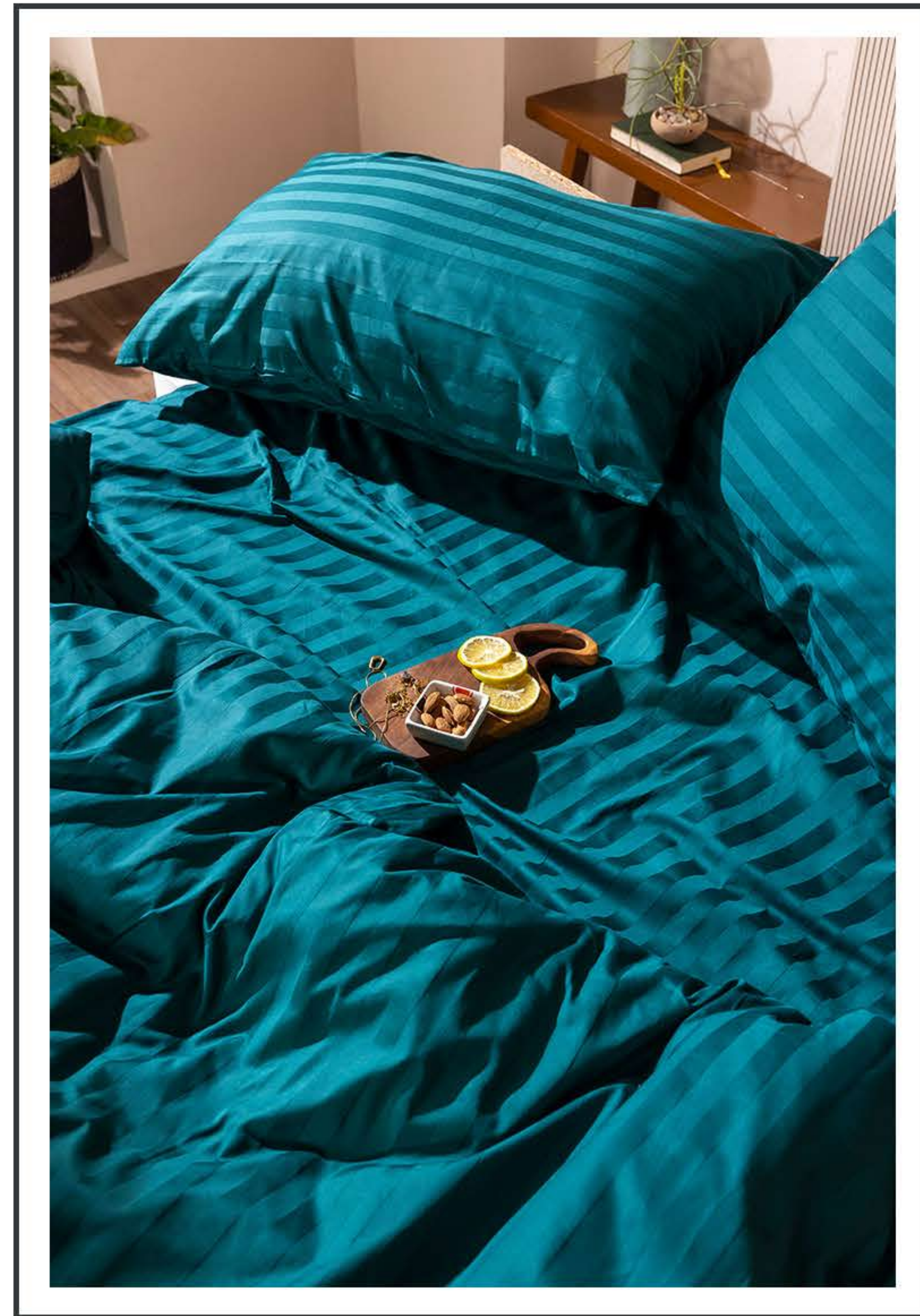
Sometimes the simplest things are the most beautiful. The premium range of our Stripe Satin Collection is delightfully soft and inviting. Crafted with tone-on-tone stripes, these linens create a striking design accent.



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DARK TEAL



Luxury Stripe - 100% Cotton Sateen

• Duvet Set • Bed Sheet Set



ROYAL BEDDING

Royal Collection allows you to indulge in luxury with a thread count of T-300 in our finest duvet sets to make you feel perfectly pampered.

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WOODLAND



Royal Bedding - 100% Cotton Sateen

- Duvet Set • Bed Sheet Set • Pillow Cases
- Quilted Throw

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ROYAL SIGNATURE BEDDING

An extravagantly soft and comfortable embroidered series.

Our signature embroidered duvet cover sets offer a classic aesthetic appeal to match any style of décor.



INDIGO



Royal Signature Bedding - 100% Cotton Sateen

- Embroidered Duvet Set • Bed Sheet Set
- Embroidered Cushion Covers



Royal Signature Bedding - 100% Cotton Sateen

- Embroidered Duvet Set • Bed Sheet Set
- Embroidered Cushion Covers



BUTTERNUT



CREAM



Royal Signature Bedding - 100% Cotton Sateen

- Embroidered Duvet Set • Bed Sheet Set
- Embroidered Cushion Covers

A close-up photograph of a bed with white linens. Several white pillows are visible at the top. A gold-colored throw blanket with a subtle pattern is draped over the white duvet cover. The lighting is soft, creating gentle shadows and highlights on the fabric.

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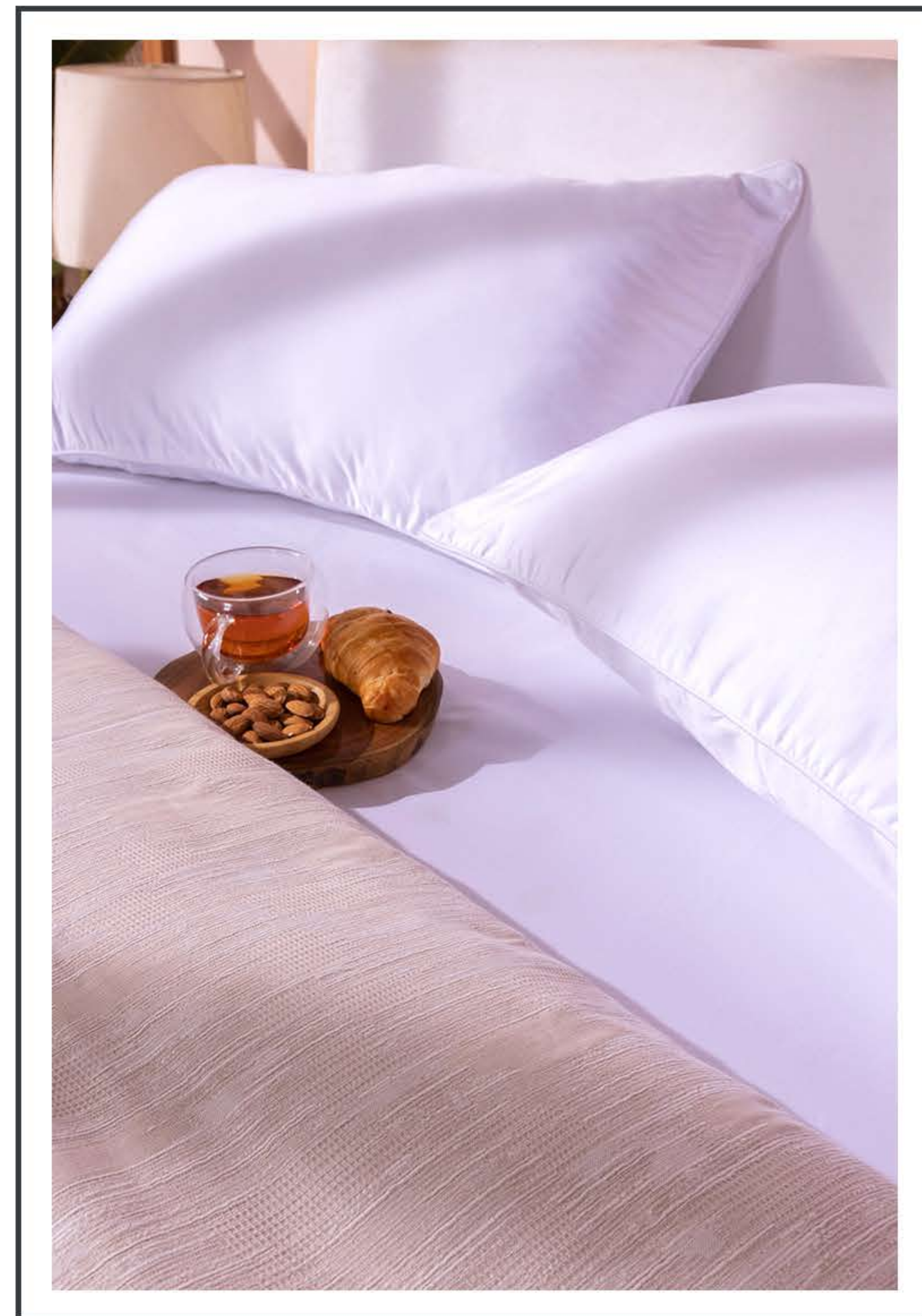
IMPERIAL BEDDING

Give your home the look and luxury of a five-star suite with our Imperial Collection. Our exclusive Indus Valley Cotton 600 thread-count range is irresistible.

Indus Valley Cotton



WHITE



Imperial Bedding - 100% Cotton Sateen
Indus Valley Cotton

• Duvet Set • Bed Sheet Set

AFTER BATH

Our vibrant, colorful range will brighten up your bathroom space and give a luxurious feel & a glamorous edge.

Simple Living

COMBED TOWELS



• Hand Towel
50cm x 100cm

• Bath Towel
70cm x 140cm

• Bath Sheet
100cm x 150cm



Made from 100% cotton, pamper yourself after every bath with our irresistibly soft & finely combed towels.

Made from 100% cotton, pamper yourself after every bath with our irresistibly soft & finely Combed Towels.

Bath Linen - Combed 100% Cotton



Cream



White



Silver



Sea



Lime



Purple



Sand



Peacock



Beige



Black



Crimson



Navy

BAMBOO TOWELS



• Hand Towel
50cm x 100cm

• Bath Towel
70cm x 140cm

• Bath Sheet
100cm x 150cm

Bath Linen - 60% Cotton 40% Bamboo



Slate



Olive



Rust



Rose



Blue



Lilac

Bath Linen - 100% Cotton



Butternut



Wood



Arctic



Koala



Sangria



Jam

JACQUARD DYED TOWELS



- Hand Towel
50cm x 100cm
- Bath Towel
70cm x 140cm
- Bath Sheet
100cm x 150cm

WAFFLE TOWELS



Bath Linen - 100% Cotton



White



Cream



Ecru



Grey



Navy



Maroon

- Hand Towel
50cm x 100cm
- Bath Towel
70cm x 140cm
- Bath Sheet
100cm x 150cm

COMBED TOWELS *4pcs Set*

Bath Linen - Combed 100% Cotton



- Face Towel
33cm x 33cm



Navy



Black



Beige



Crimson



Peacock



Purple

Bath Linen - Combed 100% Cotton



White



Cream



Silver



Sea



Sand



Lime

COMBED TOWELS *4pcs Set*



VELOUR BATHROBES



- Available in 4 sizes includes pair of slippers
XS S M L

Embroidered Bathrobe - 100% Cotton



Silver



Black



Cream



Beige



Peacock



Navy

COMBED BATHROBES



- Available in 5 sizes
XS S M L XL



Lime



Sand



White



Crimson



Sea

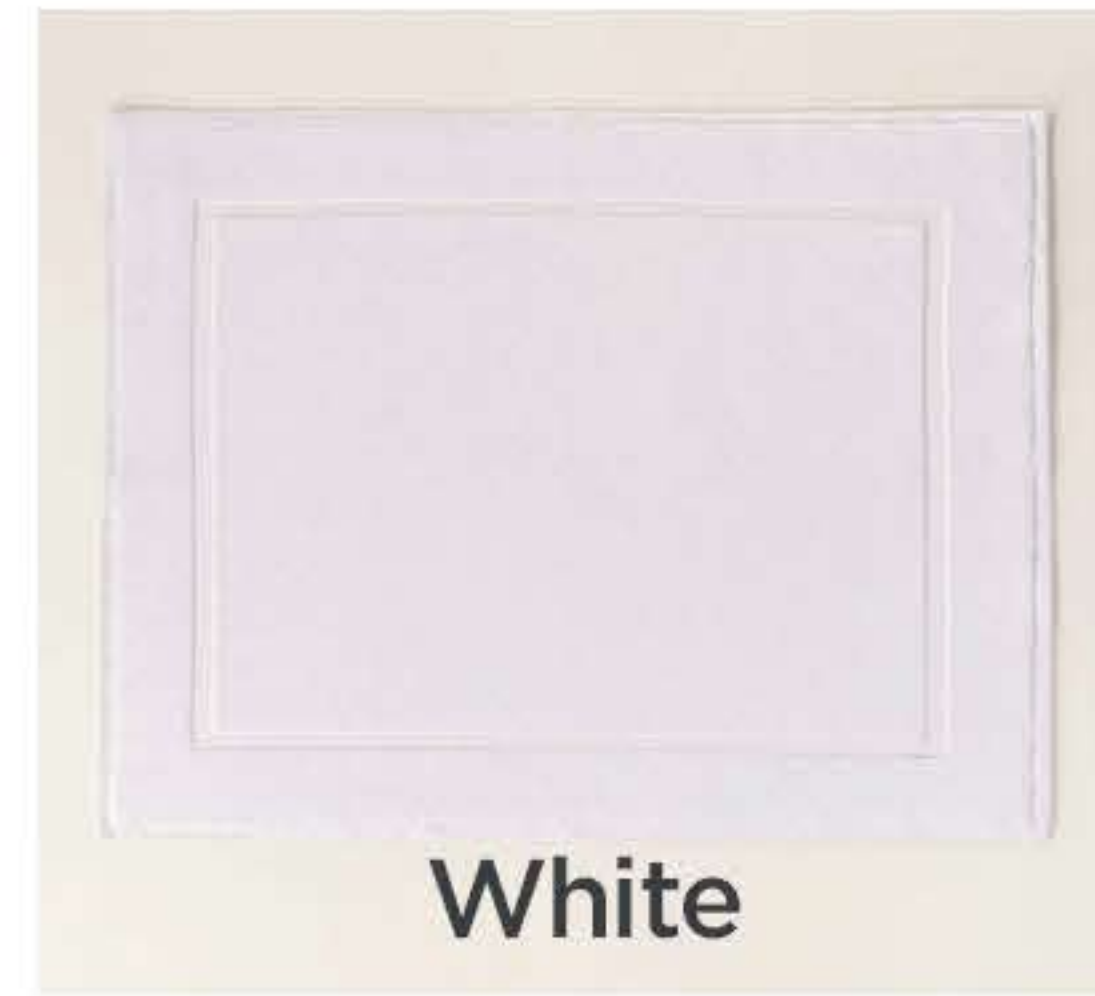


Purple

TERRY BATHMATS



- Available in size 55 x 70 cm



White



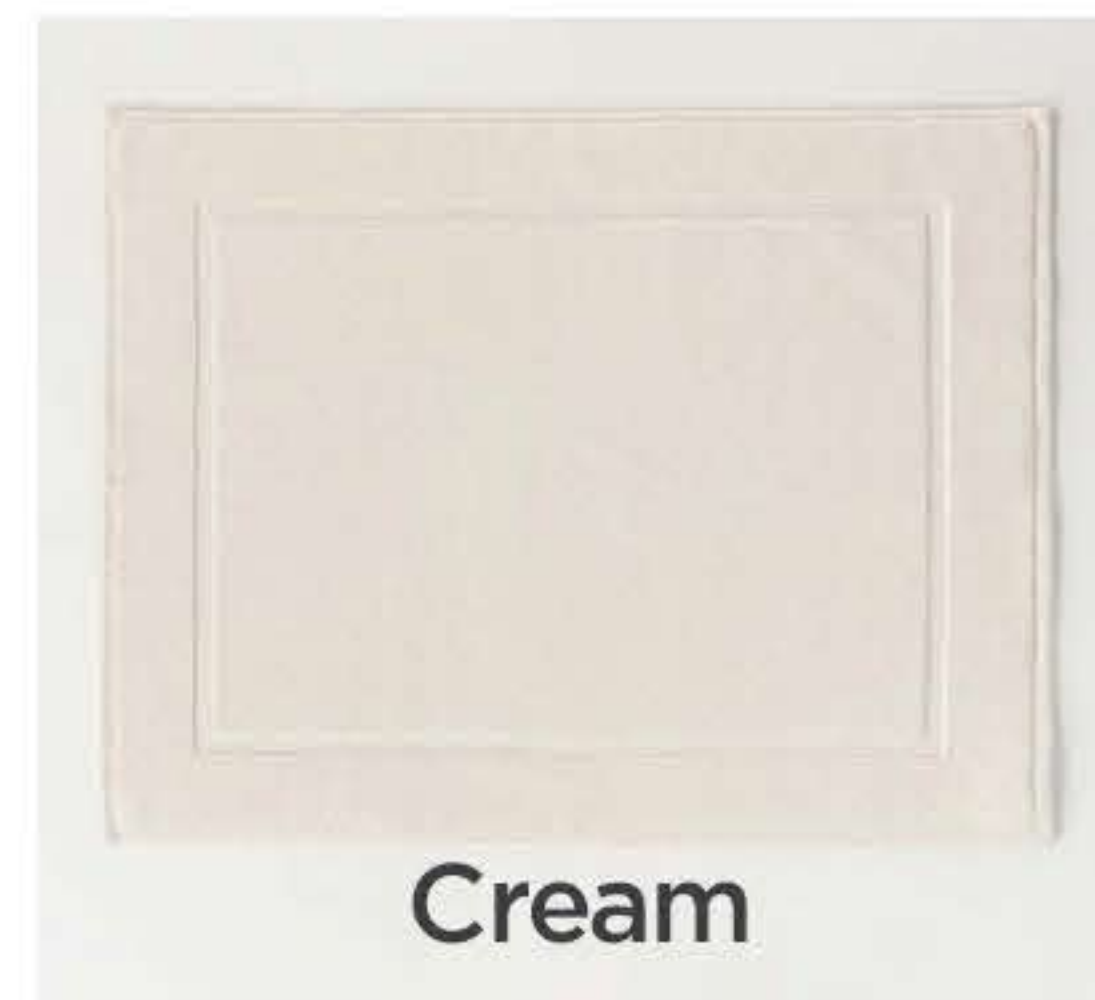
Sand



Silver



Black



Cream



Crimson



Navy



Purple

THROWS & BLANKETS

Perfect for adding style and class to any room, the entire range has a super sophisticated vibe. Choose between thermal, matelassé or fleece blankets crafted from super cozy 100% cotton or synthetic blends.



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DOUBLE PLY FLEECE THROW



WAFFLE THROWS & CUSHIONS

This bedding accessory is 100% cotton for a covering that's perfect for the cooler months of the year.



Mushroom



Lily



Ocean



HOME COVER

Make yourself the coziest corner to sit in with a blend of comfort and sophistication. This assorted collection of vibrant colors and contemporary patterns make each cushion cover unique.



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EMBROIDERED CUSHION COVERS



18inches x18inches - 46cm x 46cm

Embroidered Square Cushions - Yarn dyed



Mosaic



Neon Stripes



Blue Ogee



Midnight



Hibiscus



Bird Flora

Floor Cushion Covers

63inches x 63inches - 85cm x 85cm



Patchwork



Delicate



Frame



Mirror



Chan



Leafy

Embroidered Deck Cushions - 100% Cotton

12inches x 22inches - 30cm x 56cm



Multi Zigzag



Ethnic Embroidered



Phulkari Blue



Phulkari Grey



Pink Diamonds



Orange Diamonds



Green Rose



Grey Rose



Bedding Basics - Ball Fibre Fill



Duvet Filling

- Summer 180 gsm • Winter 300 gsm



Pillow & Cushions Filling

- Pillow 19x30 inches • Neck roll 9x6 inches
- Square 18x18 inches • Deck 12x22 inches
- EuroSham 25x25 inches • Floor 31x31 inches

COZY SLEEP QUILTED PILLOW



PILLOW FILLING



FLOOR SQUARE CUSHION

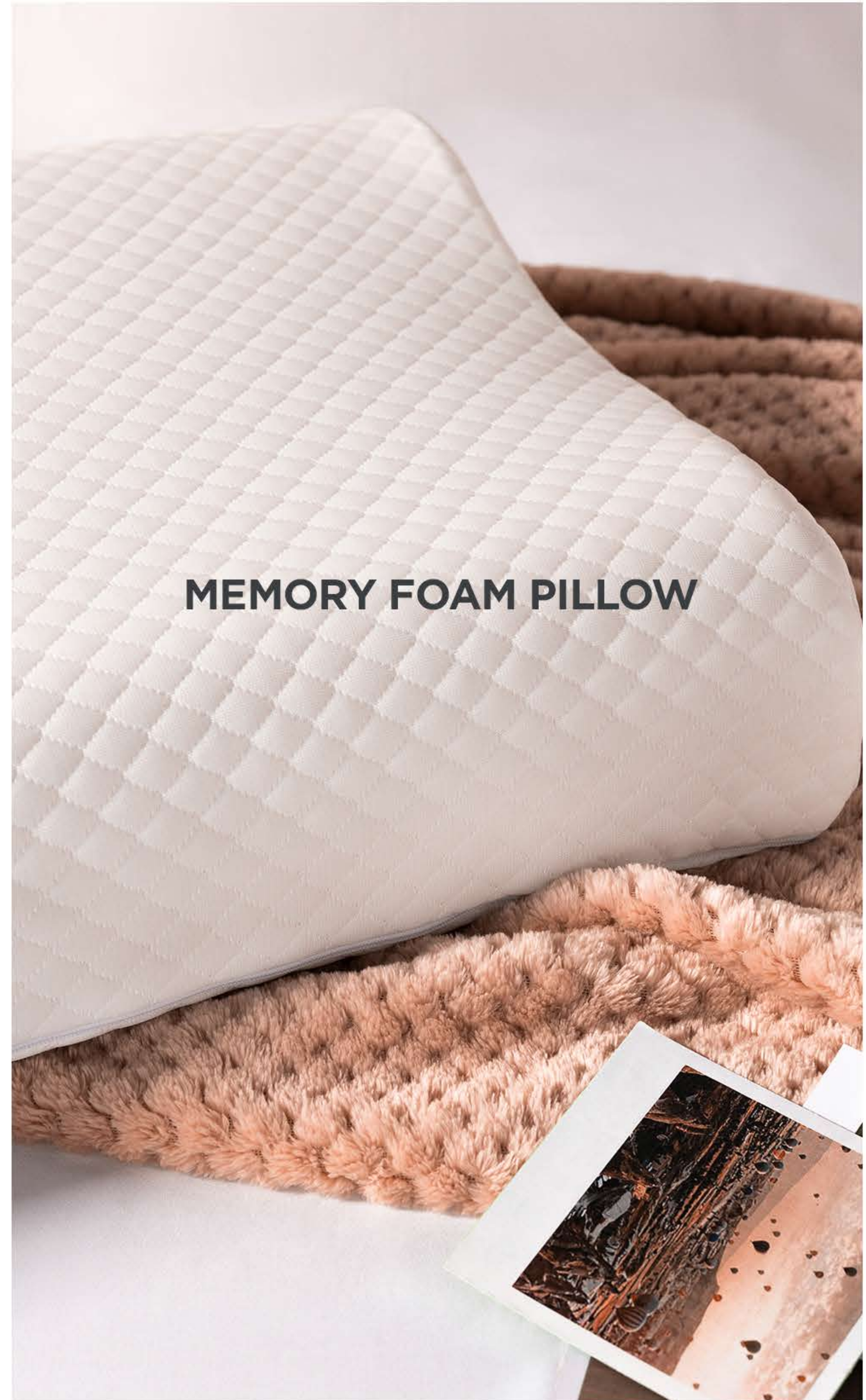


DECK PILLOW



A wonderfully lightweight fillings for a comfortable sleep.
The fillings help to maintain body temperature & give you a cozy experience.

MEMORY FOAM PILLOW





ideas[®]
HOME

Available Instores & Online
www.gulahmedshop.com