

 **Gul Ahmed** THE ORIGINAL LAWN®

CHUNRI

SUMMER

UNSTITCHED

LAWN '24



CHUNRI

LAWN '24



EMBRACING TRADITION IN
CHUNRI FESTIVE
COLLECTION - LIMITED EDITION

LE42033

3-PIECE
EMBROIDERED SILK

ZARI & SEQUINS EMBROIDERED
RAW SILK DUPATTA. GOLD
& LACQUER PRINTED RAW
SILK SHIRT. DYED RAW SILK
TROUSER WITH ZARI & SEQUINS
EMBROIDERED RAW SILK BORDER



LE42034

3-PIECE EMBROIDERED SILK

ZARI & SEQUINS EMBROIDERED RAW SILK DUPATTA.
GOLD & LACQUER PRINTED RAW SILK SHIRT WITH
ZARI & SEQUINS EMBROIDERED NECKLINE ON RAW
SILK. DYED RAW SILK TROUSER WITH ZARI & SEQUINS
EMBROIDERED RAW SILK BORDER.

SPLENDOR
PREMIUM CHUNRI



BM42011

3-PIECE EMBROIDERED CHIFFON

GOLD & LACQUER PRINTED CHIFFON DUPATTA. EMBROIDERED LAWN SHIRT FRONT PANEL, SIDE PANELS, BACK & SLEEVES WITH EMBROIDERED BORDER FOR FRONT WITH ZARI & SEQUINS. DYED TROUSER.



BM42005

3-PIECE
EMBROIDERED
CHIFFON

GOLD & LACQUER
PRINTED CHIFFON
DUPATTA.
EMBROIDERED
LAWN SHIRT FRONT
PANEL, SIDE PANELS
& SLEEVES WITH
EMBROIDERED
BORDER FOR FRONT
WITH SEQUINS. DYED
LAWN BACK. DYED
TROUSER.

EMBROIDERED CHUNRI

COLLECTION '24



BM42007

3-PIECE
EMBROIDERED
CHIFFON

GOLD & LACQUER
PRINTED
CHIFFON DUPATTA.
EMBROIDERED LAWN
SHIRT FRONT &
SLEEVES WITH SEQUINS
EMBROIDERED
BORDER. EMBROIDERED
NECKLINE ON ORGANZA
& SCHIFFLI LACE FOR
SHIRT FRONT & BACK.
DYED BACK. DYED
TROUSER.



BM42009

3-PIECE EMBROIDERED CHIFFON

GOLD & LACQUER PRINTED CHIFFON DUPATTA. SEQUINS EMBROIDERED LAWN SHIRT FRONT PANEL, SIDE PANELS & SLEEVES WITH SEQUINS EMBROIDERED BORDER FOR FRONT. DYED BACK. DYED TROUSER.



BM42008

3-PIECE EMBROIDERED CHIFFON

GOLD & LACQUER PRINTED CHIFFON DUPATTA. EMBROIDERED LAWN SHIRT FRONT & SLEEVES WITH ZARI EMBROIDERED NECKLINE ON ORGANA. DYED BACK. DYED TROUSER.

BM42006

3-PIECE
EMBROIDERED
CHIFFON

GOLD & LACQUER
PRINTED CHIFFON
DUPATTA.
EMBROIDERED
LAWN SHIRT
FRONT PANEL, SIDE
PANELS & SLEEVES
WITH SEQUINS
EMBROIDERED
BORDER FOR FRONT.
DYED BACK. DYED
TROUSER.





BN42001

3-PIECE
EMBROIDERED
TISSUE SILK

BURNOUT TISSUE
SILK DUPATTA.
ZARI & SEQUINS
EMBROIDERED
LAWN SHIRT FRONT
PANEL, SIDE PANELS
& SLEEVES WITH
ZARI & SEQUINS
EMBROIDERED
BORDERS FOR FRONT
& BACK. DYED BACK.
DYED TROUSER

CL42005

3-PIECE
EMBROIDERED
LAWN

PRINTED LAWN
DUPATTA.
EMBROIDERED LAWN
SHIRT FRONT &
SLEEVES WITH DYED
LAWN BACK. DYED
TROUSER.





CL42052

3-PIECE
EMBROIDERED
LAWN

ZARI EMBROIDERED
LAWN DUPATTA.
GOLD & LACQUER
PRINTED LAWN SHIRT
DYED TROUSER.



CL42006

3-PIECE EMBROIDERED LAWN

PRINTED LAWN DUPATTA,
EMBROIDERED LAWN SHIRT FRONT
& SLEEVES WITH DYED LAWN
BACK. DYED TROUSER.



CL42215

**3-PIECE
EMBROIDERED
LAWN**

GOLD & LACQUER
PRINTED LAWN
DUPATTA.
EMBROIDERED LAWN
SHIRT FRONT &
SLEEVES WITH DYED
BACK. DYED TROUSER.





CL42074

**3-PIECE
EMBROIDERED
LAWN**

GOLD & LACQUER
PRINTED LAWN
DUPATTA. GOLD &
LACQUER PRINTED
LAWN SHIRT WITH
EMBROIDERED
NECKLINE & SLEEVES
BORDER. DYED
TROUSER.





CL42197

3-PIECE
EMBROIDERED
LAWN

GOLD & LACQUER
PRINTED LAWN
DUPATTA. SEQUINS
EMBROIDERED LAWN
SHIRT FRONT &
SLEEVES WITH SEQUINS
EMBROIDERED
LAWN BORDER FOR
FRONT. DYED BACK.
DYED TROUSER.

Gul Ahmed

P R E S E N T S

CHUNRI

CHIFFON SAREES

PRS42002

**3-PIECE LUXURY
CHIFFON SAREE**

GOLD & LACQUER
PRINTED CHIFFON
SAREE WITH GOLD
PRINTED RAW SILK
BORDER. GOLD &
LACQUER PRINTED
RAW SILK BLOUSE.
DYED RAW SILK
PETTICOAT.

**DRAPED IN TRADITION,
STYLED FOR TODAY.**

PRS42003

3-PIECE LUXURY
CHIFFON SAREE

GOLD & LACQUER
PRINTED CHIFFON
SAREE. GOLD &
LACQUER PRINTED
RAW SILK BLOUSE WITH
ZARI, DORI & SEQUINS
EMBROIDERED LACE.
DYED RAW SILK
PETTICOAT.



PRS42004



3-PIECE LUXURY CHIFFON SAREE

GOLD & LACQUER PRINTED CHIFFON SAREE. GOLD &
LACQUER PRINTED RAW SILK BLOUSE WITH ZARI & SEQUINS
EMBROIDERED LACE. DYED RAW SILK PETTICOAT.





PRS42001

**3-PIECE LUXURY
CHIFFON SAREE**

GOLD & LACQUER
PRINTED CHIFFON
SAREE. GOLD & LACQUER
PRINTED RAW SILK
BLOUSE. DYED RAW SILK
PETTICOAT.



CL42042B

3-PIECE PRINTED LAWN

GOLD PRINTED LAWN
DUPATTA. GOLD PRINTED
LAWN SHIRT. DYED
TROUSER.



CHUNRI

SUMMER UNSTITCHED LAWN '24



CL42018B

3-PIECE
PRINTED LAWN

PRINTED LAWN
DUPATTA. PRINTED
LAWN SHIRT. DYED
TROUSER.



CL42032B

3-PIECE
PRINTED
LAWN

GOLD PRINTED
LAWN
DUPATTA.
GOLD PRINTED
LAWN SHIRT.
DYED TROUSER.



CL42036B

3-PIECE
PRINTED LAWN

PRINTED LAWN DUPATTA.
PRINTED LAWN SHIRT.
DYED TROUSER.



LACQUER PRINTED LAWN
DUPATTA. LACQUER
PRINTED LAWN SHIRT.
DYED TROUSER.



3-PIECE PRINTED LAWN

CL42062B



CL42051B

3-PIECE
PRINTED LAWN

PRINTED LAWN DUPATTA.
PRINTED LAWN SHIRT.
DYED TROUSER.



CL42039B

3-PIECE
PRINTED LAWN

LACQUER PRINTED LAWN
DUPATTA. LACQUER
PRINTED LAWN SHIRT.
DYED TROUSER.



CL42008B
LACQUER PRINTED LAWN
DUPATTA. LACQUER
PRINTED LAWN SHIRT.
DYED TROUSER.



CL42004B
GOLD PRINTED LAWN
DUPATTA. GOLD PRINTED
LAWN SHIRT.
DYED TROUSER.



CL42009B
PRINTED LAWN
DUPATTA.
PRINTED LAWN
SHIRT. DYED
TROUSER.



CHUNRI

SUMMER '24



CL42061B
PRINTED LAWN DUPATTA.
PRINTED LAWN SHIRT.
DYED TROUSER.



CL42013B
GOLD PRINTED LAWN
DUPATTA. GOLD PRINTED
LAWN SHIRT. DYED
TROUSER.



CL42010B

3-PIECE
PRINTED LAWN

LACQUER PRINTED
LAWN DUPATTA.
LACQUER PRINTED
LAWN SHIRT. DYED
TROUSER.



CL42017B

3-PIECE
PRINTED LAWN

PRINTED LAWN
DUPATTA.
PRINTED LAWN
SHIRT. DYED
TROUSER.



GulAhmed

CHUNRI

SUMMER '24



CL42037B

3-PIECE
PRINTED LAWN

PRINTED LAWN
DUPATTA.
PRINTED LAWN
SHIRT. DYED
TROUSER.



CL42003B

3-PIECE
PRINTED LAWN

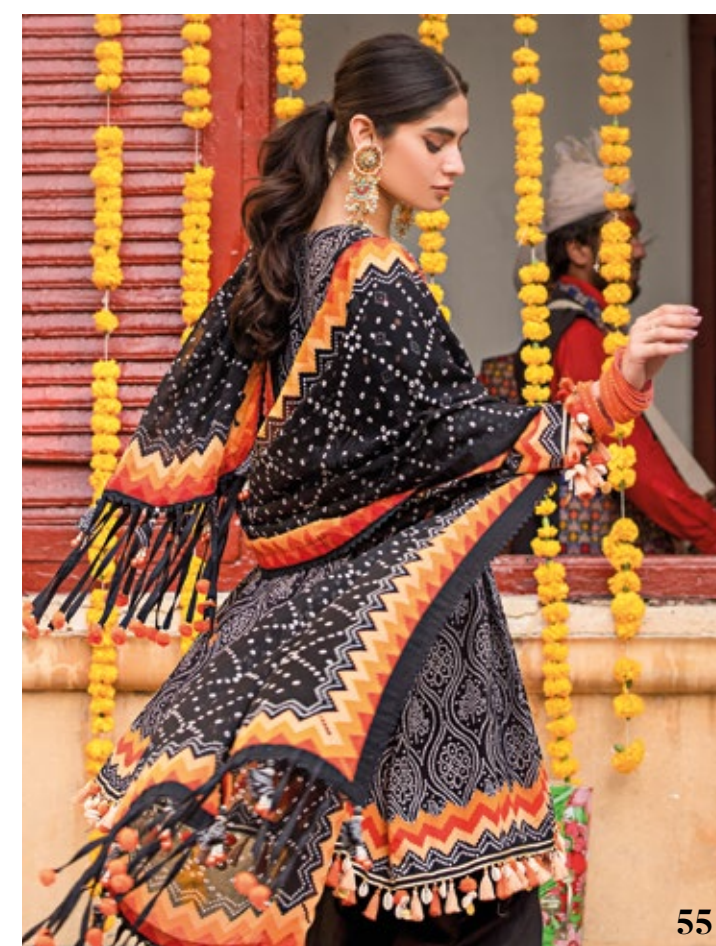
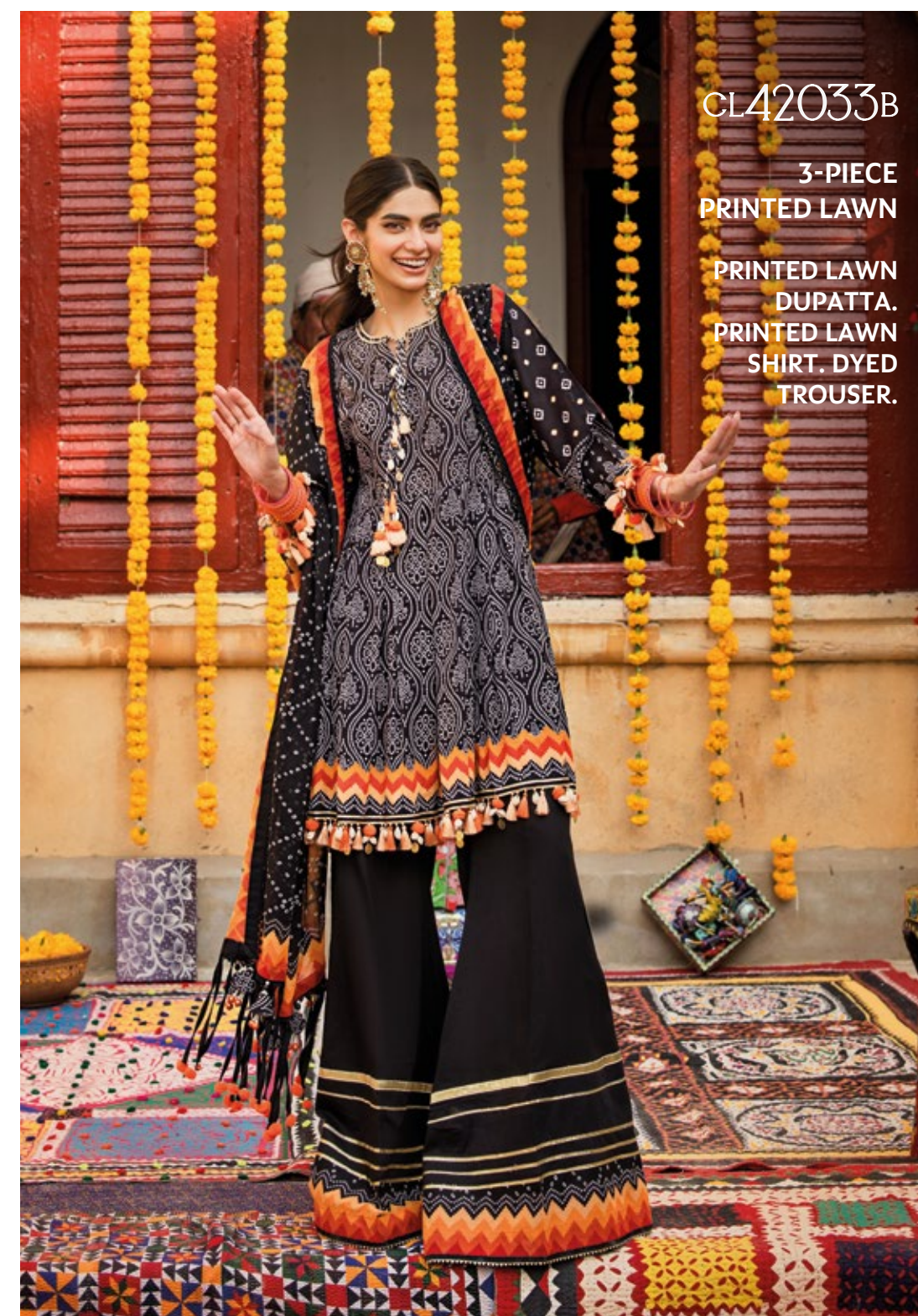
GOLD PRINTED LAWN
DUPATTA. GOLD
PRINTED LAWN SHIRT.
DYED TROUSER.



CL42060B

3-PIECE
PRINTED LAW

PRINTED LAWN
DUPATTA. PRINTED
LAWN SHIRT. DYED
TROUSER.







PRW42008

UNSTITCHED LEHENGA'S

100% COTTON

3-PIECE PRINTED LEHENGA

GOLD & LACQUER PRINTED LAWN DUPATTA.
GOLD & LACQUER PRINTED LAWN SHIRT.
GOLD & LACQUER PRINTED LAWN LEHENGA.



PRW42009

**3-PIECE
EMBROIDERED
LAWN**

GOLD & LACQUER
PRINTED LAWN
DUPATTA. GOLD &
LACQUER PRINTED
LAWN SHIRT.
GOLD & LACQUER
PRINTED LAWN
LEHENGA.

STORE LOCATOR

KARACHI

Askari - Malir Cantt. Station Shopping Complex. 021-34196002-5
Bahadurabad, Near Char Minar Chowrangi. 021-34858951-54
Clifton, Dolmen Mall Clifton. 021-35296106-10
Clifton, Dolmen Mall Clifton (Salt by Ideas) 021-35370089
Near Schon Circle. 021-35374131-5
Gulistan-e-Johar, Block 12. 021-34019701
Mosamiyat. 021-34177282-3
KDA Market. 021-34173761-4
Lucky One Mall. 021-37181046-50
Lucky One Mall (Kaaj by Ideas)
Hyderi, Block H. 021-36724481-88
FPS – EASTERN, Sector 3. 021-35120395-(7404)
Landhi Industrial Area, Near Manzil Pump. 021-35016514
FPS 8, Near Dawood Chowrangi. 021-35019805
Model Colony, Liaqat Ali Khan Road. 021-34400557
Atrium Mall, First Floor. 021-35643166-9
Shahrah-e-Faisal, Metro Cash & Carry Store. 021-34602257-59
Square One Mall, Near Askari 4 Stadium Road 021-33399377
Tariq Road, Dolmen Mall Tariq Road. 021-34321181-3
The Ocean Mall. 021-35140831-35
Main Liberty Chowk. 021-3489554-55
North Walk, Near KDA Chowrangi 021-33393257
North Walk (Salt by Ideas), Near KDA Chowrangi. 021-33393216

LAHORE

Allama Iqbal Town, Pak Block. 042-37800577
Bahria Town, Jasmine Mall. 042-37862763 & 042-37862863
DHA, Packages Mall. 042-38915840
Y Block. 042-37199812
EME Society, Canal West Bank Road. 042-35452973-79
Gulberg, College Road. 042-32299272 & 042-32312492
Gulshan-e-Ravi, Block A, Main Boulevard. 042-37480443
Johar Town, Emporium Mall. 042-32592207-8
Lahore Cantt, Fortress Square Mall. 042-37341288-91
Mall Road, Main Commercial. 042-36309166-8
Model Town, Amanah Mall. 042-35131638-40
Ravi Road, Metro Cash & Carry Store. 042-37947261-3
Shadbagh Scheme, Shadbagh. 042-37608155
Shalimar Link Road, Near Ladhi Gas Factory. 042-36820098
Wapda Town, PIA Housing Society. 042-35955403

ISLAMABAD

DHA, World Trade Center - WTC, 051-2725524
F-7, Main Markaz. 051-2652491-96
F-8, Tha Centaurus Mall. 051-2701240-5
F-10, Main Markaz. 051-2113614-19

RAWALPINDI

Bahria Town, Sikandar Arcade. 051-5412113
PWD, Block D. 051-5421275-6 & 051-5421261
Saddar, Bank Road. 051-5120792-6
Satellite Town, Commercial Market Road. 051-4571079

HYDERABAD

Auto Bhan Road, Boulevard Mall. 022-3413137-39
Railways Employees Housing Society.
022-3411096-7 & 022-341121-2

Cantt., Chandni Bazaar, Cantonment Shopping Center.
022-2729972-3 & 022-2729934
Tilak Chari, Church Building. 022-2635003-4

ARIFWALA

Building No. 80 – Arifwala. 045-7830492

ATTOCK

Pleader Lane - Tehsil & District - 057-2700695

AZAD JAMMU KASHMIR

Mirpur, Muhammad Ismail Plaza, Kotli Road. 05827-437353-55
Muzaffarabad, Neelum Road. 05822-442833

BAHAWALNAGAR

Police Line Road 063-2607944

BAHAWALPUR

Haqi Center, DC Office Chowk. 062-2281224 & 062-2281227

BUREWALA

Multan Road. 067-3351012-13

CHAKWAL

Talagang Road. 0543-540218-9

DG KHAN

Moaza Dera Gharbi. 064-2407845-46

D.I. KHAN

Circular Road. - 0966-711193

DASKA

College Road. - 052-6614445

FAISALABAD

Jinnah Colony, Gulberg Police Station Road. 041-2642013
Kohinoor City, Ali Tower, Jaranwala Road. 041-8535688-86
Nasar Ullah Khan Town, Lyallpur Galleria Mall. 041-5227237

GUJRANWALA

By Pass Road, Kings Mall. 055-4284131-6
GT Road, Fazal Center. 055-3861225
Satellite Town, Block B. 055-3841221-23

GUJRAT

Katchery Road. 053-3608430

HAFIZABAD

Bajwa's Plaza, Post Office Road. 0547-522020

HARIPUR

Main Bazar - 0995-610765

JARANWALA

Naya Bazar. 041-4310582

JHELUM

Deen Plaza - Civil Lines. 0544-623094-96 & 0544-277182-84

JHANG

Alfateh Plaza, Kachehri Chowk. 0477-651193

KASUR

Chandni Chowk, Railway Road. 0492-760660 & 0492-770042

KHANEWAL

Sir Syed Road. 065-2551184

LARKANA

Ward C, Nawa Tak, New Station Road. 074-4045005

MANDI BAHUDDIN

Hakim Mall, Jail Road. 054-6502431-93

MANSEHRA

Near Bypass Road, Abbottabad Road. 0997-300924

MARDAN

Mardan Newshehra Road. 0937-861507-9

MIANWALI

Sony Khel Market. 0459-230539

MIRPUR KHAS

Hyderabad Road. 023-3821001-2

MULTAN

Gulgasht, Plaza Musa Center. 061-6210035-8
Multan Cantt., Qasim Road. 061-4574005

NAROWAL

Circular Road. 0542-411281 & 83

NAWABSHAH

Mohalla Mohni Bazar. 0244-366281-4

OKARA

MA Jinnah Road. 044-2510526

PESHAWAR

Ittehad Cloth Market. 091-5854154-5.

PHALIA

Mall of Phalia. 0546-566813

QUETTA

Millennium Mall. 081-28304777

RAHIM YAR KHAN

Model Town, Town Hall. 068-5879100-3

SAHIWAL

Bhandari Chowk, Sir Syed Road. 040-4460222 & 040-4460444

SARGODHA

Ideas Sargodha, University Road. 048-3210430

SHEIKHUPURA

Ideas Sheikhpura, Sargodha Road. 056-3610087-88

SIALKOT

Sialkot Cantt. Mall of Sialkot. 052-4291710 & 052-4291711-2
V Mall. 052-4292070

SUKKUR

Muslim Co-Operative Housing Society. 071-5816596

SWAT

Swat Tower. 094-6883868

TALAGANG

Mianwali Road. 054-3410212

TAXILA

New City Arcade, Wah Cantt. 051-4624005

WAZIRABAD

Main Sialkot Road. 055-6602072

UPCOMING STORES

KARACHI Mega Mall, Near Johar Chowrangi

ISLAMABAD ZETA-1 Mall

LAHORE Salt by Ideas – Emporium Mall

SIALKOT Brand Village Sialkot

INTERNATIONAL STORE UAE

Sharjah City Center, Ground Floor, Al Wahda Street,
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 **GulAhmed**

THE ORIGINAL LAWN®



 **Ideas®**



SHOP
SCAN