

SUMMER 2019 | ESSENTIAL COLLECTION

 **Gul Ahmed** THE ORIGINAL LAWN®

REDISCOVER YOURSELF WITH THE

RE **LAWN** CH

OF A NEW ERA OF LAWN



CHUN-RI KI BAHAR

HUSN-E-AARA
COLLECTION

PAGE : 4-17



ALL THE RIGHT
HUES

Embroidered Three Piece

PAGE : 74-81



THE
CHEQUERED
Three Piece Collection

PAGE : 112-125



MOMS ON THE
MOVE

Tribute Mothers' Collection

PAGE : 160-183 &
242-269



THE SLATE
COLLECTION

Black is the New White

PAGE : 52-73



CHUNRI
KI BAHAR

Tradition Meets Fashion

PAGE : 94-111

TRUCK ART

PAGE : 18-33



BIG BLOOM

Embroidered Three Piece

PAGE : 82-93



FLORAL
ESSENCE

Embroidered Three Piece

PAGE : 126-143



GOLD RUSH

Shimmering Onyx Collection

PAGE : 34-51



GulAhmed
THE ORIGINAL LAWN®

CONTENT

SUMMER ÉTUDE

Embroidered Three Piece

PAGE : 184-193

GORGEOUS YOU

Embroidered Two Piece

PAGE : 204-215

#PRINTPARTY

Embroidered Two Piece

PAGE : 194-203

SUNDAY TO SATURDAY
STYLE FILE

PAGE : 216-225

Three Piece Embroidered
Collection

Page 144-151 & 240-241

Two Piece Embroidered
Collection

Page 152-159, & 226-237

Three Piece Collection

Page 238-239 & 270-285

Store Locator 286-289



HUSN-E-AARA

COLLECTION '19

Husn-e-Aara is for the modern woman, who keeps everything together without compromising her individuality. She welcomes all challenges with open arms and comes out a victor.

GulAhmed

THE ORIGINAL LAWN®

TEHZEEB

CL562

Digital Texture & Lacquer Printed Dupatta Croatia Lace
& Tassels, Digital Texture & Lacquer Printed Shirt with
Embroidered Sleeves, Digital Texture Printed Bottom





NAZNEEN

CL563

Digital Texture & Lacquer Printed Dupatta with Gota Kingri & Tassels, Digital & Lacquer Printed Shirt with Embroidered Front & Scalloped Lace, Digital Texture Printed Bottom



HAYAT

CL564

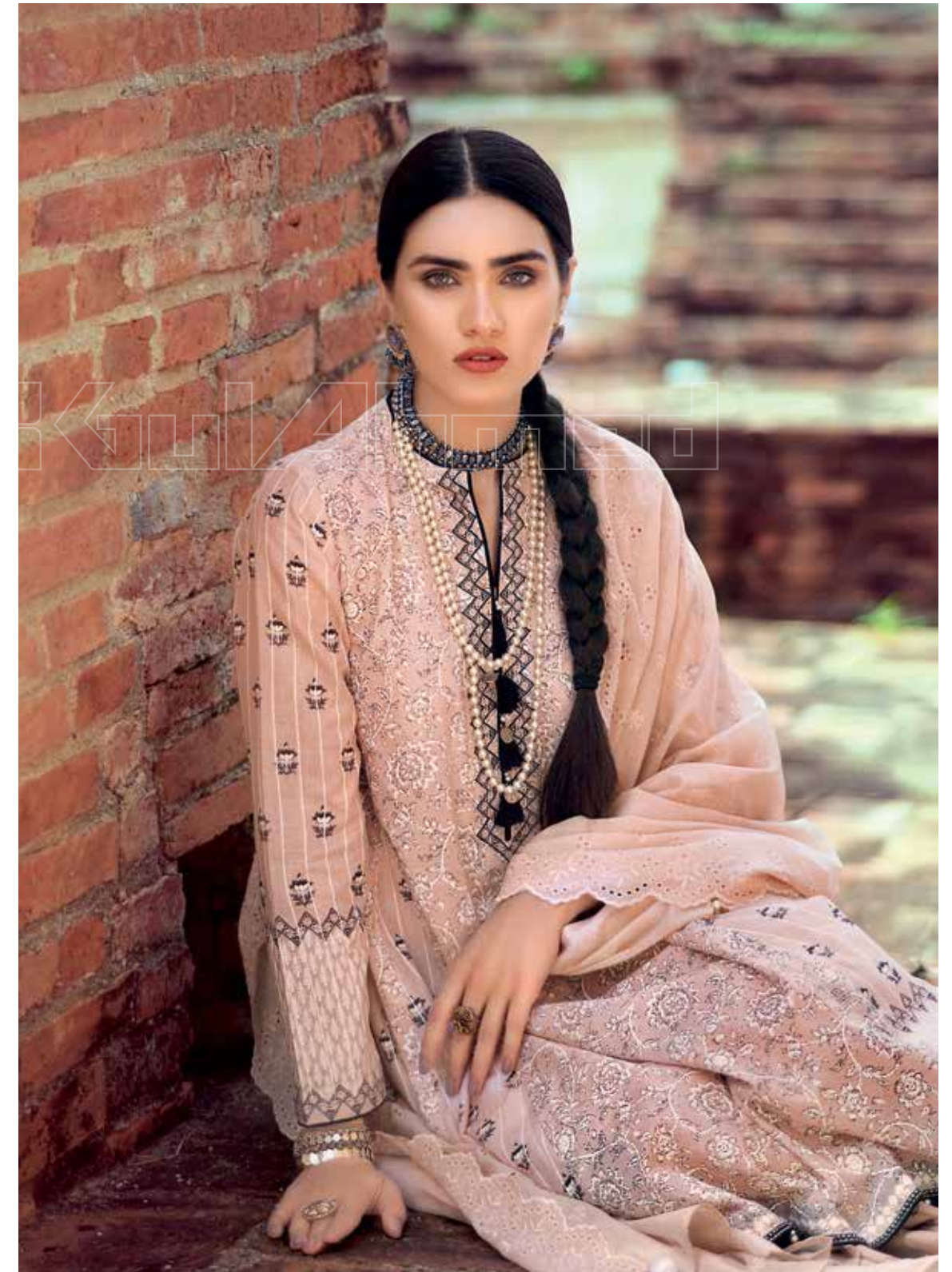
Digital Texture Printed Dupatta with Schiffli Embroidery & Tassels, Digital
Texture, Lacquer & Gold Printed Shirt with Zari Embroidered Sleeves,
Digital Texture Printed Bottom





GULNAAZ CL565

Digital Texture Printed Dupatta with Schiffli Embroidery & Tassels, Digital
Texture & Lacquer Printed Shirt with Embroidered Sleeves, Digital
Texture Printed Bottom



NAUBAHAR CL568

Digital Texture & Lacquer Printed Shirt with Embroidered Sleeves, Digital Texture & Lacquer Printed Dupatta with Croatia Lace & Tassels & Digital Texture Printed Bottom



TASKEEN

CL569

Digital Texture,
Lacquer & Gold
Printed Shirt with
Zari Embroidered
Front, Digital Texture
& Lacquer Printed
Dupatta with Croatia
Lace, Gota Dori,
Tassels & Digital
Texture Printed
Bottom



سُپرسواری

GulAhmed

TRUCK
Art

UNSTITCHED COLLECTION '19

With colours come celebrations.
Truck Art is the very embodiment of the richness of our land. With an array of bright hues, this collection speaks to a vibrant soul, the vagabond, the gypsy and the free spirited vagrants.





CL597

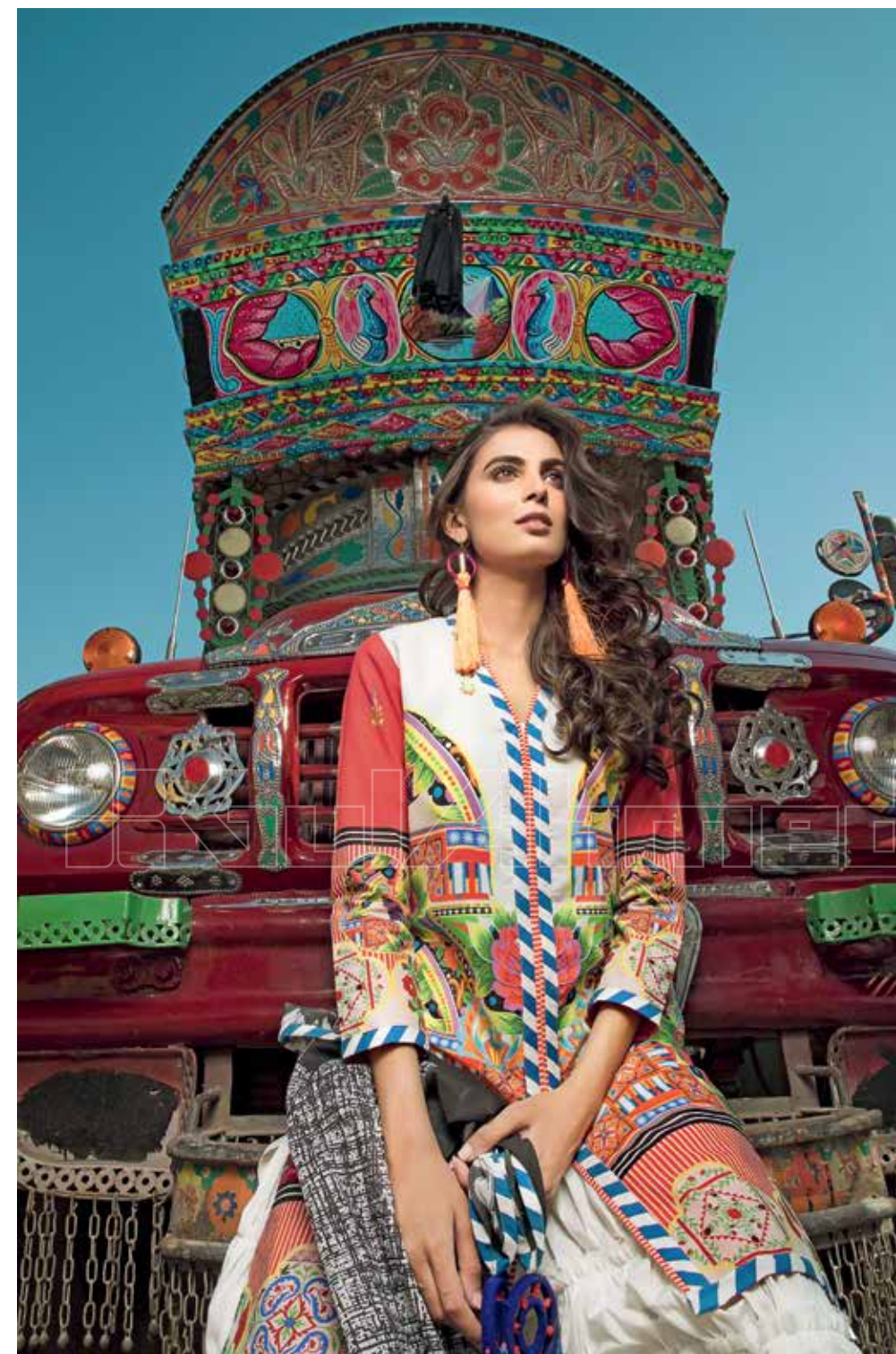
Digital Printed Dupatta, Shirt & Bottom



CL594

Digital Printed Dupatta, Shirt & Bottom





TL167

Digital Printed Dupatta & Shirt



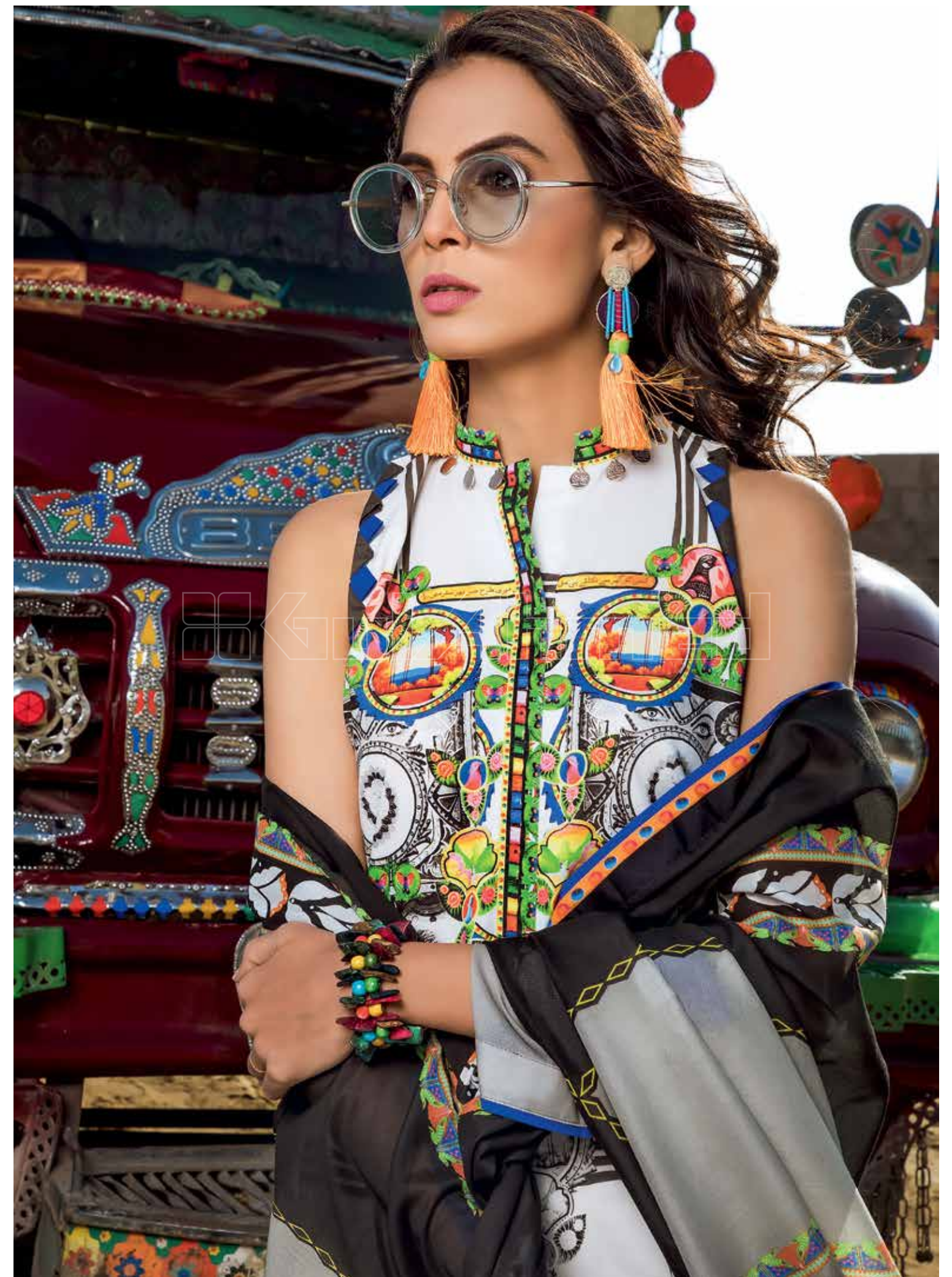
TL196

Digital Printed Dupatta & Shirt



TL197

Digital Printed
Dupatta & Shirt







TL198

Digital Printed Shirt & Bottom



GulAhmed

THE ORIGINAL LAWN®

gold rush
Shimmering Onyx Collection

Celebrating the Sparkling
women of Pakistan

All that glitters, is in fact gold. With the touch of Midas, the 'Gold Rush' collection preserves a regal look into an array of sophisticated hues and intricate designs. After embodying a shade of gold, you are sure to be remembered not just as the diva but also an epitome of sophistication.

EMBROIDERED THREE PIECE COLLECTION



CL530B

Gold Printed Dupatta,
Gold Printed Shirt with
Embroidery on Back &
Dyed Bottom



CL529A

Gold Printed Dupatta,
Gold Printed Shirt,
Embroidered Motif & Dyed
Bottom

CL530A

Gold Printed Dupatta,
Gold Printed Shirt with
Embroidery on Back &
Dyed Bottom



CL529B

Gold Printed Dupatta,
Gold Printed Shirt,
Embroidered Motif & Dyed
Bottom





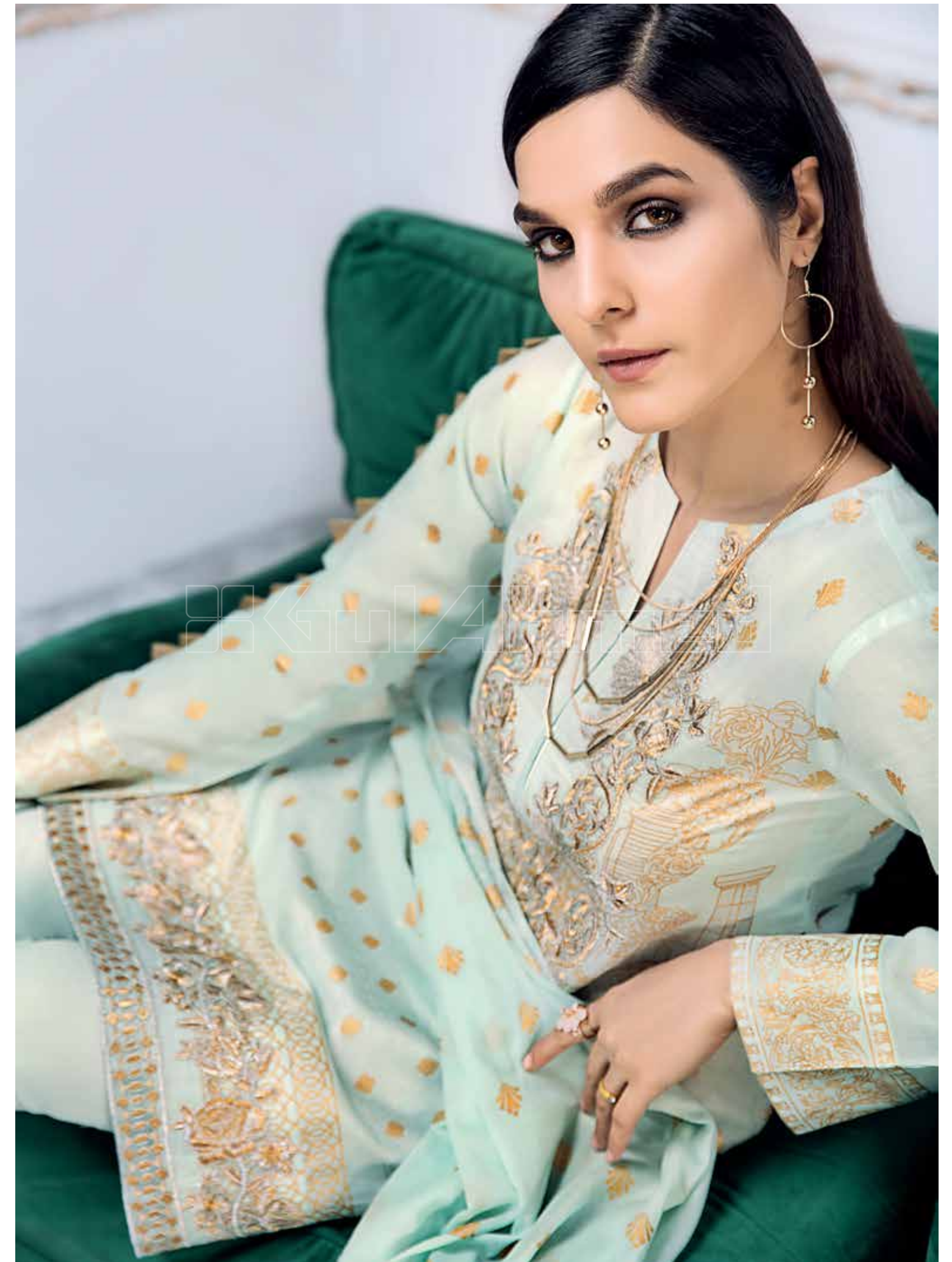
CL486A

Gold & Lacquer Printed
Dupatta with Kingri Lace,
Gold & Lacquer Printed
Shirt with Dyed Bottom



CL531B

Gold Printed Dupatta,
Gold Printed Shirt,
Embroidered Border,
Embroidered Neckline &
Dyed Bottom



CL486B

Silver & Lacquer Printed
Dupatta with Kingri Lace,
Silver & Lacquer Printed
Shirt with Dyed Bottom



**CL531A**

Gold Printed Dupatta,
Gold Printed Shirt,
Embroidered Border,
Embroidered Neckline &
Dyed Bottom

BLACK IS THE NEW WHITE

SOME SEE THE WORLD
IN SHADES OF GREY,
SOME SEE IT IN BLACK
AND WHITE.

 **GulAhmed**

WE AGREE WITH BOTH...

THREE PIECE
THE ORIGINAL LAWN®



BLACK & WHITE '19



B42

Printed Dupatta, Shirt
& Lacquar Printed
Bottom



B38

Printed Dupatta, Shirt &
Dyed Bottom





B37

Printed Dupatta, Shirt & Dyed Bottom





B39

Printed Dupatta, Shirt & Dyed Bottom



B40

Printed Dupatta, Shirt & Bottom



B41

Printed Dupatta,
Printed Shirt & Dyed
Bottom





B43

Printed Dupatta, Printed Embroidered Front,
Printed Back & Sleeves & Dyed Bottom



B44

Printed Dupatta &
Shirt, Lacquer Printed
Bottom



B45

Printed Dupatta, Shirt & Dyed Bottom



B46

Printed Dupatta, Shirt & Dyed Bottom





B47

Printed Dupatta, Shirt & Dyed Bottom



BT08

Printed Dupatta
& Shirt with
Embroidered
Border

EXCLUSIVE

ALL THE RIGHT HUES

When you want to be the belle of the ball, you want to hit it off with something unique and exceptionally you - nothing else will do! Choose from elegant embroidery and prints and let your style do the talking as you bedazzle everyone with your charm and glamour, pitch perfect!

CLF132

Embroidered Karandi Dupatta with Crochet Lace, Lacquer Printed Shirt with Tassel Chain Button & Embroidered Border, Lacquer, Gold & Silver Printed Bottom





Embroidered Three Piece

CL598A

Embroidered Dupatta
with Crochet Lace, Dyed
Embroidered Front with
Pintex, Lacquer Printed
Back, Sleeves & Dyed
Bottom



CL598B

Embroidered Dupatta
with Carotia Lace, Dyed
Embroidered Front with
Pintex, Lacquer Printed
Back, Sleeves & Dyed
Bottom







BIG BLOOM

Little to lots, monochrome to multicolored florals come into focus for summer.

GulAhmed

GulAhmed

GulAhmed
THE ORIGINAL LAWN®

Three Piece Embroidered
Collection







CL514A

Printed Dupatta & Shirt
Embroidered Neckline,
Embroidered Border &
Dyed Bottom



CL514B



CL579B

Printed Dupatta & Shirt,
Embroidered Neckline,
Embroidered Border &
Dyed Bottom



GulAhmed

THE ORIGINAL LAWN®

Tradition
MEETS FASHION



CHUNRI KI BAHAR

THREE PIECE UNSTITCHED COLLECTION





CL587B

CL587A

Printed Dupatta, Gota Lace for Dupatta, Printed Shirt,
Gota Kingri, Gota Patti, Gota Ribbon, Gota Tassel
String for Shirt & Dyed Bottom







CL588

Hand Embellished Printed
Dupatta with Gota Lace,
Printed Shirt with Gota
Braided Lace, Gota Flower
Lace, Gota Tassel String &
Tassels, Dyed Bottom





CL589

Printed Dupatta with Gota
Kingri, Gota Lace & Gota
Tassels, Printed Shirt Gota
Kingri and Chata Patti
Lace & Gota Tassel String,
Dyed Bottom



CL590

Hand Embellished Printed
Dupatta with Gota Lace,
Printed Shirt Chatta Patti
Lace, Gota Patti, Gota Zig
Zag Lace and Gota Tassel
String for Shirt & Lacquer
Printed Bottom



CL536B



CL536A

Printed Dupatta, Shirt &
Dyed Bottom





CL525A



CL525B

Printed Dupatta, Shirt &
Dyed Bottom

SIMPLY BOLD

We're drawing the line in every direction

THE
CHEQUERED
THREE PIECE COLLECTION

GulAhmed

Fashion in its truest sense is experimentation at its best. Off the grid takes inspiration from the soul who wants to create a distinct identity in this cluttered world. This collection is for those who believe in going out there and getting noticed. The collection fuses chequered prints with vibrant colors to create a chic look for the one who challenges norm.



GulAhmed
THE ORIGINAL LAWN®



CL461

Printed Dupatta, Shirt & Bottom



CL462

Printed Dupatta,
Shirt & Bottom



CL464

Printed Dupatta,
Shirt & Bottom



CL583

Digital Printed Dupatta,
Shirt & Bottom







CL465

Printed Dupatta, Shirt & Bottom

CL595

Printed Dupatta, Shirt & Bottom





CL512B

CL512A

Printed Dupatta & Shirt,
Embroidered Neckline & Border
for Front, Dyed Bottom



**EMBROIDERED
THREE PIECE**

FLORAL ESSENCE

Be mesmerized with the full bloom, as florals take centre stage this summer. Spread out like a wild flower swaying in the breeze and feel très chic and uber cool!



CL582B



CL582A

Digital Printed Dupatta
& Shirt with Fully
Embroidered Front &
Dyed Bottom





TL194A



TL194B

Printed Dupatta &
Shirt, Embroidered
Neckline, Border



CL509A

Printed Dupatta & Printed
Shirt, Embroidered
Neckline, Embroidered
Motif & Dyed Bottom



CL509B



CL566

All Over Embroidered
Front & Back, Printed
Sleeves, Dyed Dupatta
with Fabric Triangle
Edging & Dyed Bottom





TL188A

TL188B

Printed Dupatta & Shirt with
Fully Embroidered Front







THREE PIECE EMBROIDERED COLLECTION

GulAhmed

THE ORIGINAL LAWN®



A



B

CL471

Digital Printed Dupatta, Printed Shirt, Embroidered Motif & Dyed Bottom



CL505B

Lacquer Printed Dupatta,
Printed Shirt, Embroidered
Border & Dyed Bottom



CL505A

Lacquer Printed Dupatta,
Printed Shirt, Embroidered
Border, Neckline & Dyed
Bottom



CL513

Printed Dupatta & Shirt,
Embroidered Neckline,
Embroidered Border & Dyed
Bottom



TL169A



TWO PIECE EMBROIDERED COLLECTION



TL169B

Printed Dupatta, Shirt &
Embroidered Sleeves



A

B

TL183

Printed Dupatta, Printed Shirt, Embroidered Neckline & Border



TL184

Printed Dupatta,
Printed Shirt,
Embroidered
Neckline &
Border

B

A



TL185

Printed Dupatta & Shirt, Embroidered Neckline & Border



A



B



WHAT IS PAKISTAN WEARING

MOMS ON THE MOVE

The Hand that Rocks the Cradle

Mothers who are really Super Heroes in disguise... when they don't stop, how can we?

We take pride in being partners with these powerful women shaping Pakistan for a new tomorrow

GulAhmed

GulAhmed

THE ORIGINAL LAWN®

SARAH NAJMI BILGRAMI

CREATIVE DIRECTOR
YOCA

A RISD graduate Sarah Najmi Bilgrami is the creative force behind the prestigious design firm, YOCA. If she's not designing homes, Sarah a doting mother and a loving wife is spending time in her gorgeous home with her husband and her three little ones.

TRIBUTE
MOTHERS'
COLLECTION

CL574B

Printed Dupatta, Shirt &
Dyed Bottom







CL574A

Printed Dupatta, Shirt & Dyed Bottom

CL576A

Printed Dupatta, Shirt &
Dyed Bottom



SALINA TAQI

CEO SALINA
COSMETICS &
CO-FOUNDER OF
YOGA-X

Salina Taqi is a certified and esteemed yoga instructor based out of Karachi and has her own organic beauty company, She is a mom to a beaming three year old boy, a teacher & an entrepreneur seeking and spreading peace and tranquility through yoga.

**TRIBUTE
MOTHERS'
COLLECTION**



CL577B

Printed Dupatta, Shirt &
Dyed Bottom



CL567A

Printed Dupatta, Shirt &
Dyed Bottom

CL581B

Printed Dupatta, Shirt &
Dyed Bottom

ALIZEH PASHA

FASHION & BEAUTY
EDITOR OK!
MAGAZINE &
STYLIST

When she's not researching and forecasting trends at the magazine or styling lawn campaigns, Alizeh spends time at home with her 7-year-old son. Solving puzzles, playing board games and attending football practice are some of the activities they enjoy together.

TRIBUTE
MOTHERS'
COLLECTION



CL581A

TL182A

Printed Dupatta & Shirt



TL182B



CL580A

Printed Dupatta, Shirt &
Dyed Bottom



CL571A

Printed Dupatta, Shirt &
Dyed Bottom



CL572B

Printed Dupatta, Shirt &
Dyed Bottom



CL572A

PINKY DURRANI

MAKE-UP ARTIST &
DESIGNER

Talented, radiant and charming – Pinky Durrani is an entrepreneur and mom of two children in their twenties. She finds a balance between home and work with proper time management.

**TRIBUTE
MOTHERS'
COLLECTION**



CL578B

Printed Dupatta, Shirt &
Dyed Bottom

CL585A

Printed Dupatta, Shirt &
Dyed Bottom



CL580B

Printed Dupatta, Shirt &
Dyed Bottom

CL575B

Printed Dupatta, Shirt &
Dyed Bottom



CL577A

Printed Dupatta, Shirt &
Dyed Bottom



**NILOFER
MALIK**
HOMEMAKER

A devoted mother and grandmother, Nilo spends her time between two continents (North America & Asia) with her children and grandchildren. She ran a successful furniture brand for years but has now chosen to retire and spend days travelling the world or relaxing with loved ones.

**TRIBUTE
MOTHERS'
COLLECTION**



CL575A

Printed Dupatta, Shirt &
Dyed Bottom



CL578A

Printed Dupatta, Shirt &
Dyed Bottom



CL487

Embroidered Jacquard Dupatta,
Embroidered Shirt Front &
Back, Dyed Sleeves, Border For
Sleeves & Dyed Bottom



SUMMER Étude

Step out with classic flair with these elegantly embroidered and eye-catching colours of our three piece collection. A perfect pick for your evenings out or about town. Choose from an array of alluring colours and striking patterns.

EMBROIDERED THREE PIECE COLLECTION



CL605A

Printed Dupatta, Printed Shirt, Embroidered Neckline & Dyed Bottom



CL605B

CL534B

Printed Dupatta, Printed
Shirt & Dyed Bottom



CL534A

CL537B

Embroidered Dupatta,
Embroidered Front, Printed
Back, Sleeves & Dyed Bottom



CL537A





CL614A

CL614B

Lacquer Printed Dupatta &
Shirt, Embroidered Motif,
Dyed Bottom



EMBROIDERED TWO PIECE COLLECTION





TL192B

Printed Dupatta, Printed
Shirt, Embroidered
Neckline & Border



TL192A

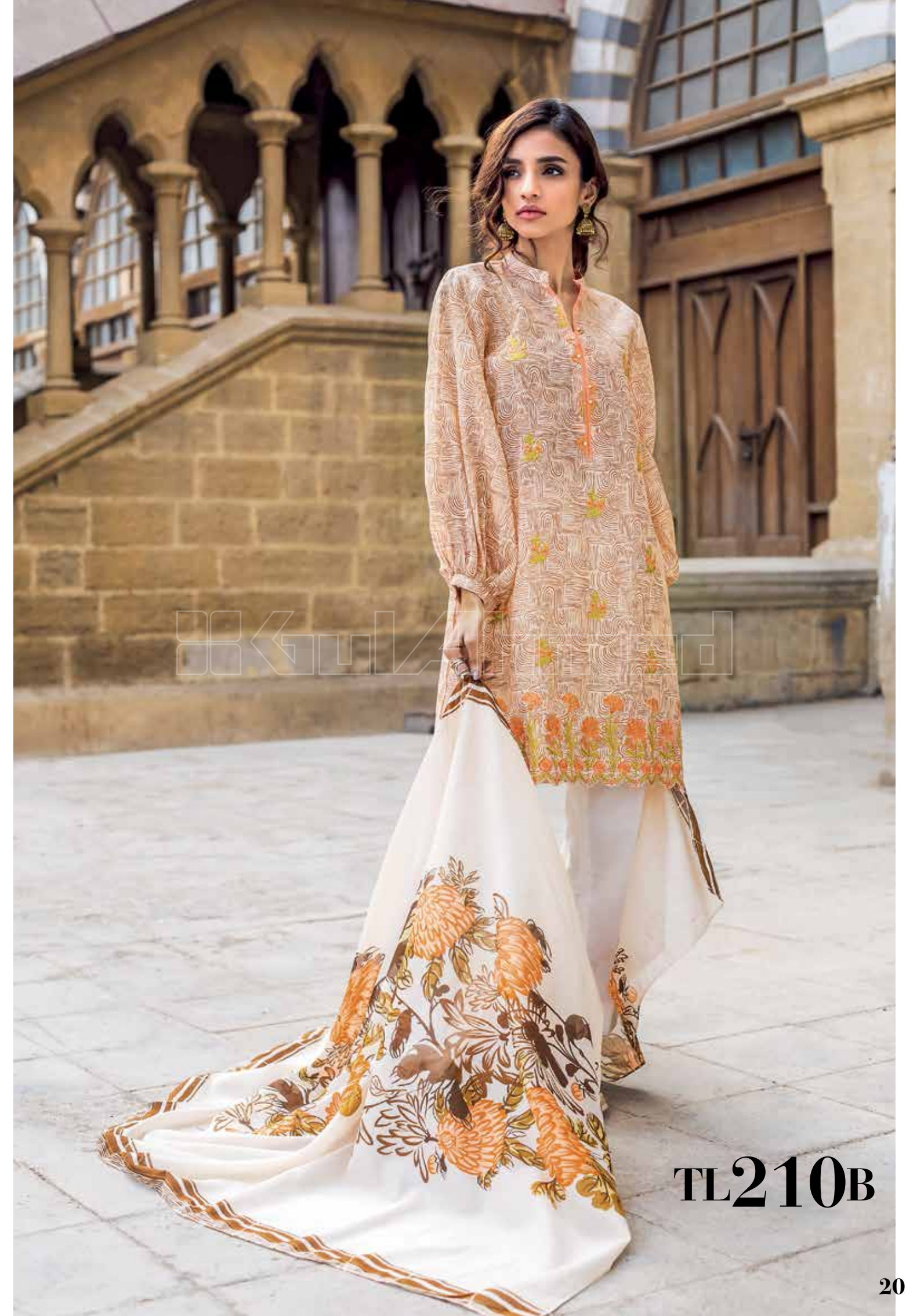


TL209A

Printed Dupatta, Printed
Shirt, Embroidered
Neckline & Motifs for
Sleeves



TL209B





TL217A

Printed Dupatta, Printed
Shirt & Embroidered
Neckline



TL217B



TL199A

Printed Dupatta, Printed Shirt & Embroidered Border

**EMBROIDERED
TWO PIECE**

**GORGEOUS
— YOU**

Inspired by the elegant embroidery and eye-catching colors of traditional and classy attires, this collection takes a modern spin on the classic look, yet makes it comfortable for the hot summers.

TL199B



TL203B

Printed Dupatta, Printed
Shirt & Embroidered
Border



TL203A





TL212B

Printed Dupatta, Printed
Shirt, Embroidered
Neckline & Border



TL212A



TL213B



TL213A

Printed Dupatta, Printed
Shirt & Embroidered
Border





TWO PIECE COLLECTION

TL189B

Lacquer Printed Dupatta & Printed Shirt



GulAhmed
THE ORIGINAL LAWN®

TL189A

**SUNDAY TO
SATURDAY
STYLE FILE**

Who says every day wear has to be dull, boring or mundane when you can brighten your moments and energize your step with new energy! The rapture of the new collection will flaunt you in every way with its charisma and simple yet elegant style - whether you're at home or stepping out, anywhere, anytime!

TL168B



TL168A

Printed Shirt & Dupatta

TL170B



TL170A
Printed Shirt & Dupatta





TL190A



TL190B

Printed Dupatta & Shirt



TL186A



TL186B

Printed Dupatta & Shirt



TL211B



TL211A
Printed Dupatta, Printed
Shirt & Embroidered Motif

TL216A

Printed Dupatta, Printed
Shirt, Embroidered
Neckline & Motifs



TL216B





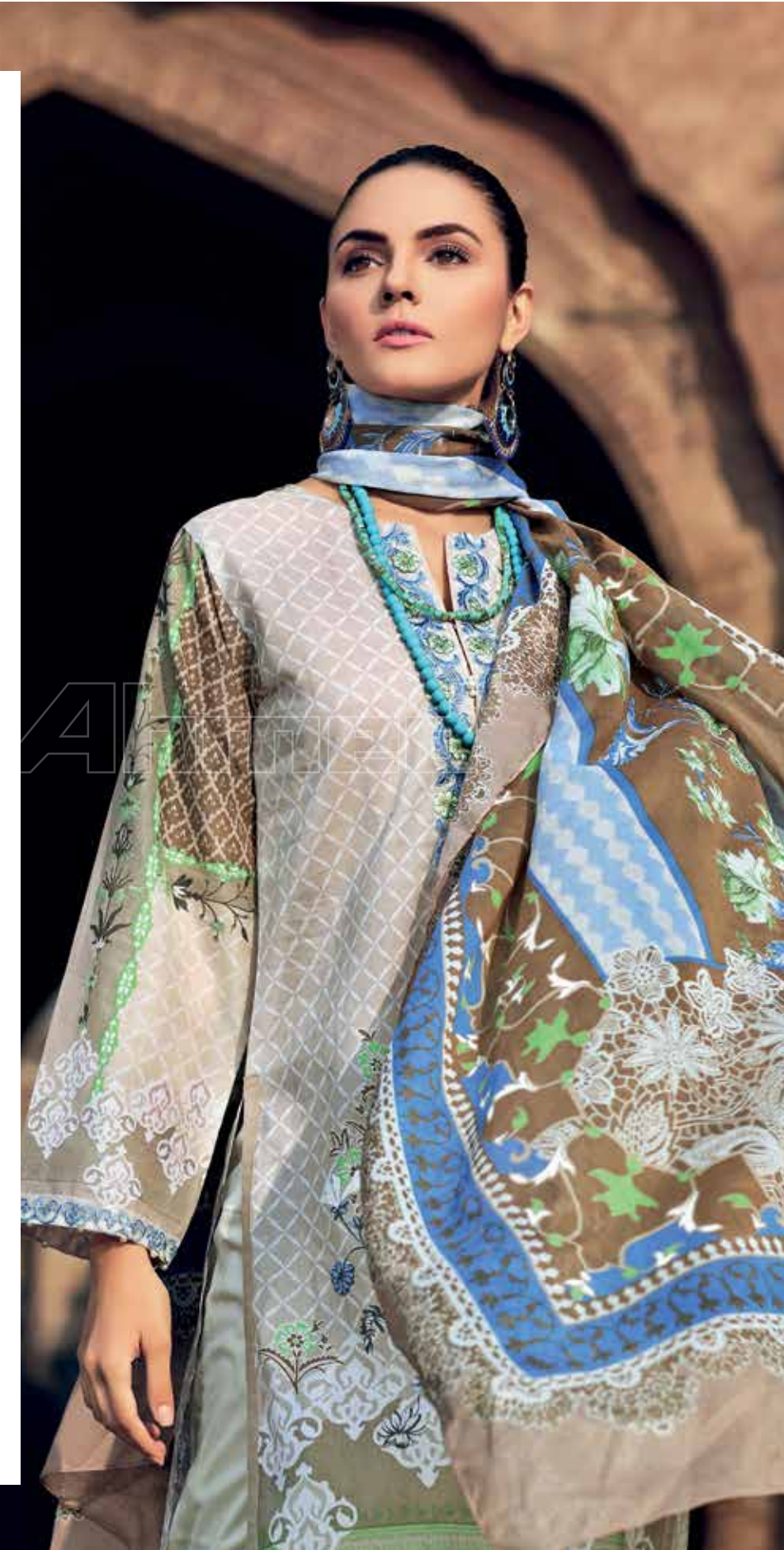


TL219A



TL219B

Printed Dupatta, Printed Shirt, Embroidered Neckline & Border







TL221B



TL221A

Printed Dupatta, Printed
Shirt & Embroidered Motif



CL421A

CL421B
Printed Dupatta, Shirt &
Dyed Bottom





CLS437

Printed Dupatta,
Embroidered Cotton
Silk Front, Printed Back,
Sleeves, Embroidered
Border & Dyed Bottom



MOMS *in* FOCUS

Meet the Women of Gul Ahmed. Strong women of the modern times, who have mastered the art of balancing both worlds... they work, raise kids, go out, dream and teach others how to dream!

TRIBUTE MOTHERS' COLLECTION

CL457B

Printed Shirt, Dupatta & Dyed Bottom



Beautician

SARA ALI

Owner of a Salon & Spa, Sara is one of the most talked about make up artist. Not only is she famous for making the celebrities and brides looking their prettiest on their big day, she also makes several heads turn with her fashion forward style, making her an icon for young girls.



CL477B

Printed Dupatta & Shirt, Dyed Bottom



CL485B

Printed Dupatta & Shirt,
Dyed Bottom



CL457B

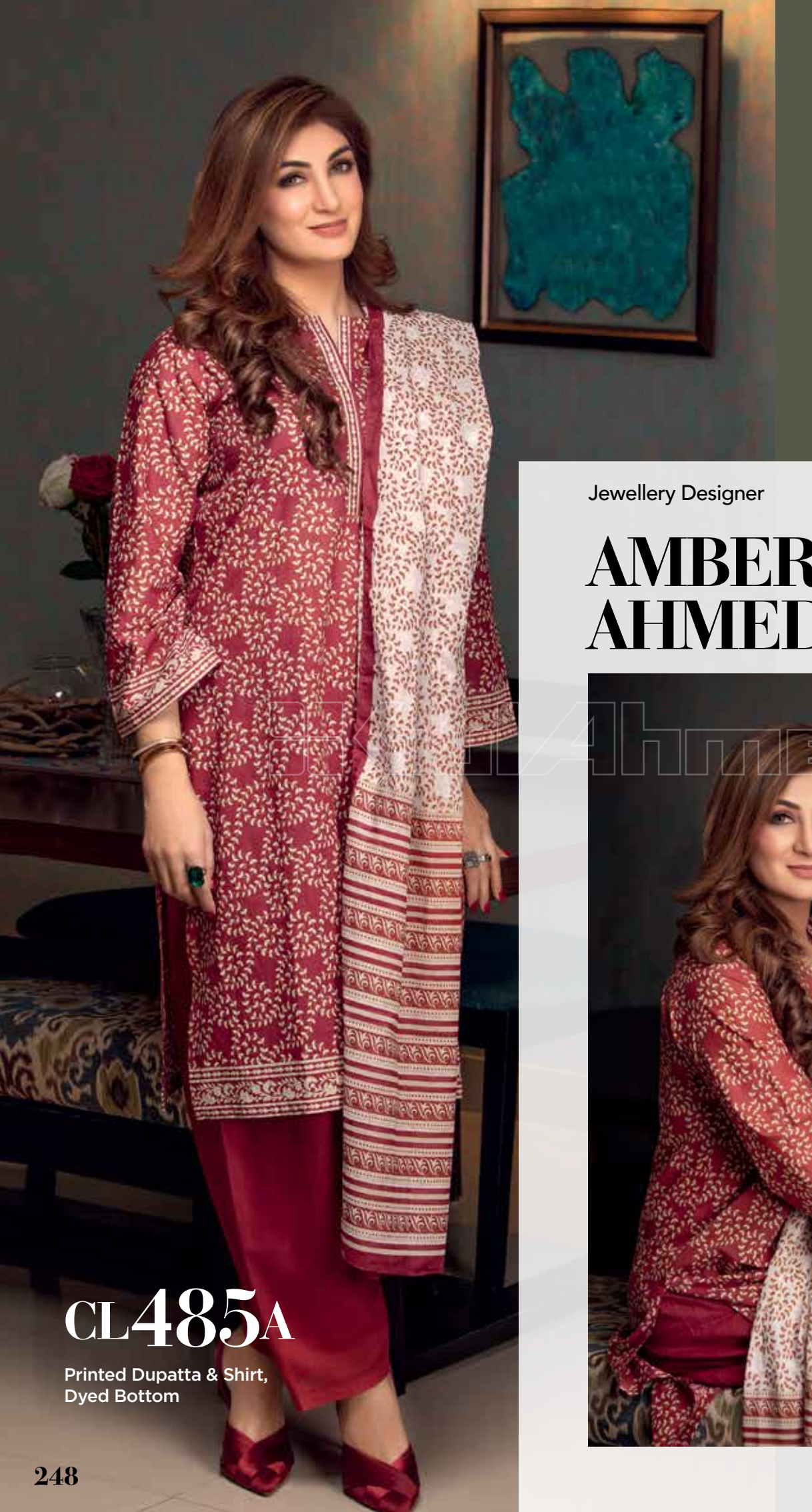
Printed Shirt, Dupatta &
Dyed Bottom



CL472B

Printed Dupatta & Shirt,
Dyed Bottom





CL485A

Printed Dupatta & Shirt,
Dyed Bottom

Jewellery Designer

**AMBER
AHMED**



A jewellery designer by profession, Amber hones her skill as she believes that jewellery is for everyone. Her moto is to design jewellery in the most affordable range for those who are fascinated by fancy brands, but are not able to afford them all the time. We commend Amber for her positive approach towards women's fashion and accessories and love that she chooses GulAhmed for herself!



CL480B

Printed Dupatta & Shirt,
Dyed Bottom



Professionally an interior designer, Sehar is fascinated by the world of design in all shapes and forms and frequently wants to refresh her wardrobe the same way she deals with her work- a lot of care and attention goes into planning her next outfit and appearance, and we're happy she choose us to go along for the ride!

TRIBUTE
MOTHERS'
COLLECTION

Interior Designer

SEHAR
HAFIZ



CL472A

Printed Dupatta & Shirt,
Dyed Bottom



CL475B

Printed Dupatta & Shirt,
Dyed Bottom



TL178B

TL178A

Printed Dupatta & Shirt



CL476B

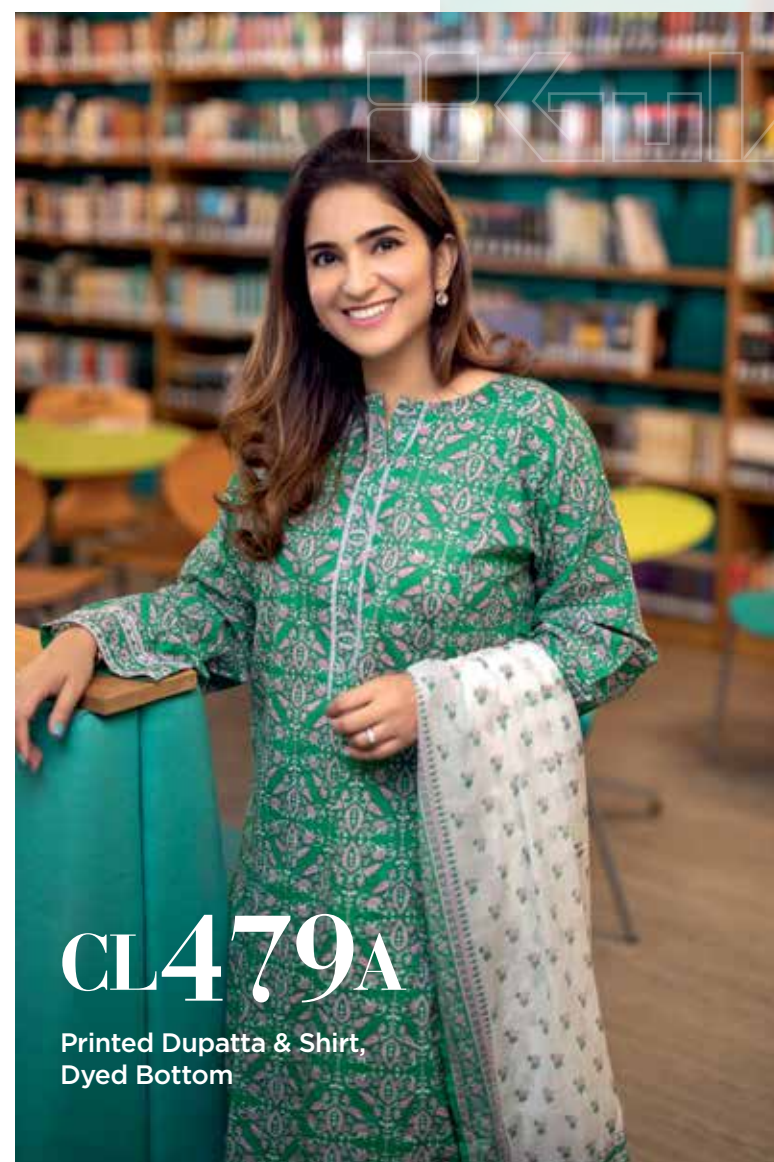
Printed Dupatta & Shirt,
Dyed Bottom

A force to be reckoned
it, Tehmina currently
heads one of the
finest school chains of
Pakistan and serves as a
role model to hundreds
of young girls every
day. We are so glad to
be a part of her journey,
and honoured to be
associated with her.

**TRIBUTE
MOTHERS'
COLLECTION**

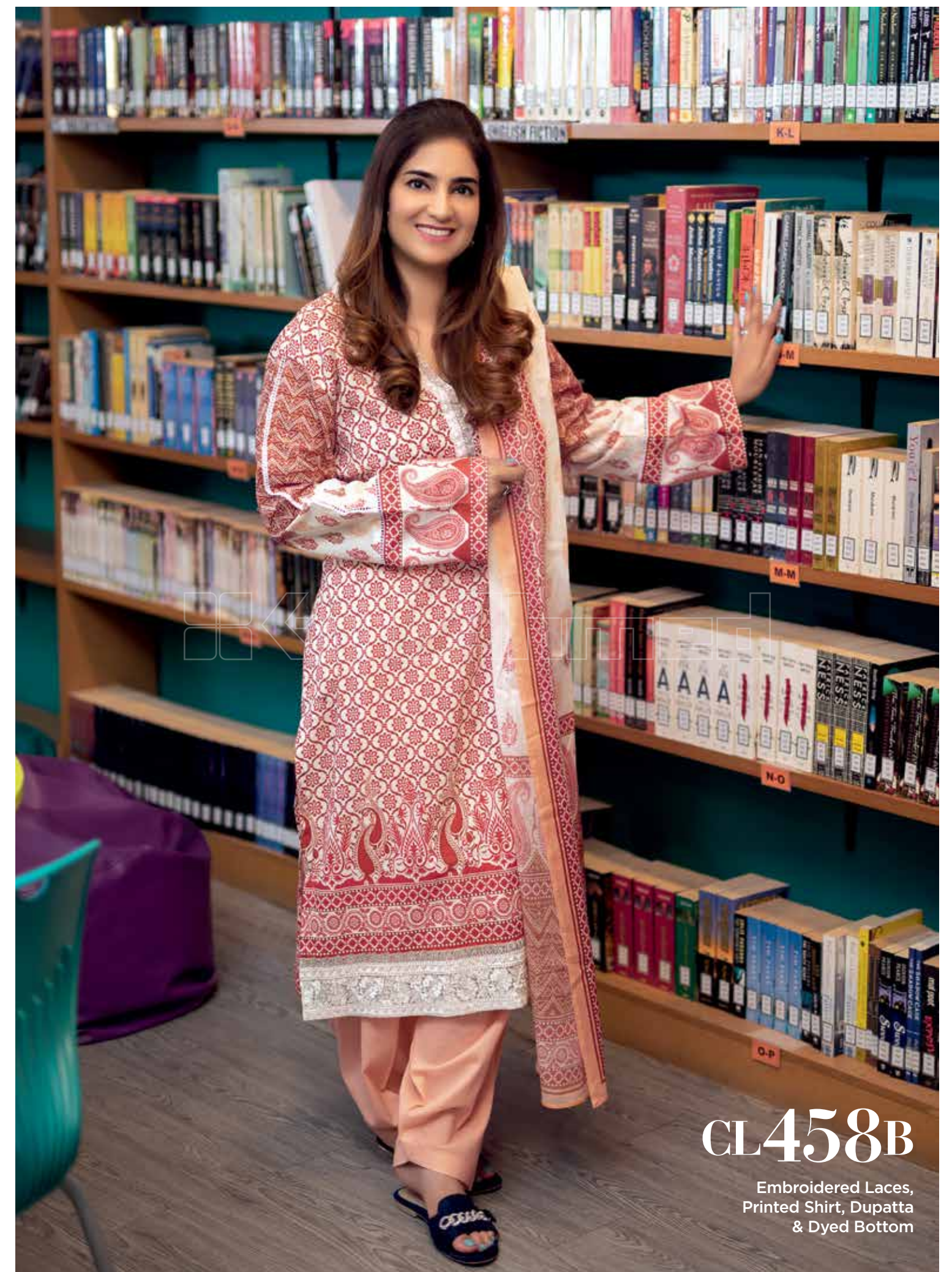
Educationist

**TEHMINA
LODHI**



CL479A

Printed Dupatta & Shirt,
Dyed Bottom



CL458B

Embroidered Laces,
Printed Shirt, Dupatta
& Dyed Bottom



CL479B

Printed Dupatta & Shirt,
Dyed Bottom



CL458A

Embroidered Laces,
Printed Shirt, Dupatta
& Dyed Bottom



Working as a Creative Director, Aisha deals with all kinds of people in her line of work and by night she is a supermom, making sure everything's in order for her young kids. Part of being supermom, is always staying positive and Aisha stays at the top of her game with GulAhmed.

TRIBUTE MOTHERS' COLLECTION

Creative Director

**AISHA
TARIQ**



CL478A

Printed Dupatta & Shirt,
Dyed Bottom



CL477A

Printed Dupatta & Shirt,
Dyed Bottom



CL473A

Printed Shirt, Dupatta &
Dyed Bottom



CL480A

Printed Dupatta & Shirt,
Dyed Bottom



CL457A

Printed Shirt, Dupatta &
Dyed Bottom

Not one to shy away from a challenge, Salma is a motivational speaker and works as a Marketing Director. She picks Gul Ahmed to be her attire of choice as it gives her the confidence to take on the world!

TRIBUTE
MOTHERS'
COLLECTION



Director Marketing

**SALMA
ZAFAR**



CL476A

Printed Dupatta & Shirt,
Dyed Bottom



CL475A

Printed Dupatta & Shirt,
Dyed Bottom



CL474B
Printed Dupatta & Shirt,
Dyed Bottom



CL473B
Printed Shirt, Dupatta &
Dyed Bottom



TL181B

Printed Dupatta & Shirt



CL478B

Printed Dupatta & Shirt,
Dyed Bottom

THREE PIECE
COLLECTION

CL459A

Printed Dupatta, Printed
Shirt & Dyed Bottom

CL459B



CL460A

Printed Shirt, Dupatta & Dyed Bottom



CL460B

CL483A



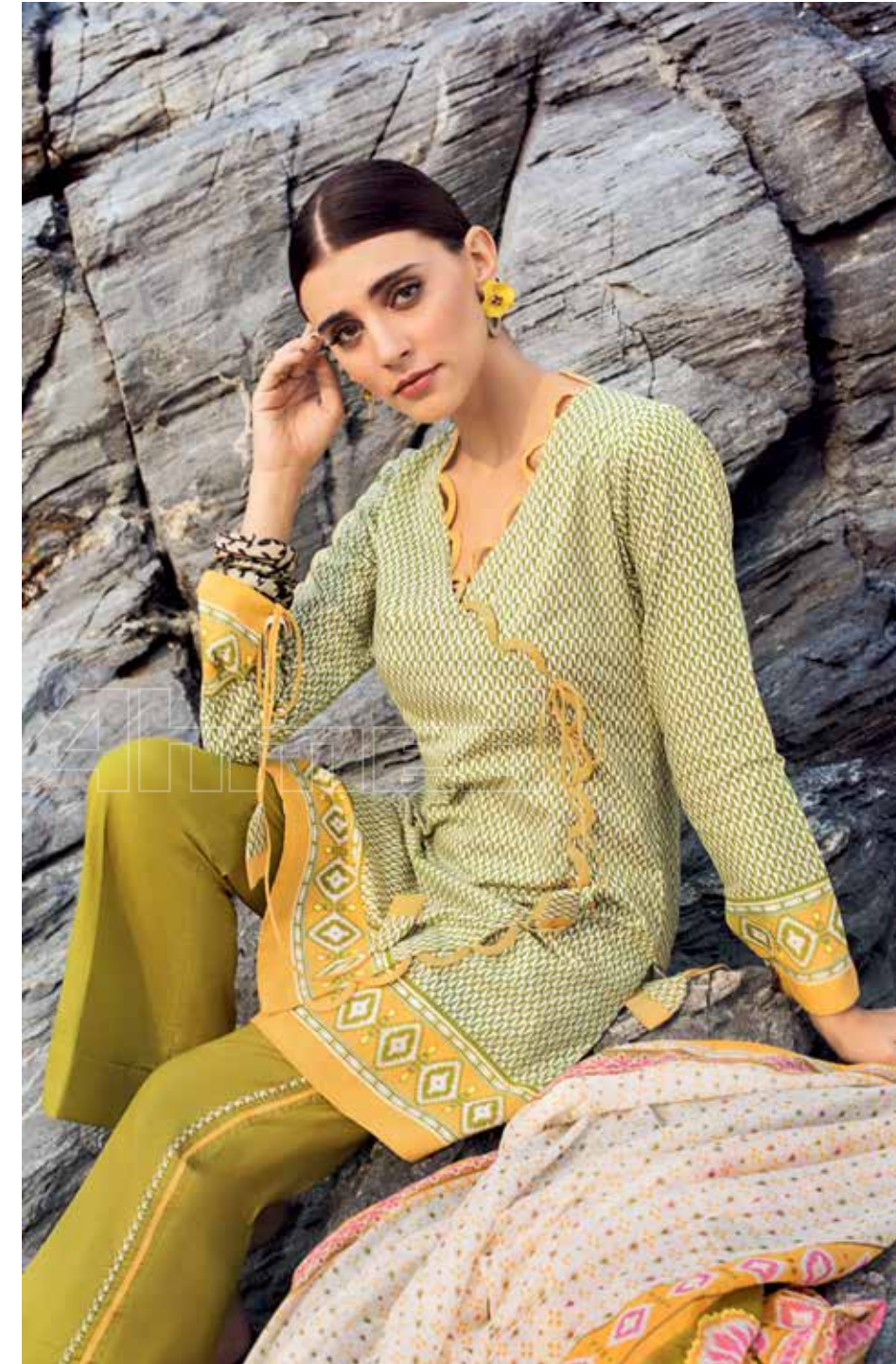
CL483B

Printed Dupatta, Shirt &
Dyed Bottom



CL484B

Printed Dupatta, Shirt &
Dyed Bottom



CL484A

Lacquer Printed Dupatta, Shirt & Dyed Bottom



CL519B

Printed Dupatta, Shirt &
Lacquer Printed Bottom



CL519A



CL526A

Printed Dupatta, Shirt &
Dyed Bottom



CL526B

CL538A



CL538B

Printed Dupatta, Shirt &
Dyed Bottom





CL374B

Printed Dupatta, Shirt & Dyed Bottom

CL374A



StoreLOCATOR

KARACHI Bahadurabad Arcade, Shop No. 5 & 6, Block-3, Near KFC, Bahadurabad. 021-34858951-54	Askari Star Mall, Ground Floor, Malir Cantt. 021-34196002-5
Block-9, Ground Floor, Razi Towers, Near Schon Circle, Main Clifton. 021-35374131-5	Dhoraji Colony, C.P. Berar Society, Block 7&8. 021-34942441
Dolmen City, Ground Floor, Clifton. 021-35296106-10	Expo Center, Ground Floor, Block 13-A, Gulshan-e-Iqbal. 021-34834681-5
The Ocean Mall, Third Floor, Block-9, Clifton. 021-35140831-35	Gulshan-e-Iqbal Block-3, Kda Market. 021-34173761-4
DHA, The Place, Ground Floor, Khayaban-e-Shaheen, Phase-8. 021-35249725	Clifton 3 Talwar, Ground Floor, Karachi Play House. 021-35303480-2
Hyderi, Block H, Adj. Saima Pari Mall, North Nazimabad. 021-36724481-88	Gold Mark II , Shop No. 58. Lower Ground. 021-35800901-5
Lucky One Mall, Block-21, F.B. Area, Rashid Minhas Road. 021-37181046-50	The Central Mall, Ground Floor, Behind Gul Plaza, Marston Road. 021-32710235-38
Millennium Mall Ground Floor, Main Rashid Minhas Road. 021-34603366 & 021-34680671	Jama Cloth, Jama Mall, M.A. Jinnah Road. 021-32373510-11
Shahrah-e-Faisal, Metro Cash & Carry Store, Star Gate, Shahrah-e-Faisal. 021-34602257-59	Gulistan-e-Johar, Shop No. 5, FL-7, Block-13. 021-34611800-01
Tariq Road, 3rd Floor, Dolmen Mall, P.E.C.H.S. 021-34321181-3	Gulshan-e-Maymar, Sector Z-1. 021-36350085
Main Liberty Chowk. 021-3489554-55	CSD, Korangi Road, Kalapul, 021-35162510
University Road, Ground Floor, Al Khyber Market, Adj. Samama Mall. 021-34810980	Mosamiyat, Block-7, Gulistan-e-Johar, Main University Road. 021-34177282-3
	Korangi Industrial Area, Adj. KFC. 021-35144311-6

Atrium Mall Saddar, Ground Floor, Main Zaib-un-Nisa Street. 021-35640994-6
Atrium Mall Saddar, First Floor. 021-35643166-9
Lasbela, Bagh-e-Sarah Apartment, Lawrence Road, Garden West. 021-32237341-2
Fair Price Shop, Landhi Industrial Area. 021-35019805
Fair Price Shop, Near Manzil Pump, Main National Highway. 021-35016514
LAHORE DHA, Building No. 1, Block-Z, Phase-3 Commercial. 042-35692884
Allama Iqbal Town, Pak Block. 042-37800577
MM Alam Road, Gulberg III. 042-35757182-7
EME Society, Sraw Square, Near Muhafiz Town, Phase 1, Canal West Bank Road. 042-35452973-79
Fortress Stadium, Fortress Square Shopping Mall, Lahore Cantt. 042-37341288-91
Gulberg, City Tower, Main Boulevard Road, 042-35788778 & 042-35788791-2
Amanah Mall, First Floor, Model Town, Link Road. 042-35131638-40
Packages Mall, First Floor, Shahrah-e-Roomi, P.O. Amer Sidu. 042-38915840

Mall Road, Near Panorama Center. 042-36309166-8
Wapda Town, PIA Housing Society. 042-35955403
Emporium Mall, Ground Floor, Johar Town. 042-32592207-8
Metro Cash & Carry Store, Link Road, Model Town. 042-35916953
Ravi Road, Metro Cash & Carry Store, Main Ravi Road. 042-37947261-3
Karim Block, Aqsa Mall, Commercial (Zone), Allama Iqbal Town. 042-35417706-8
Bahria Town, Jasmine Mall, Sector-C, Talwar Chowk, 042-37862763 & 042-37862863
Shadbagh Scheme. 042-37608155
Shalimar Link, Opp. Ladhi Gas Factory. 042-36820097-99
ISLAMABAD Centaurus Mall, Second Floor, Jinnah Avenue. 051-2701240-5
F-7 Markaz, Main Double Road. 051-2652491-96
F-10 Markaz, Lords Plaza, 051-2113614-19
WTC Islamabad, Main G.T. Road, DHA, Phase-II. 051-2725524
RAWALPINDI Saddar, Adamjee Road, Opposite Paradise Inn Hotel. 051-5120792-6
Satellite Town, City Shopping Center, Commercial Market. 051-4428819-21

PWD Society, Block-D, Pak PWD Cooperative, Housing Society Ltd. 051-5421275-6, 051-5421261
Bahria Town, Sikandar Arcade, Near Clock Tower, Spring North, Phase 7. 051-5412113-4
HYDERABAD Auto Bhan Road, Railway Employee Housing Society, Latifabad No. 3. 022-3411096-7 & 022-341121-2
Chandni Bazaar, Cantonment Shopping Center, Salahuddin Road, Near Bombay Bakery, Cantonment. 022-2729972-3 & 022-2729934
Boulevard Mall, Auto Bhan Road, S.I.T.E., Hyderabad. 022-3413137-39
Hyderabad No.8, Plot No. 495 C-1, 022-3864556-8
Tilak Chari Hyderabad, Church Building, Tilak Incline. 022-2635003-4
FAISALABAD Jaranwala Road, Kohinoor City, Doburj Plaza. 041-8535686 & 88
JARANWALA Naya Bazaar, Adj. Police Station. 041-4310582
SIALKOT Sialkot Cantt., Eastern Portion Building, V Mall. 052-4292070
Mall of Sialkot, Aziz Shaheed Road, Sialkot Cantt. 052-4291710 & 052-4291711-2
GUJRAT Main Court Road, Abdullah Mall, 053-3606490 & 053-3607945
GUJRANWALA Satellite Town. 055-3841221-23

Kings Mall, Ground Floor, Main Bypass, Opp. Wapda Town. 0554-284131-6
AZAD JAMU KASHMIR Mirpur, Kotli Road, Muhammad Ismail Plaza. 05827-437353-5
Muzaffarabad, Unique College of Sciences, Neelum Road, Lower Plate. 05822-442833
MULTAN Ismail Abdali Road, Abdali Tower, Near Ramada Hotel, Abdali Road. 061-4574005-10
Gulghasht Multan, Plaza Musa Centre, Gol Bagh Road. 061-6210035-8
Bosan Road,Ground Floor, Pace & Pace Mall. 061-6224966
BUREWALA Multan Road, Near UBL Bank, . 067-3351012-13
PESHAWAR University Road, Main University Road. 091-5854154-5.
SARGODHA University Road, Modern Shopping Mall. 048-3769070 & 048-3769170
BAHAWALPUR Haqi Center, Near DC Office Chowk. 062-2281224 & 062-2281227
QUETTA Gulistan Road, Millennium Mall, Adj. Police Lane, Shahrah-e-Gulistan, Quetta Cantt. 081-2830476-77
SAHIWAL Bhandari Chowk, Girls College Road, Near Bhandari Chowk. 040-4460222 & 040-4460444

RAHIMYAR KHAN

Model Town, Town Hall Road,
Opp. North Gate, City Park,
Model Town.
068-5879100-3

MANDI BHAUDDIN

Jail Road, Hakim Mall.
054-6502431-93

NAWABSHAH

Ward-B, Mahla Mohni Bazar.
0244-366281-4

SUKKUR

Mission Road, Opp. Muhammad Bin
Qasim Park.
071-5627850 & 071-5627854-57

JHANG

Shaheed Road, Opposite Abidah
Hospital.
047-7651191-5

JHELUM

Deen Plaza, Civil Lines,
Near Gumbad Wali Masjid.
0544-623094-96 & 0544-277182-84

ABBOTTABAD

Main Mansehra Road
099-2341205-8

SWAT

GT Road Mangora, M.S.K. Trade
Center, Rahim Abad GT Road.
0946-713266

D.I. KHAN

Circular Road, Adj. Toyota
Showroom,
0966-711193

MIANWALI

Sony Khel Market, Adj. National
Bank, Govt. High School Road,
0459-230539

CHAKWAL

Opp. Emporium Shopping Mall,
Talagang Road.
0543-540218-9

TALAGANG

Traffic Chowk, Chakwal Road.
0543-410212

WAZIRABAD

Near City Park, Opp. Naeem
Electronic, Main Sialkot Road.
055-6602072

ATTOCK

Opp. Shafi Hospital, Pleader Lane,
Tehsil & District.
057-2700695

MANSEHRA

Khatam-e-Nabuwat Chowk,
Abbottabad Road.
0997-300924

MARDAN

Mardan Nowshere Road.
0937-861507-9

DASKA

College Road,
Near Jamia Masjid Noor.
052-6614445

HARIPUR

Main Bazaar.
0995-627734-35

JARANWALA

Tanchi Bazar/Naya Bazar,
Tehsil Jaranwala
041-4310582

OKARA

D-Block Sadar Bazar.
044-2510526

KHANEWAL

Syed Road adjacent to Dinner
065-2551184

ARIFWALA

Resham Gali.
0457-830492

NAROWAL

Zafarwal Bypass, Circular Road,
Near Gourmet Bakers,
0542-411281 & 83

KHARIAN

Seo Commercial Complex
(Phase-1) on GT. Road,
Kharian City.
0537601128

KASUR

Near Chandni Chowk,
Railway Road.
0492-760660, 0492-770042

JHANG

Shaheed Road
(Opposite to Abidah Hospital).
0477-651192

GOJRA

Main Quaid-e-Azam Road,
Adj. to Zeego Hotel.
046-3517388

LARKANA

Word C, Near Sapna Hotel.
074-4045005

**UPCOMING
STORES**

BAHRIA ICON

Shop No. 108,110,114-115, First
Floor, Bahria Icon Tower, Karachi

INTERNATIONAL

UAE

GulAhmed International Limited
FZC, Sharjah, UAE.
+971-6-557 9483

UK

GTM Europe Limited,
Grane Road Mill, Grane Road
Haslingden, BB4 5ES
+44-1612760888 &
+44-1612760882

**Also Available as
stitched at selected
ideas stores & online.**



For business inquiries, please contact :

+9221-111-485-485

+9221-111-486-486

Ext. 6517, 6530 & 7203

inquiry.directormarketing@gulahmed.com
mediamarketing@gulahmed.com
info@gulahmedshop.com
fashion@gulahmed.com

Exclusively available at IDEAS &
GulAhmed exclusive stores and
nationwide at all leading stores.

SHOP ONLINE
www.gulahmedshop.com



GULAHMEDFASHION

Designs, patterns and brand
names are exclusive property of
GulAhmed Textile Mills Limited
under the copyright act, and
no attempt shall be made to
counterfeit these.

**PRODUCT MAY VARY FROM
PICTURE**



SHOP
SCAN

GulAhmed
THE ORIGINAL LAWN®

