

 **GulAhmed** THE ORIGINAL LAWN®

Riwayat-é-Pashk

BALOCHI INSPIRATION

EMBROIDERED LAWN COLLECTION





P R E S E N T S

Riwayat-é-Pashk

Balochi Collection is inspired by highly rich cultural heritage of Balochistan's embroideries. According to different sources the Balochi embroidery is regarded as an ancient handicraft that passes from one generation of women to the succeeding. The craft is native to the barren lands of Balochistan celebrating nomadic lifestyle. It basically belongs to women as artisans and also as a wearer. It is said that Balochi women practice the embroidery every day to keep their skills polished.

GulAhmed has revived these beautiful delicate antique embroidered motives into unapologetically bold and expressive prints. The collection opens with a burst of glorious colors fusing with our inspiration of Balochi embroideries, which creates a canvas of timeless reminiscence. Our heritage line for 2020 has some exquisite details featuring "Huft Rung" and "Mirror Work" embroidery and a staple technique seen on heritage "Pashk" Balochi shirts.



THREE PIECE
EMBROIDERED LAWN

CL974

Digital Printed Lawn
Dupatta. Digital
Printed Lawn Shirt.
Embroidered Dyed
Lawn Trouser.



THREE PIECE
EMBROIDERED LAWN

CL974

Digital Printed
Lawn Dupatta.
Digital Printed
Lawn Shirt.
Embroidered Dyed
Lawn Trouser.



THREE PIECE
PRINTED LAWN

CL981

Digital Printed Lawn
Dupatta. Digital
Printed Lawn Shirt
with Tassel Dori.
Dyed Lawn Trousers
with Digital Printed
Border.





THREE PIECE PRINTED LAWN

CL981

Digital Printed Lawn
Dupatta. Digital
Printed Lawn Shirt
with Tassel Dori. Dyed
Lawn Trouser with
Digital Printed Border.





CL982

Printed Lawn Dupatta. Printed Lawn Shirt.
Embroidered Dyed Lawn Trouser.

RIWAYAT PASHKé

THREE PIECE
EMBROIDERED LAWN



CL982

Printed Lawn Dupatta.
Printed Lawn Shirt.
Embroidered Dyed
Lawn Trouser.

THREE PIECE
EMBROIDERED LAWN

CL982

Printed Lawn
Dupatta. Printed
Lawn Shirt.
Embroidered Dyed
Lawn Trouser.

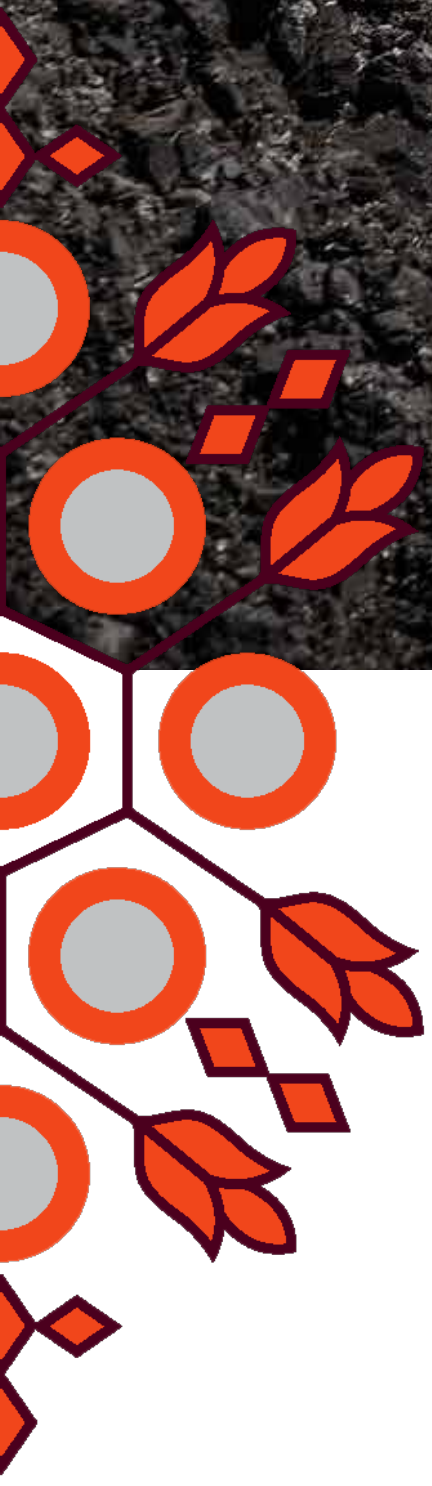


**THREE PIECE
EMBROIDERED LAWN**

CL980

Silver Printed Lawn
Dupatta. Lacquer
& Silver Printed
Lawn Shirt. Lacquer
Embroidered Printed
Lawn Trouser.





THREE PIECE EMBROIDERED LAWN

CL980

Silver Printed Lawn
Dupatta. Lacquer
& Silver Printed
Lawn Shirt. Lacquer
Embroidered Printed
Lawn Trouser.



**THREE PIECE
PRINTED LAWN**

CL984

Printed Lawn
Dupatta. Printed
Lawn Shirt with
Tassel Dori.
Printed Lawn
Trousers.



THREE PIECE
PRINTED LAWN

CL984

Printed Lawn
Dupatta. Printed
Lawn Shirt with
Tassel Dori.
Printed Lawn
Trousers.



**THREE PIECE
PRINTED LAWN**

CL984

Printed Lawn
Dupatta. Printed
Lawn Shirt with
Tassel Dori.
Printed Lawn
Trousers.



گل احمد

Riwayat-é-Pashk

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