



#GulAhmed



BLACK & WHITE LAWN COLLECTION

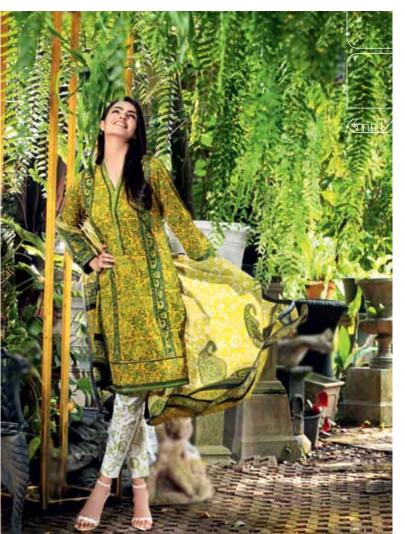






letter from the editor





ccentuate your look this summer with GulAhmed S/S Volume 2 Collection.

This impeccable collection has everything to do with breaking the limits of traditional designs, presenting perfection and glamour flawlessly.

Of course, lawn is everyone's all-time-favorite fabric that is always in vogue. The Lawn Collection includes everything that your wardrobe needs from traditional to contemporary and from delicate to extremely comfortable and elegant; a perfect fabric to combat the scorching summer heat!

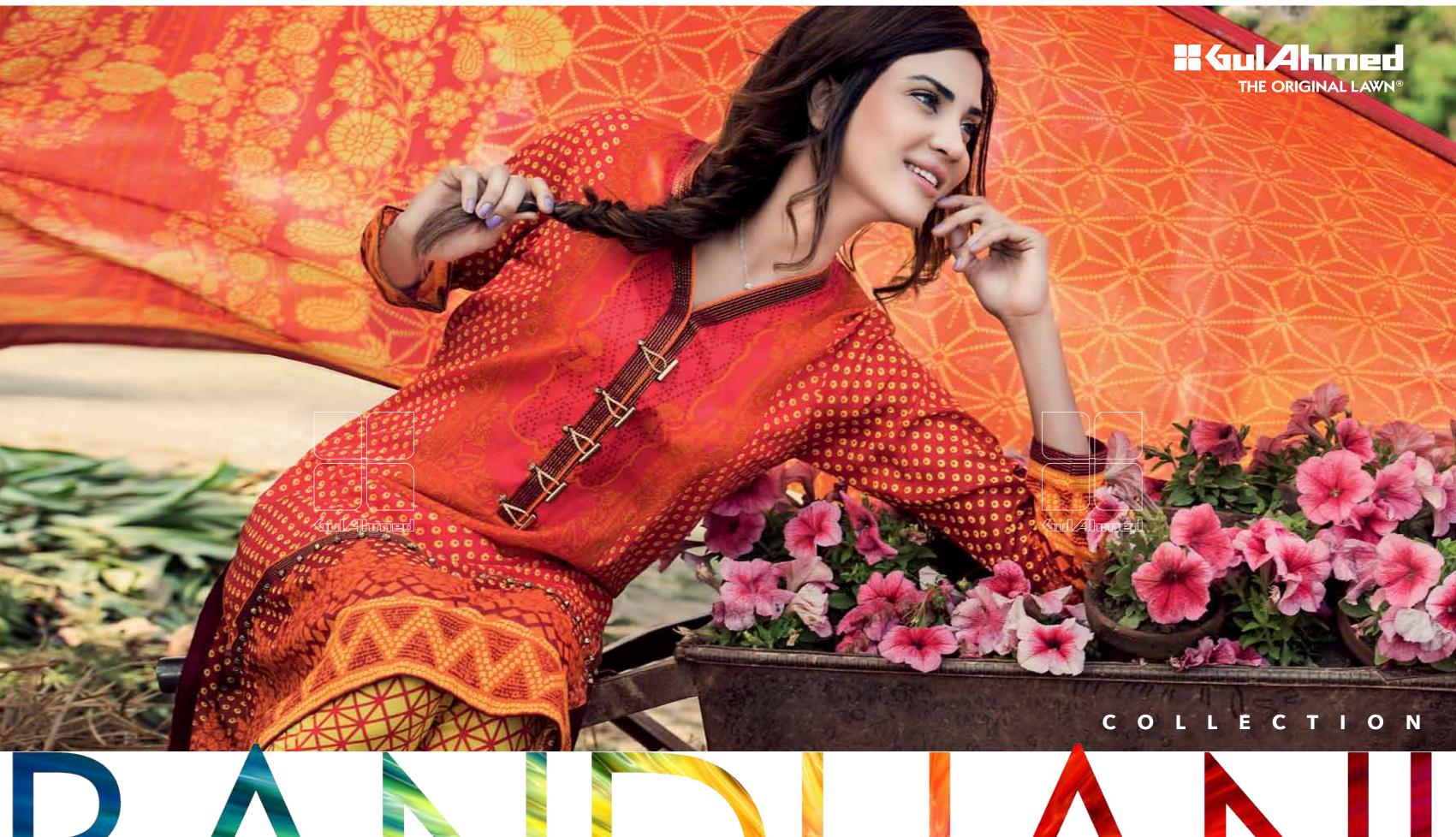
GulAhmed, where elegance and diversity are essential, the latest collection is a perfect blend of tradition and modernity. Consisting of diverse choices from bandhani to premium designs with chiffon dupatta gives you a variety to choose from. The prints exude a magical combination of versatile designs that redefine a woman's attire this season

Stunning soft, light rich and bright summer color contrast is blended with exciting floral prints; this versatile collection is an aesthetic glam. Now grab your own favourites and enjoy the season!

Slug







BANDHAN



THREE PIECE LAWN

MOTHERS'

COLLECTION

100% PURE COTTON

A mother is like no other She gives you life,

NURTURES you DRESSESyou HOLDS you

But most importantly

LOVES you unconditionally

THANKS

for being there always!





MAGAZINE



THREE PIECE EMBROIDERED LAWN COLLECTION

You want to make an impression; perfectly weaved and delicately embroidered lawn collection has all the charm. Page: 80-99, 128-133

THREE PIECE PRINTED LAWN COLLECTION

A concoction of intricate prints and vibrant colors to suits your

Page: 138-145 & 156-162

THREE PIECE BANDHANI LAWN COLLECTION

Stay chic during the hot and humid days with our gorgeous colors and high quality fabrics. Page: 100 to 109

THREE PIECE **LAWN MOTHERS'** COLLECTION

Page: 110 to 119

THREE PIECE BLACK & WHITE LAWN COLLECTION

Page: 64 to 79

SINGLE SHIRT EMBROIDERED COLLECTION

Our opulent embroideries are the ultimate indulgence. Page: 134, 36 & 172.

SINGLE SHIRT PRINTED COLLECTION

For those who love intensive designs for casual summer days. Page: 137, 164-171 & 180-185

SINGLE SHIRT BLACK & WHITE COLLECTION

Page: 146-155



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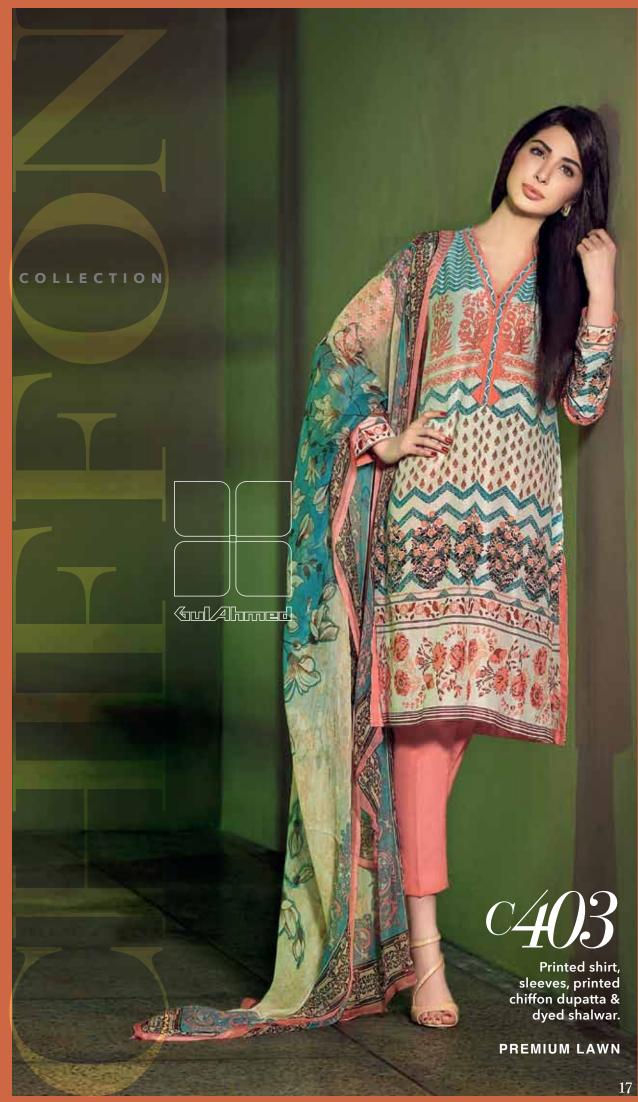
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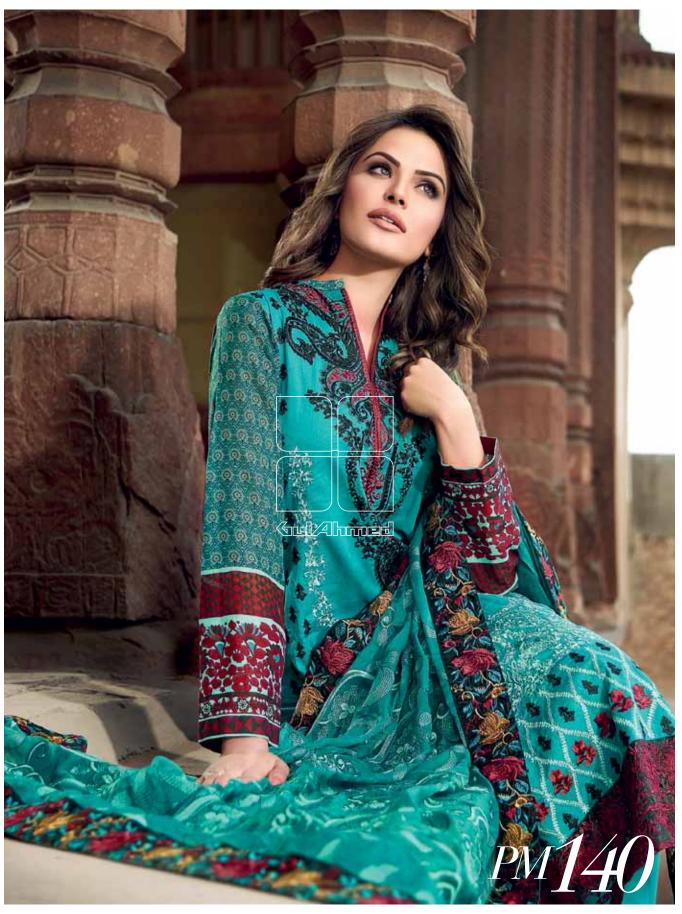








PREMIUM EMBROIDERED CHIFFON COLLECTION



PREMIUM LAWN

Embroidered front, printed back, sleeves, embroidered lace, embroidered chiffon dupatta & dyed shalwar.









Printed shirt, sleeves, embroidered neckline, printed chiffon dupatta & dyed shalwar.

PREMIUM LAWN







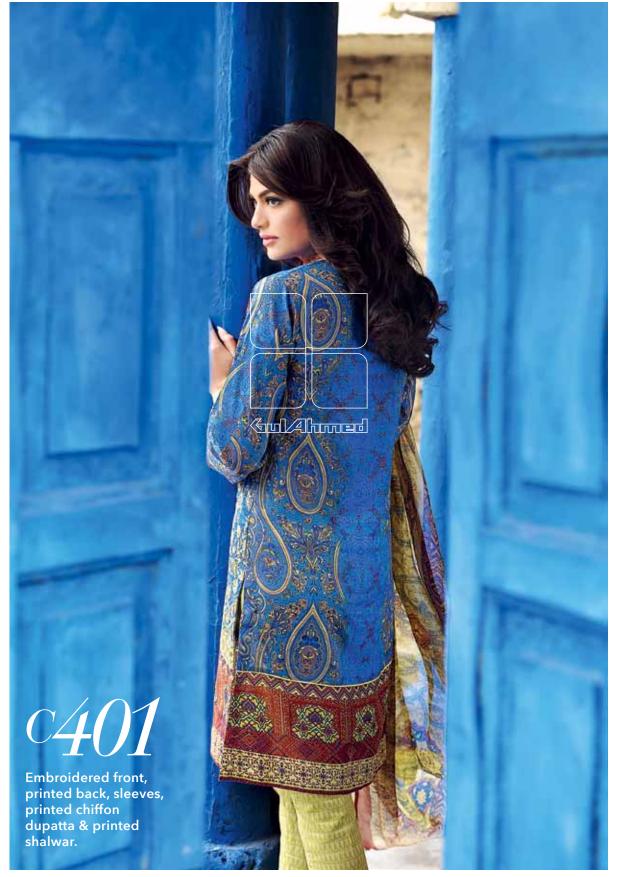




EMBROIDERED CHIFFON

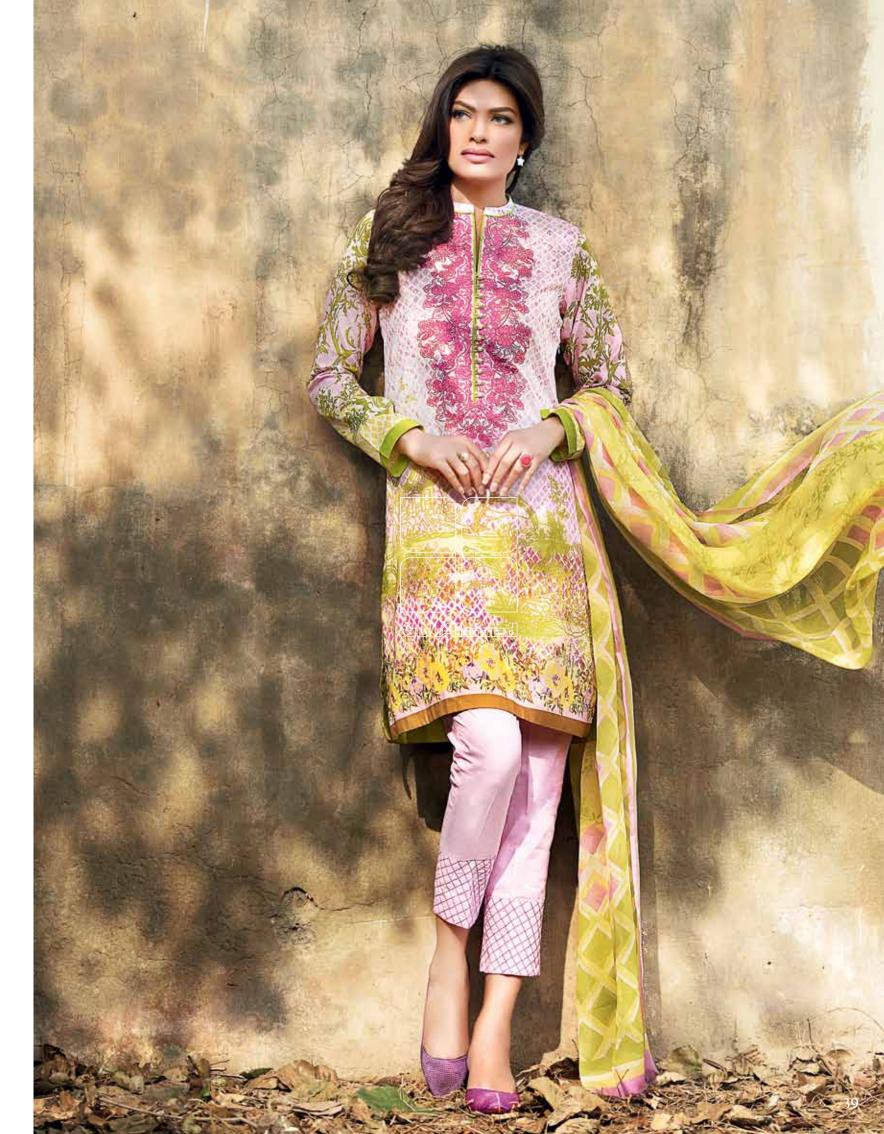
COLLECTION

100% PURE CHIFFON



PREMIUM LAWN













Embroidered front, printed back sleeves, embroidered chiffon dupatta & dyed shalwar.

PREMIUM LAWN





#GulAhmed



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TRENCIA SILK COLLECTION

100% PURE SILK







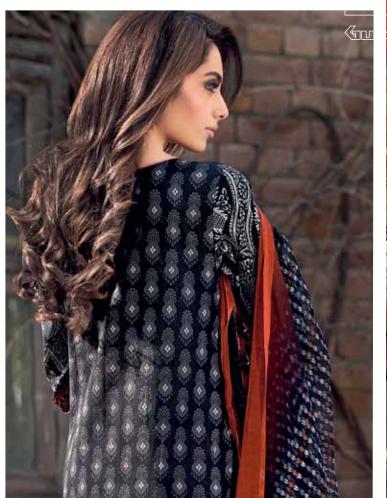
Embroidered front, printed back, sleeves, printed silk dupatta & dyed shalwar.

PREMIUM LAWN













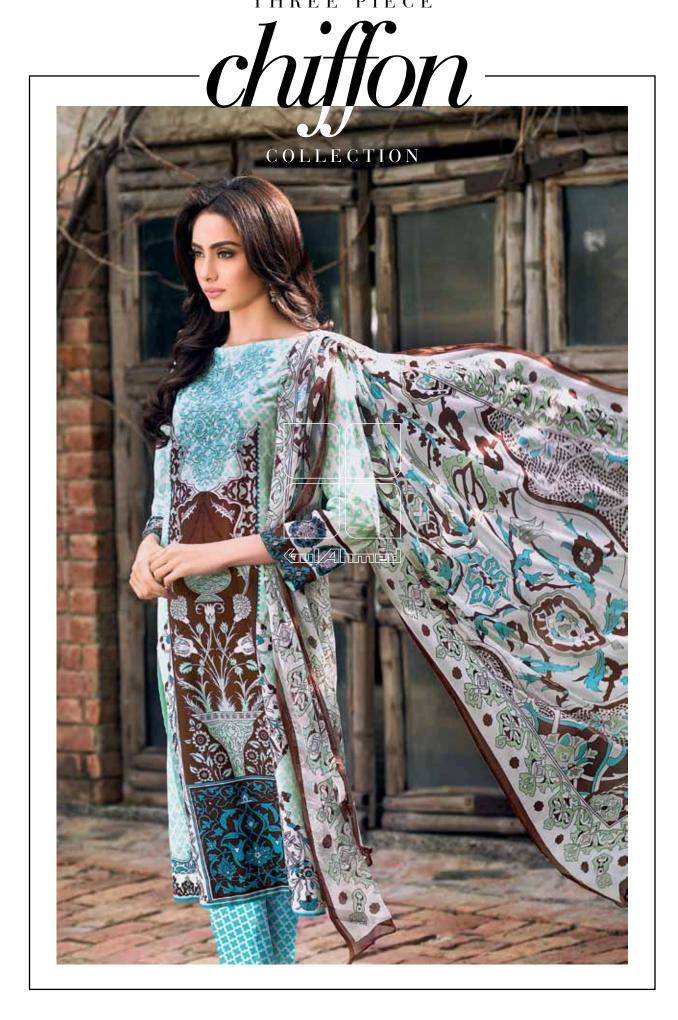




The lace

SUMMER COLLECTION

THREE PIECE





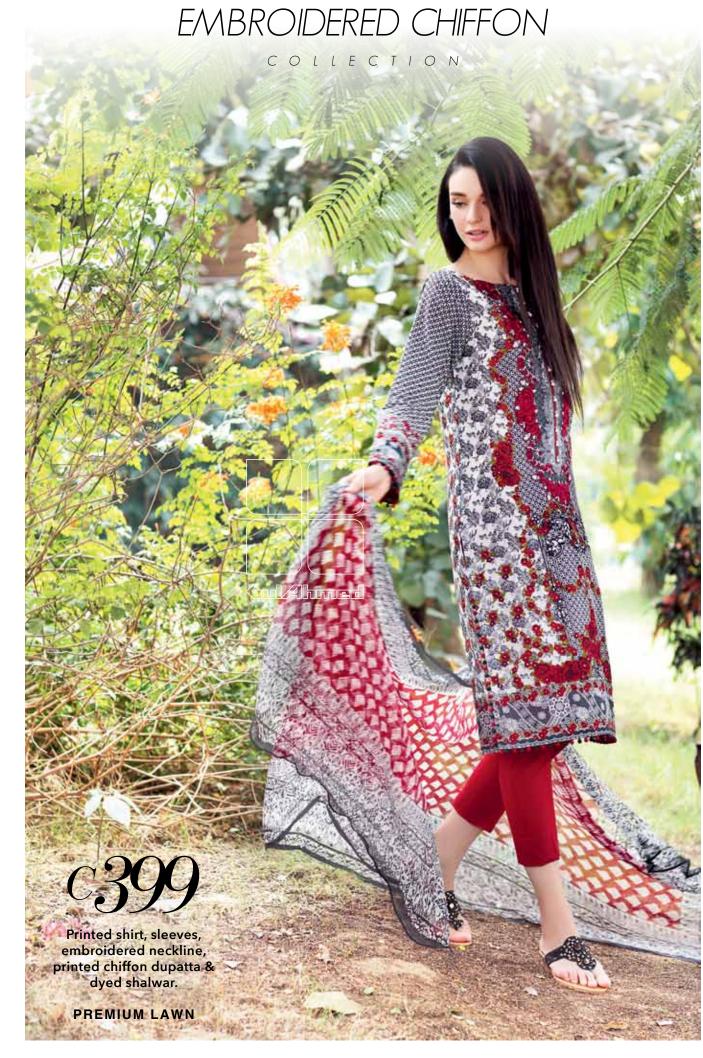


SATIN SILK TRENCIA COLLECTION 100% PURE SILK











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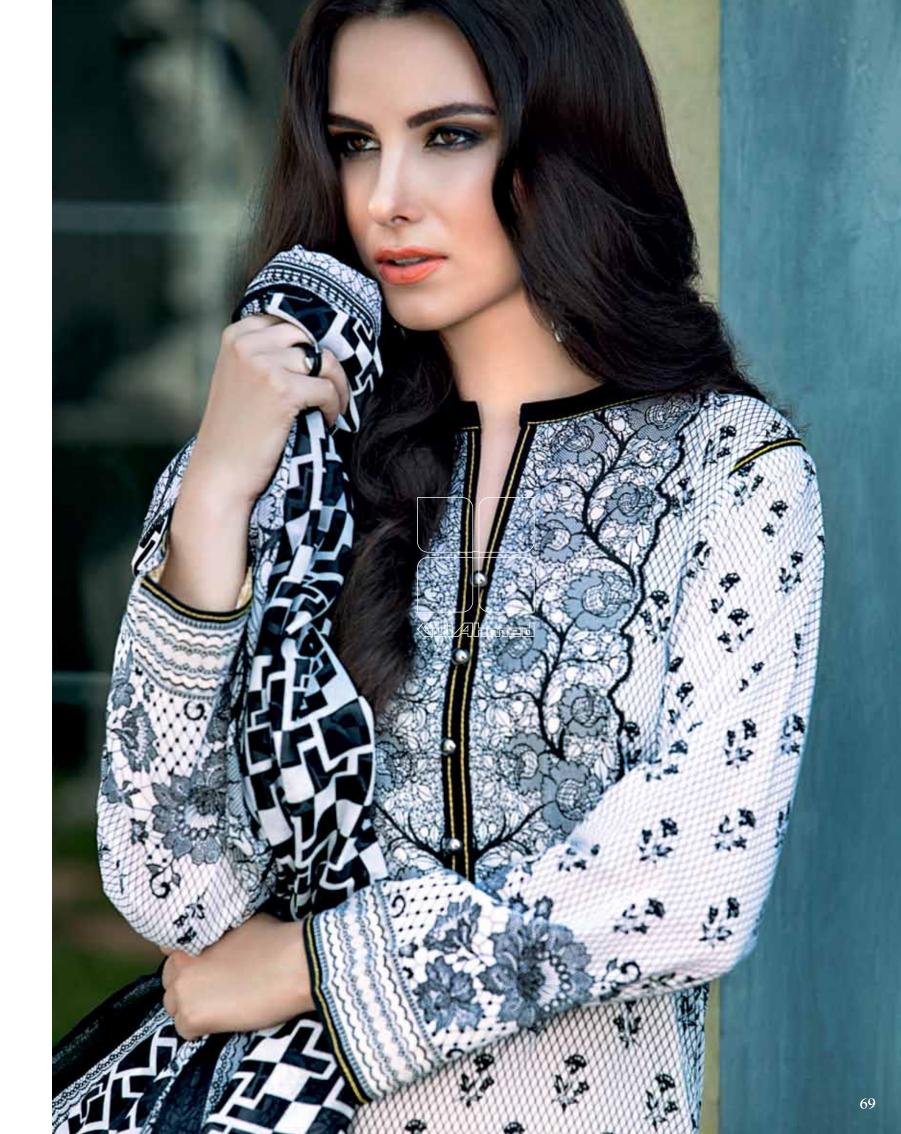


#GulAhmed



Printed shirt, sleeves, dupatta & printed shalwar.

PREMIUM LAWN

























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THREE PIECE EMBROIDERED LAND COLLECTION SUN/INFER VOL 28/516



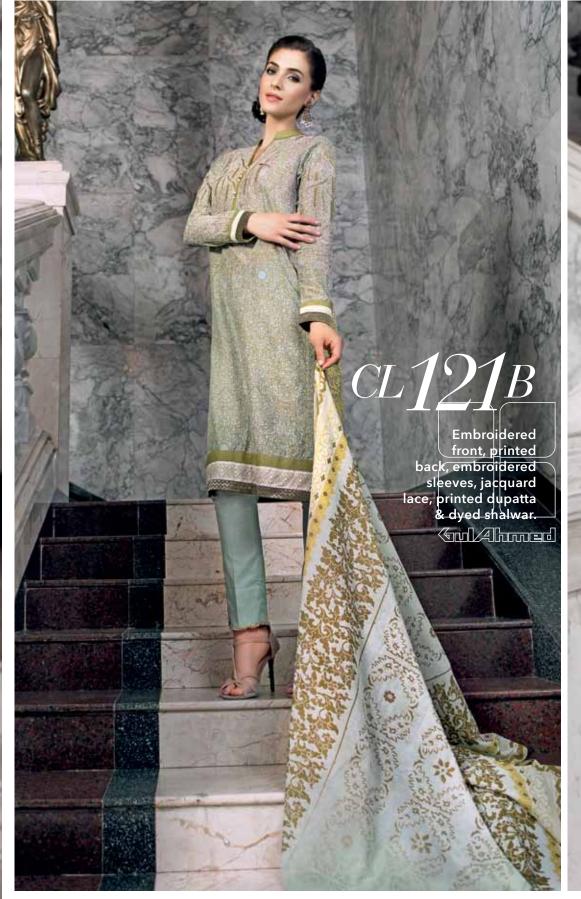




CL **121**A

Embroidered front, printed back, embroidered sleeves, jacquard lace, printed dupatta & dyed shalwar.













CL123A



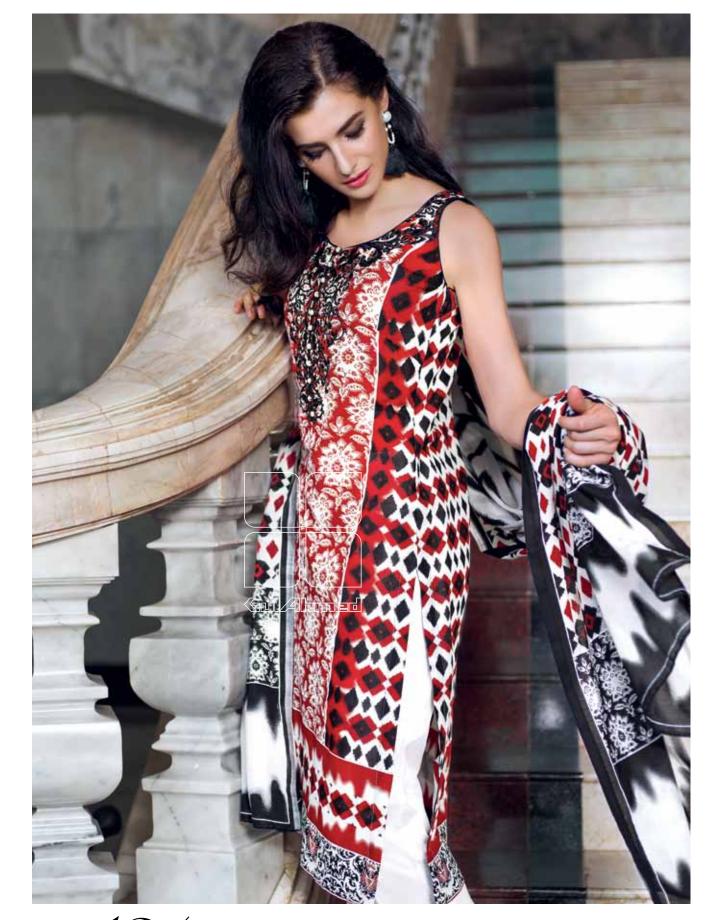
Embroidered front, neckline, printed back, sleeves, printed border, dupatta & dyed shalwar.

PREMIUM LAWN









CL124A

Embroidered front, printed back, sleeves, dupatta & dyed shalwar.



CL123B



EMBROIDERED LAWN COLLECTION 100% PURE COTTON







THREE PIECE

BANDHANI

LAWN COLLECTION



CL **142**B

Printed shirt, sleeves, dupatta & printed shalwar.

PREMIUM LAWN

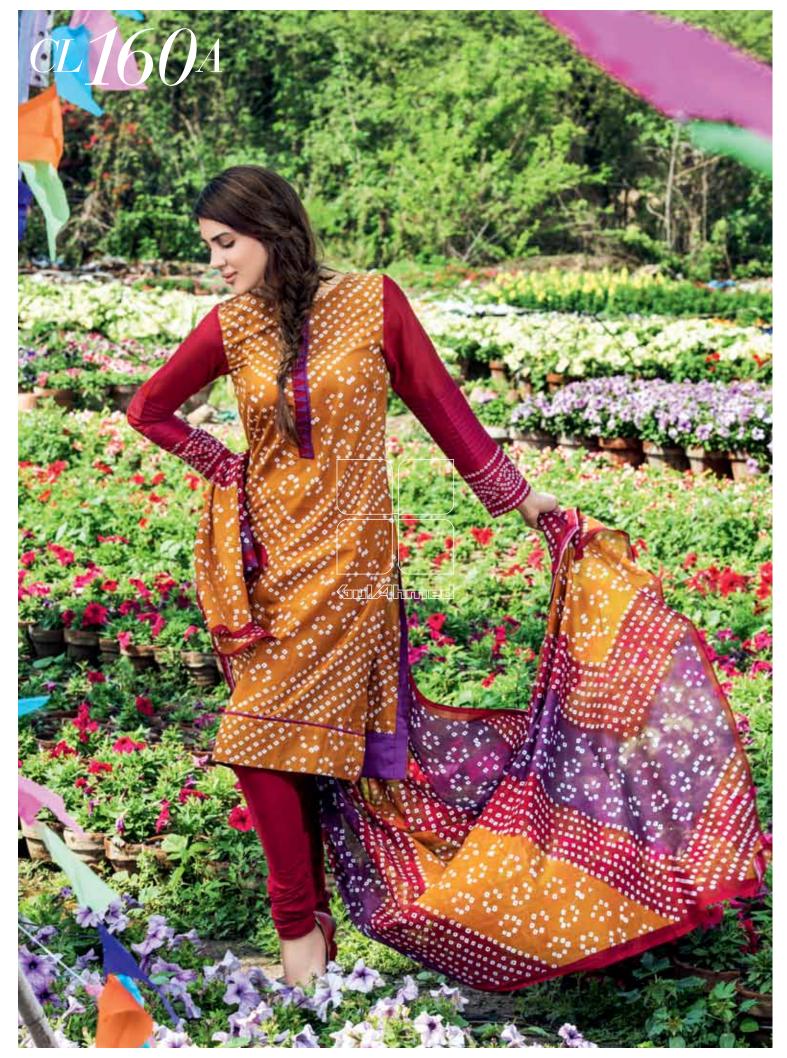
100% PURE COTTON





PREMIUM LAWN











#GulAhmed

MOMENTS CREATE MEMORIES WITH YOUR FAMILY.

MOTHERS' DAY is also the best time to show your mother how much they mean to you.

Is there any better way to show your love then by giving a gift that's specially designed for your mother?

THREE PIECE LAWN

MOTHERS' **COLLECTION**

100% PURE COTTON

110

Printed shirt, dupatta & dyed shalwar.

PREMIUM LAWN

CL185B

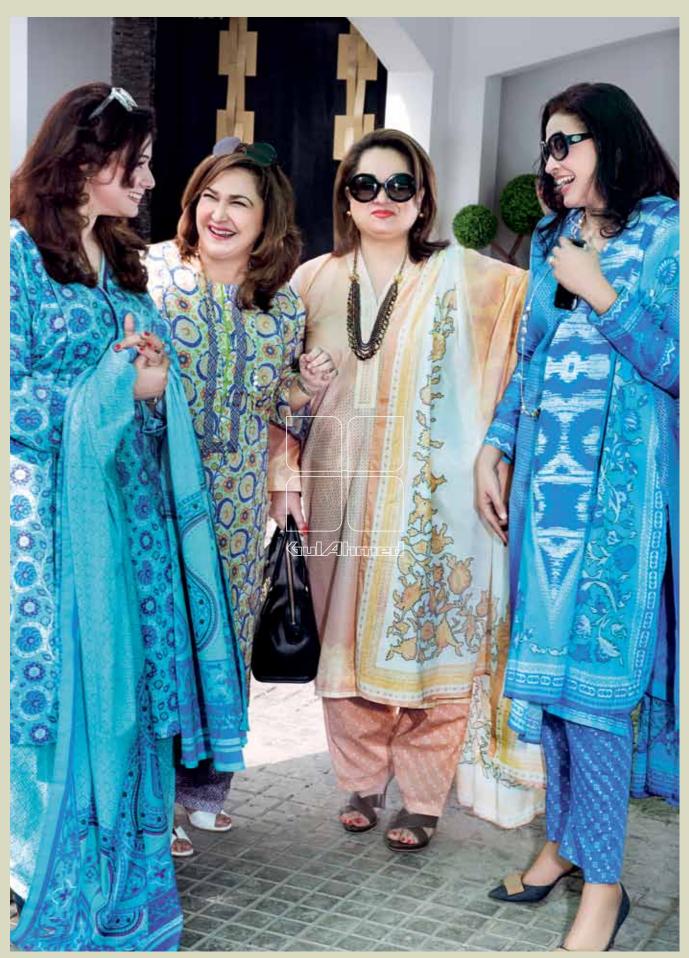








THREE PIECE LAWN **MOTHERS' COLLECTION** 100% PURE COTTON



 $\label{printed shirt, dupatta \& printed shalwar.}$

PREMIUM LAWN

THREE PIECE LAWN MOTHERS' COLLECTION



Printed shirt, sleeves, dupatta & dyed shalwar. PREMIUM LAWN





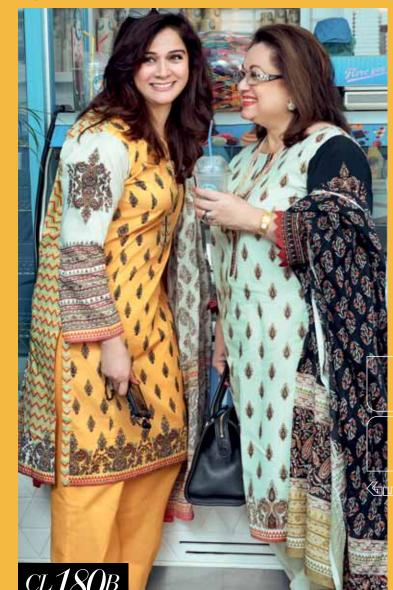




Printed shirt, dupatta & printed shalwar.
PREMIUM LAWN

Printed shirt, sleeves, dupatta & dyed shalwar.

Printed shirt, dupatta & printed shalwar.







PREMIUM LAWN

PREMIUM LAWN

THREE PIECE LAWN MOTHERS' **COLLECTION** 100% PURE COTTON





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ORGANIC

SILK LAWN COLLECTION
SINGLE SHIRT IN
EARTH FRIENDLY FABRIC

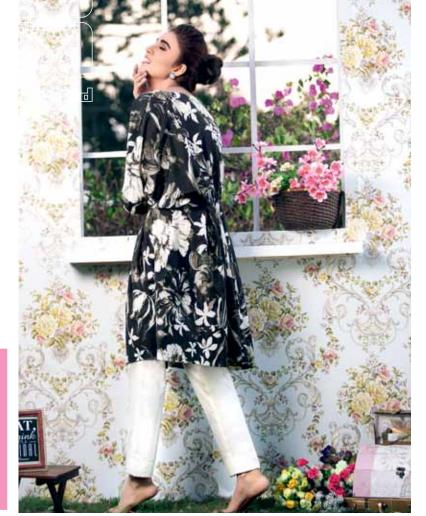












SOYA SILK SINGLE SHIRT COLLECTION

#GulAhmed

AVAILABLE IN ORGANIC SILK & PREMIUM LAWN



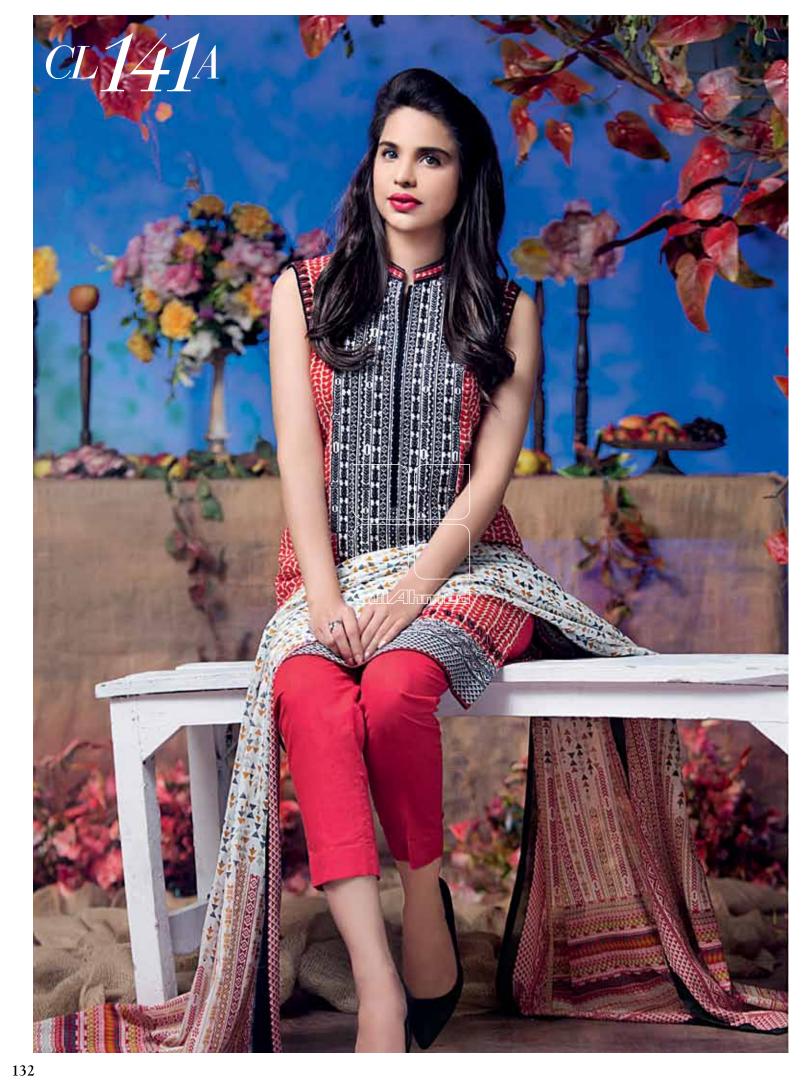






THREE PIECE EMBROIDERED LAWN COLLECTION SUMMER VOL. 2 S/S 16





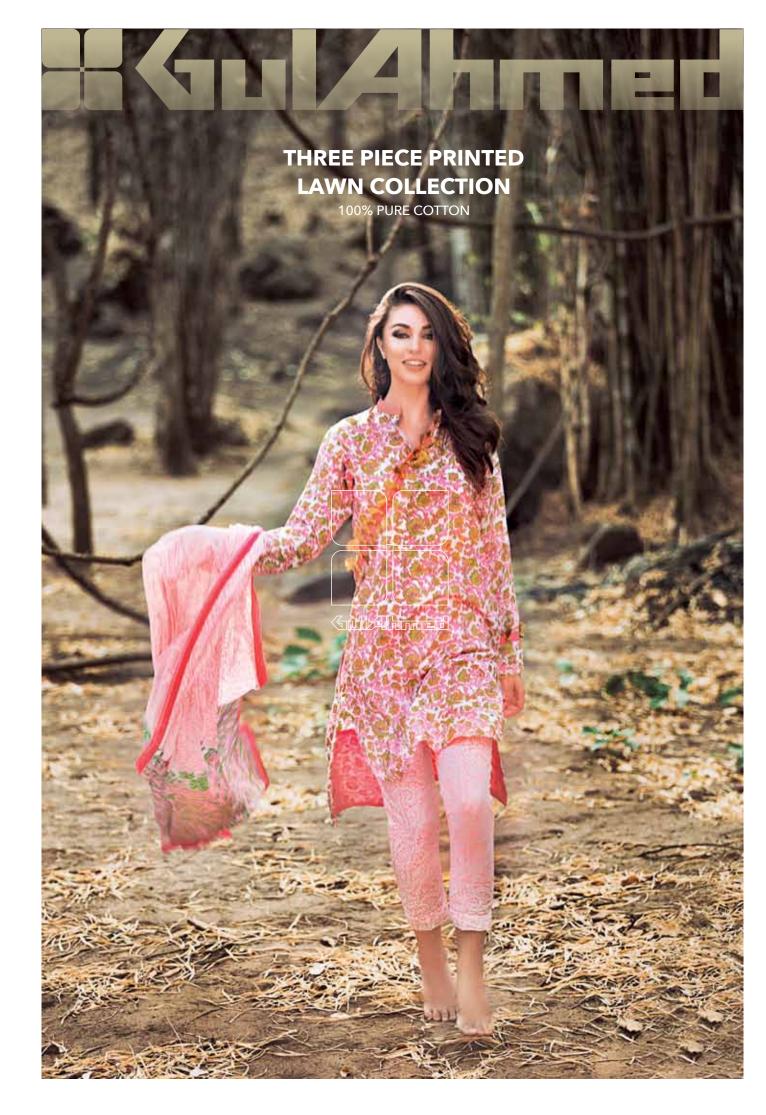


















CL 164A



THREE PIECE PRINTED LAWN COLLECTION







BLACK & WHITE SINGLE SHIRT COLLECTION

100% PURE COTTON











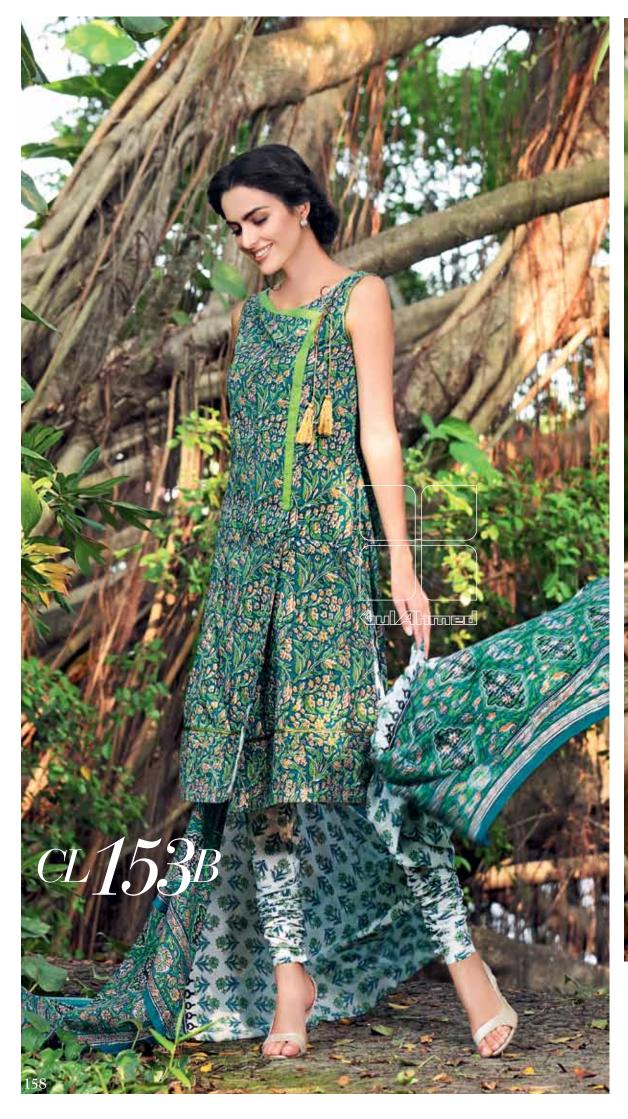




Printed shirt, sleeves, dupatta & printed shalwar.

PREMIUM LAWN













Seaside Blues



Our luxurious fabric is set to spoil you for choice.. it's the ultimate indulgence!

SINGLE SHIRT COLLECTION 100% PURE COTTON

SL31

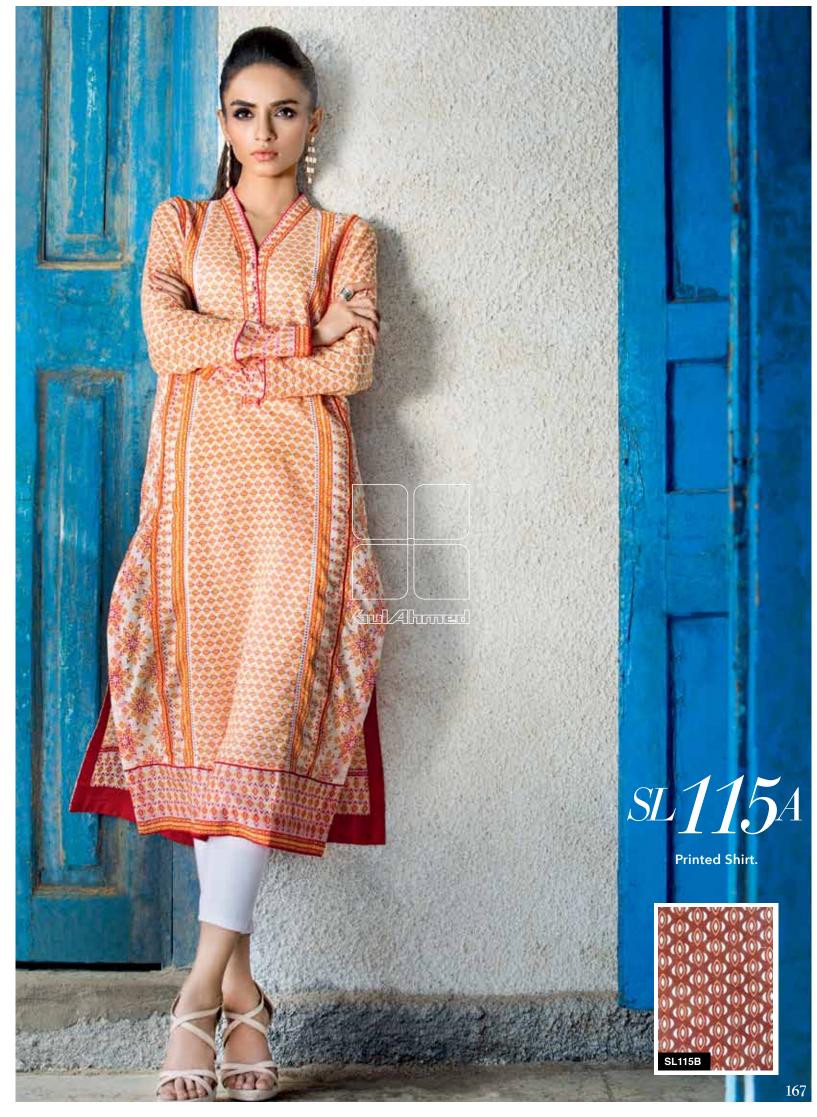
Printed Shirt.



























EMBROIDERED SINGLE SHIRT COLLECTION 100% PURE COTTON

Embroidered front, back & printed sleeves.

PREMIUM LAWN





SINGLE SHIRT COLLECTION - 100% PURE COTTON

SL 193B









FIGHTAGAIST BREAST CANCER



GulAhmed unites with PinkRibbon to spread awareness of this make an impact the local female population

"Courage is what it takes to stand up and speak; courage is also what it takes to sit down and listen." Sir Winston Churchill

GulAhmed collaborates with Pink ribbon to eliminate breast cancer.

GulAhmed endeavors to spread awareness of this epidemic disease amongst the local female population through their extensive network of stores along with a 360° CSR campaign across the nation.











STORE LOCATOR

KARACHI

BAHADURABAD

Bahadurabad Arcade, Shop No. 5 & 6, Block-3, Near KFC. Tel: 021-34858951-54

CLIFTON

BC 13, Block-9, Ground Floor, Razi Towers, Near Schon Circle, Main Clifton. Tel: 021-35374131-5

DOLMEN CITY

Outlet No. G140-4, Block-4, Scheme No. 5, Ground Floor, Clifton. Tel: 021-35296106-10

PARK TOWER

Shop No. GR-35, Clifton. Tel: 021-35837515-18

THE OCEAN MALL

Plot No. G-3, Khayaban-e-Igbal, Block-9, Clifton. Tel: 021-35140831-35

DHA

The Place, 214-A Khayaban-e-Shaheen, Phase VIII, DHA. Tel: 021-35249725

DHORAJI COLONY

Block 7&8, Shop No. 3 & 4. Tel: 021-34942441

GULISTAN-E-JOHAR

Millennium Mall, G-1, Shop No. 17, 18, 19, Main Rashid Minhas Road, Tel: 021-34603366 & 021-34680671

GULSHAN-E-IQBAL

Shop No.3 & 4, Block-3, KDA Scheme No.24. Tel: 021-34988285

Plot No. B-46 & B-03, Works Co-op. Housing Society, Situated at Block 13-A Tel: 021-34834681-5

FACTORY OUTLET

Plot No. 27 & 28, Korangi Industrial Area, Korangi, Karachi. Tel: 021-35144311-6

HYDERI

Plot No.D-4, Block H, North Nazimabad, Next to Saima Pari Mall. Tel: 021-36724481-88

LASBELA

Shop No. G3 & G4, Bagh Sarah Apartment, Lawrence Road, Garden West. Tel: 021-32237341-2

SADDAR

Atrium Mall, 249 Staff Lines, Shop No. 2, 3, 24, & 25, Zaib-un-Nisa Street, Saddar. Tel: 021-35640994-6

Atrium Mall, Shop No. FF-15-19, 33-37,41-45, First Floor, Tel: 021-35643166-9

SHAHRAH-E-FAISAL

Metro Cash & Carry Store, Star Gate, Shahrah-e-Faisal. Tel: 021-34602257-59

TARIQ ROAD

Dolmen Mall, 3rd Floor, Outlet No. T-32, Block No. 3, PECHS. Tel: 021-34321180-4

Shop No. 2&3, Ground Floor, Liberty Chowk. Tel: 021-3489554-55

UNIVERSITY ROAD

Shop No. 4, Ground Floor, Al Khyber, Market, Adj. Samama Mall. Tel: 021-34810980

LAHORE

BAHRIA TOWN

Jasmine Mall, Sector -C, Talwar Chowk, Bahria Town. Tel: 042-37862763-37862863

Building No. 1, Block Z, Phase-3, Commercial DHA. Tel: 042-35692884

FORTRESS STADIUM

Fortress Square Shopping Mall GulAhmed Unit No. B & C, Lahore Cant. Tel: 042-37341288-91

GULBERG

City Tower, Shop No. MF C2-A, Main Boulevard Road, Gulberg. Tel: 042-35788778 & 042-35788791-2

IQBAL TOWN

Plot No. 17, Pak Block, Allama Igbal Town: Tel: 042-37800577

EME SOCIETY

Shop No. 4-10, Sraw Square, Near Muhafiz Town, Phase 1, Canal West Bank Road. Tel: 042-35452973-79

MALL ROAD

Shop No. S-19-59, Mall Road, Near Panorama Center. Tel: 042-36309166-8

MODEL TOWN

Plot No. 207 B/P-II, Link Road, Model Town. Tel: 042-35201592-7

MM ALAM ROAD

13-C-I, MM Alam Road, Gulberg III, Lahore. Tel: 042-35757182-7

METRO CASH & CARRY STORE

Link Road, Model Town. Tel: 042-35916953

RAVI ROAD

Metro Cash & Carry Store, Main Ravi Road. Tel: 042-37947261-3

WAPDA TOWN

Plot No. 189-F, PIA Housing Society. Tel: 042-35955403

XINHUA MALL

24-B-II, Gulberg, Mahmood Ali Kasuri Road. Tel: 042-35779771-76

ISLAMABAD

CENTAURUS MALL

Plot No.1, Blue Area, F-8/G-8, Jinnah Avenue, Centaurus Mall, Tel: 051-2701240-5

SAFA GOLD

Shop No. S-21 & S-28, Second Floor, Plot No. 5, Markaz F-7. Tel: 051-2608531-32 & 051-2608534-37

F-7 MARKAZ

Plot No. 13-A, Main Double Road, F-7 Markaz. Tel: 051-2652491-96

F-6 MARKAZ

Ground Floor, Shop No. 4-7, Plot No. 16-A Mount View Plaza, F-6 Markaz, Islamabad. Tel: 051-2270416-21

F-10 MARKAZ

Building No.7-G, Lords Plaza, F-10 Markaz. Tel: 051-2113614-19

F-11 MARKAZ

Shop # 5, Plot # 8, Time Square Plaza, F-11 Markaz, Islamabad. Tel: 051-2224231

RAWALPINDI

SADDAR

Adamiee Road. Opposite Paradise Inn Hotel. Tel: 051-5120792-6

SATELLITE TOWN

Building No. B-1, City Shopping Center, Commercial Market. Tel: 051-4428819-21

PWD SOCIETY

Property No. 25, Block-D.62763-37862863 Pak PWD Cooperative Housing Society Ltd. Tel: 051-5421261, 051-5421267 051-5421275-6, 051-5421280

BAHRIA TOWN

Sikandar Arcade, Near Clock Tower, Spring North, Bahria Town, Phase 7. Tel: 051-5412113-4

HYDERABAD

AUTO BHAN ROAD

Plot No. 7, B-15, Railway Employee Housing Society, Main Auto Bhan Road, Latifabad No. 3. Tel: 022-3820023-24 & 022-3821321-22

CHANDNI BAZAAR

Shop No. 56-57, Cantonment Shopping Center, Salahuddin Road, Chandni Bazaar, Cantonment, Near Bombay Bakery. Tel: 022-2729972-3 & 022-2729934

FAISALABAD

JARANWALA ROAD

Kohinoor City, Doburi Plaza. Tel: 041-8535686-88

SIALKOT

SIALKOT CANTT.

Eastern Portion Building, V Mall, Adj. to Borjan, Sialkot Cantt. Tel: 052-4292070

GUJRAT

MAIN COURT ROAD

Abdullah Mall, Main Court Road. Tel: 053-3606490 & 053-3607945

GUJRANWALA

SATELLITE TOWN

Ground & First Floor, Green Center, Main Market. Tel: 055-3734006-7

KINGS MALL

Ground Floor, Shop No. 10, Kings Mall Situated On Bypass, Opp: Wapda Town, Guiranwala. Tel: 0554-284131-6

MIRPUR (AJK)

KOTLI ROAD

Plot No.63-A, Muhammad Ismail Plaza. Tel: 05827-437353-5

MULTAN

ISMAIL ABDALI ROAD

77, Abdali Tower, Near Ramada Hotel, Abdali Road. Tel: 061-4574005-10

BOSAN ROAD

Ideas by Gul Ahmed, Pace & Pace Mall, Ground Floor, Shop # 15-18, Bosan Road Multan. Tel: 061-6224966

PESHAWAR

UNIVERSITY ROAD

Ideas By GulAhmed Store, University Road. Tel: 091-5854154-5.

SARGODHA

UNIVERSITY ROAD

Ideas Sargodha, Modern Shopping Mall, Main University Road, Tel: 048-3769070, 048-3769170

BAHAWALPUR

IDEAS BAHAWALPUR

Near DC Office Chowk in, Hagi Center, Tel: 062-2281224, 062-2281227, 062-2281229

QUETTA

GULISTAN ROAD

Shop No. 2, Millennium Mall, Adj. of Police Lane, Shahrah-e-Gulistan, Quetta Cantt. Tel: 081-2830476-77

SAHIWAL

BHANDARI CHOWK

Girls College Road, Near Bhandari Chowk, Sahiwal, Tel: 040-4460222 & 040-4460444

RAHIMYAR KHAN

MODEL TOWN

Plot No. 28, Town Hall Road, Opp. North Gate City Park, Model Town. Tel: 068-5879100-3

MANDI BAHAUDDIN

JAIL ROAD

Hakim Mall, Jail Road. Tel: 054-6502431-93

SUKKUR

MISSION ROAD

Shop # 260 C, Mission Road, Opp: Muhammad Bin Qasim Park. Tel: 071-5627850, 071-5627854-57

JHELUM

DEEN PLAZA, CIVIL LINES,

Near Gumbad Wali Masjid. Tel: 0544-623094-96, 0544-277182-84

ABBOTTABAD

MAIN MANSEHRA ROAD

Shop No. 902. Tel: 099-2341205-8

BUREWALA

STADIUM ROAD

Plot No. 3, New Model Town, Near Dr. Yousaf Clinic, Burewala. Tel: 067-3351020

SWAT

GT ROAD MANGORA

M.S.K Trade Center, Rahim Abad GT Road, Mingora Swat. Tel: 0946-713266

UPCOMING STORES

Emporium Mall, Shops # 27 & 29, Johar Town.

Karim Block Agsa Mall. 4-Commercial (Zone),

ISLAMABAD World Trade Centre

SIALKOT Mall of Sialkot

HYDERABAD Boulevard Mall

WE ARE ON | f | E | P | 😂

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LAHORE

Allama Igbal Town.

Amana Mall, Link Road





UAE

GulAhmed International Limited FZC, Sharjah, UAE.
Tel: +971-6-557 9483
Fax: +971-6-557 9485

UK

GTM Europe Limited, Suites 3 & 5, Third Floor, No. 3, Universal Square, Devonshire Street North,

Ardwick Manchester - M12 6JH Tel: +44-161-2760888 Fax: +44-161-2760998 FOR BUSINESS ENQUIRIES, PLEASE CONTACT :

+9221-111-485-485 & +9221-111-486-486 Ext. 6530, 6517 & 6510

inquiry.directormarketing@gulahmed.com mediamarketing@gulahmed.com info@gulahmedshop.com fashion@gulahmed.com

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