

Gul Ahmed

SUMMER MAGAZINE 2016

THE ORIGINAL LAWN™

PREMIUM COLLECTION

ROMANCING WITH SUMMER

TIME TO REFRESH YOUR WARDROBE

A love affair with the most refreshing collection of the season



PREMIUM

EMBROIDERED LAWN COLLECTION

GulAhmed

VISIT GULAHMEDSHOP.COM





THE ORIGINAL LAWN™
PREMIUM EMBROIDERED
COLLECTION 2016





PRODUCT MAY VARY FROM PICTURE

LA' CHIFFON COLLECTION

The finest chiffon and rich color pallet are all set to make you adore yourself.

Page : 44, 46, 48, 50, 94, 96, 114, 116, 118, 132, 134, 136, 172, 174, 176, 178, 180, 182, 186, 188, 192, 194, 198, 200, 212, 234, 236, 260, 262, 290, 304, 312, 314 & 316.

PREMIUM EMBROIDERED COLLECTION

Dress for your occasions, GulAhmed premium embroidered chiffons are the must haves in your closet.

Page : 16, 18, 20, 22, 24, 26, 30, 32, 34, 36, 38, 40, 60, 62, 64, 66, 68, 70, 78, 80, 82, 84, 86, 88, 160 & 164.

CHANTILLY DE LACE COLLECTION

Chantilly de lace is the lavish collection to take you through the season in style.

Page : 72, 74, 92, 98, 100, 130, 162, 168, 230, 238, 240, 242, 244, 264, 274, 276, 278, 280, 248, 292, 294, 306 & 310.

TRENCIA SATIN SILK COLLECTION

Be noticed wherever you go; loveable, glamorous, confident and elegant; satin silk is all what you need.

Page : 52, 54, 56, 58, 120, 122, 124, 126, 128, 138, 140, 142, 166, 170, 190, 196, 202, 204, 206, 208, 210, 232, 258, 266, 268, 270, 272, 282, 286, 296, 297, 298, 300, 302 & 306.



BAMBOO SILK COLLECTION

Wander in nature occasionally to relax and give a break to your busy schedule.

Page : 246, 248, 250, 252, 254 & 256.

SOYA SILK COLLECTION

Enjoy the sun, the scenery and weather; take a ride to nature and explore yourself. Soya Silk Collection will make your journey beautiful.

Page : 144, 146, 148, 150, 152, 154 & 156.

ORGANIC SILK LAWN COLLECTION

Season inspired colors and natural fabric; all set-to-go join GulAhmed for the fashion journey.

Page : 216, 218, 220, 222, 224, 226 & 228.



DOWNLOAD THE GULAHMED SUMMER MAGAZINE 2016 AT WWW.GMAG.GULAHMED.COM

ideas
by Gul Ahmed

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A woman with dark hair adorned with a floral crown is shown in profile, looking down. She is wearing a traditional Pakistani outfit consisting of a long-sleeved tunic with a red and blue zigzag pattern and a blue and white geometric patterned skirt. The background is a field of tall, golden-brown grasses under a soft, hazy sky.

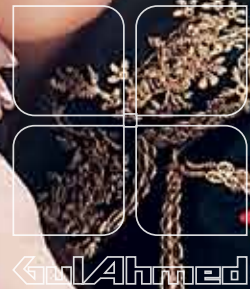
PREMIUM LAWN
S / S 2016 COLLECTION



 **GulAhmed**

PREMIUM EMBROIDERED

CHIFFON COLLECTION





editor's letter

There is a lot new under the sun this season, this summer we are revealing luxurious new fabrics, fresh & young color schemes, and magnificently new silhouettes that certainly leave a breathtaking affect!

When the heat is knocking our doors, these prints serve as a host of cheerful and breezy fabrics to drape you in the right combination of comfort and style. We are maintaining the organic feel of the fabric by crafting appealing prints on Bamboo Silk, enhancing the luxurious softness, flowing and gentle wrap. Our luscious Soya Silk fabric is so feather light that you won't feel the summer heat while setting the ultimate class of fashion.

GulAhmed, where diversity is the key object and elegance is essential, this collection is depicting romance of prints and delicacy of embroideries. The prints exude magical combination that's redefined in a versatile way. It's high time to explore this enticing collection and restock your wardrobe.

Sherry



A SUBTLE TASTE OF GRACE

 Gul Ahmed

**PREMIUM
EMBROIDERED
CHIFFON**

S/S COLLECTION 2016



WE ARE ON    

PREMIUM
EMBROIDERED
CHIFFON
COLLECTION
100% PURE CHIFFON

PM115

Embroidered front,
printed back, sleeves,
embroidered chiffon
dupatta & dyed shalwar.

PREMIUM LAWN





PREMIUM EMBROIDERED CHIFFON COLLECTION
100% PURE CHIFFON



PM105

Printed shirt, sleeves,
embroidered neckline,
embroidered chiffon
dupatta & dyed shalwar.

PREMIUM LAWN

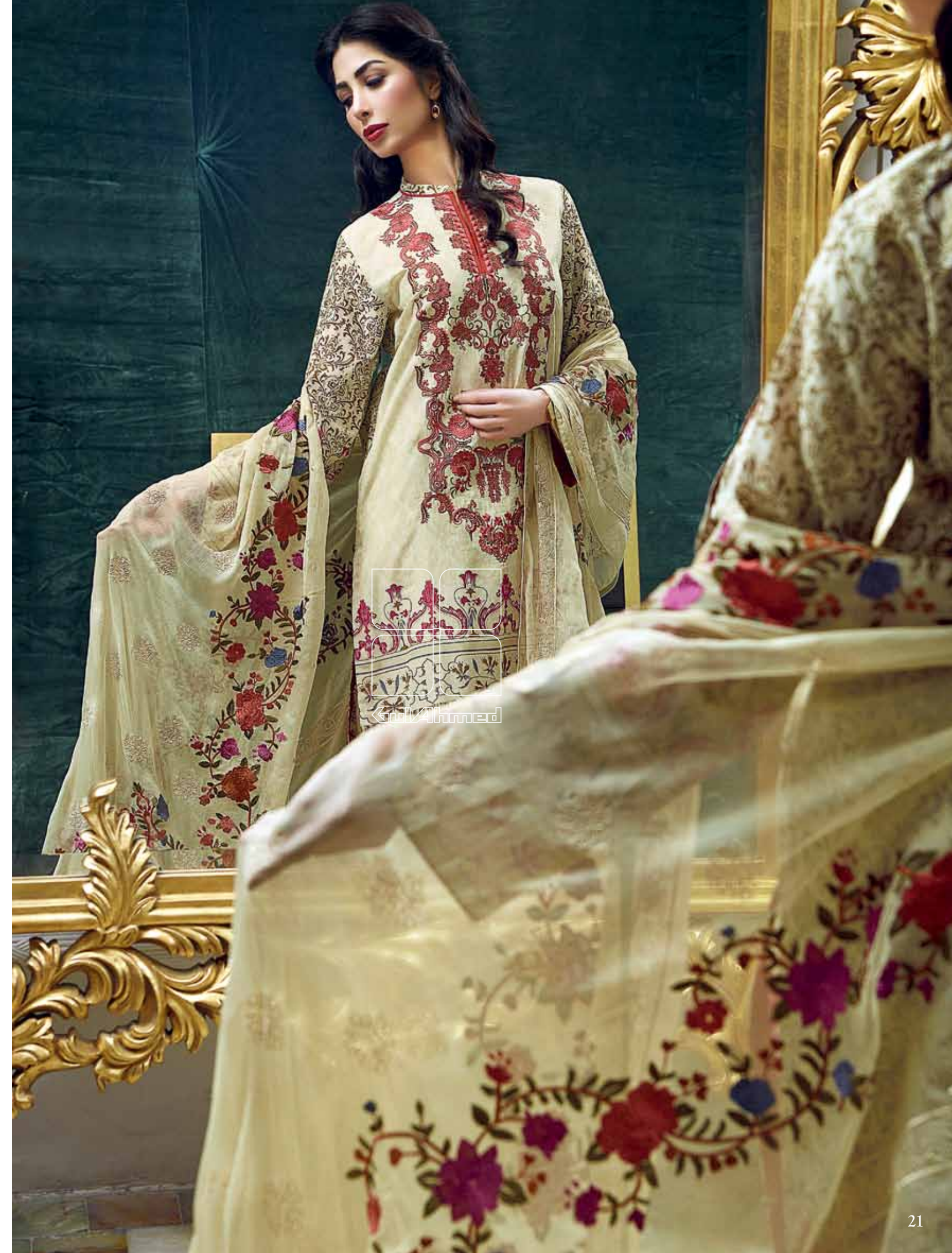
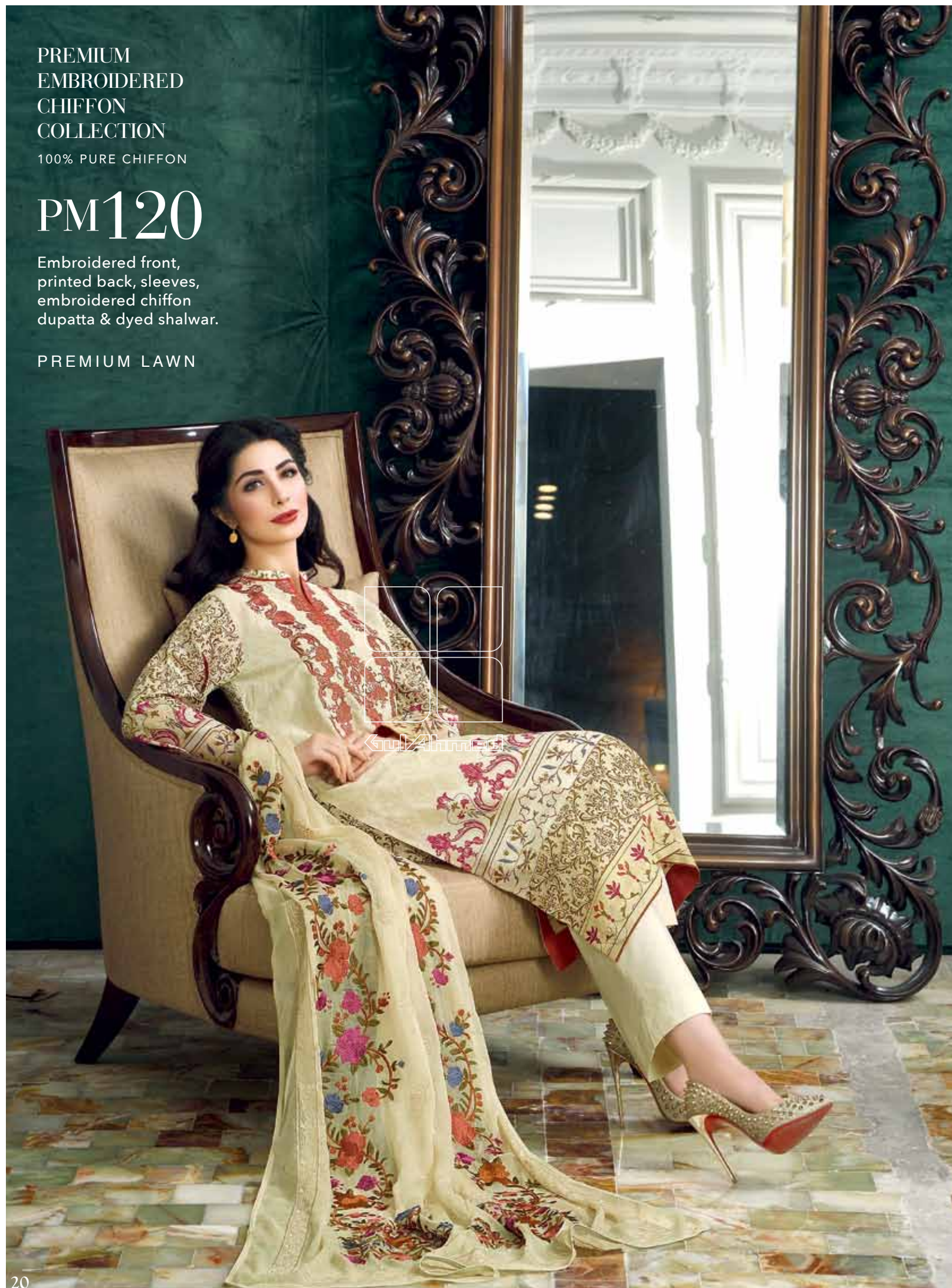
PREMIUM
EMBROIDERED
CHIFFON
COLLECTION

100% PURE CHIFFON

PM120

Embroidered front,
printed back, sleeves,
embroidered chiffon
dupatta & dyed shalwar.

PREMIUM LAWN





Gul Ahmed



Gul Ahmed

PREMIUM
EMBROIDERED
CHIFFON
COLLECTION
100% PURE CHIFFON

PM125

Embroidered front,
printed back, sleeves,
embroidered lace,
embroidered chiffon
dupatta & dyed shalwar.

PREMIUM LAWN



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PREMIUM
EMBROIDERED
CHIFFON
COLLECTION
100% PURE CHIFFON

PM112

Gul Ahmed

PREMIUM LAWN

Embroidered front, printed back, sleeves, embroidered lace, embroidered chiffon dupatta & dyed shalwar.



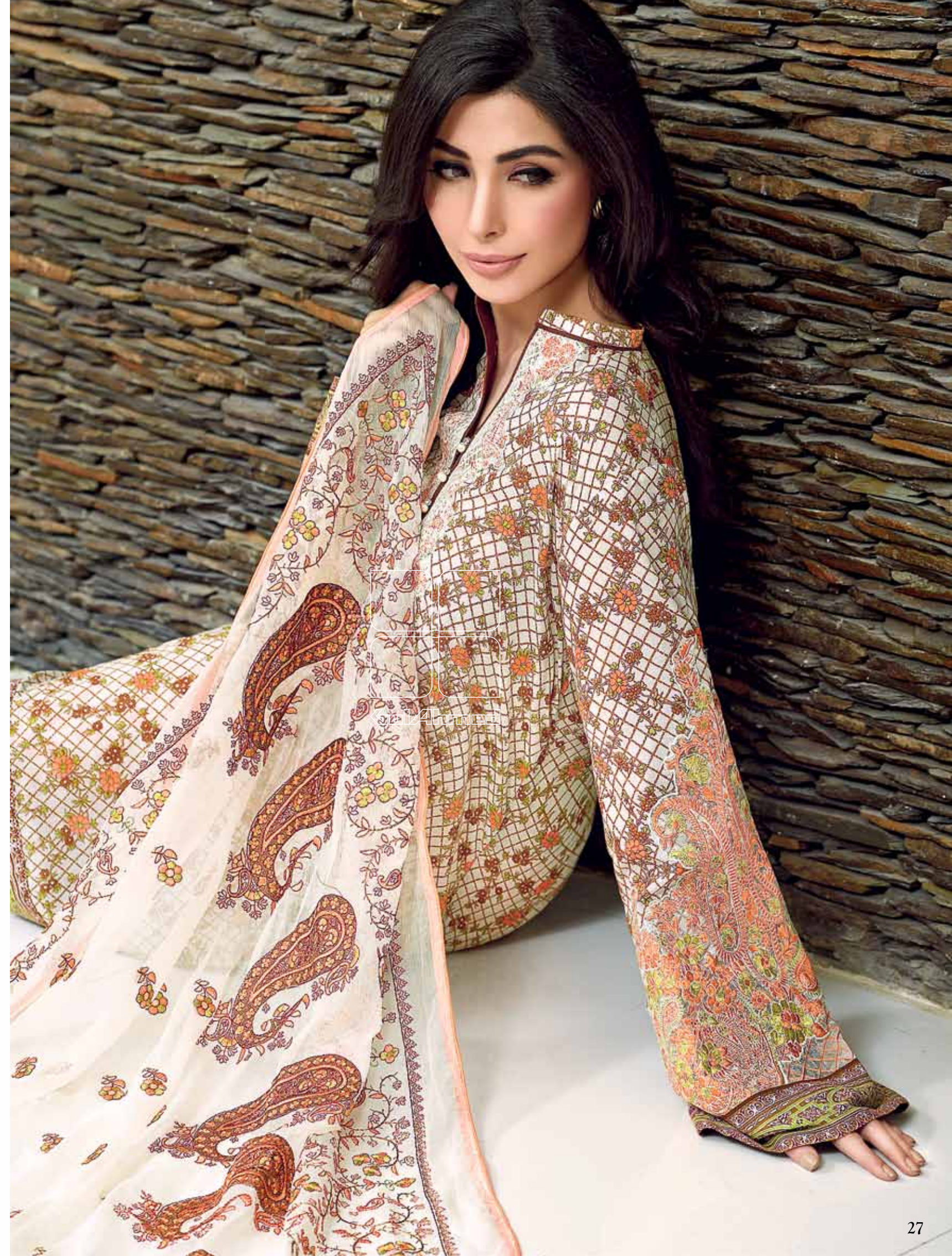
PREMIUM
EMBROIDERED
CHIFFON
COLLECTION
100% PURE CHIFFON

PM101

Printed shirt, embroidered neckline,
bunches, embroidered chiffon
dupatta & printed shalwar.

PREMIUM LAWN

GulAhmed
THE ORIGINAL LAWN™



 Gul Ahmed

PREMIUM EMBROIDERED
CHIFFON COLLECTION



THE *Royal* Folklore

*Staying enchanted is the tradition, honor the inheritance of royalty.
GULAHMED premium collection is to tribute to the legend.*



PM107

© 2014 Ahmed



PM107

© 2014 Ahmed

PREMIUM
EMBROIDERED
CHIFFON
COLLECTION
100% PURE CHIFFON

PM107

Printed front, back,
sleeves, embroidered
lace, embroidered
chiffon dupatta & printed
shalwar.

PREMIUM LAWN

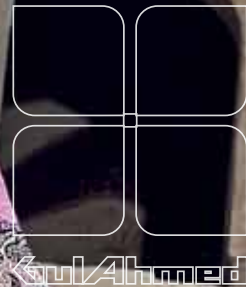
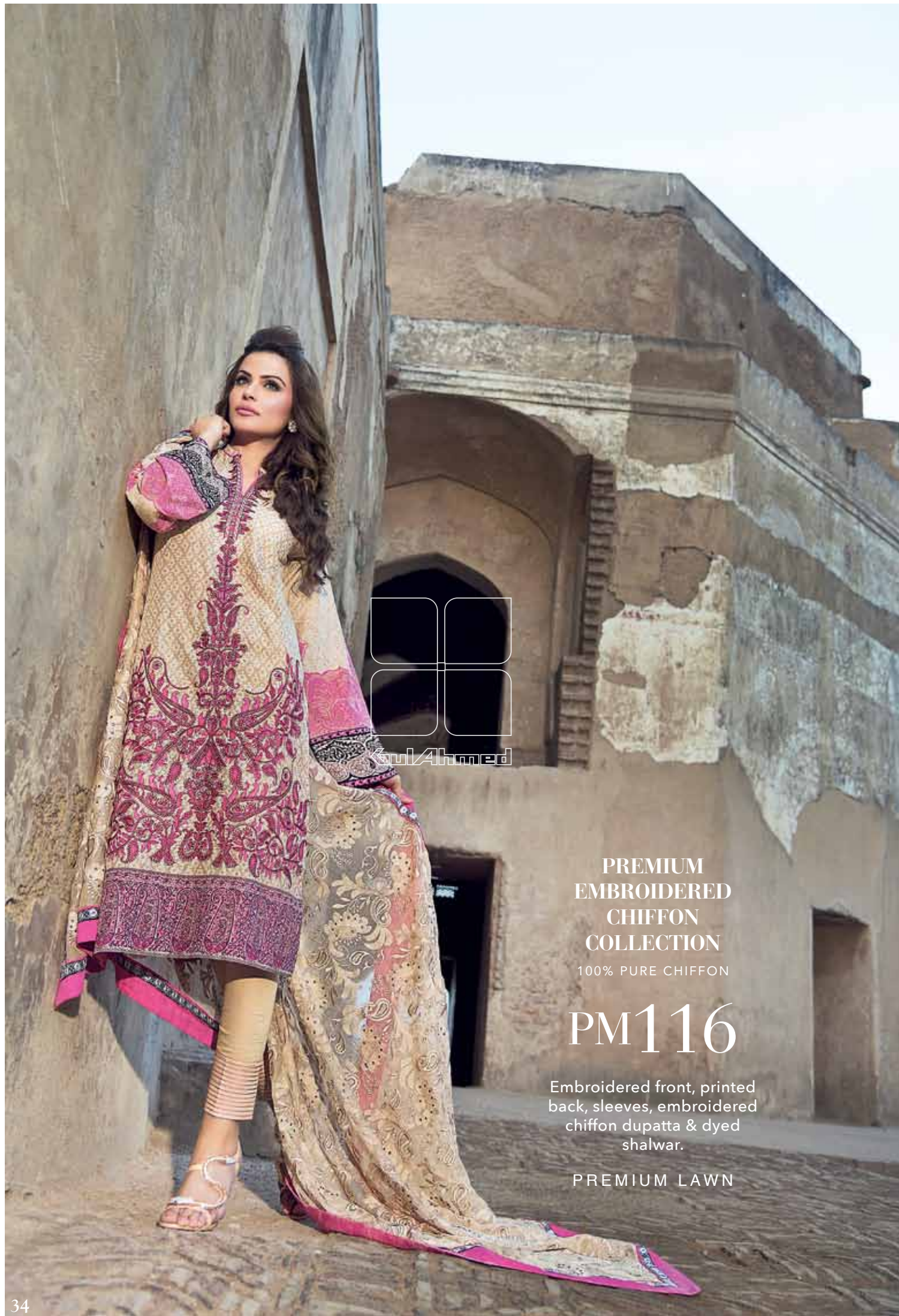
PREMIUM EMBROIDERED CHIFFON



PM111

Embroidered front,
printed back, sleeves,
embroidered chiffon
dupatta & dyed shalwar.
PREMIUM LAWN





PREMIUM
EMBROIDERED
CHIFFON
COLLECTION
100% PURE CHIFFON

PM116

Embroidered front, printed
back, sleeves, embroidered
chiffon dupatta & dyed
shalwar.

PREMIUM LAWN





Gul Ahmed



Gul Ahmed

**PREMIUM
EMBROIDERED
CHIFFON
COLLECTION**

100% PURE CHIFFON

PM119

Embroidered front, printed back,
sleeves, embroidered chiffon
dupatta & dyed shalwar.

PREMIUM LAWN

**PREMIUM
EMBROIDERED
CHIFFON
COLLECTION**
100% PURE CHIFFON

PM131

Embroidered front, printed back,
sleeves, embroidered chiffon
dupatta & printed shalwar.



PREMIUM LAWN

PM135



PREMIUM LAWN

PREMIUM EMBROIDERED CHIFFON COLLECTION

100% PURE CHIFFON

Embroidered front, printed
back, sleeves, border,
embroidered chiffon dupatta
& dyed shalwar.



GIVE THE NEW SEASON
A WARM WELCOME:
SOFT COTTON LAWN,
COOL COLOR PALETS,
DELICATE EMBROIDERIES
AND ELEGANT CUTS ARE
THE TIPS FOR THE FRESH
START.

Lawn

TRENCIA SILK
COLLECTION

100% PURE SILK

 **GulAhmed**
THE ORIGINAL LAWN™

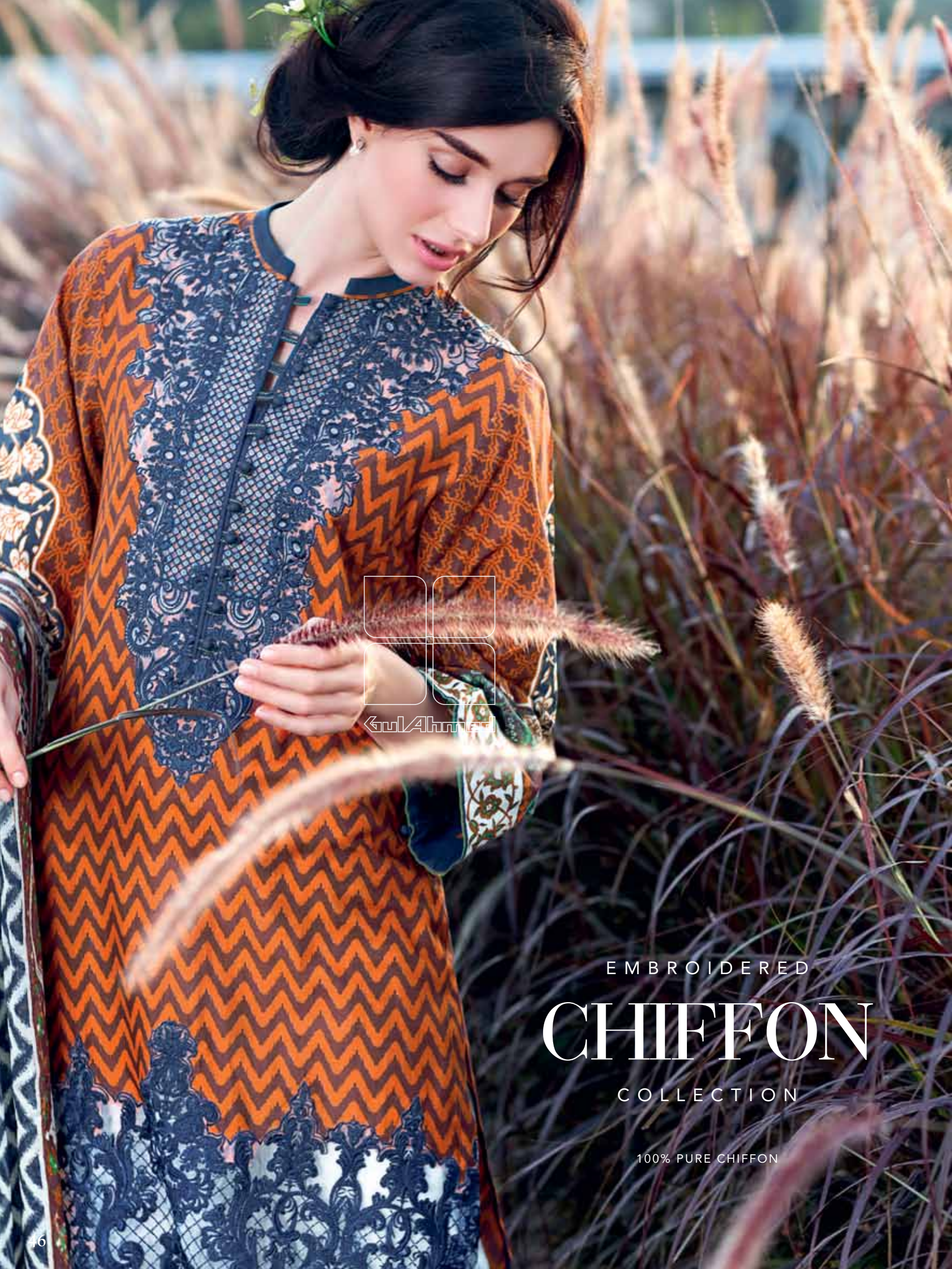


EMBROIDERED
CHIFFON
COLLECTION
100% PURE CHIFFON

c349

Printed shirt, embroidered
neckline, printed chiffon
dupatta & printed shalwar.

PREMIUM LAWN



Gul Ahmed

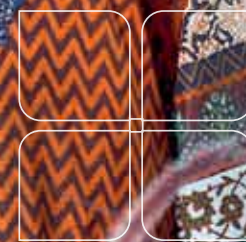
EMBROIDERED
CHIFFON
COLLECTION

100% PURE CHIFFON

c384

Printed front, back, sleeves
embroidered lace, neckline, printed
chiffon dupatta & dyed shalwar.

PREMIUM LAWN



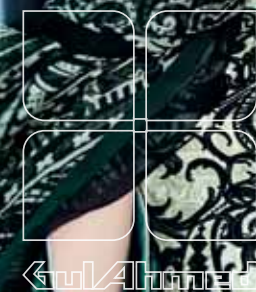
Gul Ahmed



© Gul Ahmed

EMBROIDERED CHIFFON COLLECTION

100% PURE CHIFFON



© Gul Ahmed

c396

PREMIUM LAWN

Embroidered front, printed back, embroidered sleeves, printed chiffon dupatta & dyed shalwar.

EMBROIDERED CHIFFON COLLECTION

100% PURE CHIFFON



Gul Ahmed



Gul Ahmed

THE ORIGINAL LAWN™

c398

Printed shirt, printed sleeves,
embroidered neckline, printed
chiffon dupatta & dyed shalwar.



Gul Ahmed



Gul Ahmed

**TRENCIA SILK
COLLECTION**

100% PURE SILK

SS81

Printed front, printed back, printed
sleeves, embroidered neckline,
printed silk dupatta & dyed shalwar.

PREMIUM LAWN



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TRENCIA SILK COLLECTION

100% PURE SILK



Gul Ahmed

Embroidered front, printed back, sleeves, embroidered lace, printed silk dupatta & dyed shalwar.

PREMIUM LAWN

SS63



PREMIUM LAWN



ss97

Embroidered front, printed back, sleeves, embroidered lace, printed silk dupatta & printed shalwar.



TRENCIA SILK
COLLECTION

100% PURE SILK

SS111

Embroidered front,
printed back, sleeves,
printed silk dupatta &
dyed shalwar

PREMIUM LAWN



**PREMIUM EMBROIDERED CHIFFON
COLLECTION**





PREMIUM EMBROIDERED COLLECTION

SUMMER 2016

PM126

Embroidered front,
printed back, sleeves,
embroidered chiffon
dupatta & dyed
shalwar.



PREMIUM LAWN



**PREMIUM
EMBROIDERED
CHIFFON
COLLECTION**

100% PURE CHIFFON

PM110

Printed shirt, sleeves, embroidered
lace, embroidered chiffon dupatta &
dyed shalwar.

PREMIUM LAWN





PREMIUM

EMBROIDERED
COLLECTION



PM94

Printed shirt,
jacquard lace,
embroidered
chiffon dupatta &
dyed shalwar.

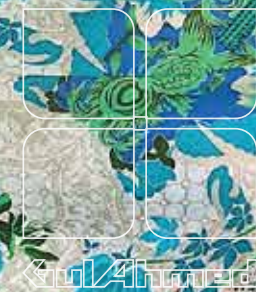
PREMIUM LAWN



PREMIUM
EMBROIDERED
CHIFFON
COLLECTION
100% PURE CHIFFON

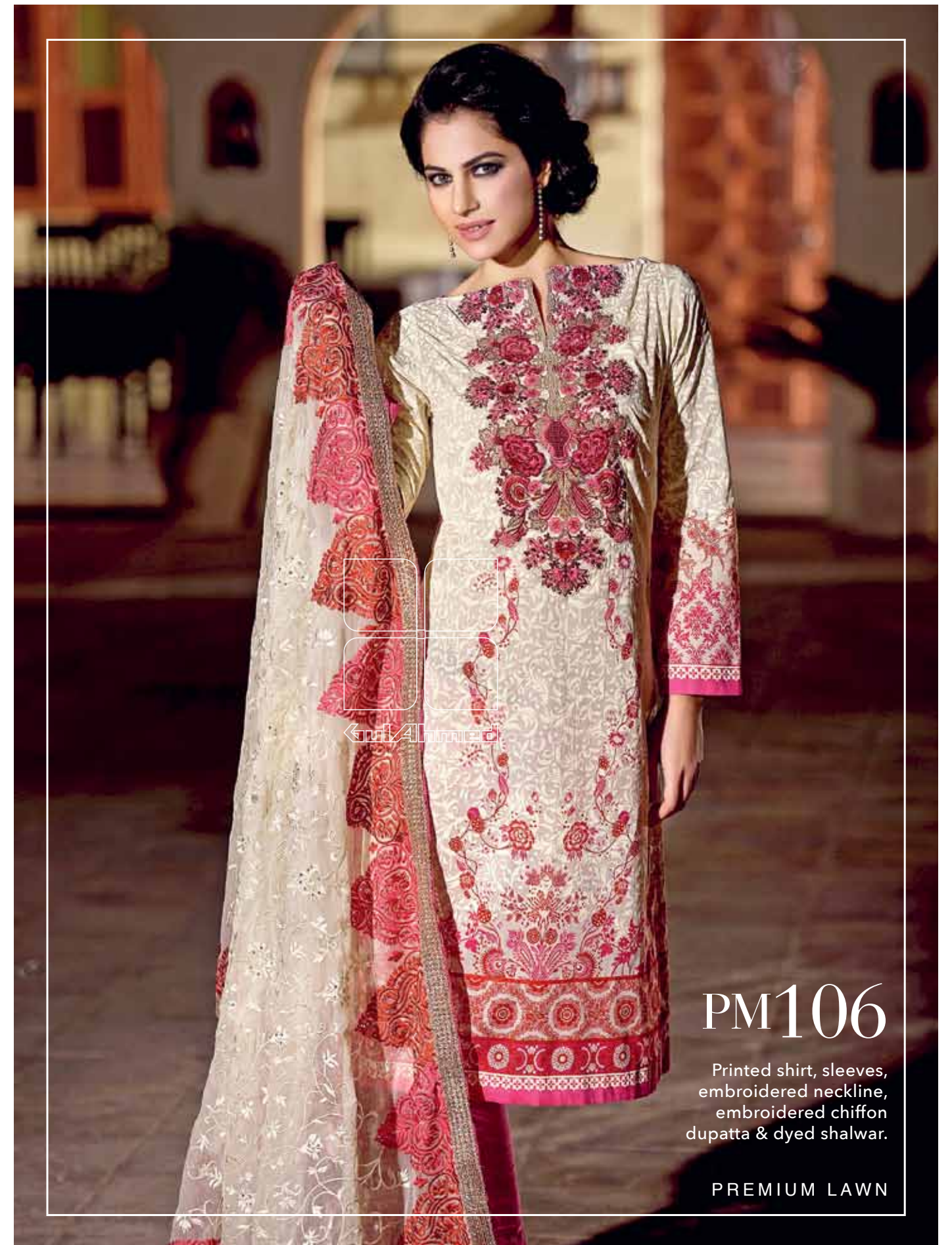
PM134

Printed shirt, sleeves,
embroidered chiffon
dupatta & dyed
shalwar.





PREMIUM EMBROIDERED CHIFFON COLLECTION



PM106

Printed shirt, sleeves,
embroidered neckline,
embroidered chiffon
dupatta & dyed shalwar.

PREMIUM LAWN

GulAhmed



EMBROIDERED CHANTILLY

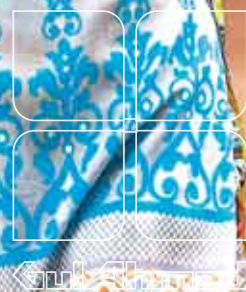
COLLECTION - 100% SILK CHIFFON

CT153

Embroidered front, printed back,
sleeves, embroidered chiffon
dupatta & dyed shalwar.

PREMIUM LAWN





Gul Ahmed

Chantilly

COLLECTION - 100% SILK CHIFFON



Gul Ahmed

CT148

Printed shirt, sleeves, embroidered
chiffon dupatta & dyed shalwar.

PREMIUM LAWN





GulAhmed
THE ORIGINAL LAWN™

PREMIUM

EMBROIDERED
CHIFFON
COLLECTION



PREMIUM EMBROIDERED CHIFFON COLLECTION

Printed shirt, sleeves, embroidered neckline,
embroidered chiffon dupatta & printed shalwar.

PREMIUM LAWN

PM109





**PREMIUM
EMBROIDERED
CHIFFON
COLLECTION**
100% PURE CHIFFON

PM122

Printed shirt,
sleeves,
embroidered
neckline,
embroidered
chiffon dupatta &
dyeed shalwar.



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Gul Ahmed

**PREMIUM
EMBROIDERED
CHIFFON
COLLECTION**
100% PURE CHIFFON

PM113

Printed shirt,
embroidered neckline
laces, embroidered
chiffon dupatta &
printed shalwar.

PREMIUM LAWN

PREMIUM EMBROIDERED CHIFFON



PM108

Printed shirt, sleeves,
embroidered chiffon
dupatta & dyed
shalwar.

PREMIUM LAWN





GulAhmed



PREMIUM
EMBROIDERED
CHIFFON
COLLECTION
100% PURE CHIFFON

PM138

GulAhmed

PREMIUM LAWN

Embroidered front, printed back, sleeves, embroidered
lace, embroidered chiffon dupatta & dyed shalwar.

PM117

Printed shirt, sleeves,
embroidered neckline,
embroidered chiffon
dupatta & dyed
shalwar.

PREMIUM LAWN



PREMIUM EMBROIDERED

CHIFFON COLLECTION





GulAhmed

EXCLUSIVE

EMBROIDERED CHANTILLY COLLECTION

The emerald effect

*The allure of the fine jewel
is stunning so as the charm
of GULAHMED exclusive
embroidered lawn collection
that will keep you in the
lime light, no matter where
you go.*



Gul Ahmed

CHANTILLY COLLECTION

100% SILK CHIFFON



Gul Ahmed

CT187

Printed shirt, embroidered
chiffon dupatta & printed
shalwar.

PREMIUM LAWN



Gul Ahmed



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PRINTED
CHIFFON
COLLECTION
100% PURE CHIFFON

c407

Printed shirt, printed
chiffon dupatta & dyed
shalwar.

PREMIUM LAWN

CHIFFON

COLLECTION



Sul4hmed

c375

Printed shirt, printed
chiffon dupatta &
dyed shalwar.

PREMIUM LAWN



Sul4hmed



GulAhmed

EMBROIDERED
Chantilly
COLLECTION 2016

Embroidered front, printed back,
sleeves, embroidered chiffon
dupatta & dyed shalwar.

PREMIUM LAWN

CT151





www.4thmed.com

CHANTILLY COLLECTION

100% SILK CHIFFON

CT174

Printed shirt,
embroidered chiffon
dupatta & dyed
shalwar.

PREMIUM LAWN



www.4thmed.com



GulAhmed

THE
CRAFT

HAFFT RANG
COLLECTION

THINGS YOU MUST KNOW ABOUT
STYLE:
OF **LAWN** 2016 COLLECTION



COLORS

MIX

Hot ideas and chic looks for an instaglam wardrobe... cropped and long flares are to stay in 2016, whether you wear with short kurti or long jacket. For a print obsession mix and match of odd colors is the season's forecast.



Gul Ahmed
THE ORIGINAL LAWN™

& MATCH



CASUAL



Gul Ahmed

& FUN



Gul Ahmed

POWER OF



STYLE



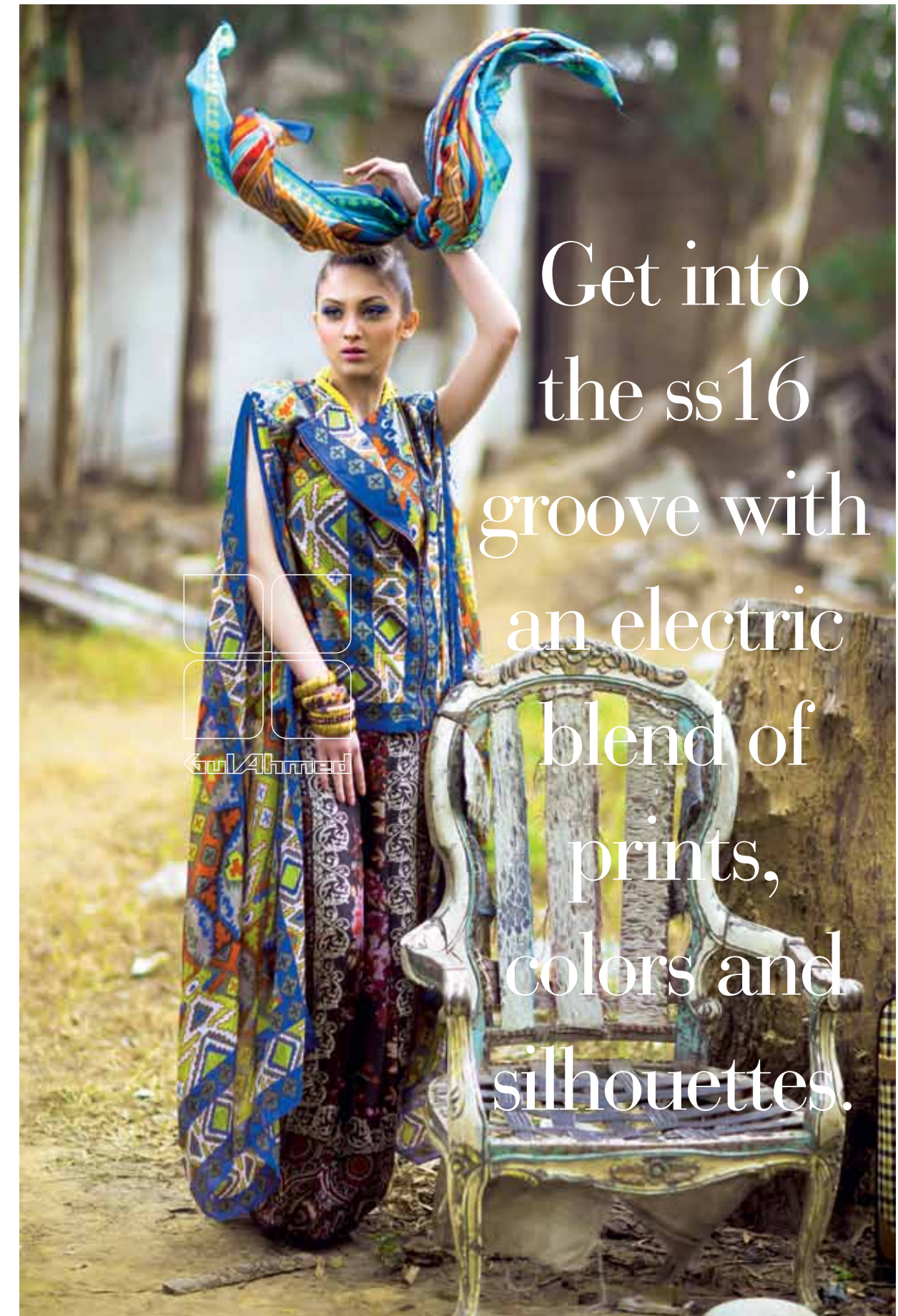


SPORT MODE





MASH-UP



Get into
the ss16
groove with
an electric
blend of
prints,
colors and
silhouettes.

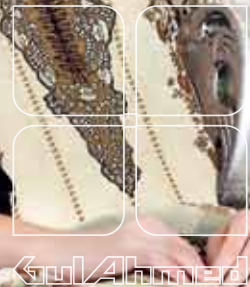
THE ORIGINAL LAWN™

CHIFFON

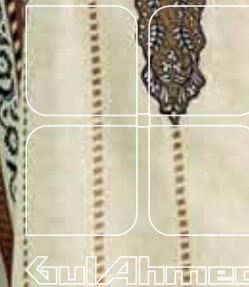
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THE NEW ROMANTICS

The rules are being rewritten,
the terms redefined.
The Original Lawn collections
bring freedom in expression,
femininity – where delicate
chiffon and embroideries
meet the glitter and gleam
of surface texture to make a
poten match.



EMBROIDERED COLLECTION



c371

Printed shirt,
embroidered
neckline, printed
chiffon dupatta
& dyed shalwar.

PREMIUM LAWN



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**EMBROIDERED
CHIFFON COLLECTION**

100% PURE CHIFFON



c351

Embroidered dobby
front, dyed dobby back,
embroidered dobby sleeves,
printed border, embroidered
lace, printed chiffon dupatta
& dyed shalwar.



GulAhmed



c370

Printed shirt, embroidered
lace, printed chiffon
dupatta & dyed shalwar.

PREMIUM LAWN



**TRENCIA SILK
COLLECTION**

100% PURE SILK

SS58

Embroidered front, printed
back, sleeves, embroidered
velvet lace, printed silk
dupatta & dyed shalwar.

TRENCIA SILK
COLLECTION

100% PURE SILK

SS96

Printed shirt,
embroidered
neckline, printed
silk dupatta & dyed
shalwar.



sol4rmed

PREMIUM LAWN



sol4rmed

TRENCIA SILK
COLLECTION

Printed shirt, sleeves,
embroidered lace,
printed silk dupatta &
printed shalwar.

SS98



SS98
Sul4hmed

PREMIUM LAWN



SS98
Sul4hmed



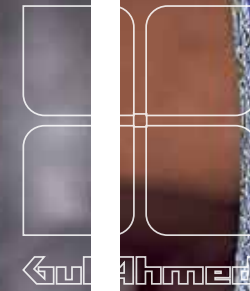
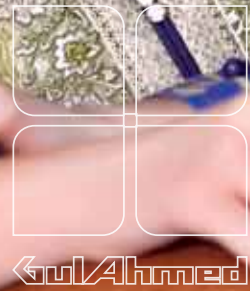
TRENCIA SILK COLLECTION

100% PURE SILK

SS99

Printed front, printed back,
sleeves, embroidered lace,
neckline, printed silk dupatta &
dyed shalwar.

PREMIUM LAWN





Gul Ahmed

TRENCIA SILK COLLECTION

100% PURE SILK



SS101

Printed front, printed
back, sleeves,
embroidered laces,
printed silk dupatta &
dyed shalwar.



Gul Ahmed



 Gul Ahmed



EMBROIDERED
SWISS VOILE
CHANTILLY
COLLECTION

CT195

Embroidered swiss voile shirt,
embroidered chiffon dupatta
& dyed shalwar.



 Gul Ahmed



Gul Ahmed



Gul Ahmed

EMBROIDERED
CHIFFON
COLLECTION
100% PURE CHIFFON

c425

Embroidered swiss voile shirt, embroidered neckline, lace,
printed chiffon dupatta & dyed shalwar.

EMBROIDERED
CHIFFON
COLLECTION



c422

Embroidered swiss voile
shirt, printed chifon
dupatta & dyed shalwar.





EMBROIDERED
CHIFFON
COLLECTION
100% PURE CHIFFON

C417

Embroidered
swiss voile shirt,
embroidered
neckline, printed
chiffon dupatta &
dye shalwar.



TRENCIA
SATIN SILK
COLLECTION

Sal Ahmed

SS131

Embroidered
swiss voile shirt,
embroidered
neckline, lace,
printed silk dupatta
& dyed shalwar.



Sal Ahmed



**SATIN SILK
TRENCA
COLLECTION**
100% PURE SILK

SS132

Embroidered swiss voile
shirt, lace, printed silk
dupatta & dyed shalwar.



SATIN SILK
TRENCA
COLLECTION

100% PURE SILK

SS133

Embroidered swiss
voile shirt, printed
silk dupatta & dyed
shalwar.





nature INSPIRED



SOYA SILK
COLLECTION



SY1

Printed shirt, embroidered lace, printed
silk dupatta & printed shalwar.





PRINTED
SOYA SILK
COLLECTION

SY4

Printed shirt, printed
silk dupatta & dyed
shalwar.





SY3
Printed shirt, printed
silk dupatta & dyed
shalwar.



PRINTED
SOYA SILK
COLLECTION

SY3

Printed shirt, printed
silk dupatta & dyed
shalwar.

SY3
Printed shirt, printed
silk dupatta & dyed
shalwar.



**PRINTED
SOYA SILK
COLLECTION**

SY7

Printed shirt,
printed silk
dupatta & dyed
shalwar.



PRINTED
SOYA SILK
COLLECTION

SY6

Printed shirt,
printed silk
dupatta & dyed
shalwar.





PRINTED
SOYA SILK
COLLECTION

SY5

Printed shirt, printed
silk dupatta & dyed
shalwar.



 **Gul Ahmed**

PREMIUM EMBROIDERED CHIFFON

COLLECTION - 100% PURE CHIFFON

 Gul Ahmed

The art of design

PREMIUM EMBROIDERIES, FINE CHIFFONS
ARE ALL RICH IN ART AND SET TO MAKE
YOU ADORE YOURSELF.



**PREMIUM
EMBROIDERED
CHIFFON
COLLECTION**
100% PURE CHIFFON

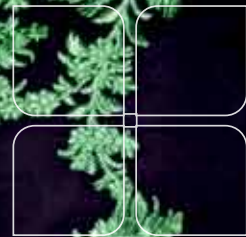
PM124

Embroidered front, printed
back, sleeves, embroidered
lace, embroidered chiffon
dupatta & dyed shalwar.

PREMIUM LAWN



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Gul Ahmed





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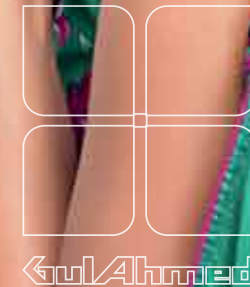
gul Ahmed

**EMBROIDERED
CHANTILLY
COLLECTION**
100% SILK CHIFFON

CT95

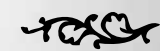
Embroidered front,
printed back, sleeves,
embroidered lace,
embroidered chiffon
dupatta & dyed
shalwar.

**PREMIUM
LAWN**



**PREMIUM
EMBROIDERED
CHIFFON
COLLECTION**

100% PURE CHIFFON



PM80

Printed shirt,
embroidered lace,
embroidered chiffon
dupatta & dyed
shalwar.



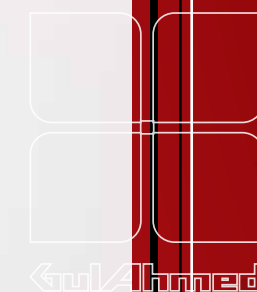


GulAhmed

SILK TENCIA

COLLECTION - 100% PURE SILK

PREMIUM LAWN

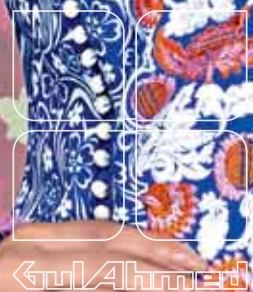


ss91

Embroidered front, printed
back, sleeves, printed silk
dupatta & printed shalwar.



VISIT **GULAHMEDSHOP.COM**



ideas[®]
by Gul Ahmed

EMBROIDERED CHANTILLY COLLECTION

100% SILK CHIFFON



CT126

Printed shirt, embroidered
neckline, embroidered
chiffon dupatta & dyed
shalwar.



WE ARE ON [f](#) [t](#) [p](#) [i](#)



TRENCIA SILK



Embroidered front, printed back,
sleeves, embroidered motifs, printed
silk dupatta & dyed shalwar.

SS100

PREMIUM LAWN



EMBROIDERED
CHIFFON
COLLECTION
100% PURE CHIFFON

c372

Printed shirt,
embroidered laces,
printed chiffon dupatta
& printed shalwar.

PREMIUM LAWN

THE NEW
vintage

There a raw elegance in faded romantic florals, soft design,
and pastel shades, suddenly feels so etterly now, print with
embroidered shaping up to new heirloom – style...





EMBROIDERED
CHIFFON
COLLECTION
100% PURE CHIFFON

c416

PREMIUM LAWN

Embroidered front, printed back, sleeves,
printed chiffon dupatta & printed shalwar.

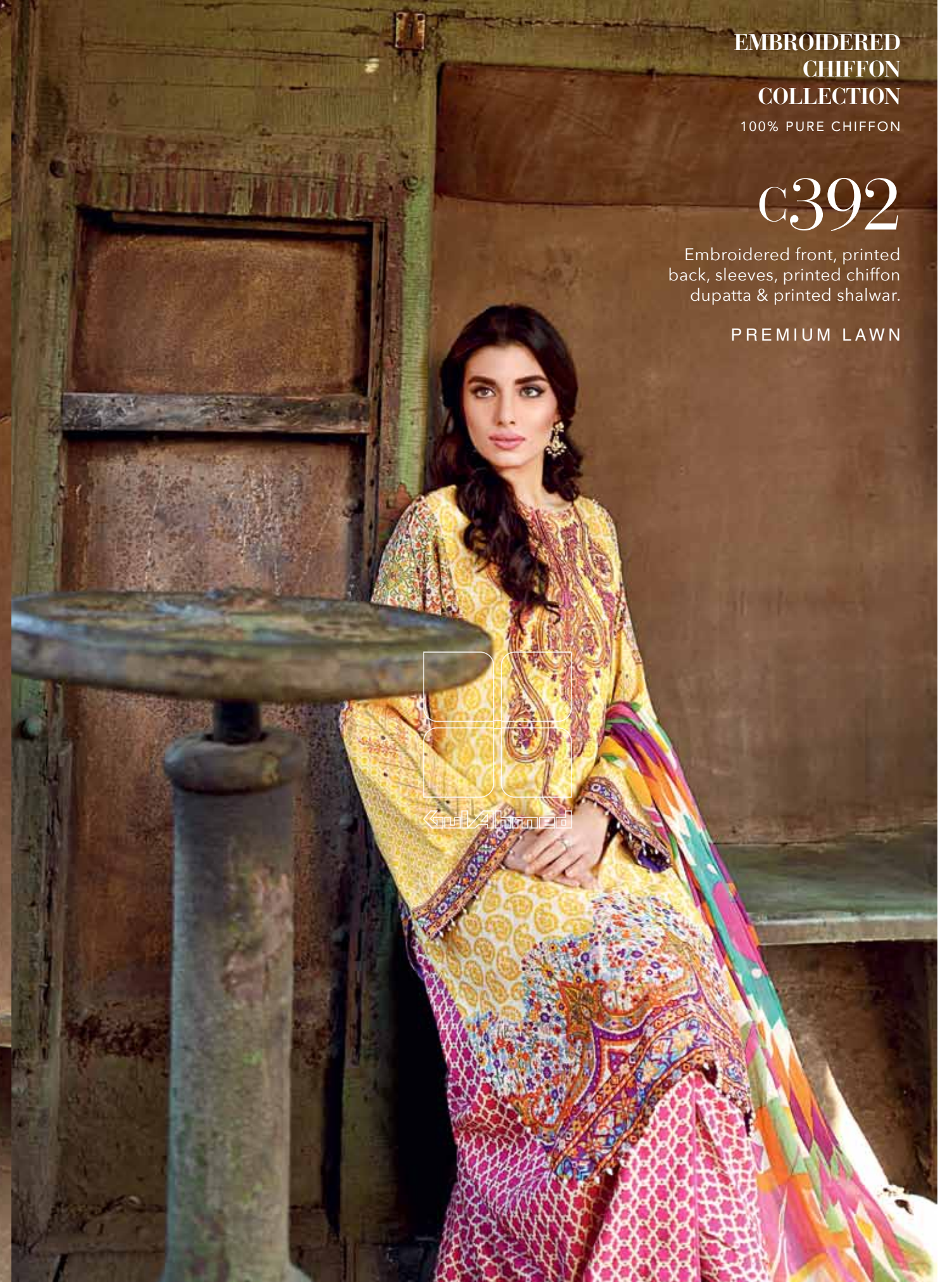
EMBROIDERED
CHIFFON
COLLECTION

100% PURE CHIFFON

c392

Embroidered front, printed
back, sleeves, printed chiffon
dupatta & printed shalwar.

PREMIUM LAWN



THE ORIGINAL LAWN™

EMBROIDERED CHIFFON COLLECTION



c397

Embroidered front, printed back, sleeves, embroidered lace, printed chiffon dupatta & dyed shalwar.

PREMIUM LAWN





EMBROIDERED
CHIFFON
COLLECTION
100% PURE CHIFFON

GulAhmed
THE ORIGINAL LAWN™

c408

PREMIUM LAWN



Printed shirt, embroidered motifs, printed chiffon dupatta & dyed shalwar.

HEAT

Shake off the summer heat with a quick flyaway to high altitude. Pack your bags with the most stylish and cozy attire for the spree.

TRENCIA SILK
COLLECTION

WAVE



EMBROIDERED
CHIFFON
COLLECTION

100% PURE CHIFFON

c306

Embroidered jacquard
front, dyed jacquard back,
sleeves, embroidered lace,
printed chiffon dupatta &
printed shalwar.



EMBROIDERED
CHIFFON
COLLECTION

100% PURE CHIFFON



EMBROIDERED
CHIFFON
COLLECTION

100% PURE CHIFFON

C319

Printed front, printed back, sleeves,
embroidered neckline, printed
chiffon dupatta & dyed shalwar.

PREMIUM LAWN



TRENCIA SILK COLLECTION

100% PURE SILK

SS72

Embroidered front panel, side panel, back, sleeves, printed silk dupatta & dyed shalwar.

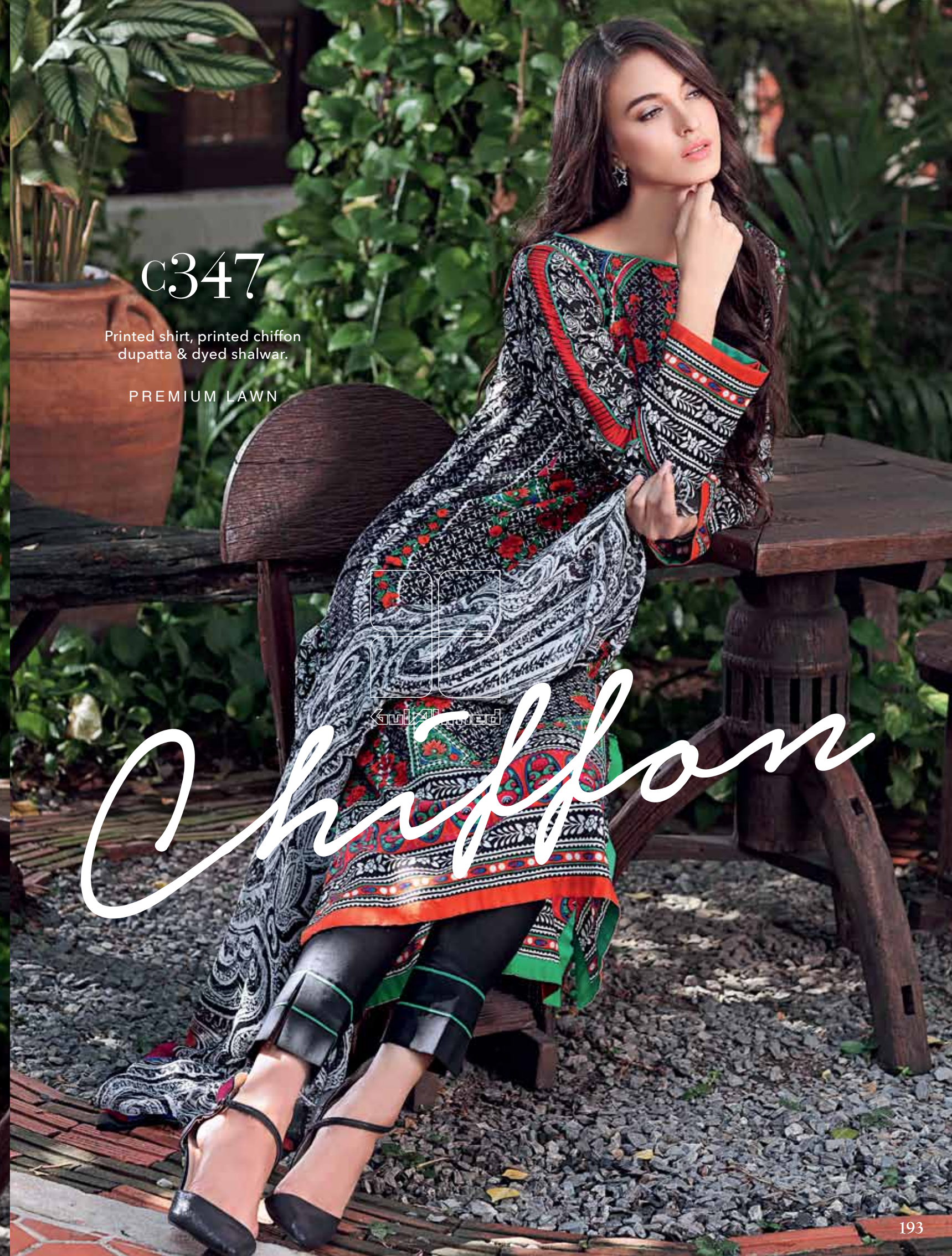


Printed shirt, printed chiffon dupatta & dyed shalwar.

PREMIUM LAWN

Chiffon

192



c347

Printed shirt, printed chiffon dupatta & dyed shalwar.

PREMIUM LAWN

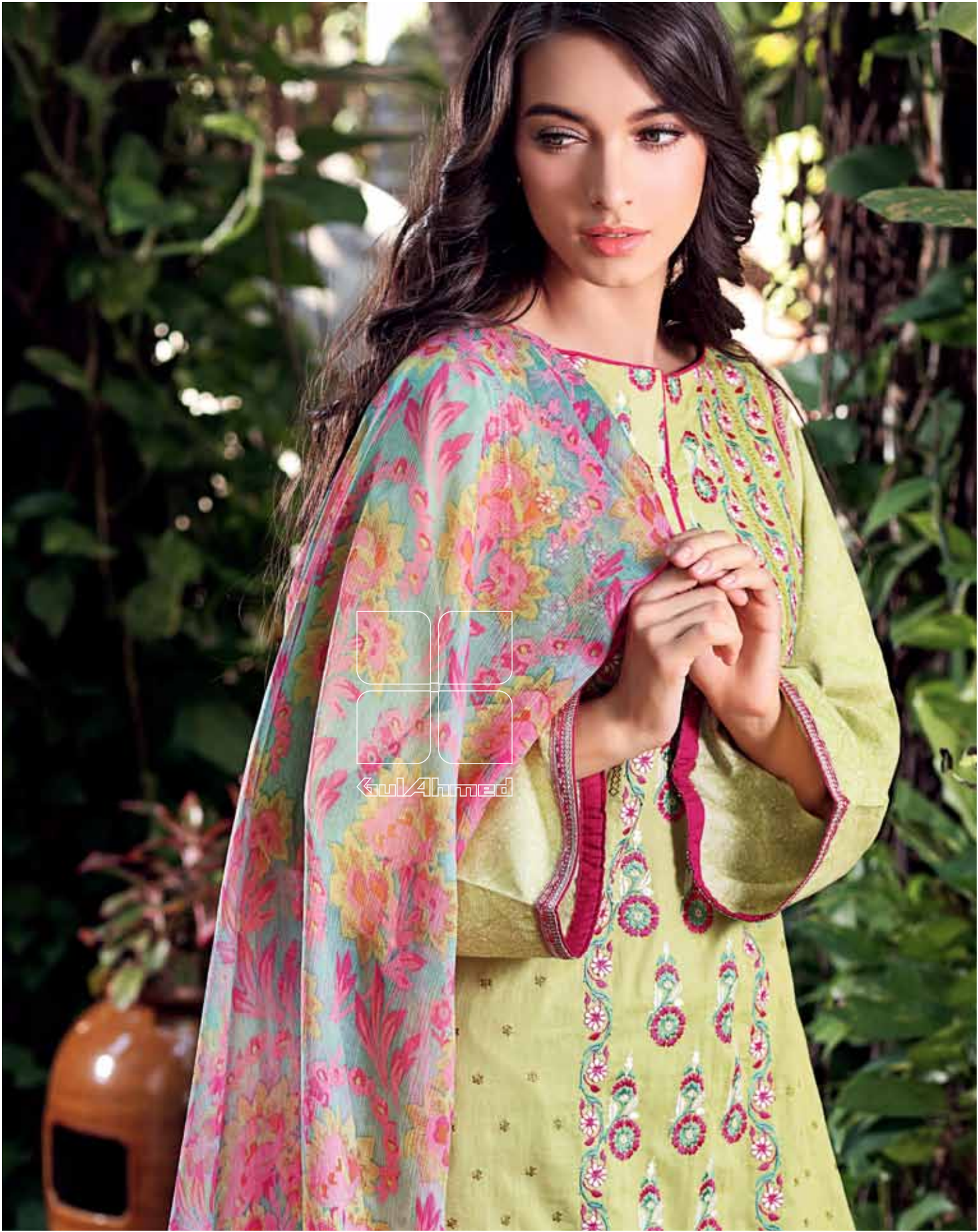
Chiffon

193



c360

Embroidered front, back, printed side panels, printed sleeves, embroidered lace, printed chiffon dupatta & dyed shalwar.



EMBROIDERED CHIFFON COLLECTION

100% PURE CHIFFON



Subhan Ahmed

Subhan Ahmed

TRENCIA SILK
COLLECTION
100% PURE SILK



SS65

Embroidered front, printed back,
sleeves, printed silk dupatta &
dyed shalwar.



EMBROIDERED
CHIFFON
COLLECTION
100% PURE CHIFFON

c363

Embroidered
cotton silk
front, back,
sleeves,
printed chiffon
dupatta &
dyed shalwar.



Gul Ahmed



Gul Ahmed

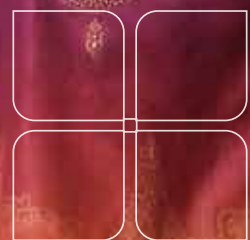
c373

EMBROIDERED
CHIFFON
COLLECTION

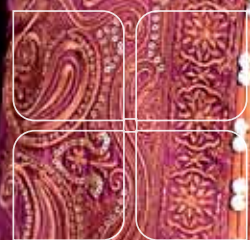
100% PURE CHIFFON

PREMIUM LAWN

Printed shirt, sleeves,
embroidered laces, printed
chiffon dupatta & dyed shalwar.



Gul Ahmed



Gul Ahmed

SILK
TRENCIA

COLLECTION - 100% PURE SILK

PREMIUM LAWN

Embroidered front, printed back,
sleeves, printed silk dupatta &
dye shalwar.

SS57



**TRENCIA SILK
COLLECTION**

100% PURE SILK

SS80

Printed shirt,
embroidered neckline,
printed silk dupatta &
dyed shalwar.





Gul Ahmed

ss92

Printed shirt, sleeves,
embroidered neckline, printed
silk dupatta & dyed shalwar.

PREMIUM LAWN

Gul Ahmed
THE ORIGINAL LAWN™



Gul Ahmed

SATIN SILK

S/S 2016 COLLECTION



SATIN SILK
TRENCA
COLLECTION
100% PURE SILK

SS84

Embroidered front,
printed back, embroidered
sleeves, embroidered lace,
digital printed border,
printed silk dupatta & dyed
shalwar.

PREMIUM LAWN



SATIN SILK TRENCA COLLECTION

100% PURE SILK

SS-85

Printed shirt, sleeves,
printed silk dupatta &
dyed shalwar.

PREMIUM LAWN

c374

Embroidered front,
printed back, sleeves,
printed chiffon
dupatta & dyed
shalwar.



**EMBROIDERED CHIFFON
COLLECTION**

100% PURE CHIFFON



 GulAhmed

INTRODUCING

ORGANIC SILK LAWN

EARTH FRIENDLY FABRIC

COLLECTION 2016



GulAhmed



ORGANIC
SILK LAWN
COLLECTION

LC2

Printed shirt,
embroidered lace,
printed chiffon dupatta
& printed shalwar.



ORGANIC SILK LAWN COLLECTION

LC3

Printed shirt, printed chiffon
dupatta & dyed shalwar.



GulAhmed



ORGANIC SILK LAWN COLLECTION

LC4

Printed shirt, printed
chiffon dupatta &
dyed shalwar.





ORGANIC SILK LAWN

EARTH FRIENDLY FABRIC

COLLECTION 2016

VISIT GULAHMEDSHOP.COM

LC1 | Printed shirt, printed
chiffon dupatta &
dyed shalwar.




 Gul Ahmed




 Gul Ahmed

ORGANIC
SILK LAWN
COLLECTION

LC5

Printed shirt,
printed silk dupatta
& dyed shalwar.



ORGANIC SILK LAWN

EARTH FRIENDLY FABRIC

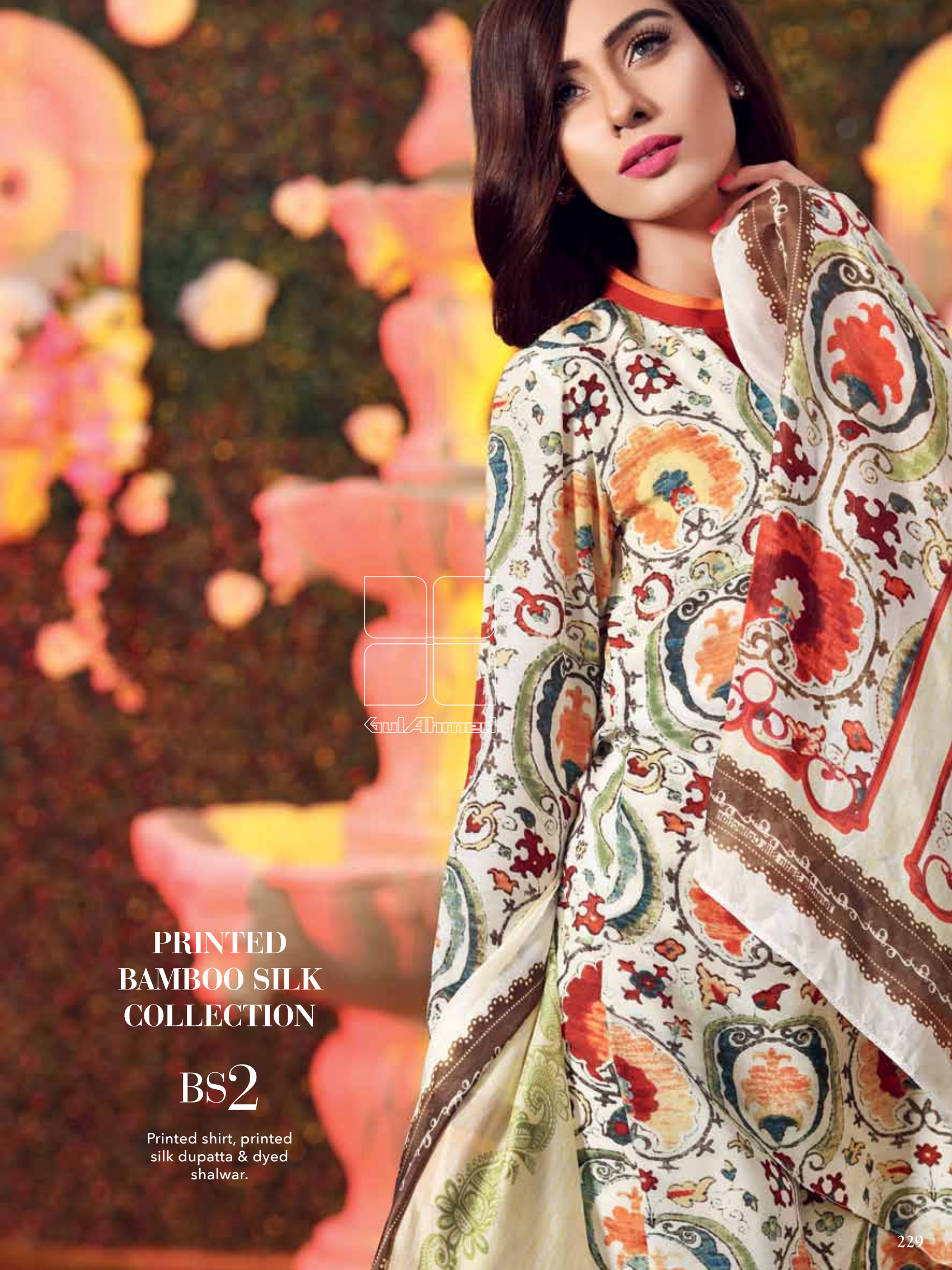
COLLECTION 2016

LC6

Printed shirt, printed
chiffon dupatta &
dyed shalwar.



GulAhmed

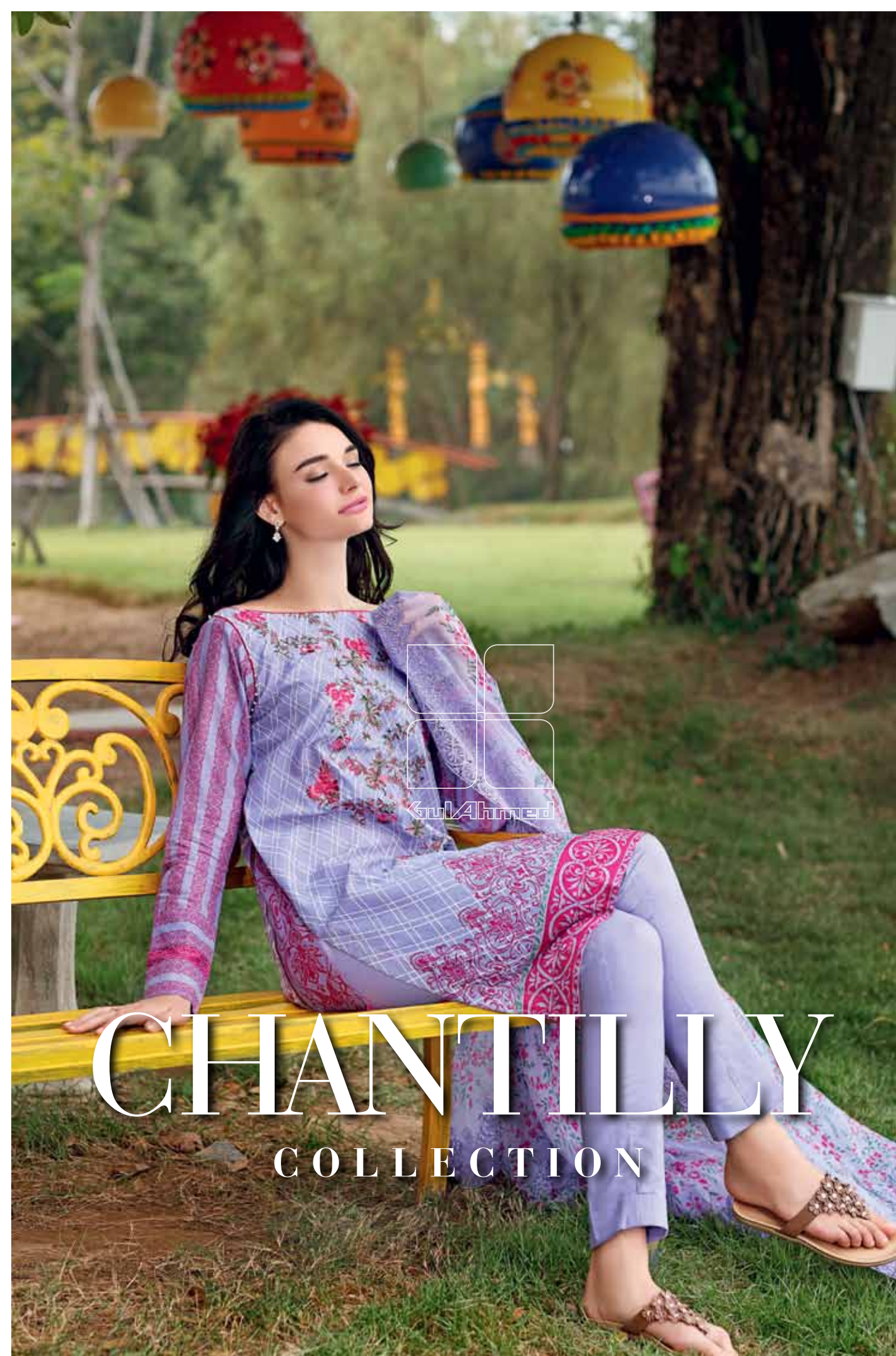


GulAhmed

PRINTED
BAMBOO SILK
COLLECTION

BS2

Printed shirt, printed
silk dupatta & dyed
shalwar.



CHANTILLY

COLLECTION



EMBROIDERED
CHANTILLY
COLLECTION

100% SILK CHIFFON

CT140

Embroidered front,
printed back, sleeves,
embroidered chiffon
dupatta & dyed
shalwar.

SS64

Printed shirt, sleeves,
embroidered neckline,
printed silk dupatta &
dyed shalwar.

PREMIUM LAWN



TRENDIA SILK



**EMBROIDERED
CHIFFON
COLLECTION**
100% PURE CHIFFON

c343

Embroidered front,
printed back, sleeves,
printed chiffon dupatta
& dyed shalwar.

PREMIUM LAWN





Gul Ahmed



Gul Ahmed

c405

Printed shirt, printed chiffon
dupatta & dyed shalwar.

PREMIUM LAWN

CHIFFON

S/S COLLECTION 2016

EMBROIDERED
CHANTILLY
COLLECTION

100% SILK CHIFFON



CT97

Printed shirt,
embroidered neckline,
embroidered chiffon
dupatta & dyed
shalwar.

PREMIUM LAWN





ST
Gul Ahmed

EMBROIDERED
CHANTILLY
COLLECTION
100% SILK CHIFFON

CT147

Embroidered front,
printed back, sleeves,
embroidered chiffon
dupatta & dyed shalwar

PREMIUM LAWN



ST
Gul Ahmed

CHANTILLY COLLECTION

100% SILK CHIFFON

Gul Ahmed

CT144

Printed front, back,
sleeves, embroidered
chiffon dupatta &
printed shalwar.

PREMIUM LAWN



Gul Ahmed

A woman with long dark hair is sitting on a large, ornate orange pillar. She is wearing a teal-colored dress with intricate white embroidery. The dress has a round neckline and long sleeves. The embroidery features floral and geometric patterns. The background is a blurred outdoor setting with greenery.

Embroidered Chantilly

CT155

Embroidered front, printed back,
sleeves, embroidered chiffon
dupatta & dyed shalwar.

PREMIUM LAWN



NATURE LOVE

GulAhmed

BAMBOO

SILK COLLECTION

THE BEST OF THIS SEASON;
THE NATURE INSPIRED
PRINTS WITH BOLD EARTHLY
HUES ON PLUSH ORGANIC
FABRIC. BAMBOO SILK
COLLECTION BRINGS YOU
BACK TO NATURE.

BS3

Printed shirt, embroidered neckline printed silk
dupatta & dyed shalwar.





PRINTED
BAMBOO SILK
COLLECTION

BS5

Printed shirt,
printed silk
dupatta & dyed
shalwar.





BS6

Printed shirt, printed silk dupatta & dyed shalwar.



PRINTED BAMBOO SILK COLLECTION




 Gul Ahmed




 Gul Ahmed

PRINTED
 BAMBOO SILK
 COLLECTION

BS1

Printed shirt,
 printed silk
 dupatta & dyed
 shalwar.

PRINTED
BAMBOO SILK
COLLECTION

BS7

Printed shirt, printed
silk dupatta & dyed
shalwar.





BAMBOO

SILK COLLECTION



BS4
Printed shirt, printed silk
dupatta & dyed shalwar.



SS61

Printed shirt, embroidered neckline, printed silk dupatta & dyed shalwar.

PREMIUM LAWN



summertime STROKES

Bright prints making a splash this season; quite literally, summer has broken free of solid colors and pretty prints and its taking on an arty avatar. And we are new edge

EMBROIDERED
CHIFFON
COLLECTION
100% PURE CHIFFON

c379

Printed shirt,
embroidered lace,
printed chiffon
dupatta & dyed
shalwar.



GulAhmed



GulAhmed



c418
**EMBROIDERED
 CHIFFON
 COLLECTION**
 100% PURE CHIFFON

Printed shirt, embroidered neckline,
 printed chiffon dupatta & dyed shalwar.

PREMIUM LAWN





PREMIUM LAWN



CT109

EMBROIDERED
CHANTILLY
COLLECTION

100% SILK CHIFFON

Embroidered dobby front, printed back, sleeves, border, embroidered neckline, embroidered chiffon dupatta & dyed shalwar.



TRENCIA SILK COLLECTION

100% PURE SILK



SS83

Printed shirt,
embroidered neckline,
lace, printed silk dupatta
& printed shalwar.



TRENCIA SILK

COLLECTION - 100% PURE SILK



ss94

Printed shirt, sleeves, embroidered
lace, printed silk dupatta & dyed
shalwar.

PREMIUM LAWN



TRENCIA SILK
COLLECTION

100% PURE SILK



SS106

Printed shirt, embroidered
neckline, printed silk
dupatta & dyed shalwar.



GulAhmed

PREMIUM LAWN



GulAhmed

FEMININE MYSTIQUE



SS104

Printed front, back,
sleeves, embroidered
neckline, printed
silk dupatta & dyed
shalwar.

PREMIUM LAWN



Gul Ahmed

Gul Ahmed

TRENCIA
SILK

100% PURE SILK



CT146

EMBROIDERED
CHANTILLY
COLLECTION

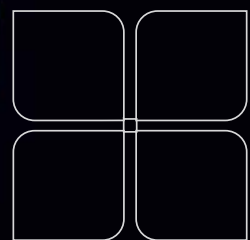
100% SILK CHIFFON

PREMIUM LAWN

Printed shirt, embroidered motif, embroidered chiffon dupatta & printed shalwar.






 Gul Ahmed




 Gul Ahmed

EMBROIDERED CHANTILLY COLLECTION

Printed shirt, embroidered neckline, lace, embroidered chiffon dupatta & dyed shalwar.

100% SILK CHIFFON
PREMIUM LAWN

CT125



CT141

Embroidered front, printed back,
sleeves, embroidered chiffon
dupatta & printed shalwar.

PREMIUM LAWN

CHANTILLY DE LACE





Gul Ahmed

EMBROIDERED
CHANTILLY
COLLECTION
100% SILK CHIFFON

تاج

CT157



Gul Ahmed

Embroidered front, printed back, sleeves, embroidered chiffon dupatta & printed shalwar.

PREMIUM LAWN



Gul Ahmed



Gul Ahmed

TRENCIA SILK
COLLECTION

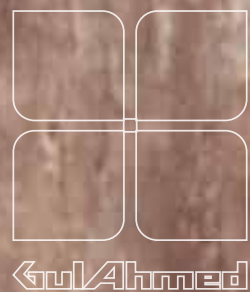
100% PURE SILK

SS87

Embroidered front, printed back, sleeves, printed silk dupatta & dyed shalwar.
PREMIUM LAWN



EMBROIDERED
Chantilly
COLLECTION



CT160

Printed shirt,
embroidered lace,
embroidered chiffon
dupatta & printed
shalwar.

PREMIUM LAWN





SATIN SILK
TRENCA
COLLECTION
100% PURE SILK

SS86

Printed shirt,
sleeves, printed
silk dupatta &
printed shalwar.

PREMIUM LAWN



INTO THE VALLEY

They say LIFE is a journey not a destination, live up each day with nature. GULAHMED takes you on a STYLISH journey through the BREATHTAKING landscapes.

 **GulAhmed**

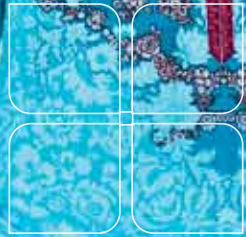
TRENCIA SILK
EMBROIDERED COLLECTION

EMBROIDERED
CHIFFON
COLLECTION
100% PURE CHIFFON

c378

Printed shirt, embroidered
laces, printed chiffon
dupatta & dyed shalwar.

PREMIUM LAWN



GulAhmed



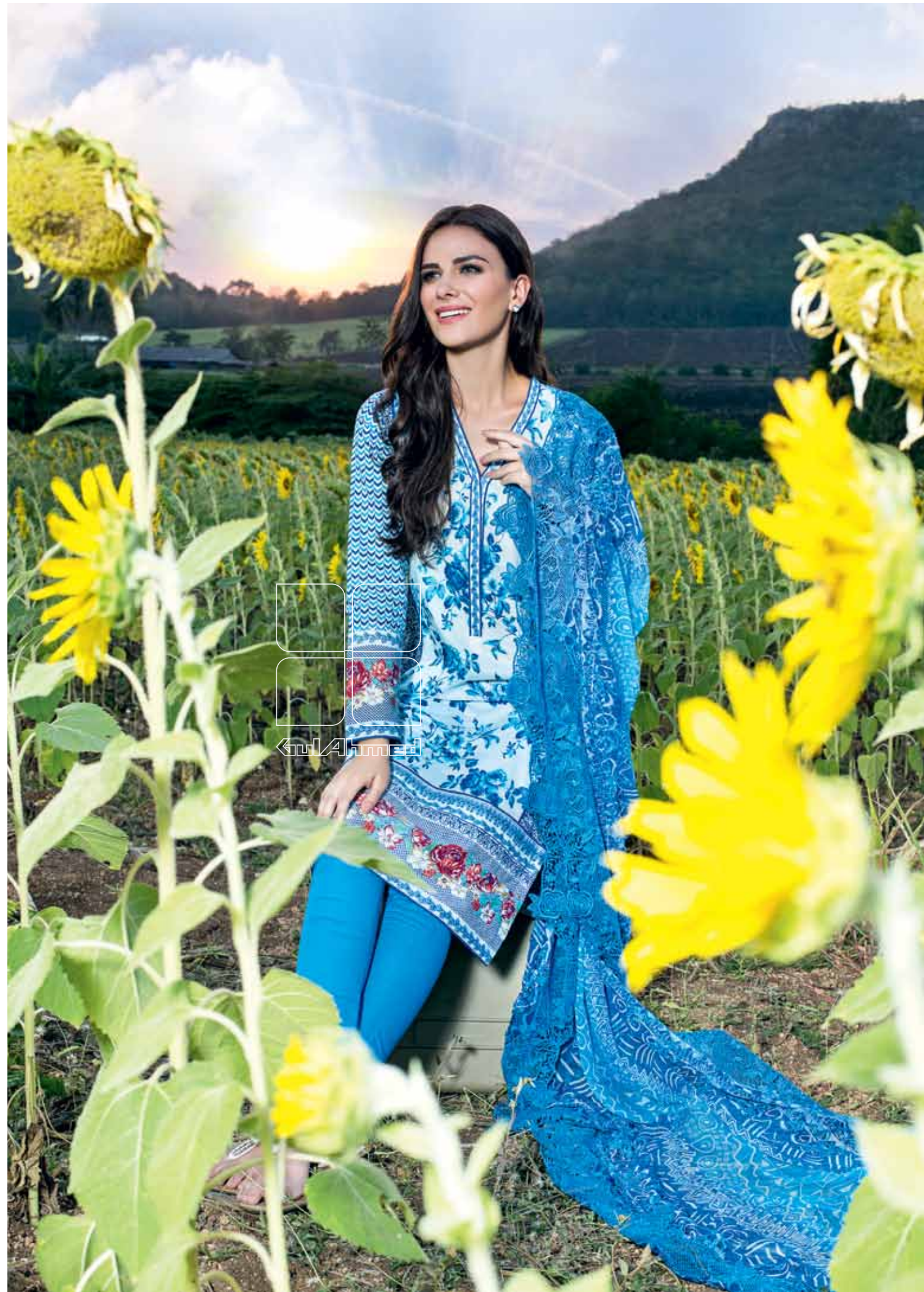
GulAhmed

CHANTILLY
COLLECTION
100% SILK CHIFFON

CT156

Printed front, back, sleeves,
embroidered chiffon
dupatta & dyed shalwar.

PREMIUM LAWN





Gul Ahmed

CT139

Printed shirt, sleeves,
embroidered bunches,
embroidered chiffon
dupatta & printed shalwar.

PREMIUM LAWN



EMBROIDERED
CHANTILLY
COLLECTION

Gul Ahmed



SATIN SILK
TRENCA
COLLECTION

100% PURE SILK

SS73

Printed shirt,
embroidered
neckline,
embroidered,
bunches, printed
silk dupatta & dyed
shalwar.





PREMIUM LAWN



Embroidered front, printed back, sleeves, digital printed satin border, printed silk dupatta & printed shalwar.



Gul Ahmed



Gul Ahmed

**TRENCIA SILK
COLLECTION**

100% PURE SILK

SS14

Embroidered front, printed
back, sleeves, printed silk
dupatta & dyed shalwar.

PREMIUM LAWN



Gul Ahmed

EMBROIDERED CHIFFON COLLECTION

100% PURE CHIFFON



Gul Ahmed

c415

Printed shirt, sleeves, embroidered lace, printed chiffon dupatta & printed shalwar.

PREMIUM LAWN

TRENCIA SILK

COLLECTION - 100% PURE SILK



Gul Ahmed

ss59

Embroidered front, printed back, sleeves,
printed silk dupatta & dyed shalwar.

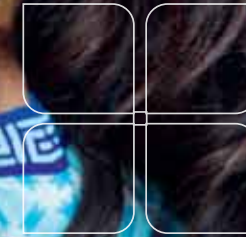


Gul Ahmed

PREMIUM LAWN



Gul Ahmed



Gul Ahmed

EMBROIDERED
CHANTILLY
COLLECTION

100% SILK CHIFFON

CT154

Printed shirt, sleeves,
embroidered
neckline, lace,
embroidered chiffon
dupatta & printed
shalwar.

PREMIUM
LAWN

EMBROIDERED CHANTILLY

COLLECTION

100% SILK CHIFFON



CT129

Embroidered front, printed back,
embroidered sleeves, printed border, buttons,
embroidered chiffon dupatta & dyed shalwar.





EMBROIDERED
CHIFFON
COLLECTION

100% PURE CHIFFON

c307

Dobby embroidered front,
printed back, sleeves,
printed chiffon dupatta &
dyed shalwar.



EMBROIDERED
CHIFFON
COLLECTION

100% PURE CHIFFON

c181

Embroidered front,
printed back, sleeves,
printed chiffon
dupatta & dyed
shalwar.

PREMIUM
LAWN



STORE LOCATOR

KARACHI

BAHADURABAD

Bahadurabad Arcade,
Shop No. 5 & 6, Block-3, Near KFC.
Tel: 021-34858951-54

CLIFTON

BC 13, Block-9, Ground Floor,
Razi Towers, Near Schon Circle,
Main Clifton. Tel: 021-35374131-5

DOLMEN CITY

Outlet No. G140-4, Block-4,
Scheme No. 5, Ground Floor,
Clifton. Tel: 021-35296106-10

PARK TOWER

Shop No. GR-35, Clifton.
Tel: 021-35837515-18

THE OCEAN MALL

Plot No. G-3, Khayaban-e-Iqbal, Block-9,
Clifton. Tel: 021-35140831-35

DHA

The Place, 214-A
Khayaban-e-Shaheen, Phase VIII,
DHA. Tel : 021-35249725

DHORAJI COLONY

Block 7&8, Shop No. 3 & 4.
Tel: 021-34942441

GULISTAN-E-JOHAR

Millennium Mall, G-1,
Shop No. 17, 18, 19,
Main Rashid Minhas Road,
Tel: 021-34603366 & 021-34680671

GULSHAN-E-IQBAL

Shop No.3 & 4, Block-3,
KDA Scheme No.24.
Tel: 021-34988285

Plot No. B-46 & B-03,
Works Co-op. Housing Society,
Situated at Block 13-A
Tel : 021-34834681-5

FACTORY OUTLET

Plot No. 27 & 28, Korangi Industrial Area,
Korangi, Karachi. Tel: 021-35144311-6

HYDERI

Plot No.D-4, Block H,
North Nazimabad, Hyderi,
Next to Saima Pari Mall.
Tel: 021-36724481-88

LASBELA

Shop No. G3 & G4, Bagh Sarah
Apartment, Lawrence Road,
Garden West. Tel: 021-32237341-2

SADDAR

Atrium Mall, 249 Staff Lines,
Shop No. 2, 3, 24, & 25,
Zaib-un-Nisa Street, Saddar.
Tel: 021-35640994-6

Atrium Mall, Shop No. FF-15-19,
33-37,41-45, First Floor,
Tel: 021-35643166-9

SHAHRAH-E-FAISAL

Metro Cash & Carry Store,
Star Gate, Shahrah-e-Faisal.
Tel: 021-34602257-59

TARIQ ROAD

Dolmen Mall, 3rd Floor,
Outlet No. T-32, Block No. 3,
PECHS. Tel: 021-34321180-4

Shop No. 2&3, Ground Floor,
Liberty Chowk. Tel: 021-3489554-55

UNIVERSITY ROAD

Shop No. 4, Ground Floor, Al Khyber,
Market, Adj. Samama Mall.
Tel: 021-34810980

LAHORE

BAHRIA TOWN

Jasmine Mall, Sector -C,
Talwar Chowk, Bahria Town.
Tel: 042-37862763-37862863

DHA

Building No. 1, Block Z, Phase-3,
Commercial DHA. Tel: 042-35692884

FORTRESS STADIUM

Fortress Square Shopping Mall
GulAhmed Unit No. B & C, Lahore Cant.
Tel: 042-37341288-91

GULBERG

City Tower, Shop No. MF C2-A,
Main Boulevard Road, Gulberg.
Tel: 042-35788778 & 042-35788791-2

IQBAL TOWN

Plot No. 17, Pak Block, Allama Iqbal
Town. Tel: 042-37800577

EME SOCIETY

Shop No. 4-10, Sraw Square,
Near Muhafiz Town, Phase 1,
Canal West Bank Road.
Tel : 042-35452973-79

MALL ROAD

Shop No. S-19-59, Mall Road,
Near Panorama Center.
Tel: 042-36309166-8

MODEL TOWN

Plot No. 207 B/P-II, Link Road,
Model Town. Tel: 042-35201592-7

MM ALAM ROAD

13-C-I, MM Alam Road, Gulberg III,
Lahore. Tel : 042-35757182-7

METRO CASH & CARRY STORE

Link Road, Model Town.
Tel: 042-35916953

RAVI ROAD

Metro Cash & Carry Store,
Main Ravi Road. Tel: 042-37947261-3

WAPDA TOWN

Plot No. 189-F, PIA Housing Society.
Tel: 042-35955403

XINHUA MALL

24-B-II, Gulberg, Mahmood Ali Kasuri
Road. Tel: 042-35779771-76

ISLAMABAD

CENTAURUS MALL

Plot No.1, Blue Area, F-8/G-8,
Jinnah Avenue, Centaurus Mall,
Tel: 051-2701240-5

SAFA GOLD

Shop No. S-21 & S-28, Second Floor,
Plot No. 5, Markaz F-7.
Tel: 051-2608531-32 & 051-2608534-37

F-7 MARKAZ

Plot No. 13-A, Main Double Road,
F-7 Markaz. Tel: 051-2652491-96

F-6 MARKAZ

Ground Floor, Shop No. 4-7, Plot No.
16-A Mount View Plaza, F-6 Markaz,
Islamabad. Tel: 051-2270416-21

F-10 MARKAZ

Building No.7-G, Lords Plaza,
F-10 Markaz. Tel: 051-2113614-19

F-11 MARKAZ

Shop # 5, Plot # 8, Time Square Plaza,
F-11 Markaz, Islamabad.
Tel: 051-2224231

RAWALPINDI

SADDAR

Adamjee Road,
Opposite Paradise Inn Hotel.
Tel: 051-5120792-6

SATELLITE TOWN

Building No. B-1, City Shopping Center,
Commercial Market.
Tel: 051-4428819-21

PWD SOCIETY

Property No. 25, Block-D,62763-37862863
Pak PWD Cooperative Housing Society
Ltd. Tel: 051-5421261, 051-5421267
051-5421275-6, 051-5421280

BAHRIA TOWN

Sikandar Arcade, Near Clock Tower,
Spring North, Bahria Town, Phase 7.
Tel: 051-5412113-4

HYDERABAD

AUTO BHAN ROAD

Plot No. 7, B-15, Railway Employee
Housing Society, Main Auto Bhan Road,
Latifabad No. 3.
Tel: 022-3820023-24 & 022-3821321-22

CHANDNI BAZAAR

Shop No. 56-57, Cantonment Shopping
Center, Salahuddin Road, Chandni
Bazaar, Cantonment,
Near Bombay Bakery.
Tel: 022-2729972-3 & 022-2729934

FAISALABAD

JARANWALA ROAD

Kohinoor City, Doburj Plaza.
Tel: 041-8535686-88

SIALKOT

SIALKOT CANTT.

Eastern Portion Building, V Mall,
Adj. to Borjan, Sialkot Cantt.
Tel: 052-4292070

GUJRAT

MAIN COURT ROAD

Abdullah Mall, Main Court Road.
Tel: 053-3606490 & 053-3607945

GUJRANWALA

SATELLITE TOWN

Ground & First Floor, Green Center,
Main Market. Tel: 055-3734006-7

KINGS MALL

Ground Floor, Shop No. 10, Kings Mall
Situated On Bypass, Opp: Wapda Town,
Gujranwala. Tel: 0554-284131-6

MIRPUR (AJK)

KOTLI ROAD

Plot No.63-A, Muhammad Ismail
Plaza. Tel: 05827-437353-5

MULTAN

ISMAIL ABDALI ROAD

77, Abdali Tower, Near Ramada
Hotel, Abdali Road.
Tel : 061-4574005-10

BOSAN ROAD

Ideas by Gul Ahmed,
Pace & Pace Mall, Ground Floor,
Shop # 15-18, Bosan Road Multan.
Tel: 061-6224966

PESHAWAR

UNIVERSITY ROAD

Ideas By GulAhmed Store,
University Road.
Tel: 091-5854154-5.

SARGODHA

UNIVERSITY ROAD

Ideas Sargodha, Modern Shopping
Mall, Main University Road,
Tel : 048-3769070, 048-3769170

BAHAWALPUR

IDEAS BAHAWALPUR

Near DC Office Chowk in, Haqi Center,
Tel: 062-2281224, 062-2281227,
062-2281229

QUETTA

GULISTAN ROAD

Shop No. 2, Millennium Mall, Adj. of
Police Lane, Shahrah-e-Gulistan,
Quetta Cantt. Tel : 081-2830476-77

SAHIWAL

BHANDARI CHOWK

Girls College Road, Near Bhandari
Chowk, Sahiwal,
Tel: 040-4460222 & 040-4460444

RAHIMYAR KHAN

MODEL TOWN

Plot No. 28, Town Hall Road, Opp.
North Gate City Park, Model Town.
Tel: 068-5879100-3

MANDI BAHAUDDIN

JAIL ROAD

Hakim Mall, Jail Road.
Tel : 054-6502431-93

SUKKUR

MISSION ROAD

Shop # 260 C, Mission Road,
Opp: Muhammad Bin Qasim Park.
Tel: 071-5627850, 071-5627854-57

JHELUM

DEEN PLAZA, CIVIL LINES,

Near Gumbad Wali Masjid.
Tel: 0544-623094-96, 0544-277182-84

ABBOTTABAD

MAIN MANSEHRA ROAD

Shop No. 902, Tel: 099-2341205-8

BUREWALA

STADIUM ROAD

Plot No. 3, New Model Town,
Near Dr. Yousaf Clinic, Burewala.
Tel: 067-3351020

SWAT

GT ROAD MANGORA

M.S.K Trade Center,
Rahim Abad GT Road,
Mingora Swat. Tel: 0946-713266

UPCOMING STORES

ISLAMABAD

World Trade Centre

LAHORE

Emporium Mall,
Shops # 27 & 29,
Johar Town.

Karim Block
Aqsa Mall,
4-Commercial (Zone),
Allama Iqbal Town.

Amana Mall, Link Road

SIALKOT

Mall of Sialkot

HYDERABAD

Boulevard Mall



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GULAHMED INTERNATIONAL

UAE

GulAhmed International Limited
FZC, Sharjah, UAE.
Tel : +971-6-557 9483
Fax : +971-6-557 9485

UK

GTM Europe Limited, Suites 3 & 5,
Third Floor, No. 3, Universal Square,
Devonshire Street North,
Ardwick Manchester - M12 6JH
Tel : +44-161-2760888
Fax : +44-161-2760998

FOR BUSINESS ENQUIRIES, PLEASE CONTACT :

+9221-111-485-485 &
+9221-111-486-486
Ext. 6530, 6517 & 6510

inquiry.directormarketing@gulahmed.com
mediamarketing@gulahmed.com
info@gulahmedshop.com
fashion@gulahmed.com

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