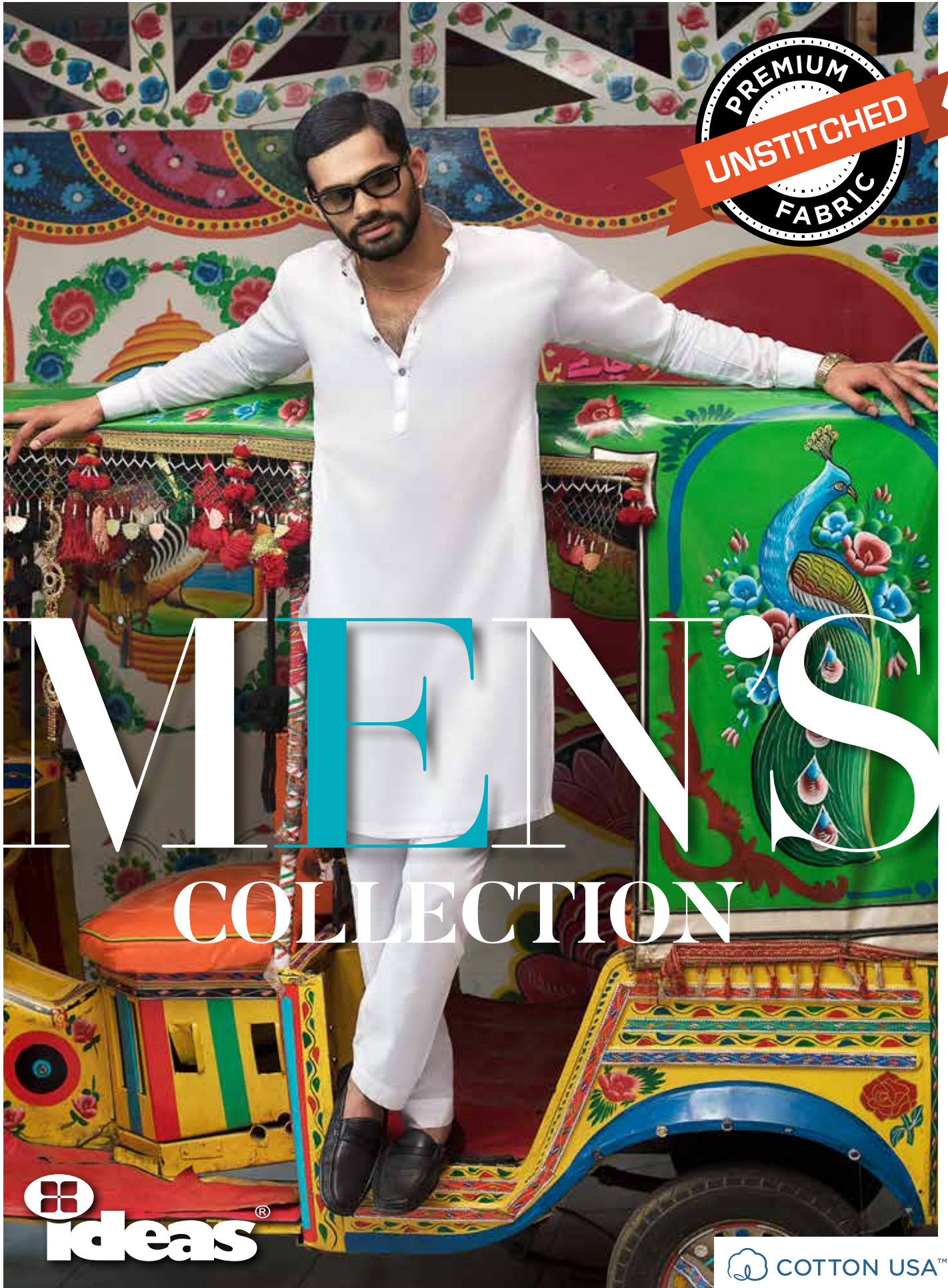


 Gul Ahmed

PREMIUM  
UNSTITCHED  
FABRIC



 ideas®

 COTTON USA™



An outfit that never goes out of style!

They say real men are the ones who can carry shalwar kameez with grace and sophistication. Gul Ahmed is made for all such men, with 100% high quality fabric. Gul Ahmed unstitched premium fabric gives you the advantage of experimenting with cuts and designs however you like. The quality of the fabric gives your style much-needed radiance.

Our traditional excellence is a class apart, delivering you the same brilliance in our Men's Collection - a wide range of quality fabrics, including the classic Chairman Latha, Councilor Latha, Poplin, Hand Embroidered and Wash & Wear.

It's time to meet our brilliance with yours. Our Men's collection is an open invitation to your imagination and variety of the fabric adds more class to the task. Transform unstitched items into your canvas and style it your way.

Available at IDEAS stores,  
Gul Ahmed stores &  
Nationwide.



# MEN

COLLECTION

## POPLIN®

COTTON USA™

Gul Ahmed

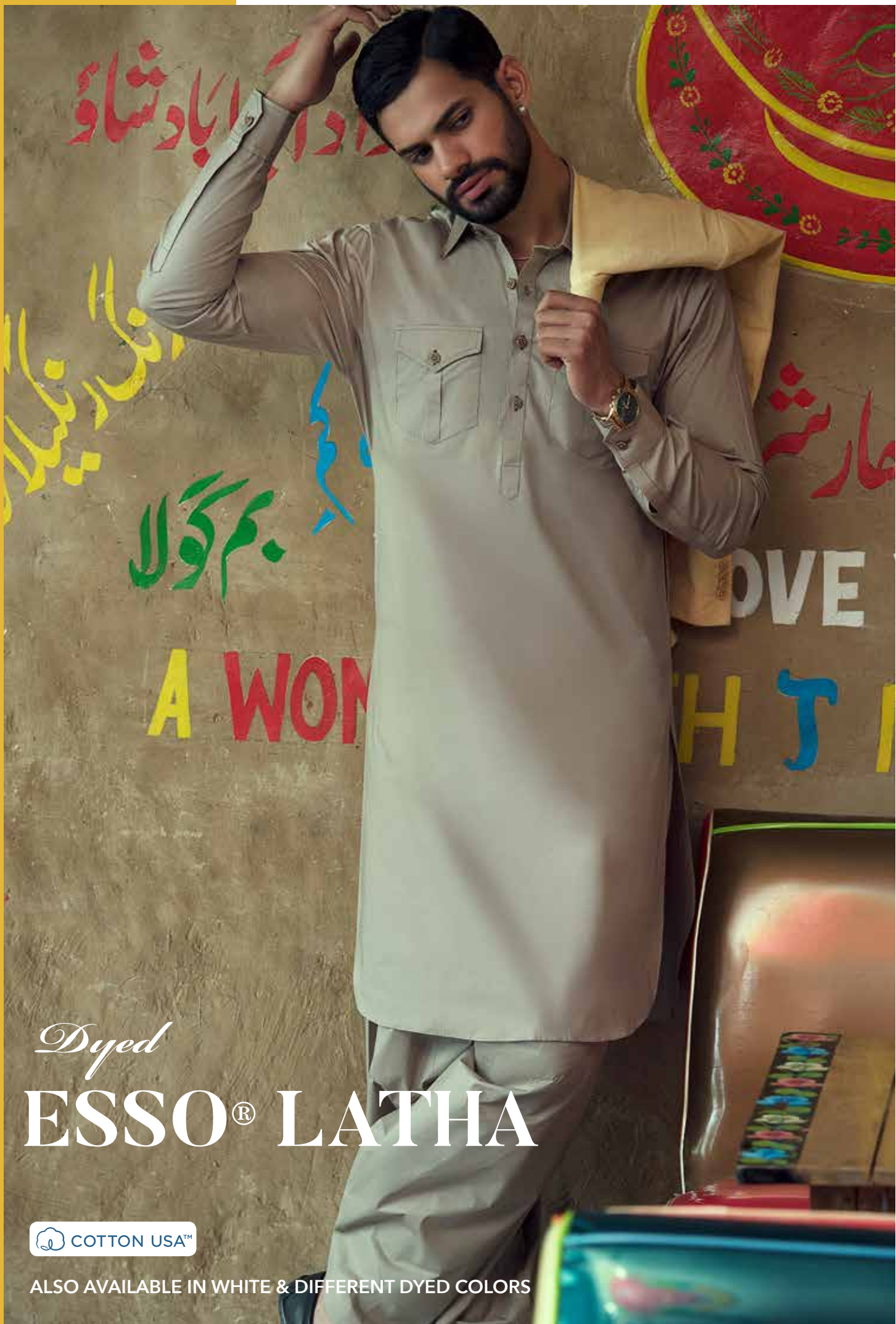


ideas®

## SUPER WHITE LAWN®

Supima®  
WORLD'S FINEST COTTONS





*Dyed*  
**ESSO® LATHA**



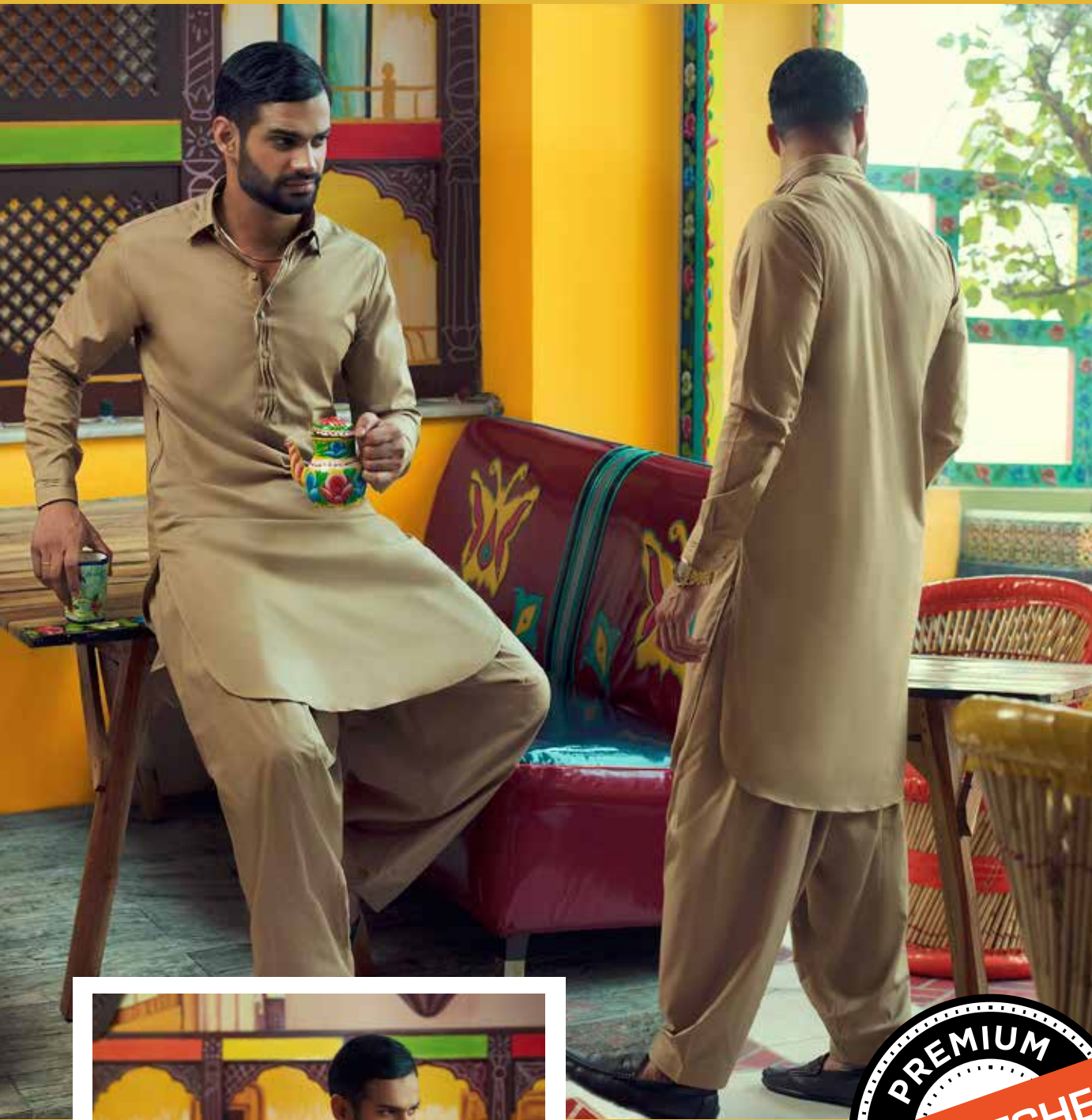
ALSO AVAILABLE IN WHITE & DIFFERENT DYED COLORS



**SUPER SOFT® HITEX**





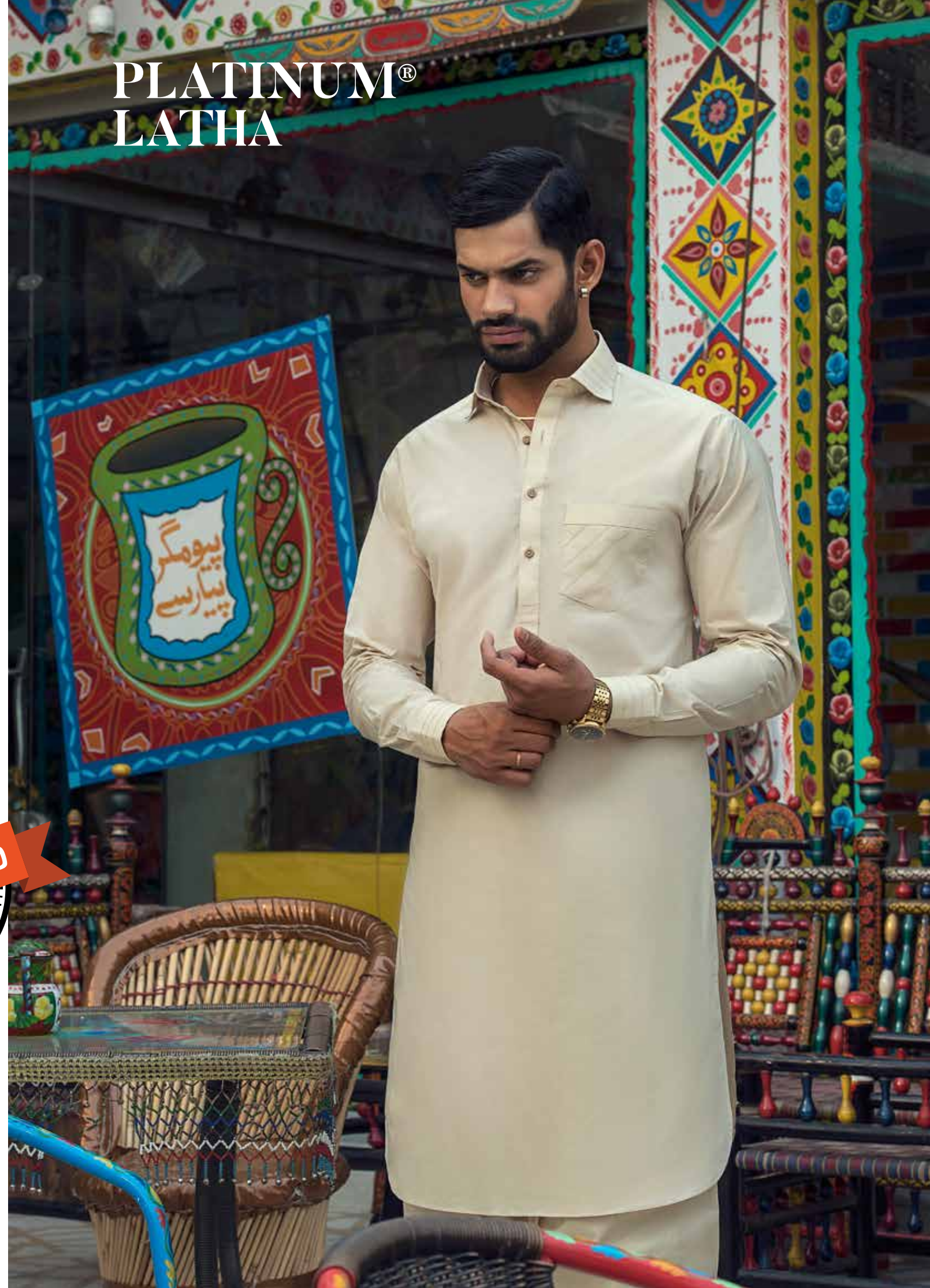


## PRESIDENT® LATHA

ALSO AVAILABLE IN WHITE & DIFFERENT DYED COLORS

 COTTON USA™

## PLATINUM® LATHA

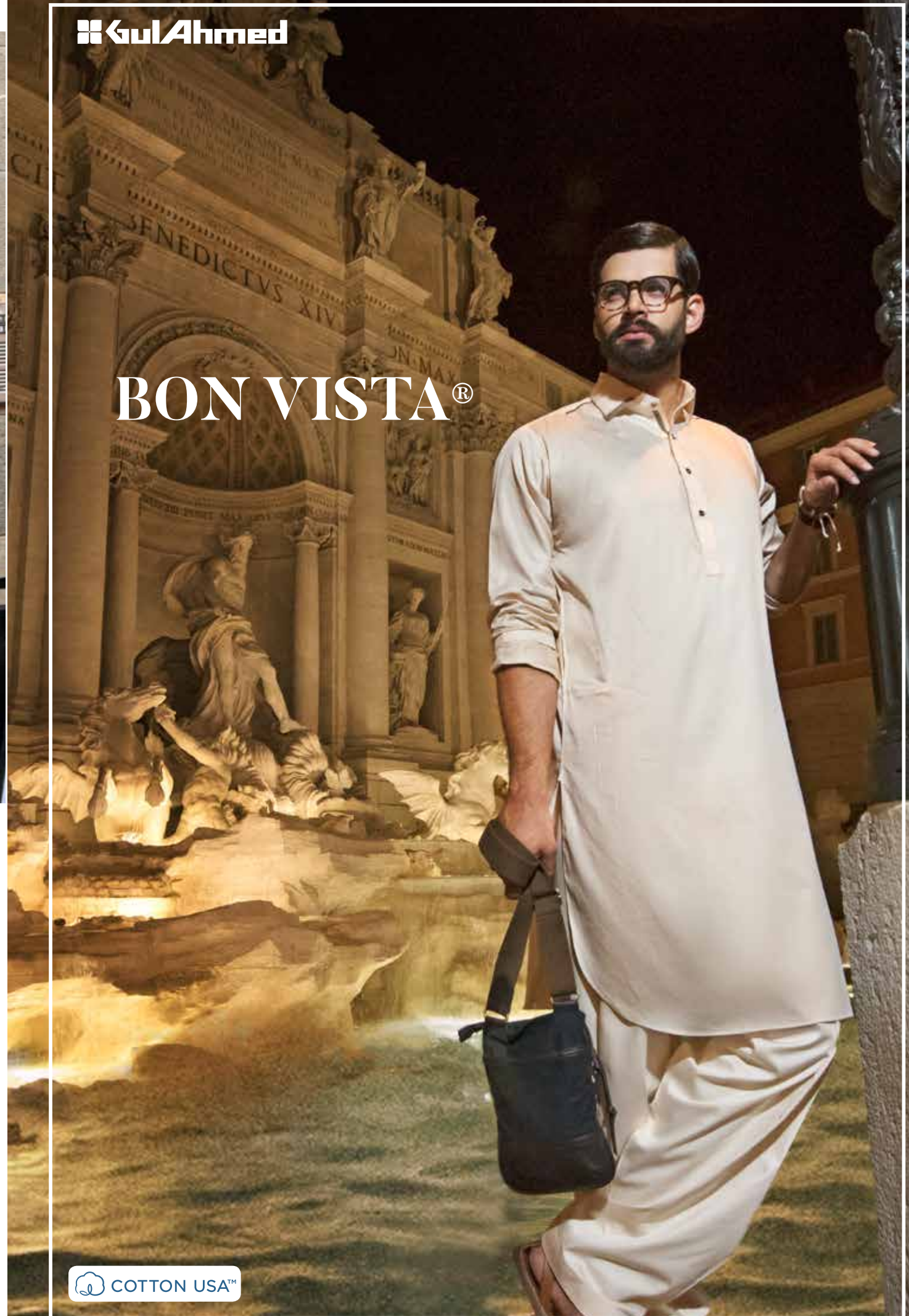






**GulAhmed**

**BON VISTA®**



**COTTON USA™**





OPUS®  
*Splendor*

Wash & Wear



LEADER® LATHA



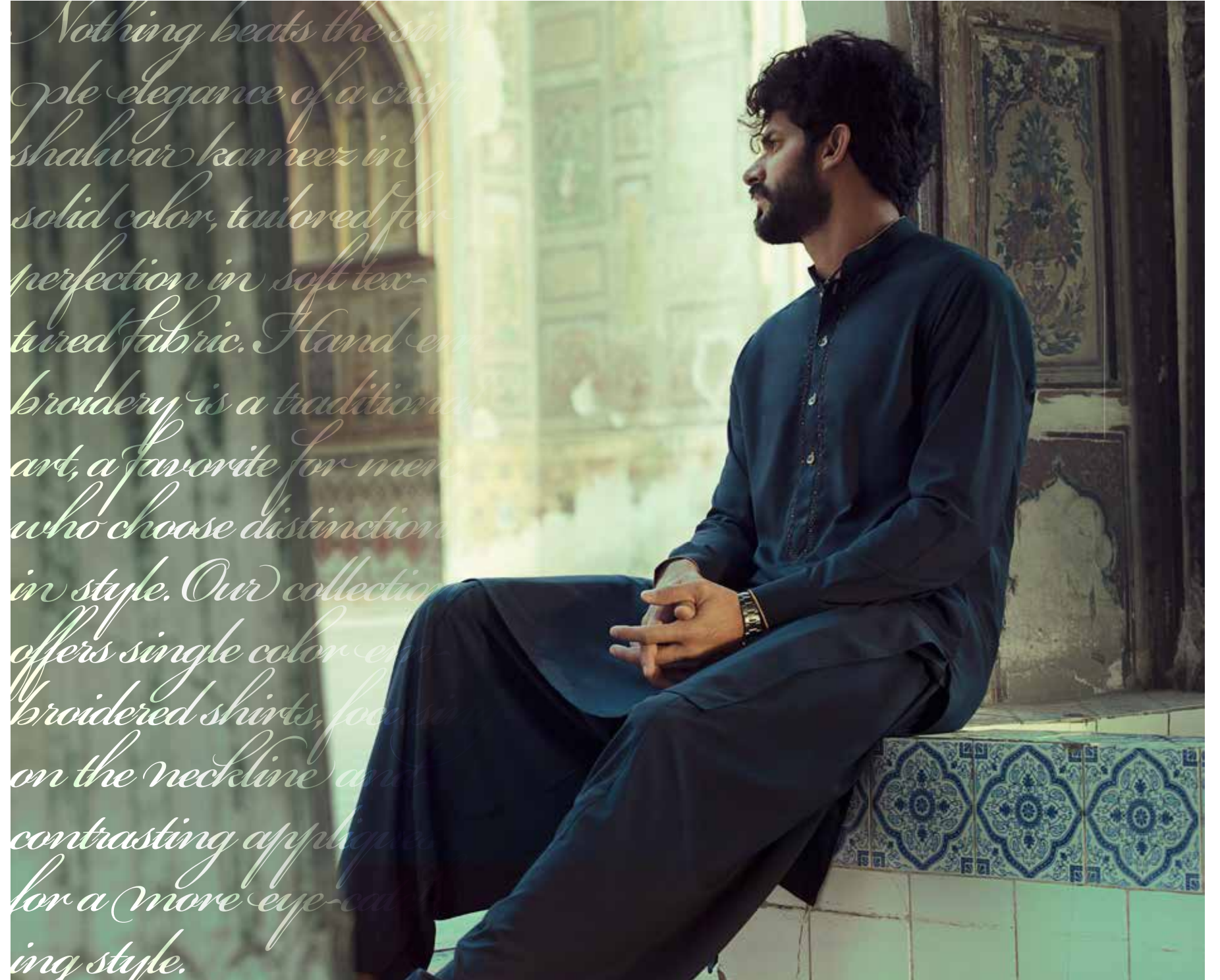
## THE STYLE DISTINCTION



*Nothing beats the simple elegance of a crisp shalwar kameez in solid color, tailored for perfection in soft textured fabric. Hand embroidery is a traditional art, a favorite for men who choose distinction in style. Our collection offers single color embroidered shirts, focusing on the neckline and contrasting applique for a more eye-catching style.*



GA 3003



GA 3015

**HAND EMBROIDERED**  
WASH & WEAR

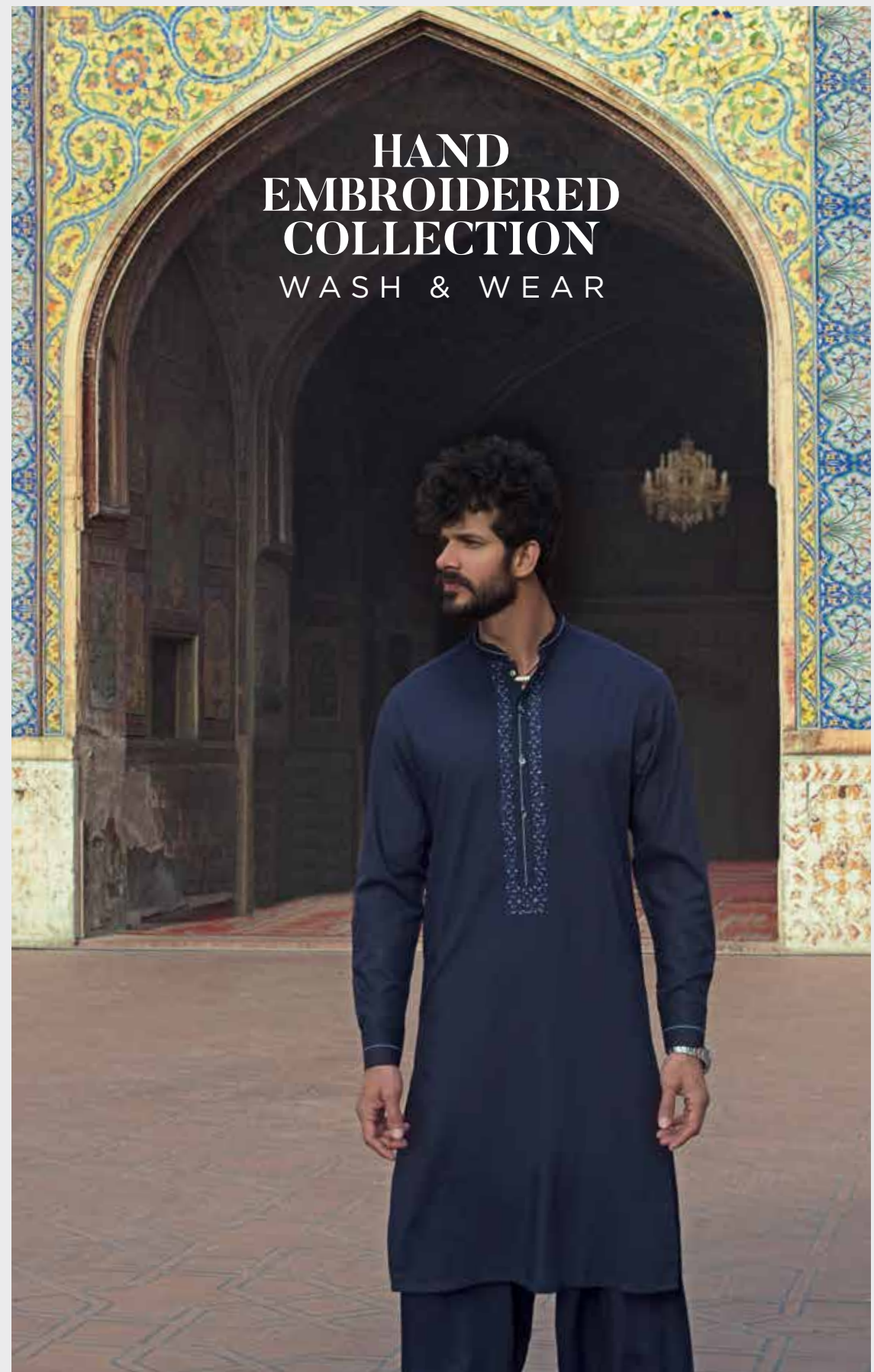




GA 3005

**HAND EMBROIDERED  
COLLECTION**

 COTTON USA™



**HAND  
EMBROIDERED  
COLLECTION**  
WASH & WEAR

GA 3013





COUNCILOR®

ideas®

COTTON USA™



GulAhmed

MEN'S  
COLLECTION

VISION®  
*Ankara*

Wash & Wear

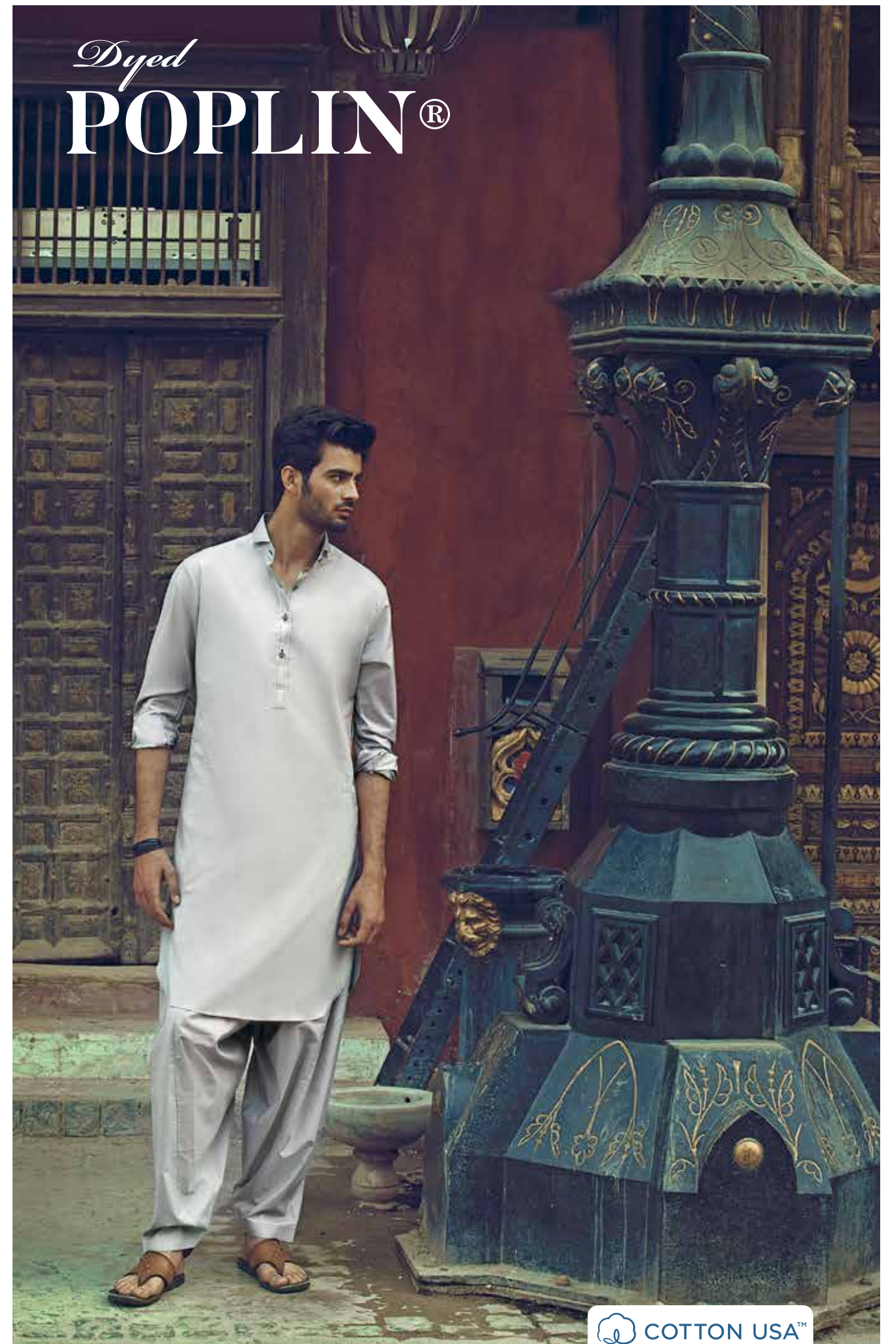


Hitex  
Satin®



*Su*  *pima*  
WORLD'S FINEST COTTONS

*Dyed*  
POPLIN®



 COTTON USA™





**STAIN GUARD®**

 COTTON USA™

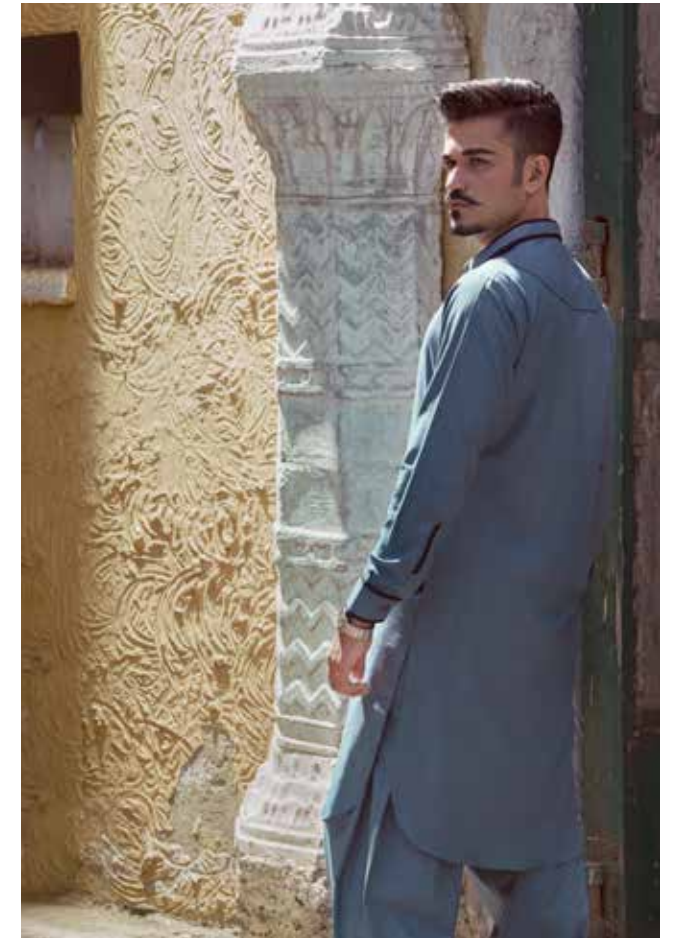
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**IRON EZEE®**

 COTTON USA™



**LUXURY COTTON®**

FINE POPLIN



# GulAhmed



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