

SINCE 1953







JEWELLED FESTIVE EID COLLECTION **Enhance the traditional Eid** outfit and capture the essence of the joyous festivities with our unstitched **Jewelled Festive Eid** Collection. This medley features a wide range of materials including chiffons, silks and jacquards, combined with embroideries, lending # Gul Ahmed an unmistakably regal air whilst emphasising ease and comfort. Play with textures by choosing from dupattas **SINCE 1953** in blended chiffon, cotton net and silk chiffon, either with exquisite embroidery or radiant diamantes. Show off your style with subtle laces, intricate beadwork sprinkled over organza or with delicate tassels, which give you that extra oomph whilst you look every inch a diva! www.gulahmedshop.com twitter/gulahmedfashion facebook/gulahmedfashion instagram/gulahmedfashion

PINK by ** Gul/Ahmed



For those with an affinity for pink, this collection includes unstitched outfits in a wide range of hues, ranging from pink to peaches. The embroidered shirts complement your festive occasion perfectly.







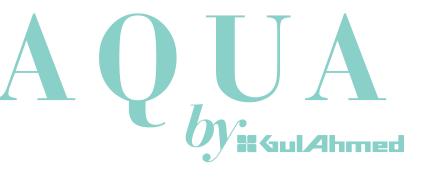














This collection features an assortment of elegant outfits in cool aqua shades. Delicately embroidered shirts in a range of luxurious fabrics and embellished motifs give them a rich finish. These are paired with a diverse range of dupattas and bottoms for an opulent ensemble.







FE 103

Embroidered Organza Front with Sequins & Pearls, Embroidered
Net Dupatta,
Embroidered Organza
Back, Embroidered











IVORY by: KulAhmed



When it comes to daywear, this collection's range of light colours, including various hues of white, cream and beige, lends it a traditional yet eternal feel. Embellishments add the required bling to make the outfits truly stand out.







Embroidered Cotton
Zari front with Crystal,
Sequins, Cora & Diamantes,
Embroidered Lace, Cotton
Zari back, Sleeves, Digital
Printed Blended Chiffon
Dupatta, Printed Bottom,
Tassel String with Pearls &
Dyed Inner









ELEGANCE E by Hall Ahmed





This collection based on pastel hues is perfect for the festive season, which features an array of soft colours including lilac and light grey. These are particularly appealing with the extensive variety of fabrics, dupattas and bottoms, conveying a sense of majesty.





















The collection is based on refreshing shades of mint green. This is available in a variety of sumptuous fabrics - some featuring zari net work whilst bottoms are either dyed or embroidered. The available range of dupattas are with embroideries and captivating prints. Without a doubt, this collection complements the festive Eid vibes.















FE85

Embroidered Zari net
Centre & Side Panels,
Embroidered Zari Net
Sleeves, Digital Printed
Blended Chiffon Dupatta,
Digital Printed Cotton
Net Back, Buttons,
Tassel lace, Dyed Inner &
Bottom

TOPAZ by: Gul/Ahmed



Every piece is a masterpiece. This collection will steal your heart. Every outfit is elegantly crafted to make you fall in love with each of them. Heavily embroidered zari, tissue, jacquard and cotton net shirts with luxurious bottoms, embroidered and sequined to perfection, will certainly make you feel royal.

Embroidered Organza Front & Sleeves, Embroidered Lace & Patches, Embroidered Butterfly Cutout, Digital Printed Blended Chiffon Dupatta, Dyed Organza Back, Dyed Inner, Dyed Bottom With Pearls.

















FE92

Embroidered Laces, Digital





FE84

Embroidered Organza Front & Sleeves, Embroidered Lace & Patches, Embroidered **Butterfly Cutout, Digital Printed Blended Chiffon** Dupatta, Dyed Organza Back, Dyed Inner, Dyed **Bottom With Pearls.**

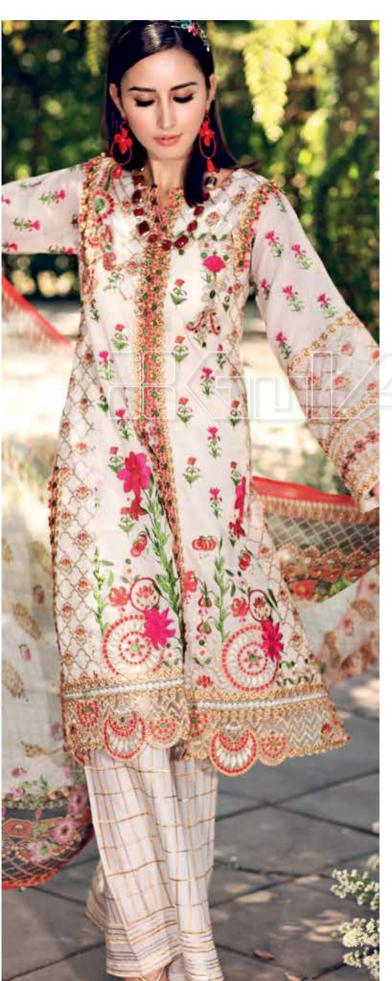


FE73

Embroidered woven Zari Net Front & Back, Front Side Panels & Sleeves with Sequin, Embroidered Laces, Embroidered Left & Right Yoke with Sequin, Embroidered **Bottom with Sequin, Digital** Printed Blended Chiffon Dupatta, **Tassel String & Dyed Inner**



Embroidered Organza Jacquard Front, Sleeves, **Hand Embroidered** Neckline, Digital Printed Blended Chiffon Dupatta, Organza Jacquard Back, **Dyed Inner & Bottom**







NUR-UN-NISSA by: Gul/Ahmed





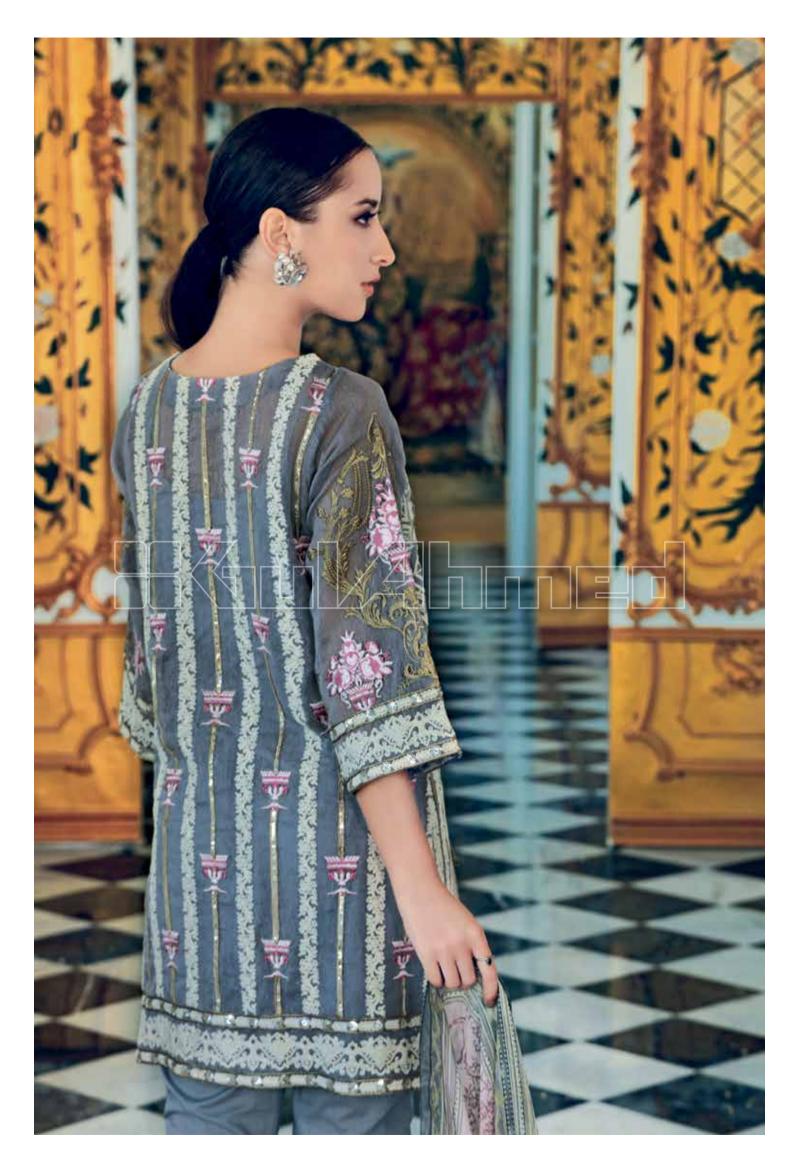
Pakistan is known for its diversity all over the globe. Ethnic clothing is just one of the things that distinguish it from the others. This collection is inspired by Princess Nur-un-Nissa. Jewelled motifs of Jhumkas and chand bali with kurtas and long dupattas highlight the elegance of Nur-un-Nissa, the Mughal Princess.

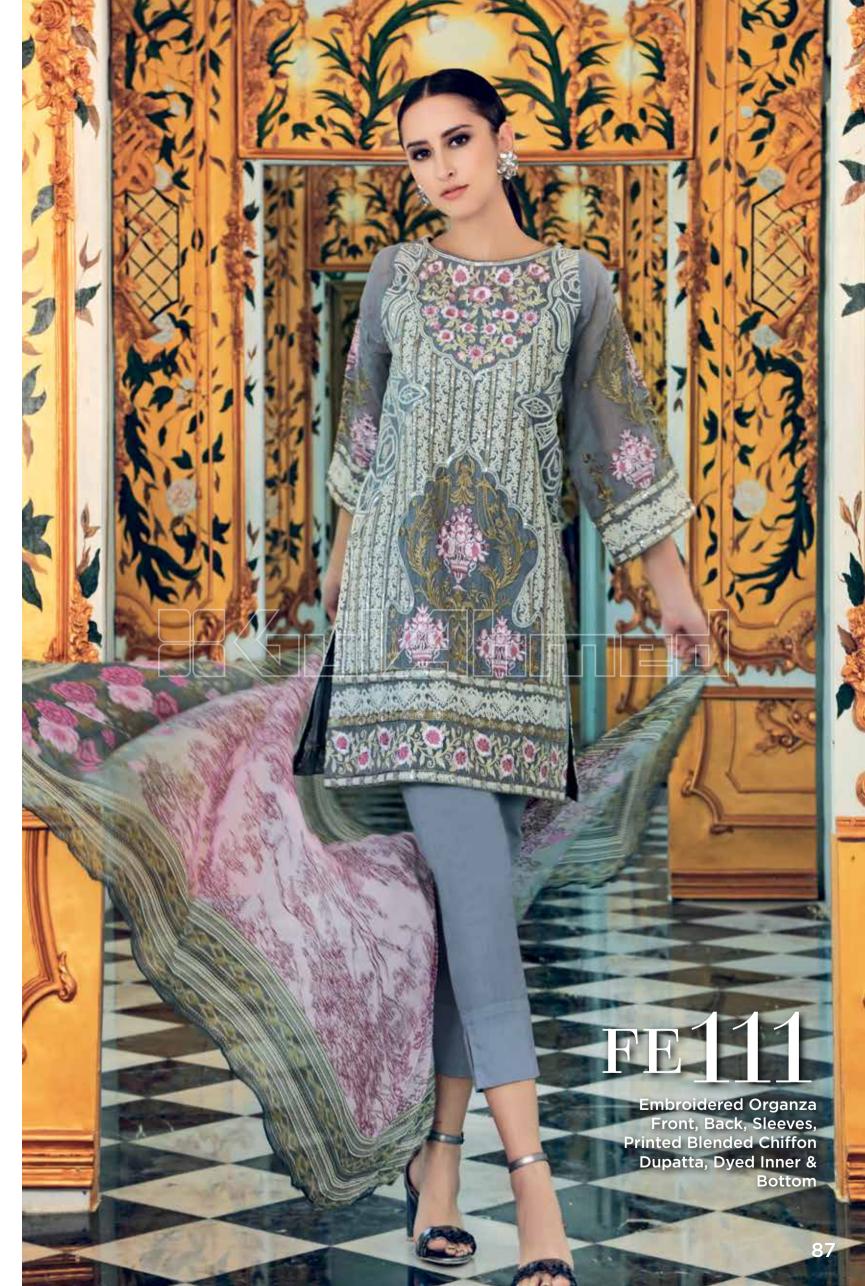












SUNEHRI by H Gul Ahmed



Truly embracing the joyous and festive mood are these unstitched outfits featuring intricate embellishments and embroidery. Rich, sumptuous shades set the tone, with contrasting embroidery and a range of distinctive dupattas and bottoms completing the sophisticated look.















Embroidered Woven Net Front, Printed Woven Net Back, Embroidered Lace & Bunches, Digital Printed Blended Chiffon Dupatta, Dyed Woven Net Sleeves, Dyed Inner & Bottom

FE 79



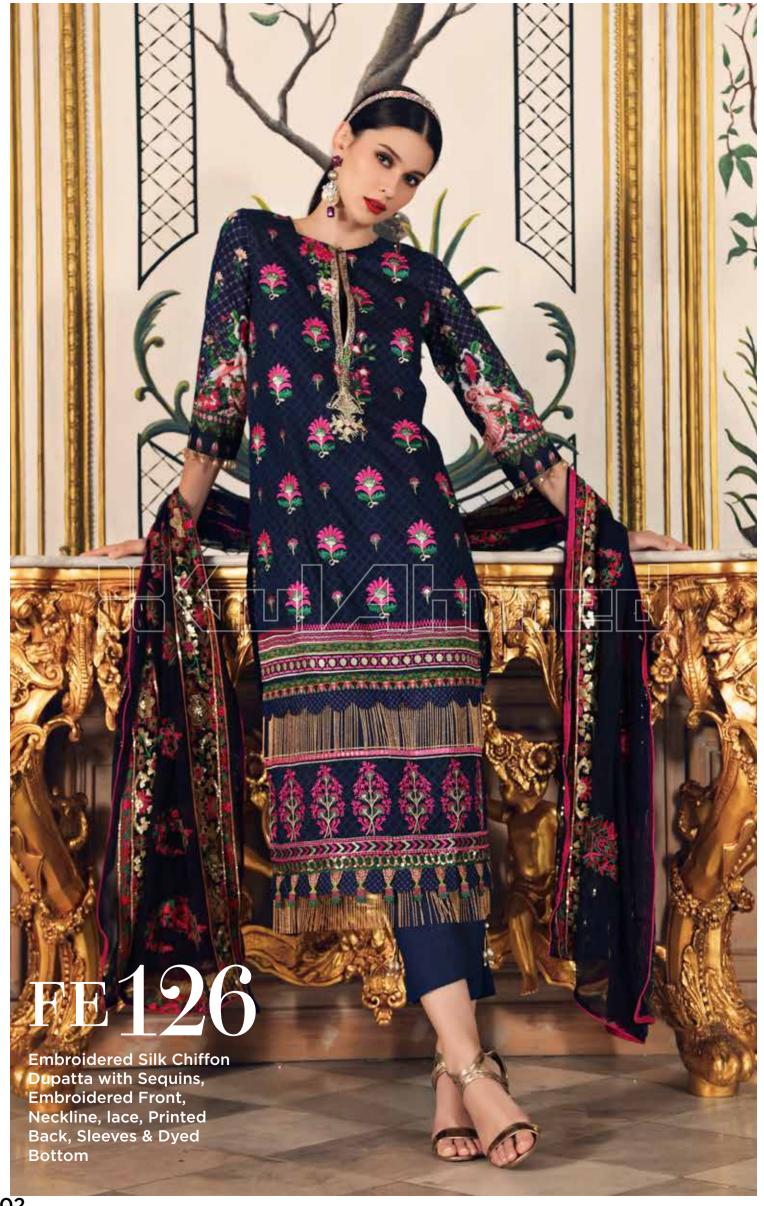


SHALIMAR by #Gul/Ahmed





From vintage to whimsical, classic to bold, the Shalimar collection is in full bloom. Embroidered lawn, silk jacquards, net, garden floral dupattas with embroideries and colours of fresh flowers - it's nothing short of a regal collection.





















IIO







ROSHANARA by: Gul Ahmed













FE 135







Embroidered Blended Chiffon Front, Back, Sleeves, Digital Printed Blended Chiffon Dupatta, Dyed Inner & Bottom











DESERT ROSE by **Gul/Ahmed

































Embroidered Blended Front,
Back & Sleeves, Embroidered
neckline, Lace, Hand Work
Lace with Pearls, Dyed Inner,
Bottom & Chiffon Dupatta
with Diamantes





















Embroidered Organza Shirt, Embroidered Neckline, Lace, Digital Printed Blended Chiffon Dupatta, Dyed Inner & Bottom

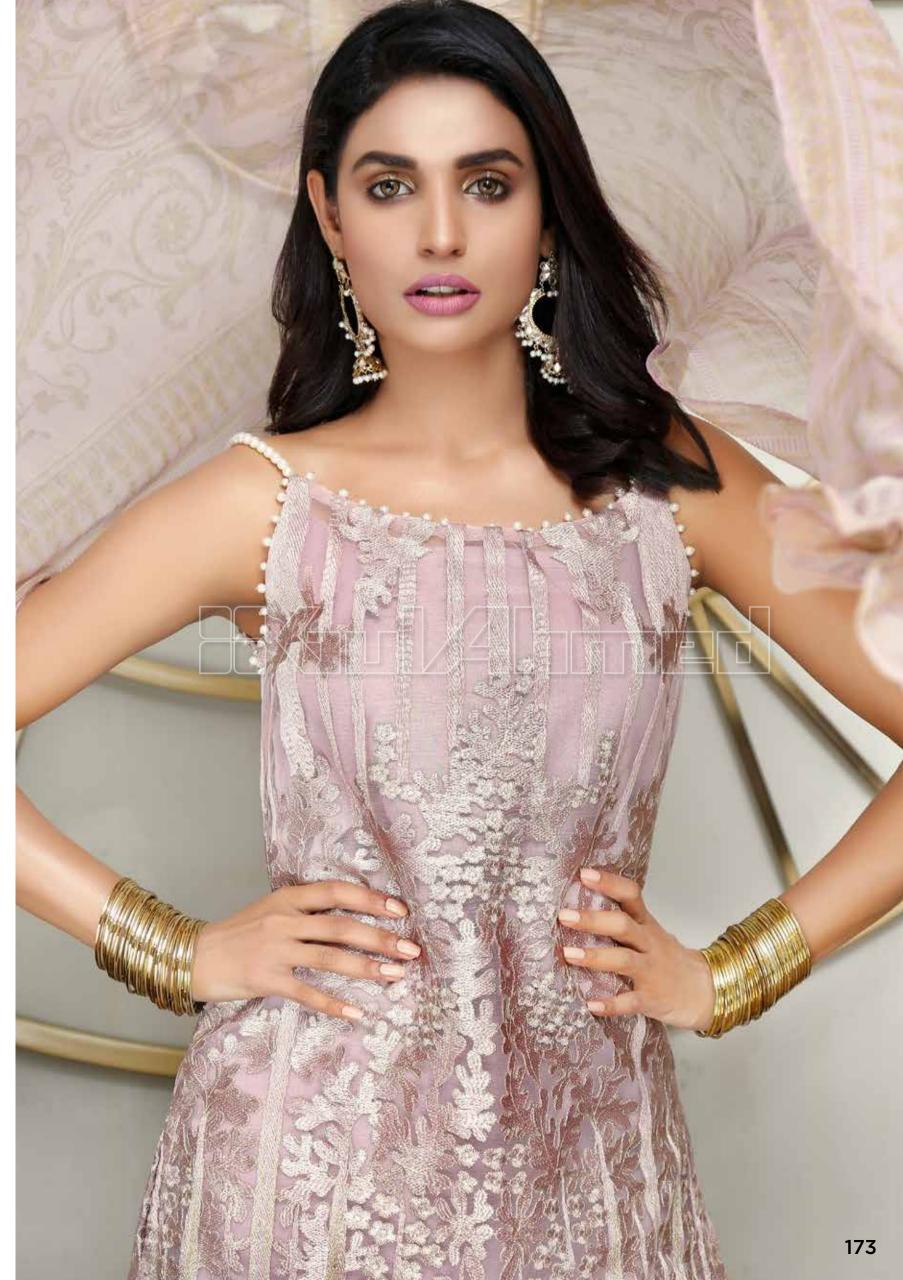






FE133 Embroidered Cotton Net Front, Sleeves, Cotton Net Back, Digital Printed Blended Chiffon Dupatta, Dyed Inner & Bottom





VARAK by::Gul/Ahmed



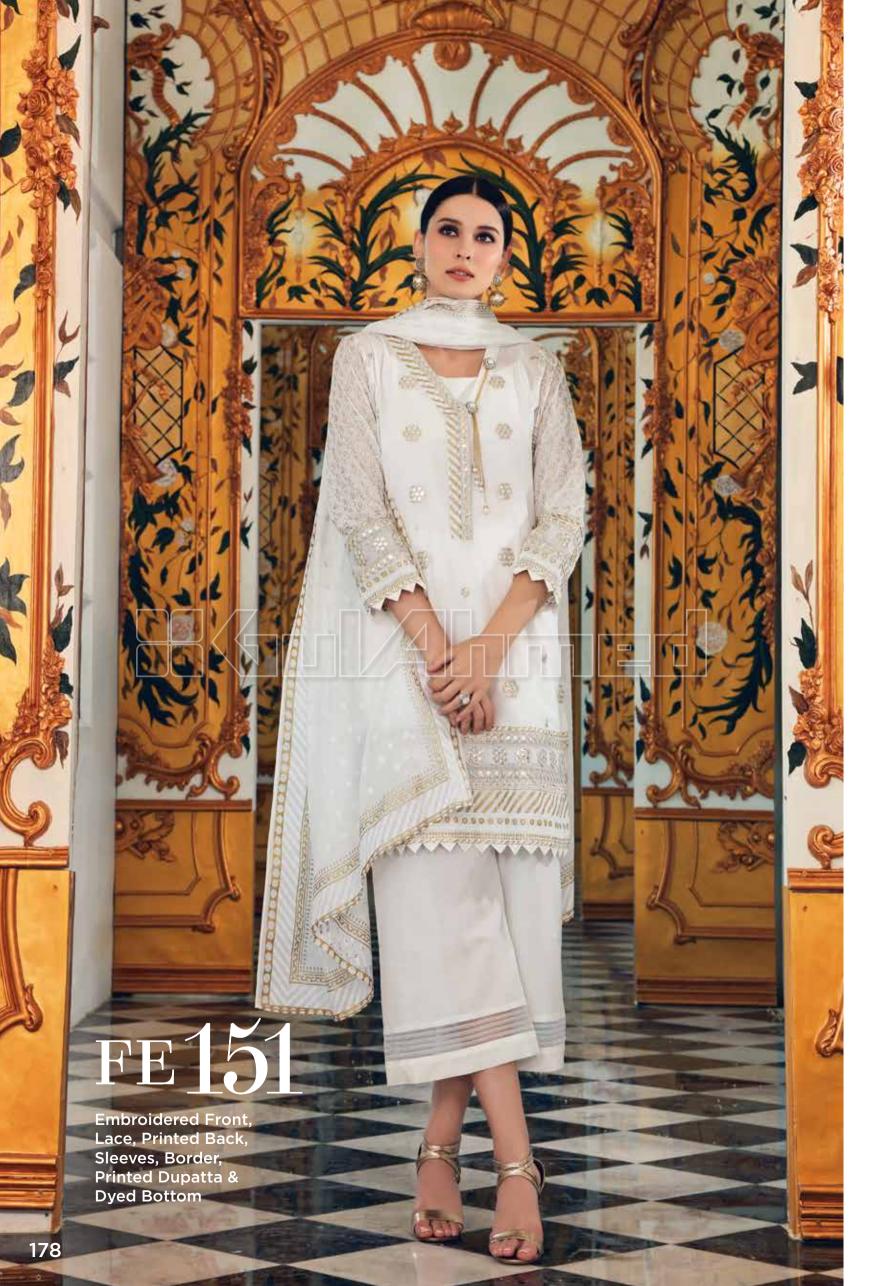
Sometimes the simplest solution is the most effective one. Adhering to that train of thought, this selection is all about clean lines and aesthetics. And array of soft monochrome outfits ranging from whites to lilacs stand out through their tasteful embellishments. This is for those who value tradition and a pared-down elegance.





FE 152

Printed Shirt, Embroidered Lace, Printed Dupatta & Dyed Bottom









RE-1 **EMBELLISHED** LACE DUPATTA WITH DIAMANTES FOR MIX & MATCH...

ORGANZA TISSUE

Dupattas



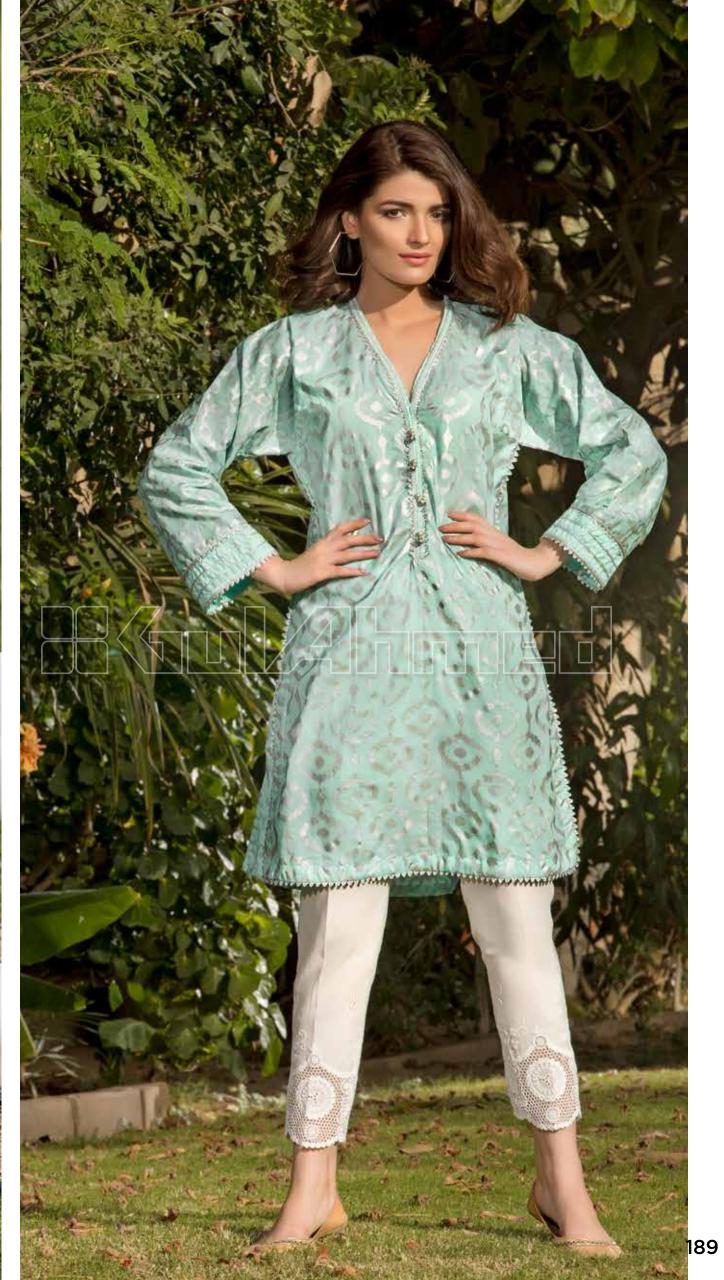














FE148







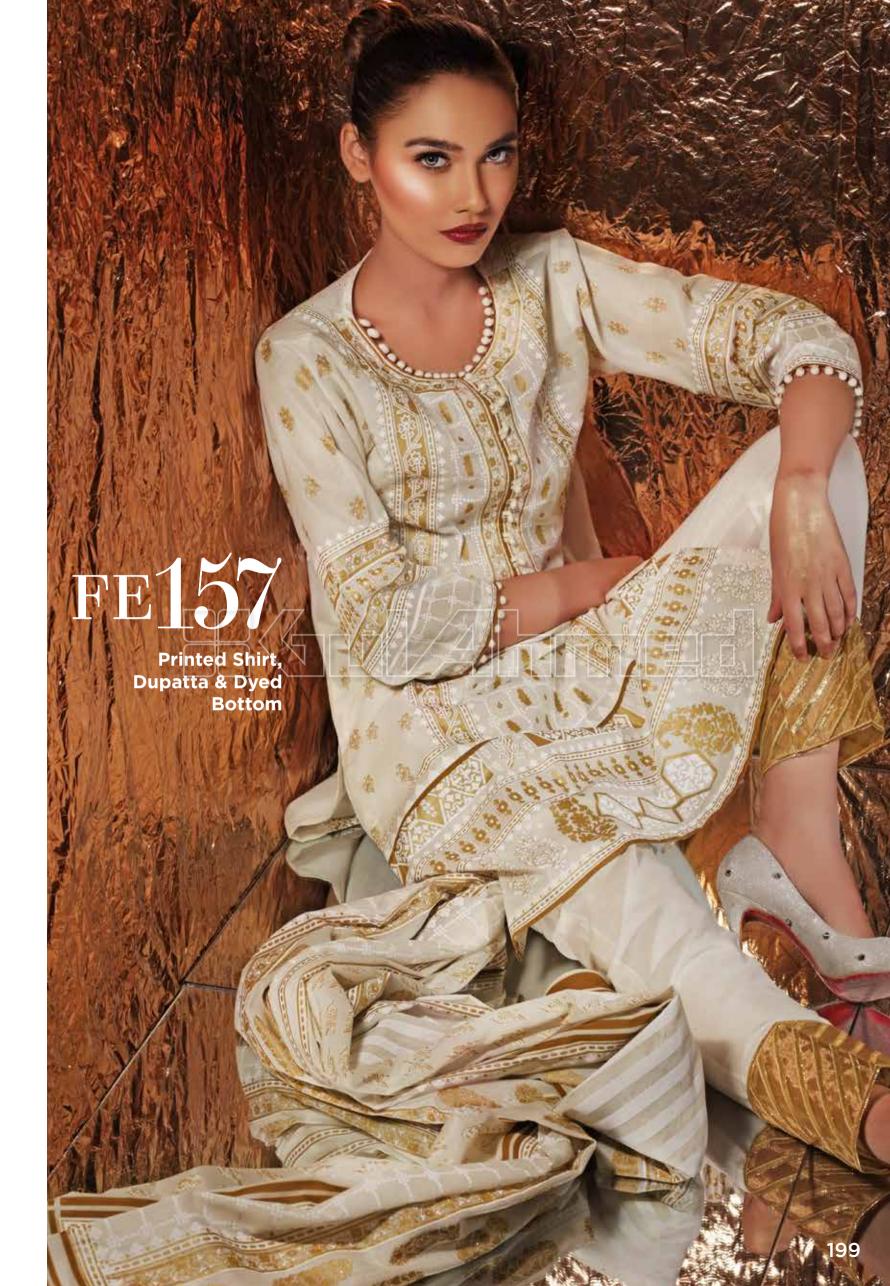


#GulAhmed

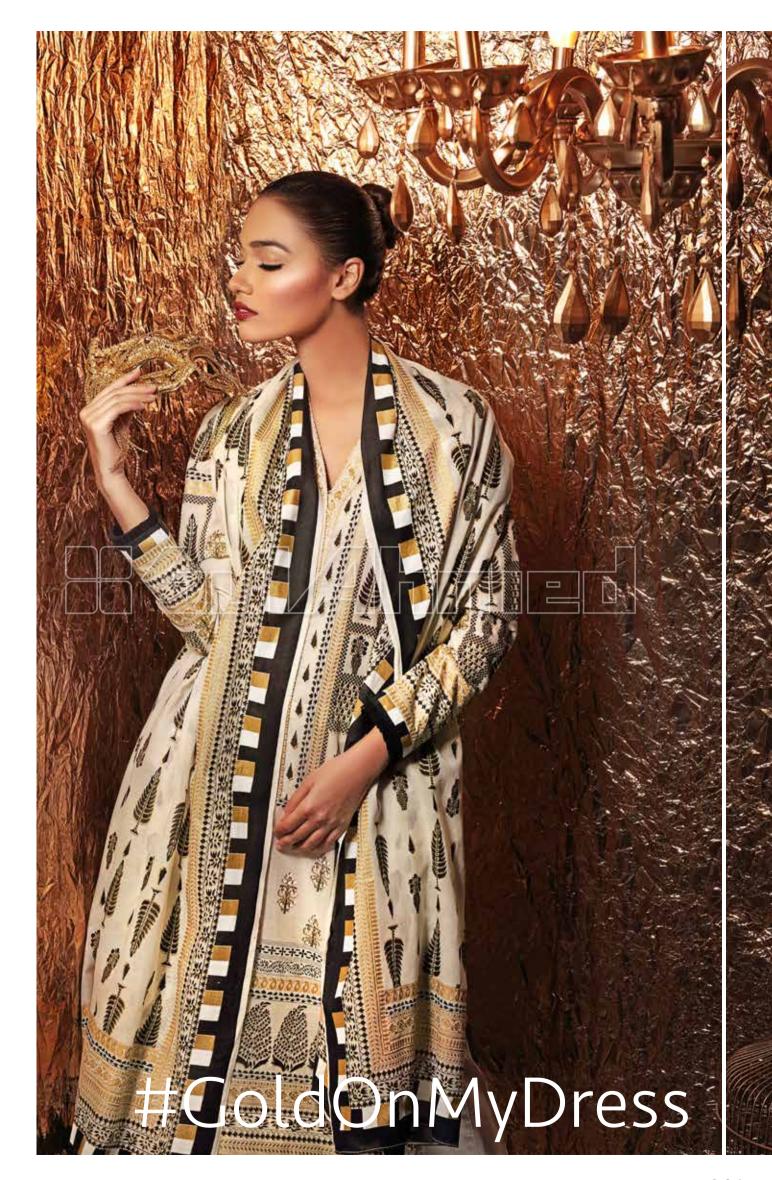
















Printed Shirt, Dupatta & Dyed Bottom



KARACHI

BAHADURABAD

Bahadurabad Arcade, Shop No. 5 & 6, Block-3, Near KFC. Tel: 021-34858951-54

CLIFTON

Block-9, Ground Floor, Razi Towers, Near Schon Circle, Main Clifton. Tel: 021-35374131-5

DOLMEN CITY

Ground Floor, Clifton. Tel: 021-35296106-10

PARK TOWERS

First Floor, Clifton. Tel: 021-35837515-18

THE OCEAN MALL

Third Floor, Block-9, Clifton. Tel: 021-35140831-35

DHA

The Place, Ground Floor, Khayaban-e-Shaheen Phase-8, Tel: 021-35249725

DHORAJI COLONY

C.P. Berar Society. Block 7&8. Tel: 021-34942441

GOLD MARK II

Shop No. 58, Lower Ground. Tel: 021-35800901-5

GULISTAN-E-JOHAR

Ground Floor. Millennium Mall. Main Rashid Minhas Road. Tel: 021-34603366 & 021-34680671

GULSHAN-E-IQBAL

Block-3, KDA Scheme No.24. Tel: 021-34988285

HYDERI

Block H, Adj. Saima Pari Mall, North Nazimabad. Tel: 021-36724481-88

LASBELA

Bagh-e-Sarah Apartment, Lawrence Road, Garden West. Tel: 021-32237341-2

LUCKY ONE MALL

Block-21, F.B. Area, Rashid Minhas Road, Karachi Tel: 021-37181046-50

SHAHRAH-E-FAISAL

Metro Cash & Carry Store, Star Gate, Shahrah-e-Faisal. Tel: 021-34602257-59

TARIQ ROAD

3rd Floor, Dolmen Mall, P.E.C.H.S. Tel: 021-34389554-5

MAIN LIBERTY CHOWK.

Tel: 021-3489554-55

THE CENTRAL MALL

Ground Floor, Behind Gul Plaza, Marston Road. Tel: 021-32710235-38

UNIVERSITY ROAD

Ground Floor, Al Khyber Market, Adj. Samama Mall. Tel: 021-34810980

JAMA CLOTH

Jama Mall, M.A. Jinnah Road Tel: 021-32373510-11

GULISTAN-E-JOHAR

Shop No. 5, FL-7, Block-13, Tel: 021-34611800-01

GULSHAN-E-MAYMAR

Sector Z-1. Tel: 021-36350085

CLIFTON 3 TALWAR

Ground Floor. Karachi Play House Tel: 021-35303480-2

FACTORY OUTLETS:

MOSAMIYAT

Block-7, Gulistan-e-Johar, Main University Road. Tel: 021-34177282-3

KORANGI

Adj. KFC, Korangi Industrial Area. Tel: 021-35144311-6

SADDAR

Ground Floor, Atrium Mall, Main Zaib-un-Nisa Street. Tel: 021-35640994-6

ATRIUM MALL

First Floor, Tel: 021-35643166-9

MALIR CANTT

Ground Floor, Askari Star Mall,

CSD

Kalapul

ASKARI MALL

LAHORE

AMANAH MALL

PIL G.E.C.H.S, Model Town, Link Road. Tel: 042-35131638-40

BAHRIA TOWN

Jasmine Mall, Sector-C, Talwar Chowk. Tel: 042-37862763 042-37862863

DHA

Building No. 1, Block-Z, Phase-3 Commercial Tel: 042-35692884

EME SOCIETY

Sraw Square, Near Muhafiz Town, Phase 1. Canal West Bank Road. Tel: 042-35452973-79

FORTRESS STADIUM

Fortress Square Shopping Mall, Lahore Cantt. Tel: 042-37341288-91

GULBERG

City Tower, Main Boulevard Road, Tel: 042-35788778 & 042-35788791-2

ALLAMA IQBAL TOWN

Pak Block Tel: 042-37800577

PACKAGES MALL

Packages Limited, Shahrah-e-Roomi. Tel: 042-38915840

MALL ROAD

Mall Road, Near Panorama Center. Tel: 042-36309166-8

MM ALAM ROAD

MM Alam Road, Gulberg III, Tel: 042-35757182-7

WAPDA TOWN

PIA Housing Society. Tel: 042-35955403

EMPORIUM MALL Ground Floor, Johar Town. Tel: 042-32592208

SHADBAGH

Shadbagh Scheme. Tel: 042-37608155

FACTORY OUTLETS:

METRO CASH & CARRY STORE

Link Road, Model Town. Tel: 042-35916953

RAVI ROAD

Metro Cash & Carry Store, Main Ravi Road. Tel: 042-37947261-3

KADIM BLOCK

Aqsa Mall, 4 Commercial (Zone), Allama Iqbal Town. Tel: 042-35417706-8

SHALIMAR LINK

Opp. Ladhi Gas Factory, Tel: 042-36820097-99

ISLAMABAD

CENTAURUS MALL

Second Floor, Jinnah Avenue. Tel: 051-2701240-5

F-7 MARKAZ

Main Double Road Tel: 051-2652491-96

F-10 MARKAZ

Lords Plaza. Tel: 051-2113614-19

G-9 MARKAZ

Shop No. 11 to 13, Near NBP Tel: 051-2224231

WTC ISLAMABAD

Main G.T. Road, DHA, Phase-II, Islamabad

RAWALPINDI

SADDAR

Adamjee Road, Opposite Paradise Inn Hotel. Tel: 051-5120792-6

SATELLITE TOWN

City Shopping Center, Commercial Market. Tel: 051-4428819-21

PWD SOCIETY

Block-D, Pak PWD Cooperative **Housing Society Ltd.** Tel: 051-5421275-6 051-5421261, 051-5421267

BAHRIA TOWN

Sikandar Arcade, Near Clock Tower, Spring North, Phase 7. Tel: 051-5412113-4

HYDERABAD

AUTO BHAN ROAD

Railway Employee HousingSociety. Latifabad No. 3. Tel: 022-3820023-24 & 022-3821321-22

CHANDNI BAZAAR

Cantonment Shopping Center, Salahuddin Road, Near Bombay Bakery, Cantonment. Tel: 022-2729972-3 & 022-2729934

BOULEVARD MALL

Auto Bhan Road, S.I.T.E., Hyderabad. Tel: 022-3413137-39

FAISALABAD

JARANWALA ROAD

Kohinoor City, Doburj Plaza. Tel: 041-8535686 & 88

JARANWALA

Naya Bazaar, Adj. Police Station Tel: 041-4310582

SIALKOT

SIALKOT CANTT.

Eastern Portion Building, V Mall. Tel: 052-4292070

BOSAN ROAD

Tel: 061-6224966

MULTAN ROAD

Near UBL Bank)

PESHAWAR

UNIVERSITY ROAD

Tel: 091-5854154-5.

SARGODHA

UNIVERSITY ROAD

Modern Shopping Mall.

BAHAWALPUR

Near DC Office Chowk.

062-2281229

HAQI CENTER

QUETTA

GULISTAN ROAD

Tel: 081-2830476-77

SAHIWAL

Bhandari Chowk

Girls College Road,

Near Bhandari Chowk.

040-4460444

Tel: 040-4460222 &

Tel: 048-3769070, 048-3769170

Tel: 062-2281224, 062-2281227,

Millennium Mall, Adj. Police Lane,

Shahrah-e-Gulistan, Quetta Cantt.

Main University Road.

Burewala Fabric Store

(Multan Road Burewala

Ground Floor, Pace & Pace Mall.

MALL OF SIALKOT

Aziz Shaheed Road, Sialkot Cantt. Tel: 052-4291710, 052-4291711-2

GUJRAT

MAIN COURT ROAD

Abdullah Mall, Main Court Road. Tel: 053-3606490 & 053-3607945

GUJRANWALA

SATELLITE TOWN

Ground & First Floor, Green Center, Main Market. Tel: 055-3734006-7

SATELLITE TOWN

Satellite Town. Tel: 055-3841221-23

KINGS MALL Ground Floor, Main Bypass, Opp. Wapda Town. Tel: 0554-284131-6

AZAD JAMU KASHMIR

Kotli Road, Muhammad Ismail Plaza. Tel: 05827-437353-5

MUZAFFARABAD

Unique College of Sciences, Neelum Road, Lower Plate. Tel: 05822-442833

MULTAN

ISMAIL ABDALI ROAD

Abdali Tower, Near Ramada Hotel, Abdali Road. Tel: 061-4574005-10

RAHIMYAR KHAN

Model Town Town Hall Road, Opp. North Gate, City Park, Model Town.

MANDI BAHAUDDIN

Jail Road Hakim Mall.

NAWABSHAH

Tel: 054-6502431-93

Tel: 068-5879100-3

Ward-B, Mahla Mohni Bazar. Tel: 0244-366281-4

SUKKUR

Mission Road

Opp. Muhammad Bin Qasim Park. Tel: 071-5627850, 071-5627854-57

JHANG

Shaheed Road. Opposite Abidah Hospital. Tel: 047-7651191-5

JHELUM

Deen Plaza, Civil Lines, Near Gumbad Wali Masjid. Tel: 0544-623094-96, 0544-277182-84

ABBOTTABAD

MAIN MANSEHRA ROAD Tel: 099-2341205-8

SWAT

GT ROAD MANGORA

M.S.K. Trade Center, Rahim Abad GT Road. Tel: 0946-713266





FABRIC **OUTLETS**

Circular Road, Adj. Toyota Showroom, Tel: 0966-711193

MIANWALI

Sony Khel Market, Adj. National Bank, Govt. High School Road, Tel: 0459-230539

CHAKWAL

Opp. Emporium Shopping Mall, Talagang Road. Tel: 0345-5099369 & 0333-2908023

WAZIRABAD

Near City Park, Opp. Naeem Electronic, JARANWALA Main Sialkot Road. Tel: 055-6602072

ATTOCK

Opp. Shafi Hospital, Pleader Lane, Tehsil & District Attock. Tel: 057-2700695

MANSEHRA

Khatam-e-Nabuwat Chowk, Abottabad Road, Mansehra. Tel: 0997-300924

MARDAN

Mardan Nowshere Road. Tel: 0937-861507-9

DASKA

College Road, **Near Jamia Masjid** Tel: 052-6614445

NAROWAL

Zafarwal Bypass, Circular Road, Near Gourmet Bakers, Narowal. Tel: 0542-411281 & 83

HARIPUR

Main Bazaar, Haripur, Tel: 0995-627734-35

Tanchi Bazar/Naya Bazar, **Tehsil Jaranwala** Tel: 041-4310582

OKARA

D-Block Sadar Bazar, Okara Tel: 044-2510526

KASUR

Near Chandni Chowk, Railway Road, Tel: 0492-760660, 0492-770042

KHANEWAL

Syed Road adjacent to Dinner Tel: 065-2551184

ARIFWALA

Resham Gali, Arifwala Tel: 0457-830492

HYDERABAD NO.8

Plot No. 495 C-1, Hyderabad Tel: 022-3864556-8

TILAK CHARI HYDERABAD

Church Building, Tilak Incline, Hyderabad Tel: 022-2635003-4

KHARIAN

Seo Commercial Complex (Phase-1) on GT. Road, Kharian City. Tel: 537601128

JHANG

Shaheed Road (Opposite to Abidah Hospital). Jhang Tel: 0477-651192

GOJRA

Main Quaid-e-Azam Road, Adj. to Zeego Hotel, Gojra. Tel: 046-3517388

UPCOMING STORES

BAHRIA ICON

(Shop # 108,110,114-115, First Floor, Bahria Icon Tower, Karachi)

OMEGA MALL, KARACHI

North Karachi, Sector J-1,

FAISALABAD

Plot No.424-P, Jinnah Colony.

SAHIWAL

Girls College Road, Sahiwal.

Word C, Near Sapna Hotel, Larkana.

KORANGI 1.5 KARACHI

Factory Outlet, 32-B Korangi.

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