

ideas

SUMMER 2023



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The wonderful smell of fresh flowers is a signal that a new beginning is upon us. We are moving optimistically into the coming season with a bright, refreshing color palette featuring tones of bright yellow, serene turquoise, calming blue, and earthy terracotta.

We are excited to introduce to you our latest edit featuring an extensive range of Bedding, harmonizing with our home Accessories and Bath Linen designs.

Enter the world of IDEAS HOME!



EASY CARE BEDDING

Redefine the atmosphere of your bedroom with our all-new Wrinkle Resistant Bedding Collection.

Offering extensive durability, this range of bedding promises you quality that gives years of lasting use.

A MUST BUY COLLECTION!



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DASHES



Easy Care Bedding - Wrinkle Resistant

- Duvet Set • Bed Sheet Set • Pillow Set
- Quilted Throw • Fitted Sheet

REDWOOD



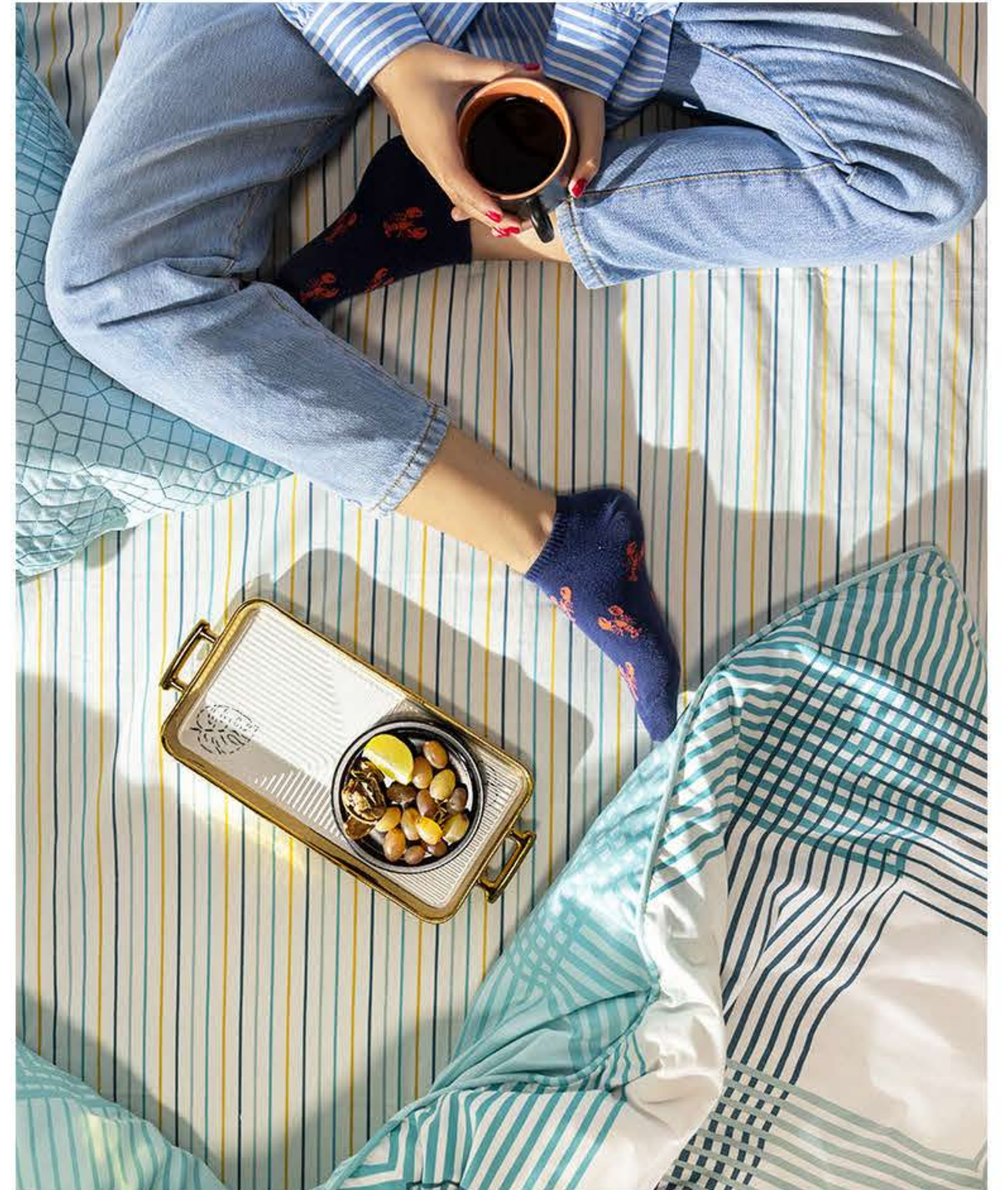
Easy Care Bedding - Wrinkle Resistant

- Duvet Set • Bed Sheet Set • Pillow Set
- Quilted Throw • Fitted Sheet





SPECTRUM



Easy Care Bedding - Wrinkle Resistant

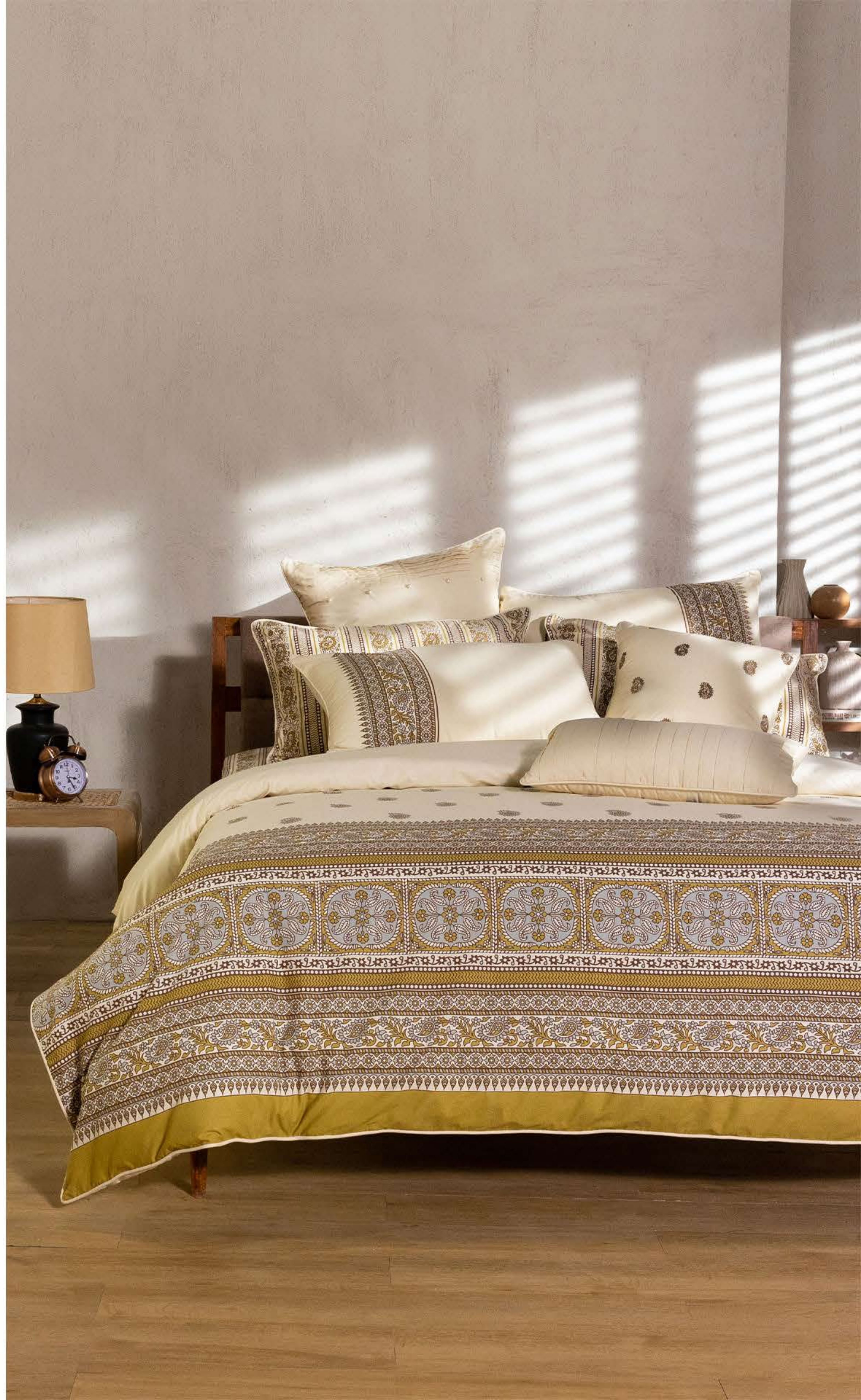
- Duvet Set • Bed Sheet Set • Pillow Set
- Quilted Throw

MUSTARD GOLD



Easy Care Bedding - Wrinkle Resistant

- Duvet Set • Bed Sheet Set • Pillow Set
- Quilted Throw





PEARL DAMASK



Easy Care Bedding - Wrinkle Resistant

- Duvet Set • Bed Sheet Set • Pillow Set
- Quilted Throw • Fitted Sheet

COASTAL



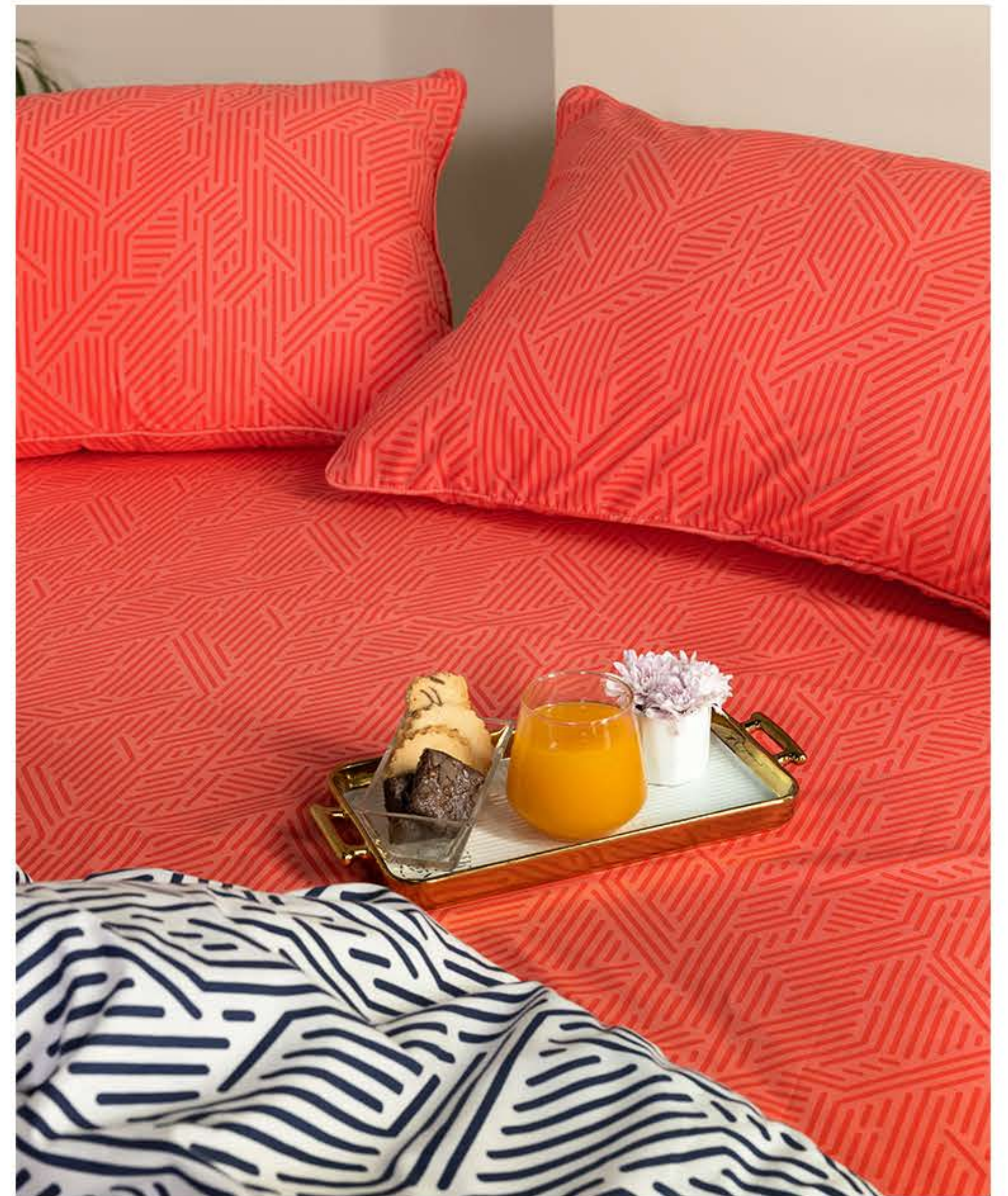
Easy Care Bedding - Wrinkle Resistant

- Duvet Set • Bed Sheet Set • Pillow Set
- Quilted Throw





COIL



Easy Care Bedding - Wrinkle Resistant

- Duvet Set • Bed Sheet Set • Pillow Set
- Quilted Throw

FLORINA



Easy Care Bedding - Wrinkle Resistant

- Duvet Set • Bed Sheet Set • Pillow Set
- Quilted Throw • Fitted Sheet





TAPESTRY BLUE



Easy Care Bedding - Wrinkle Resistant

- Duvet Set • Bed Sheet Set • Pillow Set
- Quilted Throw

UMBER



Easy Care Bedding - Wrinkle Resistant

- Duvet Set • Bed Sheet Set • Pillow Set
- Quilted Throw



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LUXURY BEDDING

The Luxury Collection label offers you the affordable luxury of cotton sateen with its range of modern & classic patterns that suit a different number of bedroom styles allowing great versatility in styling & designing.



ELEGANT



Luxury Bedding - 100% Cotton Sateen

• Duvet Set • Bed Sheet Set • Pillow Set

VIVA MAGENTA



Luxury Bedding - 100% Cotton Sateen

- Embroidered Duvet Set • Bed Sheet Set
- Pillow Set • Embroidered Cushions





POLKA DOTS



Luxury Bedding - 100% Cotton Sateen

• Duvet Set • Bed Sheet Set • Pillow Set

DUSTY BLOOM



Luxury Bedding - 100% Cotton Sateen

- Duvet Set • Bed Sheet Set
- Pillow Set





GEMSTONE



Luxury Bedding - 100% Cotton Sateen

- Embroidered Duvet Set • Bed Sheet Set
- Pillow Set • Embroidered Cushions

FLORIST



Luxury Bedding - 100% Cotton Sateen

- Duvet Set • Bed Sheet Set
- Pillow Set



A close-up, high-angle shot of a bed with crisp white linens. A wooden tray holds a small potted plant, sliced kiwi, and two buns. In the background, a small table holds a glass and some fruit. The lighting is soft and warm, creating a cozy atmosphere.

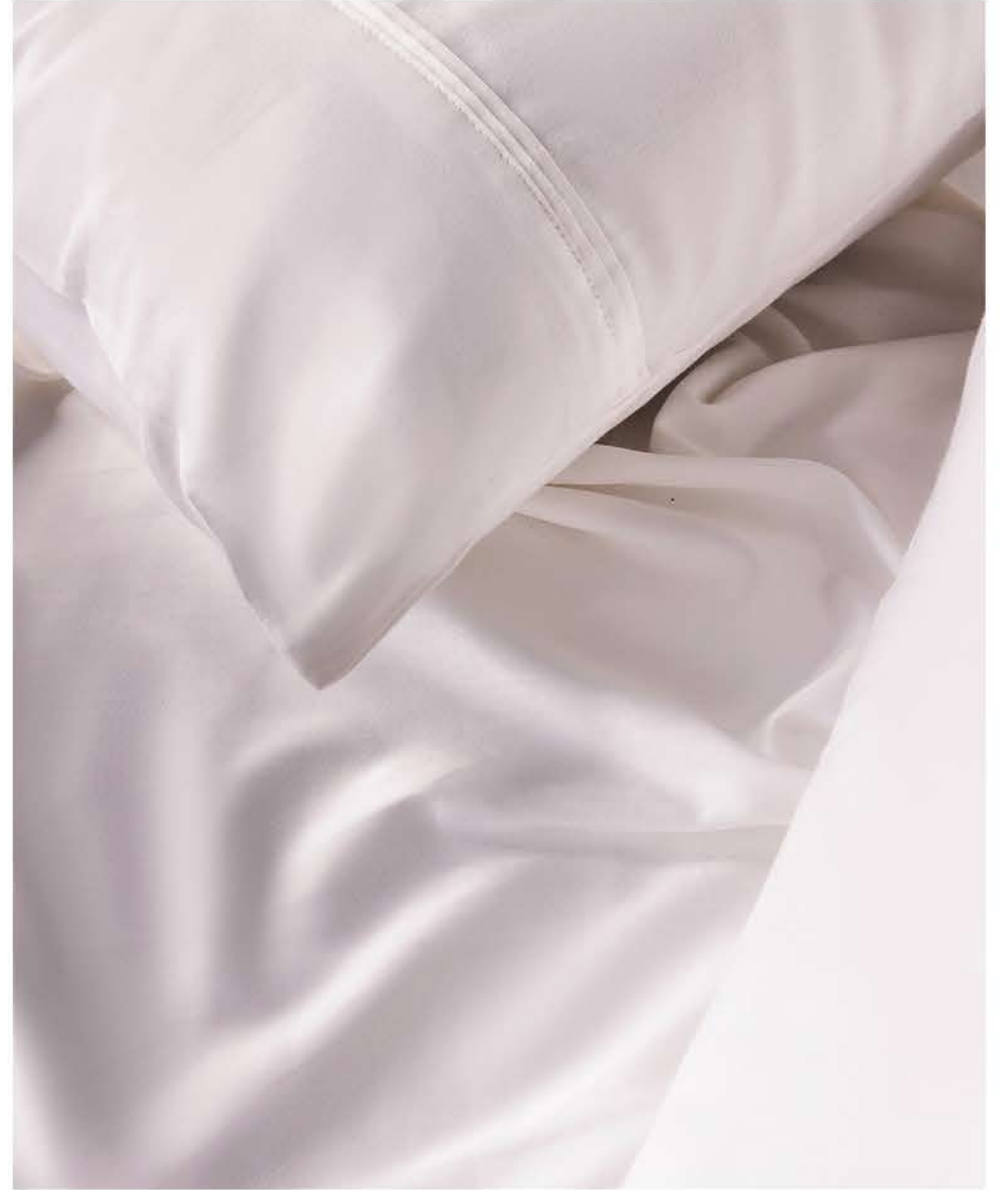
LUXURY DYED BEDDING

Browse our collection of 200 thread count Solid Dyed Sheet Sets. Beautifully crafted from 100% cotton, these sheet sets make your bedroom look delightful and elegant.

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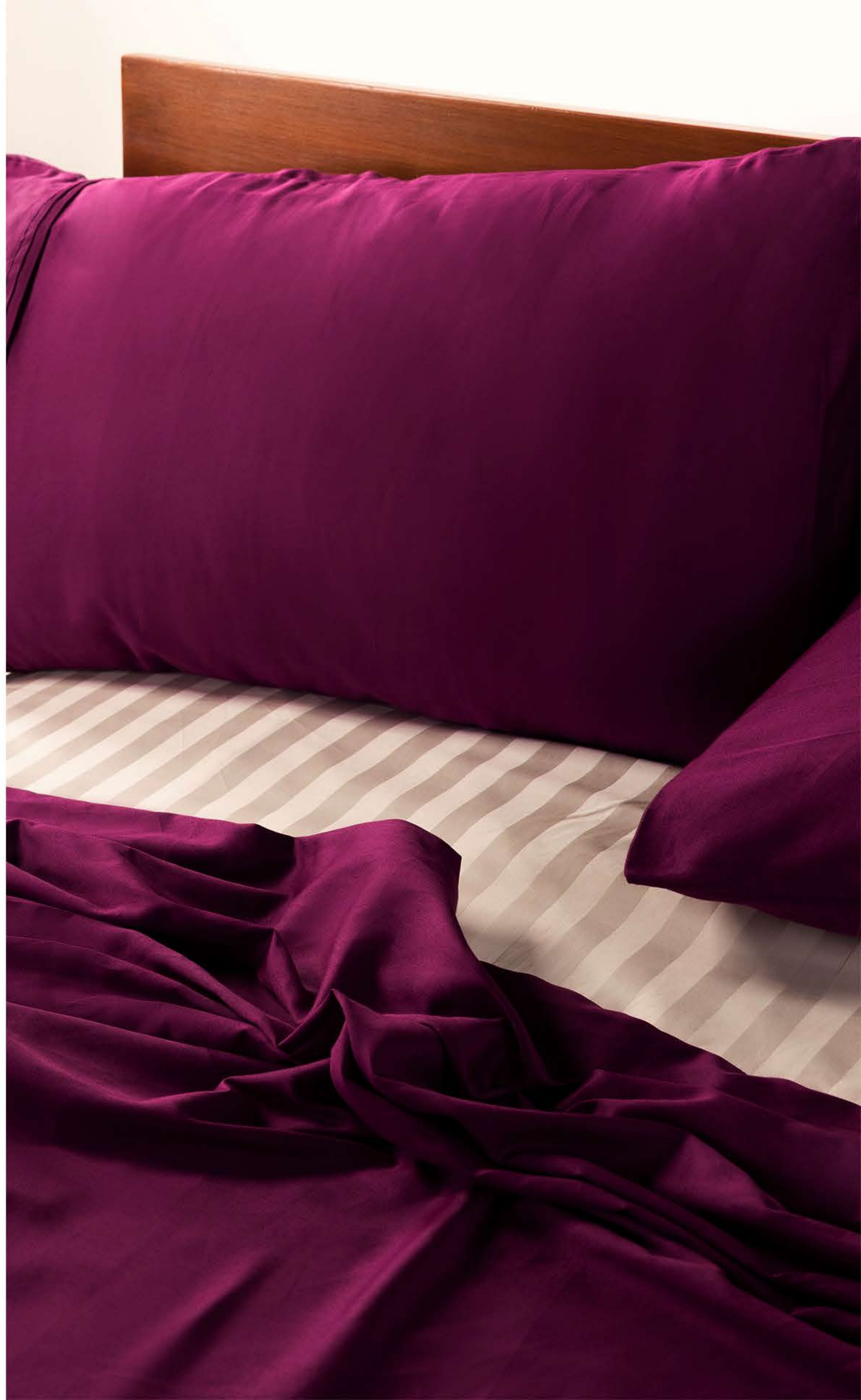
SNOW WHITE



Luxury Dyed - 100% Cotton Sateen

• Bed Sheet Set

GRAPE



Luxury Dyed - 100% Cotton Sateen
• Bed Sheet Set

IRON

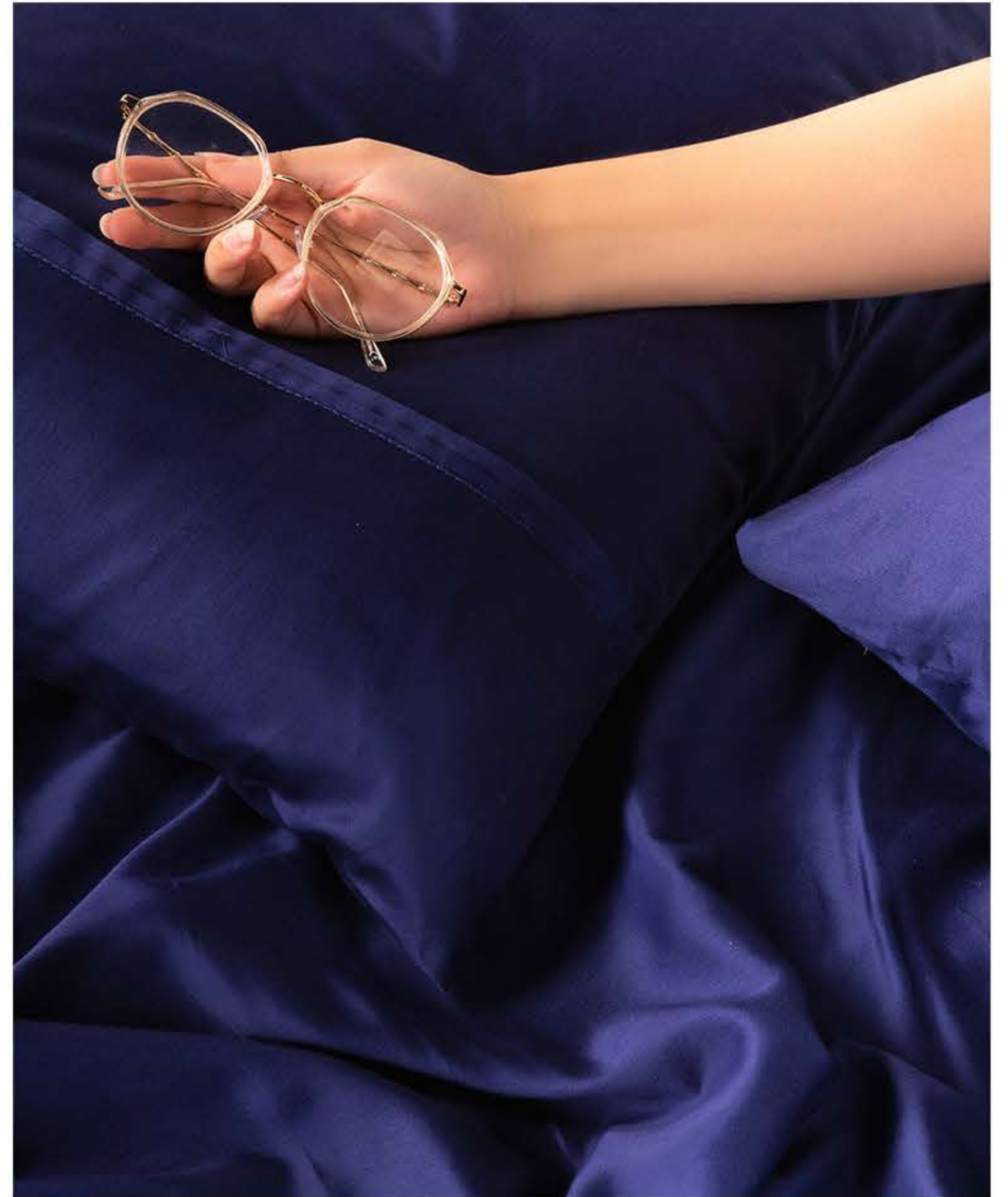


Luxury Dyed - 100% Cotton Sateen
• Bed Sheet Set





DEEP BLUE



Luxury Dyed - 100% Cotton Sateen

• Bed Sheet Set



IMPERIAL BEDDING

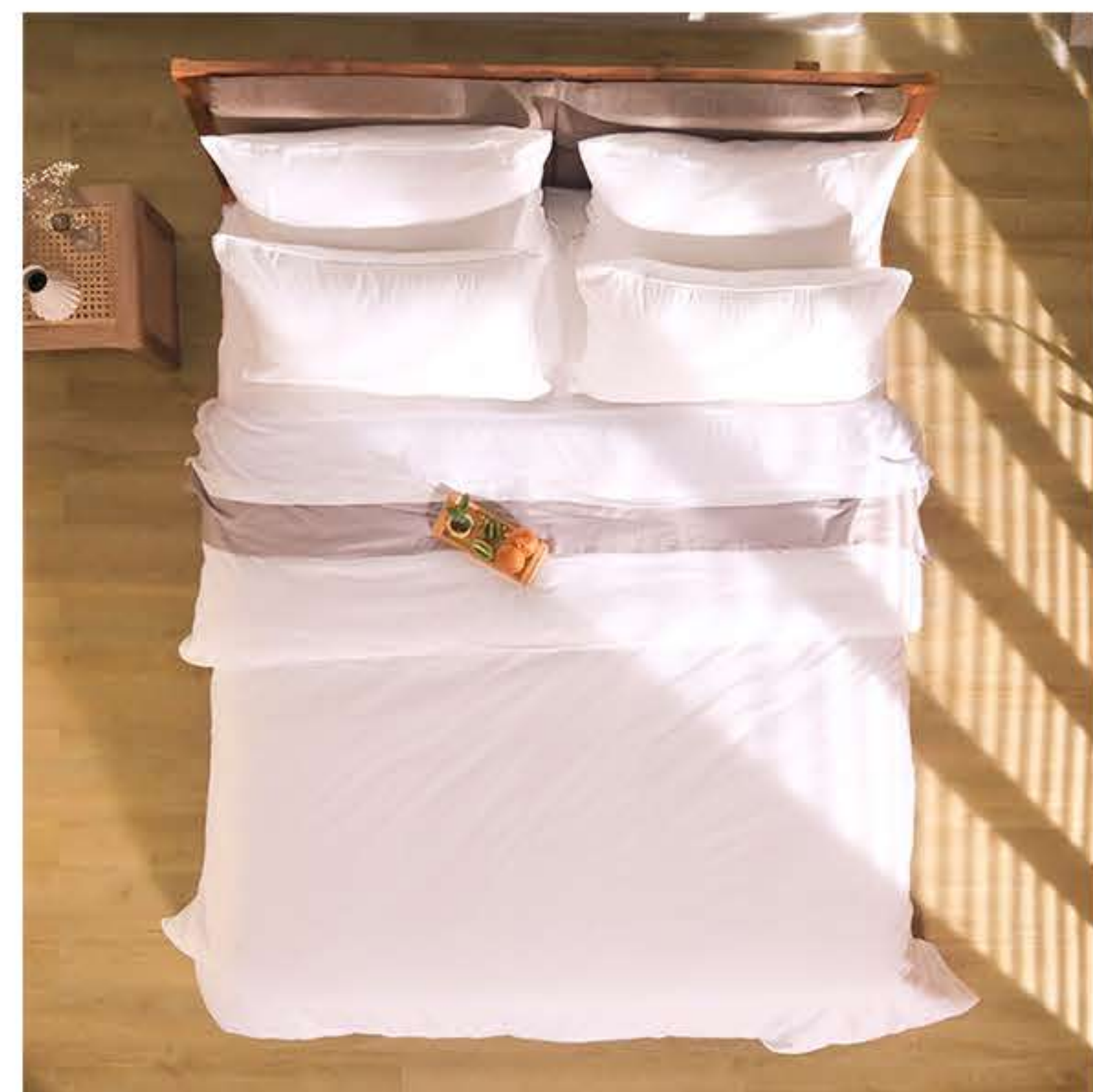
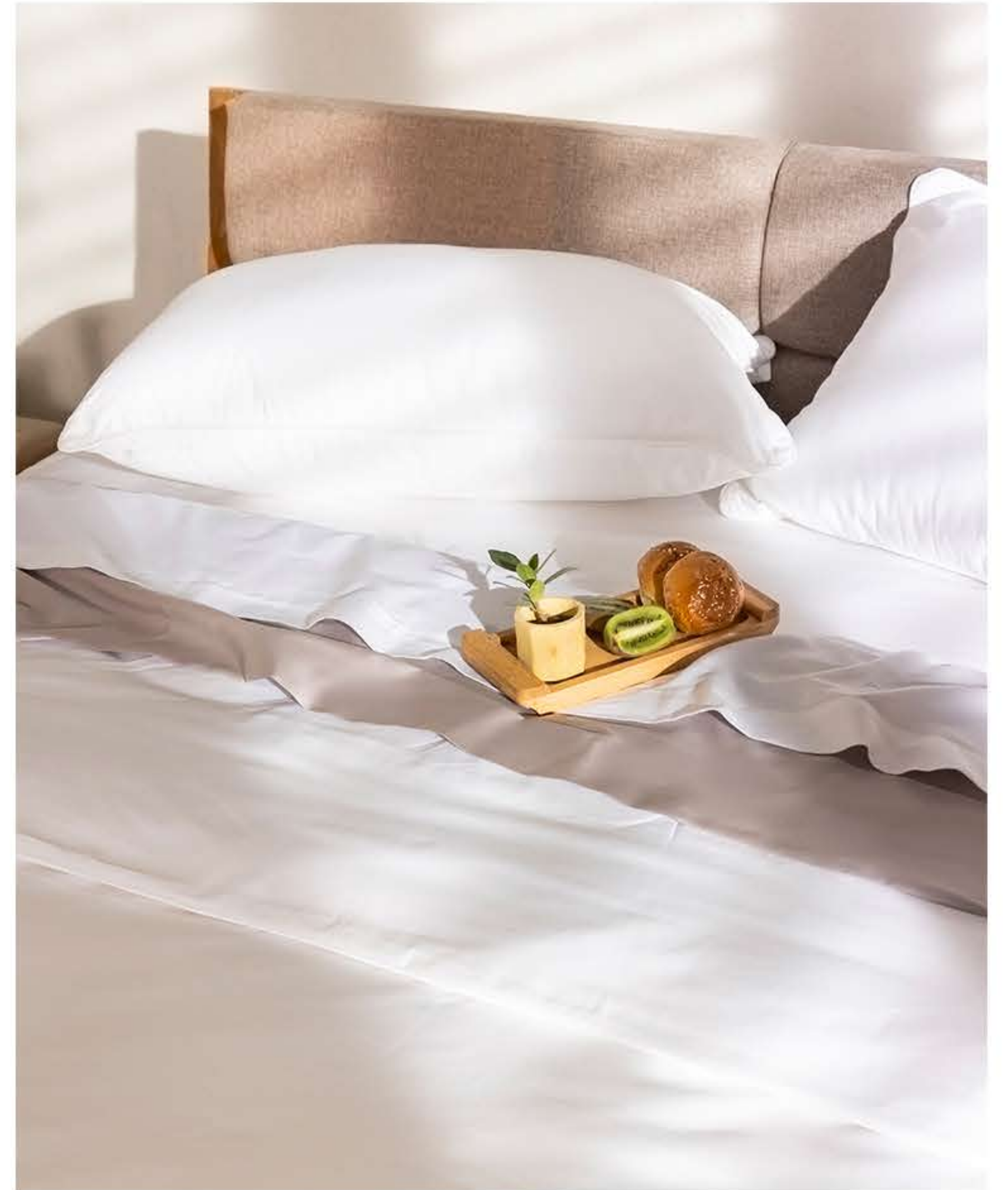
Give your home the look and luxury of a five-star suite with our Imperial Collection. Our exclusive Indus Valley Cotton 600 thread-count range is irresistible.

Indus Valley Cotton

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WHITE



Imperial Bedding - Sateen Weave
Indus Valley Cotton

• Duvet Set • Bed Sheet Set

LUXURY JACQUARD BEDSPREAD

This Bedspread set is breathable, lightweight & suitable for all seasons, 3 Layers Unique Multi layer Jacquard Design with special Stitched technology to maintain softness, all year long.



POMEGRANATE



Luxury Bed Spread - Multi layer Jacquard

• Bed Spread • Pillow Cases • Cushion Cases

HONEY



Luxury Bed Spread - Multi layer Jacquard

• Bed Spread • Pillow Cases • Cushion Cases





GRAY MORN



Luxury Bed Spread - Multi layer Jacquard

• Bed Spread • Pillow Cases • Cushion Cases

THROWS

Perfect for adding style and class to any room, the entire range has a super sophisticated vibe. Choose between thermal, matelassé or fleece blankets crafted from super cozy 100% cotton or synthetic blends.

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WAFFLE THROW



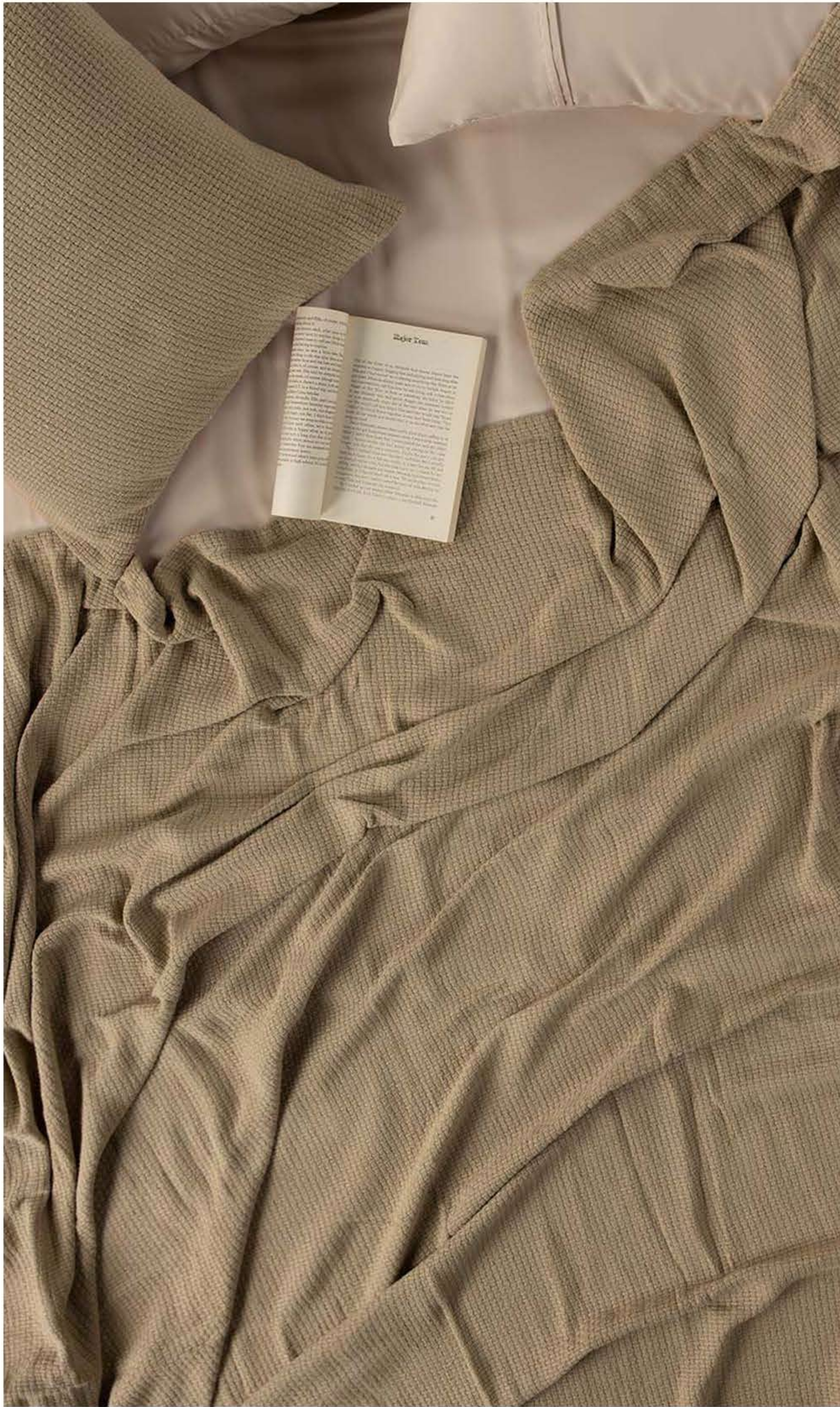
ECRU



DOVE

THERMAL THROW

Use this textured all-season blanket on your bed or as a lightweight throw.
This bedding accessory is 100% cotton for a covering that's perfect for the cooler months of the year.



Whisper



Atlantic



Light Taupe



Deep Fig



Dusty Coral

HOME COVER

Make yourself the coziest corner to sit in with a blend of comfort and sophistication. This assorted collection of vibrant colors and contemporary patterns make each cushion cover unique.



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Waffle Cushions - 100% Cotton



Ecru



Dove

Thermal Cushions - 100% Cotton



Atlantic



Deep Fig

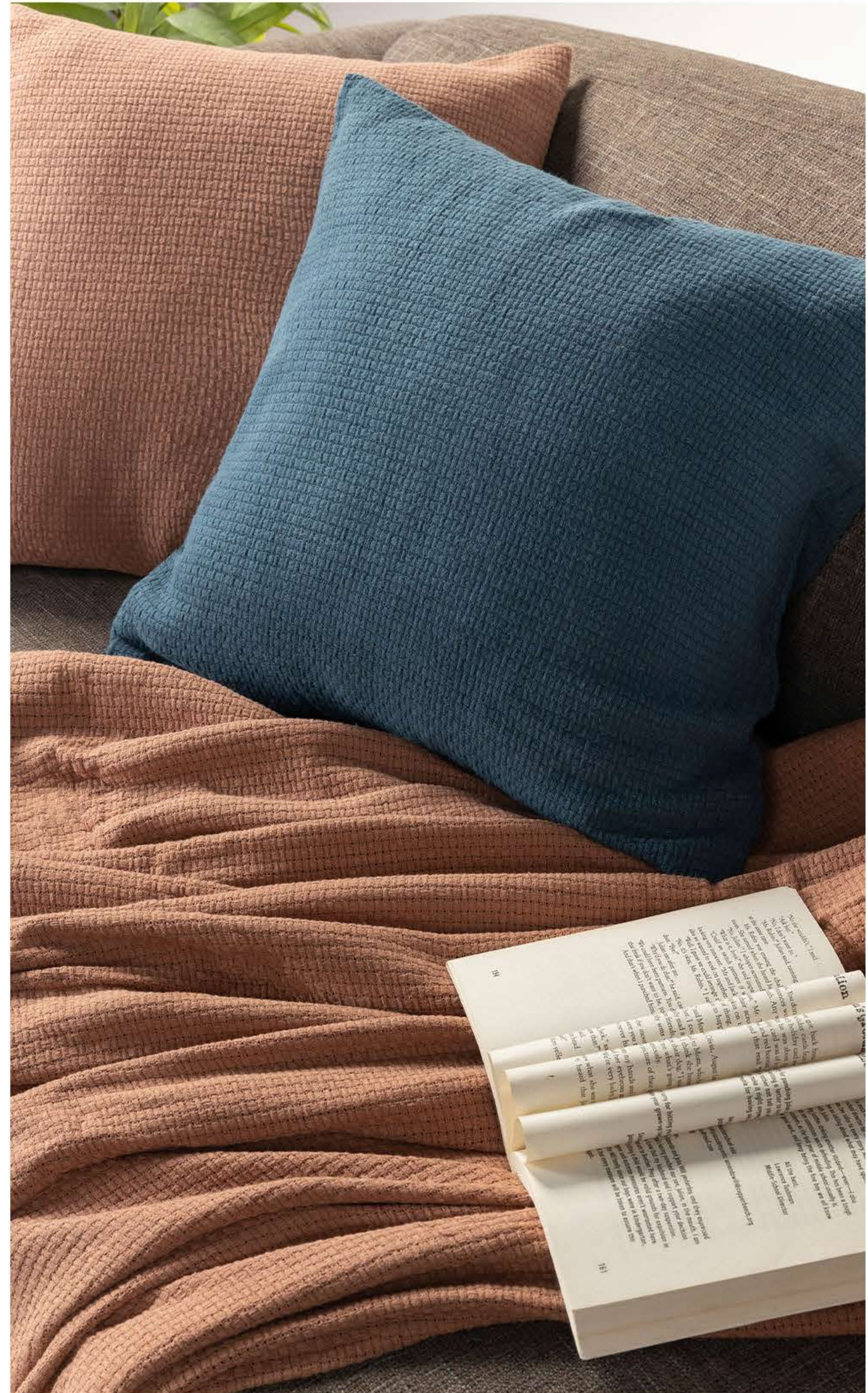


Dusty Coral



Light Taupe

DYED CUSHIONS



18inches x18inches - 46cm x 46cm



AFTER BATH

Our vibrant, colorful range will brighten up your bathroom space and give a luxurious feel and a glamorous edge.



COMBED TOWELS

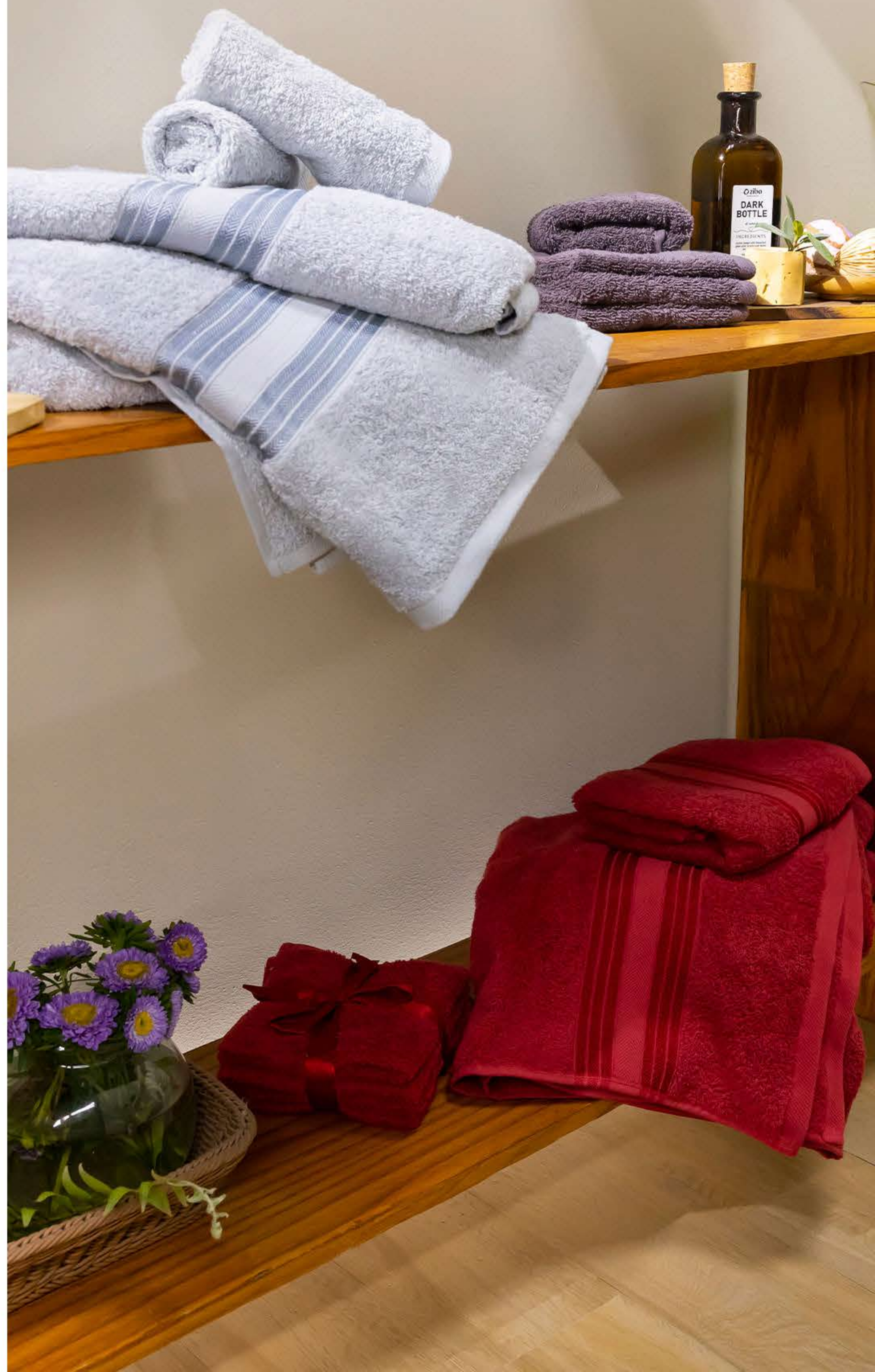


• Hand Towel
50cm x 100cm

• Bath Towel
70cm x 140cm

• Bath Sheet
100cm x 150cm

Made from 100% cotton, pamper yourself after every bath with our irresistibly soft & finely Combed Towels.



Bath Linen - Combed 100% Cotton



Cream



White



Salmon



Spring



Peanut



Iceberg



Carrot



Ash



Wood



Midnight



Blush



Shamrock

JACQUARD & YARN DYED TOWELS

Jacquard towels are yarn-dyed terry towels woven on a special hook. A jacquard design will appear on both the back and face of the towel.



• Hand Towel
50cm x 100cm

• Bath Towel
70cm x 140cm

• Bath Sheet
100cm x 150cm

Bath Linen - 100% Cotton



Almond Jacquard



Almond Yarn Dyed



Sage Jacquard



Sage Yarn Dyed



Old Rose Jacquard



Old Rose Yarn Dyed

ZERO TWIST TOWELS



• Hand Towel
50cm x 100cm

• Bath Towel
70cm x 140cm

• Bath Sheet
100cm x 150cm

Bath Linen - 100% Cotton



Anchor



Royal



Birch



Iris



Lemon



Algae

Bath Linen - 100% Cotton



White



Cream



Ecru



Grey



Navy



Maroon

WAFFLE TOWELS



COMBED TOWELS *6pcs Set*

Bath Linen - Combed 100% Cotton



- Face Towel
33cm x 33cm
- Hand Towel
50cm x 100cm
- Bath Towel
70cm x 140cm



Spring



Shamrock



Salmon



Blush



Wood



Midnight

Bath Linen - Combed 100% Cotton



White



Cream



Ice Berg



Peanut



Ash



Carrot

COMBED TOWELS *6pcs Set*



COMBED TOWELS *4pcs Set*

Bath Linen - Combed 100% Cotton



- Face Towel
33cm x 33cm



Spring



Shamrock



Salmon



Blush



Wood



Midnight

Bath Linen - Combed 100% Cotton



White



Cream



Ice Berg



Peanut



Ash



Carrot

COMBED TOWELS *4pcs Set*



VELOUR BATHROBES



Cream



Peanut



Salmon



Midnight



Blush



Shamrock

• Available in 4 sizes includes pair of slippers
XS S M L

COMBED BATHROBES



- Available in 5 sizes
XS S M L XL



Ash



Ice Berg



Carrot



Spring



Wood



White



ideas[®]
HOME

Available Instores & Online
www.gulahmedshop.com