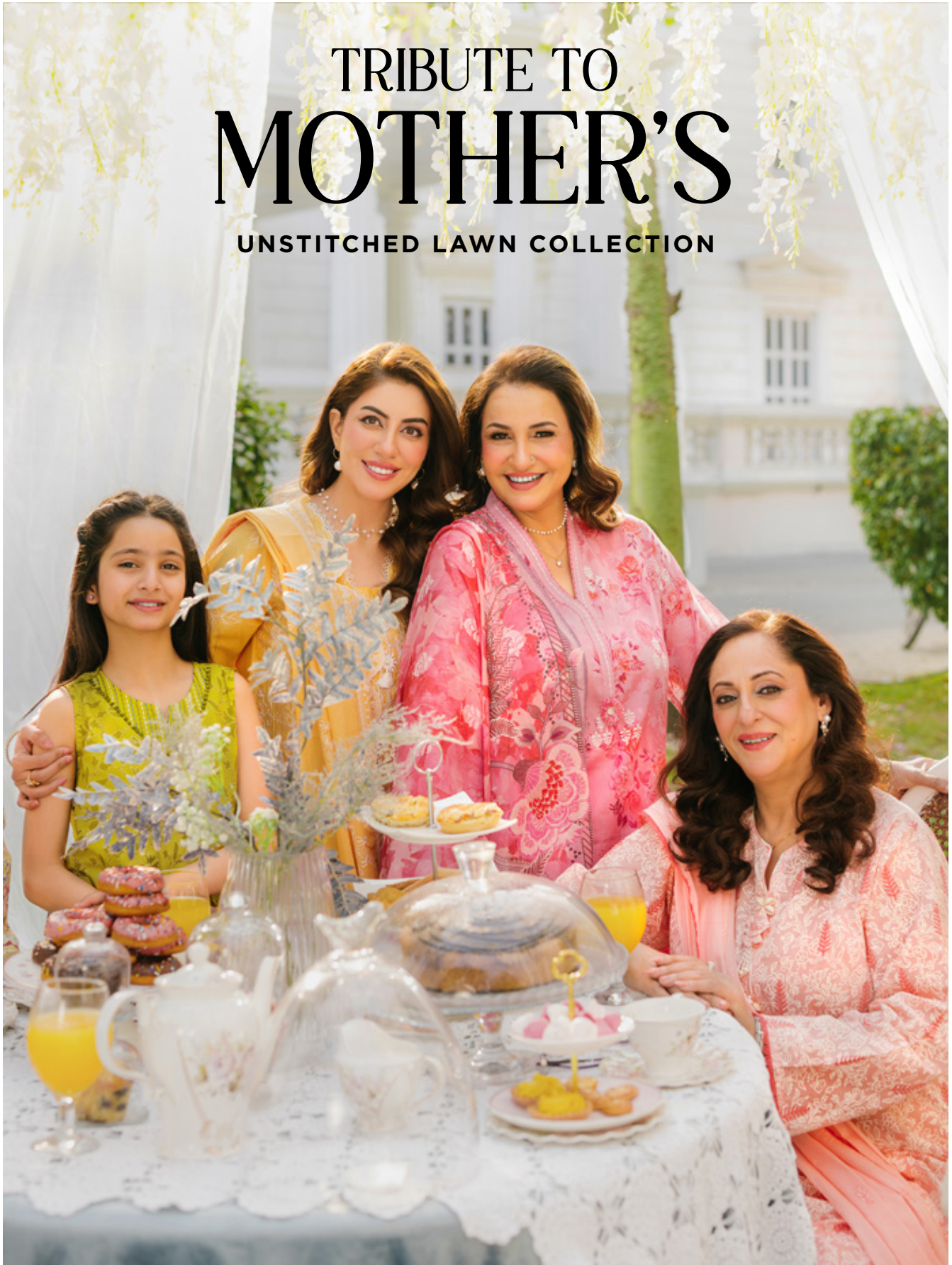


TRIBUTE TO MOTHER'S

UNSTITCHED LAWN COLLECTION



SUMMER 2025



UNSTITCHED COLLECTION
GENERATION AFTER GENERATION

GulAhmed

SINCE 1953

SUMMER 2025

Concept

FOR MOTHER'S

BRAND CONCEPT

Our collection is a testament to the finest quality and craftsmanship, woven with the care and love of a mother. Just as a mother's devotion knows no bounds, every thread in our fabrics carries the warmth and dedication to provide nothing but the best for generations to come.

For generations, Gul Ahmed has celebrated the love and care of mothers – their warmth, devotion, and the lasting impact they have on our lives.



100% PURE COTTON



PRINTED
CHIFFON
mother's collection

gulahmedshop.com



BM52028

3 PIECE PRINTED CHIFFON

Printed Chiffon Dupatta. Printed
Lawn Shirt. Dyed Trouser.





100% PURE COTTON



100% PURE COTTON

SUMMER

3 PIECE
EMBROIDERED *Lawn*

DN52011

Embroidered
Denting Lawn
Dupatta. Printed
Lawn Shirt. Dyed
Trousers.



This season, we celebrate the essence of motherhood – a timeless symbol of love, resilience, and grace. Our Summer 2025 Unstitched Collection draws inspiration from the nurturing embrace of mothers, reflecting their selfless care in every thread.

From breezy pastels to bold florals, each design echoes her warmth and strength, offering a perfect blend of elegance and comfort for the summer. Let every piece be a tribute to the unparalleled beauty of a mother's love.





Printed Lawn Shirt. **SL52035**

GulAhmed
100% PURE COTTON



UNSTITCHED *Single* SHIRT



Printed Lawn Shirt. **SL52034**



SL52013
Printed Lawn Shirt.



100% PURE COTTON

SL52024 Printed Lawn Shirt.



GULAHMEDSHOP.COM

GulAhmed

THE ORIGINAL LAWN®

UNSTITCHED SUMMER LAWN COLLECTION

OUR COLLECTION
REFLECTS THIS SPECIAL
BOND, WITH FABRICS THAT
CARRY THE ESSENCE OF
LOVE AND QUALITY. EACH
DESIGN TELLS A STORY
OF TIMELESS BEAUTY,
PASSED DOWN THROUGH
GENERATIONS AS A
LEGACY OF CARE AND
CRAFTSMANSHIP. EVERY
PIECE IS CREATED WITH
HEARTFELT THOUGHT,
HONORING THE WOMEN
WHO ARE THE HEART
OF OUR HOMES AND
CELEBRATING A LOVE THAT
LASTS FOREVER.

TRIBUTE TO

MOTHER'S

CHIFFON



BM5200I

3 PIECE
EMBROIDERED
CHIFFON

Embroidered Printed
Chiffon Dupatta.
Embroidered Printed Lawn
Shirt Front & Sleeves with
Printed Lawn Back . Dyed
Trousers.



BM5203I
3 PIECE
PRINTED CHIFFON
Printed Chiffon
Dupatta. Printed Lawn
Shirt. Dyed Trouser.





BM52008

3 PIECE
EMBROIDERED
CHIFFON

Embroidered Printed Chiffon
Dupatta. Embroidered Printed Lawn
Shirt Front with Printed Lawn Back &
Sleeves. Dyed Trouser.

CHIFFON



BM52007 3 PIECE EMBROIDERED CHIFFON

Embroidered Printed Chiffon Dupatta.
Embroidered Printed Lawn Shirt Front with
Printed Lawn Back & Sleeves. Dyed Trouser.





DN52003
3 PIECE EMBROIDERED LAWN
Embroidered Denting Lawn Dupatta.
Printed Lawn Shirt. Dyed Trouser.

BM52027

3 PIECE
EMBROIDERED
CHIFFON

Printed Chiffon Dupatta.
Embroidered Printed
Lawn Shirt Front with
Printed Lawn Back &
Sleeves. Dyed Trouser.



CHIFFON

gulahmedshop.com





BM52030
 3 PIECE
 PRINTED CHIFFON
 Printed Chiffon
 Dupatta. Printed
 Lawn Shirt. Dyed
 Trouser.





BM52006
3 PIECE
PRINTED CHIFFON
Printed Chiffon Dupatta.
Printed Lawn Shirt.
Dyed Trouser.



3 piece Embroidered Lawn



DN52002 Embroidered Denting Lawn Dupatta with Embroidered Dupatta
Pallu. Lacquer Printed Lawn Shirt. Dyed Trousers.



DN52004

3 PIECE
EMBROIDERED
LAWN

Embroidered Denting
Lawn Dupatta. Printed
Lawn Shirt. Dyed Trouser.

100% PURE COTTON





gulahmedshop.com

DN4204I

3 PIECE
EMBROIDERED
LAWN

Embroidered Denting Lawn Dupatta.
Embroidered Lawn Shirt Front &
Sleeves. Embroidered Borders. Dyed
Lawn Back. Dyed Trouser.





Single
UNSTITCHED SHIRT

Printed Lawn Shirt. **SL5203I**



SINGLE SHIRT

UNSTITCHED



Printed Lawn Shirt. **SL52033**



100% PURE COTTON



Printed Lawn Shirt. **SL52029**



SL52030 Printed Lawn Shirt.



SL52032 Printed Lawn Shirt.

Transformed into a celebration of connection and warmth, everyone gathers around, the gentle grace of motherly care envelops the room, creating a sense of comfort and belonging. Each shared laugh, every story exchanged, and the simple joy of being present together weave a tapestry of togetherness that lingers in the heart.

In these moments, the true meaning of family comes alive—a bond built on unconditional love, shared experiences, and the beauty of living in the now. the love in the air, the smiles that light up faces, and the collective heartbeat of a family savoring life, one cherished moment at a time.



TRIBUTE TO
MOTHER'S
UNSTITCHED LAWN COLLECTION

CL52380B

3 PIECE
PRINTED LAWN

Printed Lawn Dupatta.
Printed Lawn Shirt.
Dyed Trouser.





100% PURE COTTON



CL52I26B

3 PIECE
PRINTED LAWN

Printed Lawn Dupatta.
Printed Lawn Shirt. Dyed
Trousers.



100% PURE COTTON



CL42243A

3 PIECE
PRINTED LAWN

Lacquer Printed Lawn
Dupatta. Printed Lawn
Shirt. Dyed Trouser.



CL42300B

3 PIECE
PRINTED LAWN

Printed Lawn Dupatta. Printed
Lawn Shirt. Dyed Trouser.





CL42301B
3 PIECE
PRINTED LAWN

Printed Lawn Dupatta.
Printed Lawn Shirt.
Dyed Trouser.

CL42243B

3 PIECE
PRINTED LAWN

Lacquer Printed Lawn
Dupatta. Printed Lawn
Shirt. Dyed Trouser.



gulahmedshop.com

100% PURE COTTON



Tribute To
MOTHER'S
Unstitched Lawn Collection



CL52378B

3 PIECE
PRINTED LAWN

Printed Lawn Dupatta.
Printed Lawn Shirt.
Dyed Trouser.



CL4230IA

**3 PIECE
PRINTED LAWN**

Printed Lawn Dupatta. Printed
Lawn Shirt. Dyed Trouser.



CL52380A

3 PIECE
PRINTED LAWN

Printed Lawn Dupatta.
Printed Lawn Shirt. Dyed
Trousers.



CL52372B

3 PIECE
PRINTED LAWN

Printed Lawn Dupatta.
Printed Lawn Shirt. Dyed
Trousers.





LAWN

100% PURE COTTON



CL52378A

3 PIECE
PRINTED LAWN

Printed Lawn Dupatta.
Printed Lawn Shirt. Dyed
Trousers.



CL52I26A

3 PIECE
PRINTED LAWN

Printed Lawn Dupatta.
Printed Lawn Shirt. Dyed
Trousers.





100% PURE COTTON

CL52414

**3 PIECE
PRINTED LAWN**

Printed Lawn Dupatta.
Printed Lawn Shirt. Dyed
Trouser.



CL52372A

**3 PIECE
PRINTED LAWN**

Printed Lawn Dupatta.
Printed Lawn Shirt. Dyed
Trousers.



CL52417

**3 PIECE
PRINTED LAWN**

Printed Lawn Dupatta.
Printed Lawn Shirt. Dyed
Trousers.



CL52I98A

**3 PIECE
PRINTED LAWN**

Printed Lawn Dupatta.
Printed Lawn Shirt. Dyed
Trousers.

CL52I28B

3 PIECE
PRINTED LAWN

Printed Lawn Dupatta.
Printed Lawn Shirt. Dyed
Trousers.



100% PURE COTTON





CL52I28A

3 PIECE
PRINTED LAWN

Printed Lawn
Dupatta. Printed
Lawn Shirt. Dyed
Trousers.





CL42300A

3 PIECE
PRINTED LAWN

Printed Lawn Dupatta.
Printed Lawn Shirt.
Dyed Trouser.





CL52454
3 PIECE
PRINTED LAWN
Printed Lawn Dupatta.
Printed Lawn Shirt. Dyed
Trousers.



CL52I98B

3 PIECE
PRINTED LAWN

Printed Lawn Dupatta.
Printed Lawn Shirt. Dyed
Trousers.



Printed Lawn Shirt. **SL52028**





Printed Lawn Shirt. **SL52020**



Printed Lawn Shirt. **SL52012**

STORE LOCATOR

KARACHI

Askari - Malir Cantt. Station Shopping Complex. 021-34196002-5
Bahadurabad, Near Char Minar Chowrangi. 021-34858951-54
Clifton, Dolmen Mall Clifton. 021-35296106-10
Clifton, Dolmen Mall Clifton (Salt by Ideas) 021-35370089
Near Schon Circle. 021-35374131-5
Gulistan-e-Johar, Block 12. 021-34019701
Mosamiyat. 021-34177282-3
KDA Market. 021-34173761-4
Lucky One Mall. 021-37181046-50
Hyderi, Block H. 021-36724481-88
FPS – EASTERN, Sector 3. 021-35120395-(7404)
Landhi Industrial Area, Near Manzil Pump. 021-35016514
FPS 8, Near Dawood Chowrangi. 021-35019805
Atrium Mall, First Floor. 021-35643166-9
Shahrah-e-Faisal, Metro Cash & Carry Store. 021-34602257-59
Square One Mall, Near Askari 4 Stadium Road 021-33399377
Tariq Road, Dolmen Mall Tariq Road. 021-34321181-3
Main Liberty Chowk. 021-3489554-55
North Walk, Near KDA Chowrangi 021-33393257
Mega Mall, Near Johar Chowrangi 021-33460058

LAHORE

Allama Iqbal Town, Pak Block. 042-37800577
Bahria Town, Jasmine Mall. 042-37862763 & 042-37862863
Packages Mall. 042-38915840
DHA, Y Block. 042-37199812
EME Society, Canal West Bank Road. 042-35452973-79
Gulberg, College Road. 042-32299272 & 042-32312492
Gulshan-e-Ravi, Block A, Main Boulevard. 042-37480443
Johar Town, Emporium Mall. (Ideas) 042-32592207-8
Johar Town, Emporium Mall (Salt by Ideas) 042-32592291
Lahore Cantt, Fortress Square Mall. 042-37341288-91
Mall Road, Main Commercial. 042-36309166-8
Model Town, Amanah Mall. 042-35131638-40
Ravi Road, Metro Cash & Carry Store. 042-37947261-3
Shadbagh Scheme, Shadbagh. 042-37608155
Shalimar Link Road, Near Ladhi Gas Factory. 042-36820098
Wapda Town, PIA Housing Society. 042-35955403
Dolmen Mall (Salt by Ideas) 042-37263046

ISLAMABAD

DHA, World Trade Center - WTC, 051-2725524
F-7, Main Markaz. 051-2652491-96
F-8, Tha Centaurus Mall. 051-2701240-5
F-10, Main Markaz. 051-2113614-19

RAWALPINDI

Bahria Town, Sikandar Arcade. 051-5412113
PWD, Block D. 051-5421275-6 & 051-5421261
Saddar, Bank Road. 051-5120792-6
Satellite Town, Commercial Market Road. 051-4571079

HYDERABAD

Auto Bhan Road, Boulevard Mall. 022-3413137-39
Railways Employees Housing Society.
022-3411096-7 & 022-341121-2
Cantt., Chandni Bazaar, Cantonment Shopping Center.
022-2729972-3 & 022-2729934
Tilak Chari, Church Building. 022-2635003-4

ARIFWALA

Building No. 80 – Arifwala. 045-7830492

ATTOCK

Pleader Lane - Tehsil & District - 057-2700695

AZAD JAMMU KASHMIR

Mirpur, Muhammad Ismail Plaza, Kotli Road. 05827-437353-55
Muzaffarabad, Neelum Road. 05822-442833

BAHAWALNAGAR

Police Line Road 063-2607944

BAHAWALPUR

Haqi Center, DC Office Chowk. 062-2281224 & 062-2281227

BUREWALA

Multan Road. 067-3351012-13

CHAKWAL

Talagang Road. 0543-540218-9

DG KHAN

Moaza Dera Gharbi. 064-2407845-46

D.I. KHAN

Circular Road. - 0966-711193

DASKA

College Road. - 052-6614445

FAISALABAD

Jinnah Colony, Gulberg Police Station Road. 041-2642013
Kohinoor City, Ali Tower, Jaranwala Road. 041-8535688-86
Nasar Ullah Khan Town, Lyallpur Galleria Mall. 041-5227237

GUJRANWALA

By Pass Road, Kings Mall. 055-4284131-6
GT Road, Fazal Center. 055-3861225
Satellite Town, Block B. 055-3841221-23

GUJRAT

Katchery Road. 053-3608430

HAFIZABAD

Bajwa's Plaza, Post Office Road. 0547-522020

HARIPUR

Main Bazar - 0995-610765

JARANWALA

Naya Bazar. 041-4310582

JHELUM

Deen Plaza - Civil Lines. 0544-623094-96 & 0544-277182-84

JHANG

Alfateh Plaza, Kachehri Chowk. 0477-651193

KASUR

Chandni Chowk, Railway Road. 0492-760660 & 0492-770042

KHANEWAL

Sir Syed Road. 065-2551184

LARKANA

Ward C, Nawa Tak, New Station Road. 074-4045005

MANDI BAHUDDIN

Hakim Mall, Jail Road. 054-6502431-93

MANSEHRA

Near Bypass Road, Abbottabad Road. 0997-300924

MARDAN

Mardan Nowshehra Road. 0937-861507-9

MIANWALI

Sony Khel Market. 0459-230539

MIRPUR KHAS

Hyderabad Road. 023-3821001-2

MULTAN

Gulgasht, Plaza Musa Center. 061-6210035-8
Multan Cantt., Qasim Road. 061-4574005

NAROWAL

Circular Road. 0542-411281 & 83

NAWABSHAH

Mohalla Mohni Bazar. 0244-366281-4

OKARA

MA Jinnah Road. 044-2510526

PESHAWAR

Ittehad Cloth Market. 091-5854154-5.

PHALIA

Mall of Phalia. 0546-566813

QUETTA

Millennium Mall. 081-28304777

RAHIM YAR KHAN

Model Town, Town Hall. 068-5879100-3

SAHIWAL

Bhandari Chowk, Sir Syed Road. 040-4460222 & 040-4460444

SARGODHA

Ideas Sargodha, University Road. 048-3210430

SHEIKHUPURA

Ideas Sheikhpura, Sargodha Road. 056-3610087-88

SIALKOT

Sialkot Cantt. Mall of Sialkot. 052-4291710 & 052-4291711-2
V Mall. 052-4292070

SUKKUR

Muslim Co-Operative Housing Society. 071-5816596

SWAT

Swat Tower. 094-6883868

TALAGANG

Mianwali Road. 054-3410212

TAXILA

New City Arcade, Wah Cantt. 051-4624005

UPCOMING STORES

Peshawar (Ideas) Main University Road

ISLAMABAD ZETA-I Mall

Dolmen Mall Lahore (Ideas)

SIALKOT Brand Village Sialkot

INTERNATIONAL STORE UAE

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Sharjah. +971-6-5342077

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 **GulAhmed** SINCE 1953

GENERATION AFTER GENERATION



SHOP
SCAN

 **Ideas**®