



 **Gul Ahmed** THE ORIGINAL LAWN®

SUMMER '25

PREMIUM
LUXURY

UNSTITCHED COLLECTION

 Gul Ahmed

SWISS VOILE

UNSTITCHED COLLECTION





**LSV 52001 - 3 PIECE
EMBROIDERED SWISS VOILE**

LACQUER PRINTED CHIFFON
DUPATTA. EMBROIDERED
SWISS VOILE SHIRT FRONT &
SLEEVES WITH EMBROIDERED
BORDERS FOR FRONT & BACK.
DYED SWISS VOILE BACK.
DYED INNER & TROUSER.





**LSV 52020 - 3 PIECE
EMBROIDERED SWISS VOILE**

EMBROIDERED CHIFFON
DUPATTA. EMBROIDERED
SWISS VOILE SHIRT FRONT &
SLEEVES WITH EMBROIDERED
NECKLINE ON ORGANZA.
DYED SWISS VOILE BACK.
DYED INNER & TROUSER.





SWISS VOILE

ULTIMATE LUXURY COLLECTION



**LSV 52002 - 3 PIECE
EMBROIDERED SWISS VOILE**

EMBROIDERED CHIFFON
DUPATTA. EMBROIDERED
SWISS VOILE SHIRT FRONT &
SLEEVES WITH DYED SWISS
VOILE BACK. DYED INNER &
TROUSER.



**LSV 52002 - 3 PIECE
EMBROIDERED SWISS VOILE**

EMBROIDERED CHIFFON
DUPATTA. EMBROIDERED
SWISS VOILE SHIRT FRONT &
SLEEVES WITH DYED SWISS
VOILE BACK. DYED INNER &
TROUSER.





SWISS VOILE

UNSTITCHED COLLECTION

LSV 52010

EMBROIDERED CHIFFON DUPATTA.
EMBROIDERED SWISS VOILE
SHIRT FRONT & SLEEVES WITH
EMBROIDERED BORDERS FOR
FRONT & BACK. DYED SWISS VOILE
BACK. DYED INNER & TROUSER.



SWISS VOILE

LSV 52024

EMBROIDERED CHIFFON
DUPATTA. EMBROIDERED
SWISS VOILE SHIRT
FRONT, SIDE PANELS
& SLEEVES WITH
EMBROIDERED BORDERS
FOR FRONT & BACK.
DYED SWISS VOILE
BACK. DYED INNER &
TROUSER.





**LSV 52025 - 3 PIECE
EMBROIDERED SWISS VOILE**

EMBROIDERED CHIFFON
DUPATTA. EMBROIDERED
SWISS VOILE SHIRT FRONT,
BACK & SLEEVES WITH
EMBROIDERED BORDERS FOR
FRONT & BACK. DYED INNER &
TROUSER.





**LSV 52023 - 3 PIECE
EMBROIDERED SWISS VOILE**

EMBROIDERED CHIFFON
DUPATTA. EMBROIDERED
SWISS VOILE SHIRT
FRONT, BACK & SLEEVES.
EMBROIDERED BORDERS
FOR FRONT & BACK ON
ORGANZA. DYED INNER &
TROUSER.



**LSV 52023 - 3 PIECE
EMBROIDERED SWISS VOILE**

EMBROIDERED CHIFFON
DUPATTA. EMBROIDERED
SWISS VOILE SHIRT
FRONT, BACK & SLEEVES.
EMBROIDERED BORDERS FOR
FRONT & BACK ON ORGANZA.
DYED INNER & TROUSER.





 Gul Ahmed



PREMIUM LUXURY
UNSTITCHED COLLECTION



**PM 52036 - 3 PIECE
PREMIUM EMBROIDERED
CHIFFON**

SEQUINS EMBROIDERED CHIFFON
DUPATTA. SEQUINS EMBROIDERED
LAWN SHIRT FRONT WITH BEADS.
SEQUINS EMBROIDERED LAWN
BACK & SLEEVES. SEQUINS
EMBROIDERED BORDERS FOR
FRONT, BACK & SLEEVES ON
ORGANZA. DYED TROUSER.



A woman with dark hair pulled back is seated, looking directly at the camera. She is wearing a vibrant yellow-green ensemble consisting of a long-sleeved top, a matching dupatta with a wide embroidered border, and a skirt with floral embroidery. The outfit is adorned with intricate gold and red threadwork, and long strands of pearls are draped over the sleeves and waist. She is surrounded by several large, white ceramic vases of various shapes and sizes, some with handles, and a few smaller terracotta pots. The background is a warm, textured wall, and the floor is made of light-colored stone tiles. The lighting is soft and directional, creating a warm and elegant atmosphere.

**PM 52010 - 3 PIECE
PREMIUM EMBROIDERED
JACQUARD**

EMBROIDERED JACQUARD DUPATTA
WITH EMBROIDERED DUPATTA
PALLU BORDER ON ORGANZA.
EMBROIDERED LAWN SHIRT FRONT
& SLEEVES WITH EMBROIDERED
BORDER & BUNCHES FOR FRONT
ON ORGANZA. DYED LAWN BACK.
DYED TROUSER.

**PM 52010 - 3 PIECE
PREMIUM EMBROIDERED
JACQUARD**

EMBROIDERED JACQUARD
DUPATTA WITH EMBROIDERED
DUPATTA PALLU BORDER ON
ORGANZA. EMBROIDERED
LAWN SHIRT FRONT & SLEEVES
WITH EMBROIDERED BORDER
& BUNCHES FOR FRONT ON
ORGANZA. DYED LAWN BACK.
DYED TROUSER.





**PM 52022 - 3 PIECE
PREMIUM EMBROIDERED
CHIFFON**

SEQUINS EMBROIDERED
CHIFFON DUPATTA. SEQUINS
EMBROIDERED LAWN
SHIRT FRONT WITH BEADS.
SEQUINS EMBROIDERED
LAWN BACK & SLEEVES.
ZARI EMBROIDERED
BORDERS FOR FRONT, BACK
& SLEEVES ON ORGANZA.
DYED TROUSER.



**PM 52023 - 3 PIECE
PREMIUM EMBROIDERED
CHIFFON**

SEQUINS EMBROIDERED
CHIFFON DUPATTA.
SEQUINS EMBROIDERED
LAWN SHIRT FRONT
WITH BEADS. SEQUINS
EMBROIDERED LAWN BACK
& SLEEVES. EMBROIDERED
BORDERS FOR FRONT,
BACK & SLEEVES ON
ORGANZA. DYED
TROUSER.





**PM 52023 - 3 PIECE
PREMIUM EMBROIDERED
CHIFFON**

SEQUINS EMBROIDERED
CHIFFON DUPATTA. SEQUINS
EMBROIDERED LAWN SHIRT
FRONT WITH BEADS. SEQUINS
EMBROIDERED LAWN BACK
& SLEEVES. EMBROIDERED
BORDERS FOR FRONT, BACK &
SLEEVES ON ORGANZA. DYED
TROUSER.



**PM 52024 - 3 PIECE
PREMIUM EMBROIDERED
CHIFFON**

SEQUINS EMBROIDERED CHIFFON
DUPATTA. SEQUINS EMBROIDERED
LAWN SHIRT FRONT WITH BEADS.
SEQUINS EMBROIDERED LAWN BACK
& SLEEVES. SEQUINS EMBROIDERED
BORDERS FOR FRONT, BACK &
SLEEVES ON ORGANZA. DYED
TROUSER.





PREMIUM LUXURY
UNSTITCHED COLLECTION



**PM 52039 - 3 PIECE
PREMIUM EMBROIDERED
CHIFFON**

SEQUINS EMBROIDERED CHIFFON DUPATTA.
SEQUINS EMBROIDERED LAWN SHIRT FRONT
WITH BEADS. SEQUINS EMBROIDERED LAWN
BACK & SLEEVES. SEQUINS EMBROIDERED
BORDERS FOR FRONT, BACK & SLEEVES ON
ORGANZA. DYED TROUSER.



**PM 52027 - 3 PIECE
PREMIUM EMBROIDERED
CHIFFON**

SEQUINS EMBROIDERED CHIFFON
DUPATTA. SEQUINS EMBROIDERED
LAWN SHIRT FRONT WITH BEADS.
SEQUINS EMBROIDERED LAWN BACK &
SLEEVES. ZARI EMBROIDERED BORDERS
FOR FRONT, BACK & SLEEVES ON
ORGANZA. DYED TROUSER.



**PM 52037 - 3 PIECE
PREMIUM EMBROIDERED
CHIFFON**

SEQUINS EMBROIDERED CHIFFON
DUPATTA. SEQUINS EMBROIDERED
LAWN SHIRT FRONT WITH BEADS.
SEQUINS EMBROIDERED LAWN BACK
& SLEEVES. SEQUINS EMBROIDERED
BORDERS FOR FRONT, BACK &
SLEEVES ON ORGANZA. DYED
TROUSER.



**PM 52037 - 3 PIECE
PREMIUM EMBROIDERED
CHIFFON**

SEQUINS EMBROIDERED
CHIFFON DUPATTA. SEQUINS
EMBROIDERED LAWN SHIRT
FRONT WITH BEADS. SEQUINS
EMBROIDERED LAWN
BACK & SLEEVES. SEQUINS
EMBROIDERED BORDERS FOR
FRONT, BACK & SLEEVES ON
ORGANZA. DYED TROUSER.







**PM 52057 - 3 PIECE
PREMIUM EMBROIDERED
CHIFFON**

SEQUINS EMBROIDERED CHIFFON
DUPATTA. SEQUINS EMBROIDERED LAWN
SHIRT FRONT WITH BEADS. SEQUINS
EMBROIDERED LAWN BACK & SLEEVES.
SEQUINS EMBROIDERED BORDERS FOR
FRONT, BACK & SLEEVES ON
ORGANZA. DYED TROUSER.





**PM 52057 - 3 PIECE
PREMIUM EMBROIDERED
CHIFFON**

SEQUINS EMBROIDERED CHIFFON DUPATTA. SEQUINS
EMBROIDERED LAWN SHIRT FRONT WITH BEADS.
SEQUINS EMBROIDERED LAWN BACK & SLEEVES.
SEQUINS EMBROIDERED BORDERS FOR FRONT, BACK
& SLEEVES ON ORGANZA. DYED TROUSER.

STORE LOCATOR

KARACHI

Askari - Malir Cantt. Station Shopping Complex. 021-34196002-5
Bahadurabad, Near Char Minar Chowrangi. 021-34858951-54
Clifton, Dolmen Mall Clifton. 021-35296106-10
Clifton, Dolmen Mall Clifton (Salt by Ideas) 021-35370089
Near Schon Circle. 021-35374131-5
Gulistan-e-Johar, Block 12. 021-34019701
Mosamiyat. 021-34177282-3
KDA Market. 021-34173761-4
Lucky One Mall. 021-37181046-50
Hyderi, Block H. 021-36724481-88
FPS – EASTERN, Sector 3. 021-35120395-(7404)
Landhi Industrial Area, Near Manzil Pump. 021-35016514
FPS 8, Near Dawood Chowrangi. 021-35019805
Atrium Mall, First Floor. 021-35643166-9
Shahrah-e-Faisal, Metro Cash & Carry Store. 021-34602257-59
Square One Mall, Near Askari 4 Stadium Road 021-33399377
Tariq Road, Dolmen Mall Tariq Road. 021-34321181-3
Main Liberty Chowk. 021-3489554-55
North Walk, Near KDA Chowrangi 021-33393257
Mega Mall, Near Johar Chowrangi 021-33460058

LAHORE

Allama Iqbal Town, Pak Block. 042-37800577
Bahria Town, Jasmine Mall. 042-37862763 & 042-37862863
Packages Mall. 042-38915840
DHA, Y Block. 042-37199812
EME Society, Canal West Bank Road. 042-35452973-79
Gulberg, College Road. 042-32299272 & 042-32312492
Gulshan-e-Ravi, Block A, Main Boulevard. 042-37480443
Johar Town, Emporium Mall. (Ideas) 042-32592207-8
Johar Town, Emporium Mall (Salt by Ideas) 042-32592291
Lahore Cantt, Fortress Square Mall. 042-37341288-91
Mall Road, Main Commercial. 042-36309166-8
Model Town, Amanah Mall. 042-35131638-40
Ravi Road, Metro Cash & Carry Store. 042-37947261-3
Shadbagh Scheme, Shadbagh. 042-37608155
Shalimar Link Road, Near Ladhi Gas Factory. 042-36820098
Wapda Town, PIA Housing Society. 042-35955403
Dolmen Mall (Salt by Ideas) 042-37263046

ISLAMABAD

DHA, World Trade Center - WTC, 051-2725524
F-7, Main Markaz. 051-2652491-96
F-8, Tha Centaurus Mall. 051-2701240-5
F-10, Main Markaz. 051-2113614-19

RAWALPINDI

Bahria Town, Sikandar Arcade. 051-5412113
PWD, Block D. 051-5421275-6 & 051-5421261
Saddar, Bank Road. 051-5120792-6
Satellite Town, Commercial Market Road. 051-4571079

HYDERABAD

Auto Bhan Road, Boulevard Mall. 022-3413137-39
Railways Employees Housing Society.
022-3411096-7 & 022-341121-2
Cantt., Chandni Bazaar, Cantonment Shopping Center.
022-2729972-3 & 022-2729934
Tilak Chari, Church Building. 022-2635003-4

ARIFWALA

Building No. 80 – Arifwala. 045-7830492

ATTOCK

Pleader Lane - Tehsil & District - 057-2700695

AZAD JAMMU KASHMIR

Mirpur, Muhammad Ismail Plaza, Kotli Road. 05827-437353-55
Muzaffarabad, Neelum Road. 05822-442833

BAHAWALNAGAR

Police Line Road 063-2607944

BAHAWALPUR

Haqi Center, DC Office Chowk. 062-2281224 & 062-2281227

BUREWALA

Multan Road. 067-3351012-13

CHAKWAL

Talagang Road. 0543-540218-9

DG KHAN

Moaza Dera Gharbi. 064-2407845-46

D.I. KHAN

Circular Road. - 0966-711193

DASKA

College Road. - 052-6614445

FAISALABAD

Jinnah Colony, Gulberg Police Station Road. 041-2642013
Kohinoor City, Ali Tower, Jaranwala Road. 041-8535688-86
Nasar Ullah Khan Town, Lyallpur Galleria Mall. 041-5227237

GUJRANWALA

By Pass Road, Kings Mall. 055-4284131-6
GT Road, Fazal Center. 055-3861225
Satellite Town, Block B. 055-3841221-23

GUJRAT

Katchery Road. 053-3608430

HAFIZABAD

Bajwa’s Plaza, Post Office Road. 0547-522020

HARIPUR

Main Bazar - 0995-610765

JARANWALA

Naya Bazar. 041-4310582

JHELUM

Deen Plaza - Civil Lines. 0544-623094-96 & 0544-277182-84

JHANG

Alfateh Plaza, Kachehri Chowk. 0477-651193

KASUR

Chandni Chowk, Railway Road. 0492-760660 & 0492-770042

KHANEWAL

Sir Syed Road. 065-2551184

LARKANA

Ward C, Nawa Tak, New Station Road. 074-4045005

MANDI BAHUDDIN

Hakim Mall, Jail Road. 054-6502431-93

MANSEHRA

Near Bypass Road, Abbottabad Road. 0997-300924

MARDAN

Mardan Nowshehra Road. 0937-861507-9

MIANWALI

Sony Khel Market. 0459-230539

MIRPUR KHAS

Hyderabad Road. 023-3821001-2

MULTAN

Gulgasht, Plaza Musa Center. 061-6210035-8
Multan Cantt., Qasim Road. 061-4574005

NAROWAL

Circular Road. 0542-411281 & 83

NAWABSHAH

Mohalla Mohni Bazar. 0244-366281-4

OKARA

MA Jinnah Road. 044-2510526

PESHAWAR

Ittehad Cloth Market. 091-5854154-5.

PHALIA

Mall of Phalia. 0546-566813

QUETTA

Millennium Mall. 081-28304777

RAHIM YAR KHAN

Model Town, Town Hall. 068-5879100-3

SAHIWAL

Bhandari Chowk, Sir Syed Road. 040-4460222 & 040-4460444

SARGODHA

Ideas Sargodha, University Road. 048-3210430

SHEIKHUPURA

Ideas Sheikhupura, Sargodha Road. 056-3610087-88

SIALKOT

Sialkot Cantt. Mall of Sialkot. 052-4291710 & 052-4291711-2
V Mall. 052-4292070

SUKKUR

Muslim Co-Operative Housing Society. 071-5816596

SWAT

Swat Tower. 094-6883868

TALAGANG

Mianwali Road. 054-3410212

TAXILA

New City Arcade, Wah Cantt. 051-4624005

UPCOMING STORES

PESHAWAR - (Ideas) Main University Road

ISLAMABAD - ZETA-1 Mall

LAHORE - Dolmen Mall (Ideas)

SIALKOT - Brand Village Sialkot

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 **GulAhmed** THE ORIGINAL LAWN®

PREMIUM
LUXURY



SHOP
SCAN

 **Ideas**®