



 **ideas**

Simple Living
WINTER 2024

SIMPLE LIVING

Discover the world of IDEAS HOME!

As autumn unfolds its rich palette, we all crave the cozy comfort that the season brings.

IDEAS HOME introduces a collection that blends warm moods with today's trends to bring comfort and style to your space.

Our bedding range features a refined blend of floral, ethnic, traditional and contemporary styles, all crafted to harmonize beautifully with your space.

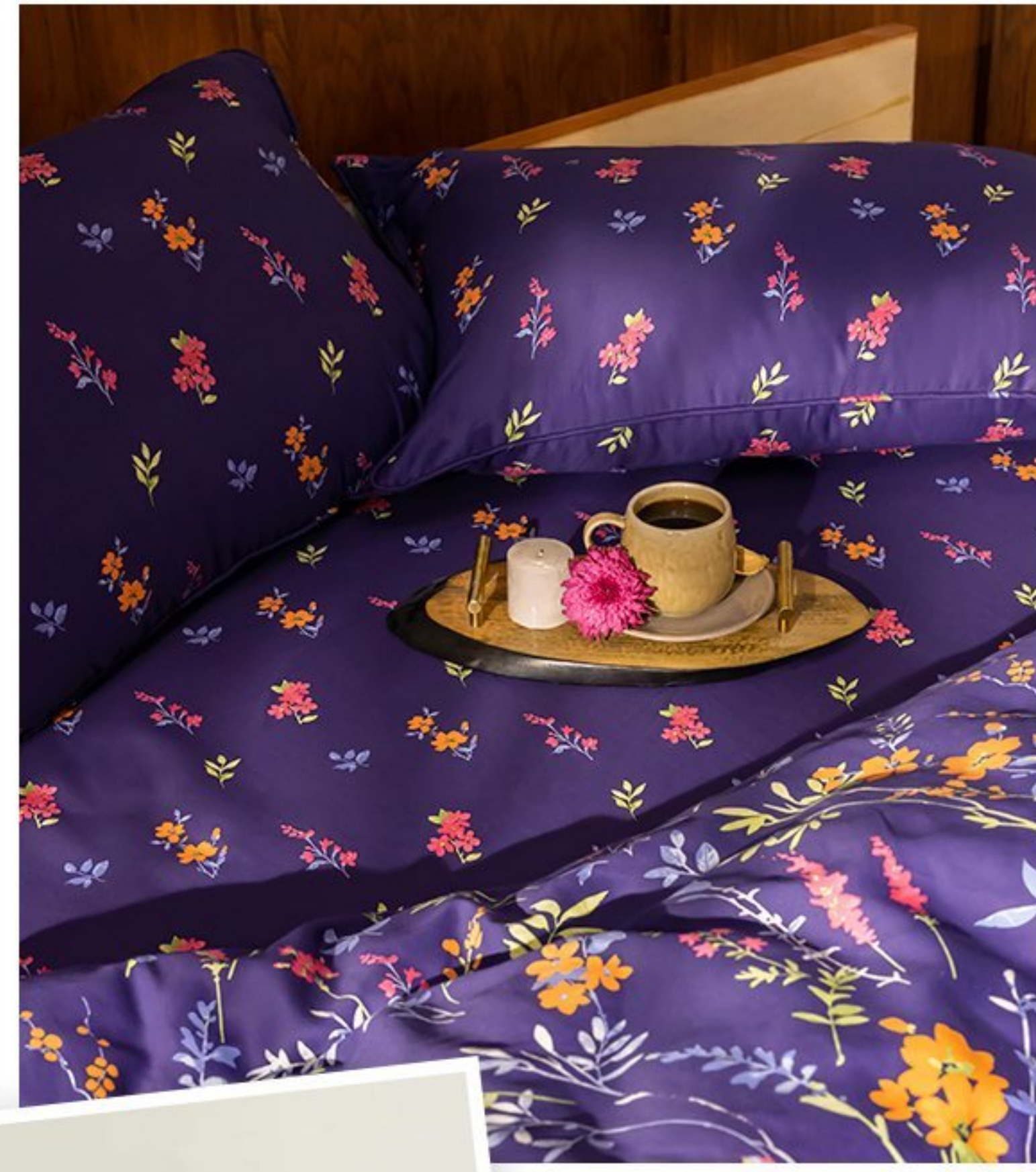
Complementing this, our exclusive bath linens and home accessories are elegantly designed to match the bedding collection.

Redefine your living space with our new collection!



BOTANICAL CHARM

Luxury Bedding



- duvet cover set
- cushion covers
- bed sheet set





STAR TREK

Easy Care Bedding



- duvet cover set
- cushion covers
- bed sheet set
- quilted throw

ROSETTA

Luxury Bedding



- duvet cover set
- cushion covers
- bed sheet set
- quilted throw





VINTAGE

Easy Care Bedding



- duvet cover set
- cushion covers
- bed sheet set

BLOOM BLISS

Easy Care Bedding



- duvet cover set
- cushion covers
- bed sheet set
- quilted throw

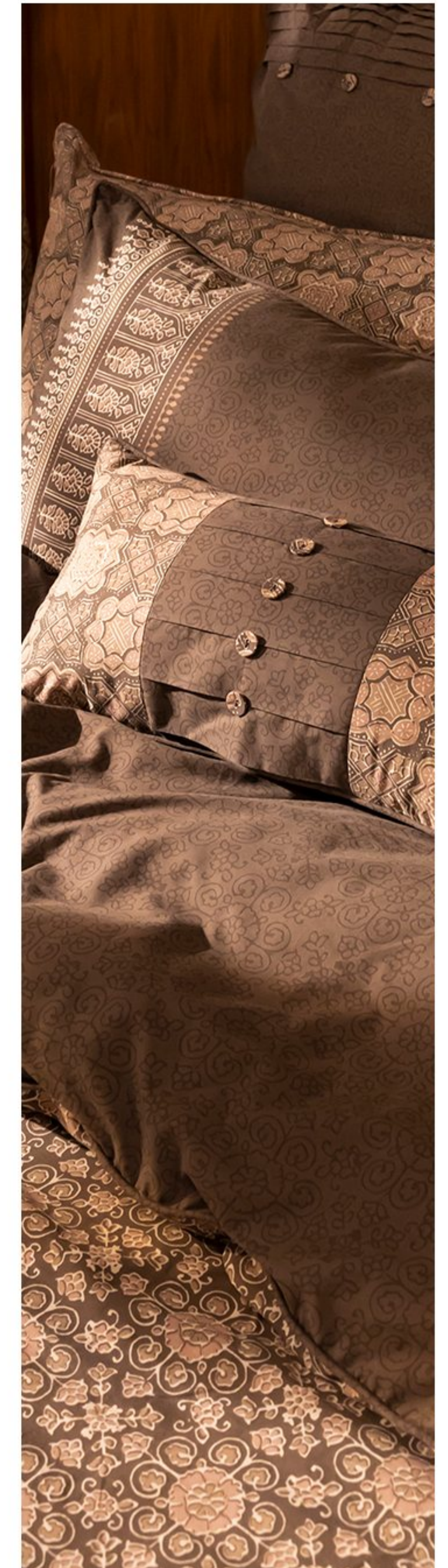


WOOD FOLK

Easy Care Bedding



- duvet cover set
- cushion covers
- bed sheet set



AZALEA

Easy Care Bedding



- duvet cover set
- cushion covers
- bed sheet set
- quilted throw





SAND TILES

Easy Care Bedding



- duvet cover set
- cushion covers
- bed sheet set

PEACH FUZZ

Royal Bedding



- duvet cover set
- cushion covers
- bed sheet set
- quilted throw





OPAL CHARM

Luxury Signature Bedding



- duvet cover set
- cushion covers
- bed sheet set

HATCHLEAF

Luxury Bedding



- duvet cover set
- cushion covers
- bed sheet set
- fitted sheet set



SUNSET PALM

Easy Care Bedding



- duvet cover set
- cushion covers
- bed sheet set
- fitted sheet set



ABSTRACT

Luxury Bedding

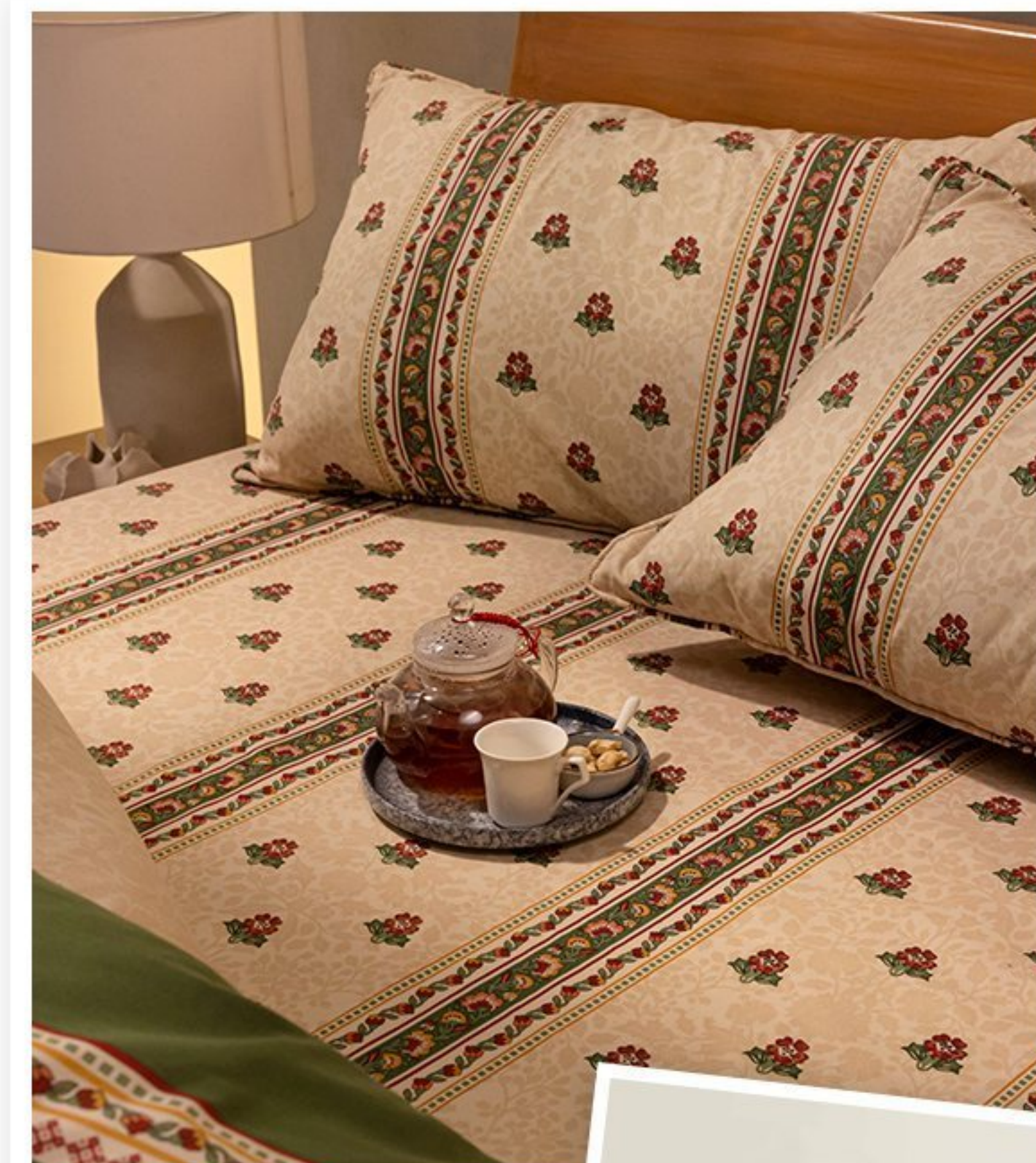


- duvet cover set
- cushion covers
- bed sheet set
- quilted throw



GUL BAHAR

Easy Care Bedding

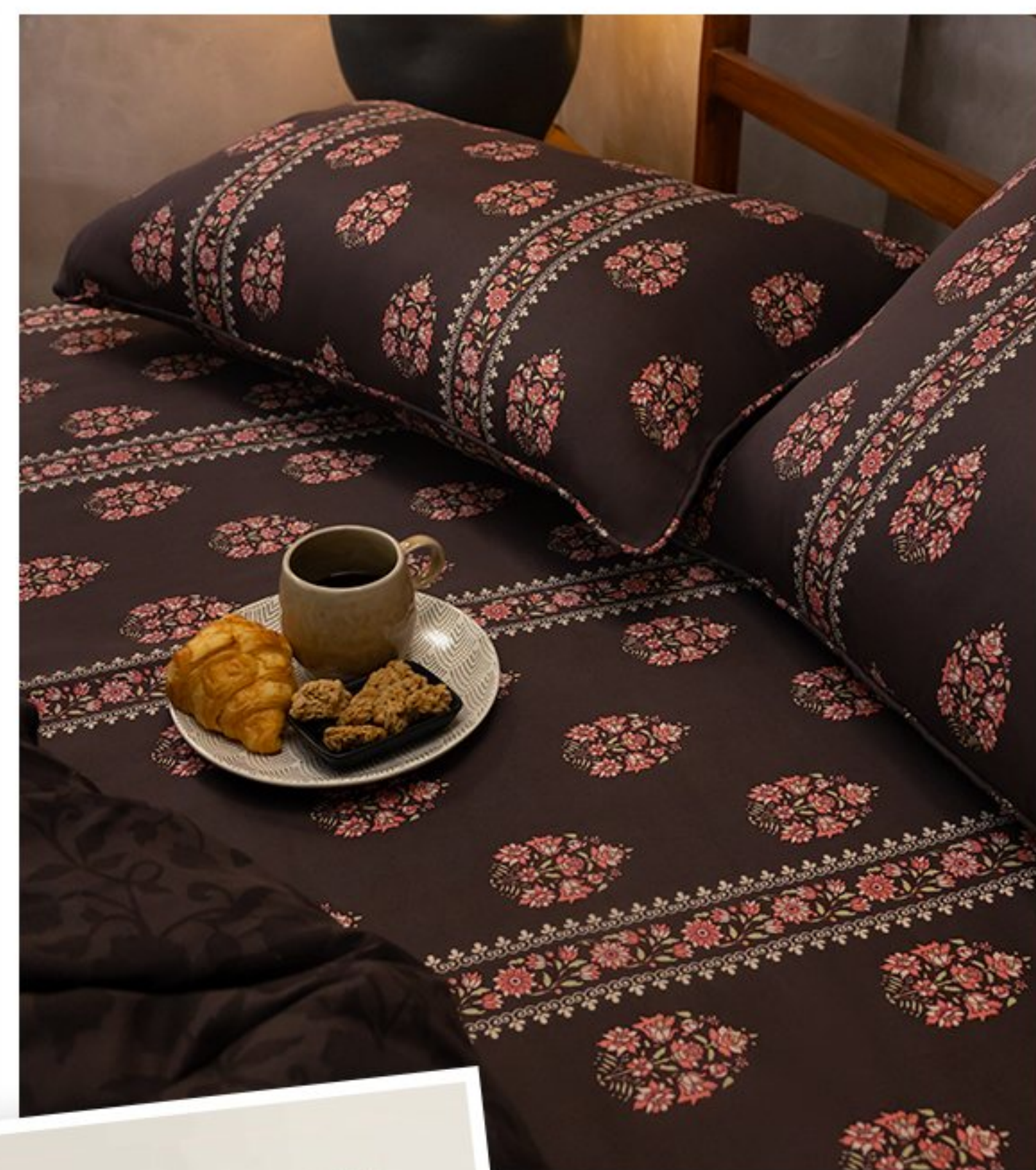
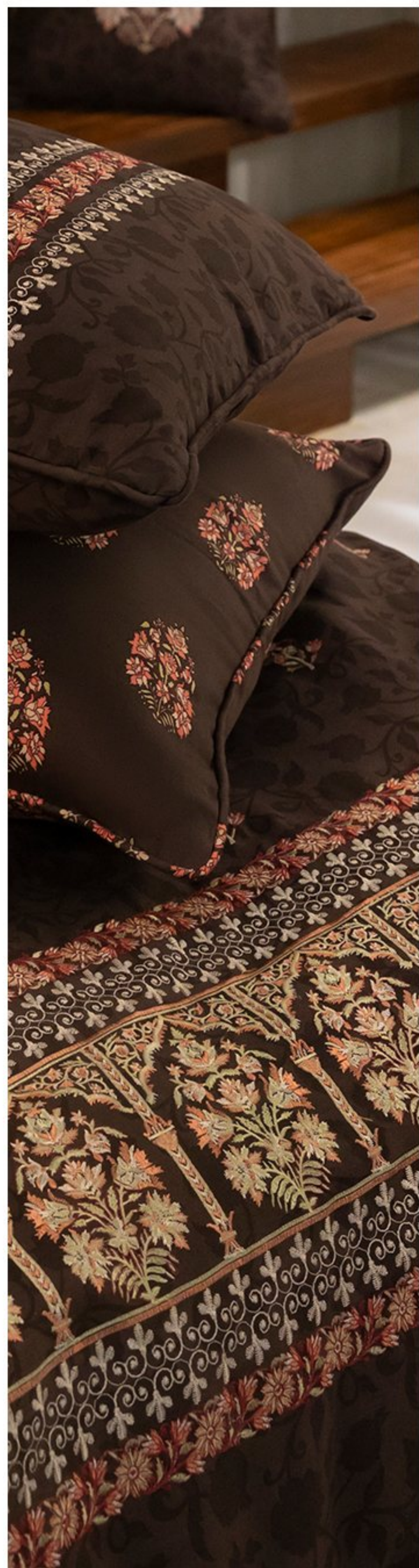


- duvet cover set
- cushion covers
- bed sheet set



KASHIDA

Luxury Signature Bedding



- duvet cover set
- cushion covers
- bed sheet set





AUTUMN MARVEL

Easy Care Bedding



- duvet cover set
- cushion covers
- bed sheet set



LUSH GARDEN

Easy Care Bedding



- duvet cover set
- cushion covers
- bed sheet set
- quilted throw



PAISLEY DECOR

Easy Care Bedding



- duvet cover set
- cushion covers
- bed sheet set
- fitted sheet set





SEACREST

Luxury Stripe Bedding



- duvet cover set
- bed sheet set
- pillow cases

JESTER RED & BISCOTTI

Luxury Stripe Bedding



- duvet cover set
- bed sheet set
- pillow cases





WHITE

Royal Signature Bedding



- duvet cover set
- cushion covers
- bed sheet set

TEAL GREEN

Royal Signature Bedding



- duvet cover set
- cushion covers
- bed sheet set



RED BUD

Royal Signature Bedding



- duvet cover set
- cushion covers
- bed sheet set



AFTER BATH

Our vibrant range adds color to your bathroom, bringing luxury and a touch of glamour.

Simple Living

BAMBOO TOWELS

available in 3 sizes



- hand towel
- bath towel
- bath sheet



ZERO TWIST TOWELS



available in 3 sizes

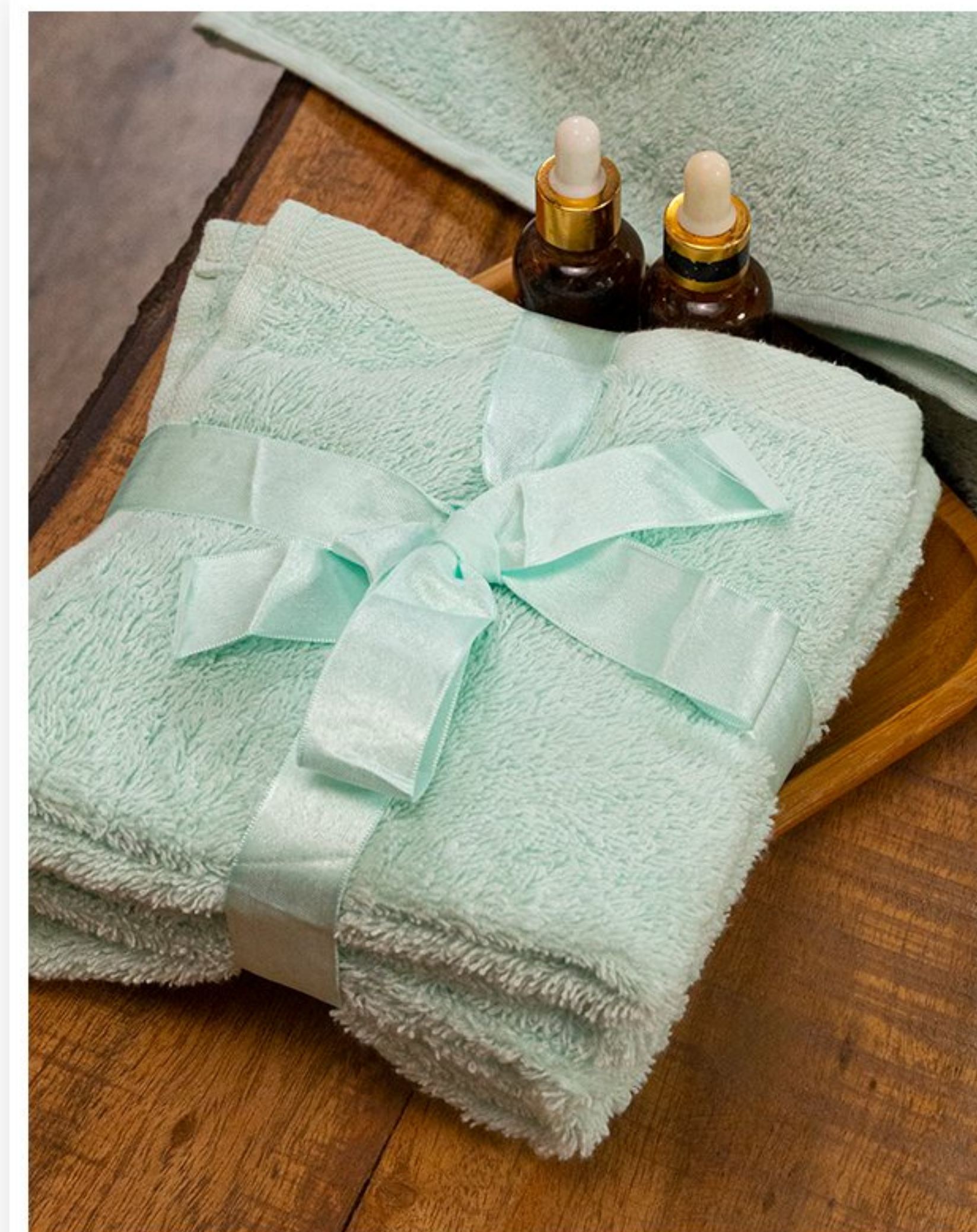
- hand towel
- bath towel
- bath sheet





FACE TOWELS

4 pcs set



• 4 hand towels

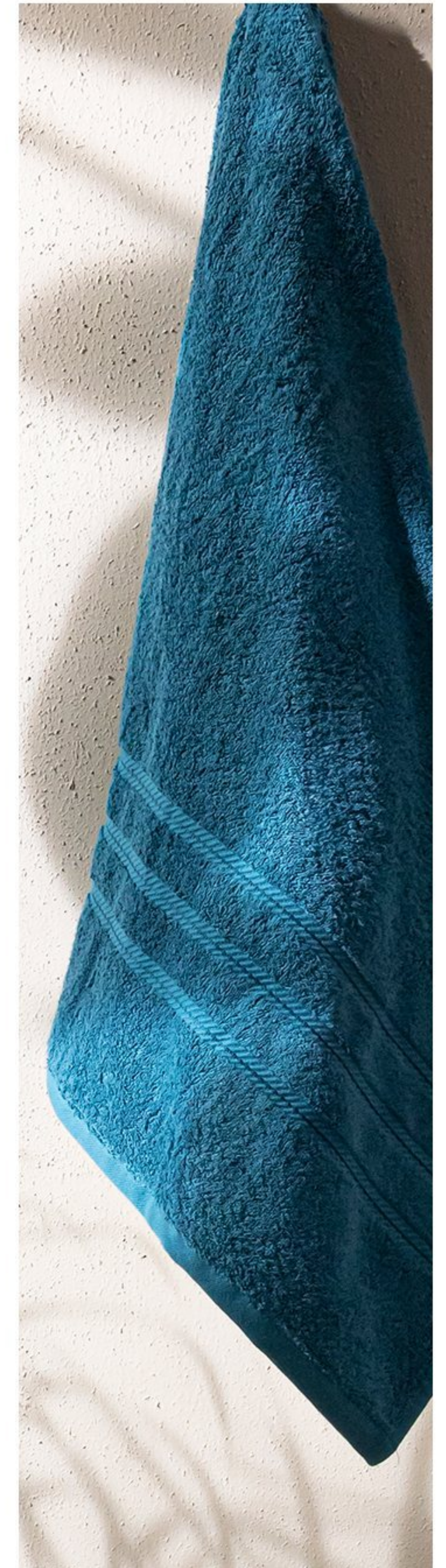


COMBED TOWELS



available in 3 sizes

- hand towel
- bath towel
- bath sheet



6 PCS TOWEL SET



- 2 hand towel
- 2 bath towel
- 2 bath sheet



BATHROBES

combed



- available in 5 sizes





BATHROBES

velour



- available in 5 sizes



TERRY SLIPPERS

available in 2 sizes



- medium
- large



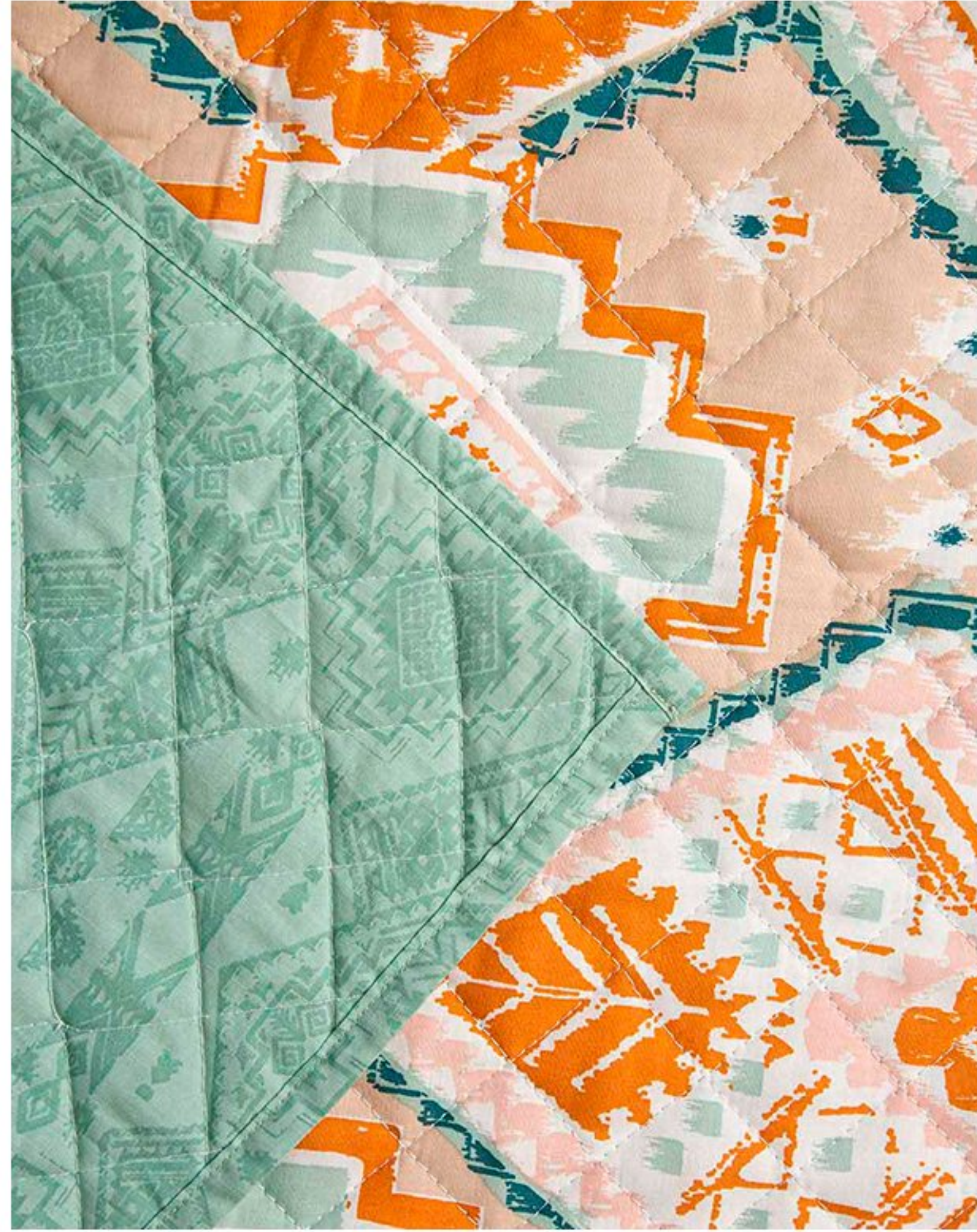


MULTI-PURPOSE MAT



bloom bliss

MULTI-PURPOSE MAT



sand tiles



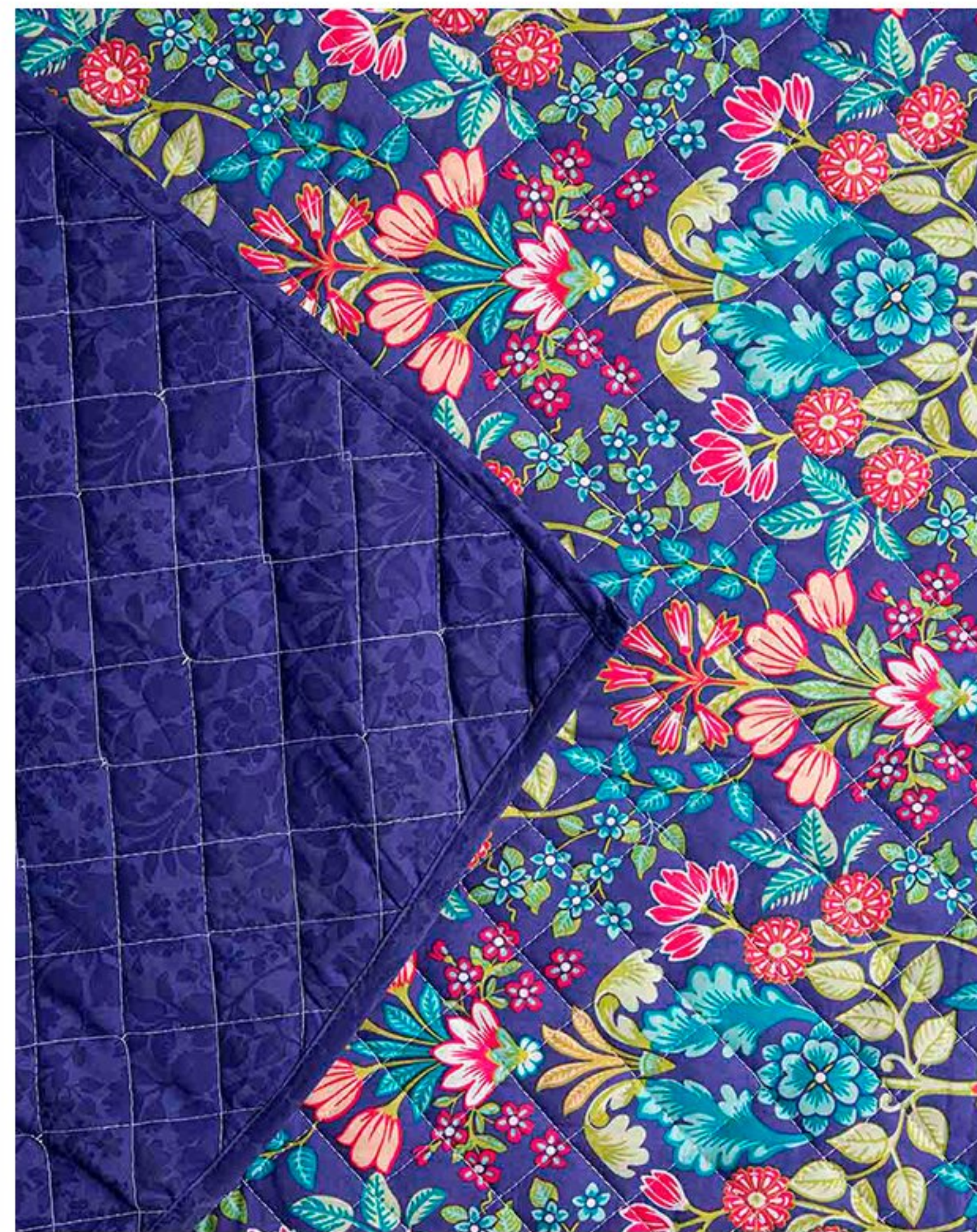


MULTI-PURPOSE MAT



sunset palm

MULTI-PURPOSE MAT



lush garden





ideas[®] HOME

WINTER 2024
Available Instores & Online