



ideas

SUMMER 2025

DISCOVER HOME

www.gulahmedshop.com



DISCOVER HOME

Discover the world of **IDEAS HOME!**

Spring is here, and with it comes a fresh start!

As we step into the new season, We're excited to introduce you to our latest collection that brings the beauty of spring indoors with bold colors and intricate patterns. Featuring vibrant florals, bold geometrics, timeless damask and soothing water color patterns.

Paired seamlessly with our home accessories and bath linens, it's the perfect way to refresh your space for the season ahead.

Let's welcome spring in full bloom!

Redefine your living space with our new collection!



AMBER BROWN

Easy Care Bedding

- duvet cover set • cushion covers
- bed sheet set • fitted sheet set





- duvet cover set • cushion covers
- bed sheet set



DAISY ROSE
Luxury Signature Bedding



AQUA IMPASTO
Easy Care Bedding



- duvet cover set • cushion covers
- bed sheet set • quilted throw



- duvet cover set • cushion covers
- bed sheet set • quilted throw





LAVENDER MIST

Luxury Bedding

- duvet cover set • cushion covers
- bed sheet set • fitted sheet set





- duvet cover set • cushion covers
- bed sheet set • quilted throw
- fitted sheet set



ROSE OGEE
Luxury Bedding



SADA BAHAR
Luxury Bedding



- duvet cover set • cushion covers
- bed sheet set • fitted sheet set



- duvet cover set • cushion covers
- bed sheet set • quilted throw
- fitted sheet set



PAISLEY FUSION
Easy Care Bedding



DAFFODIL AURA

Easy Care Bedding

- duvet cover set • cushion covers
- bed sheet set • fitted sheet set





- duvet cover set • cushion covers
- bed sheet set





CLOUD WHITE
Royal Signature Bedding

- duvet cover set • cushion covers
- bed sheet set





- duvet cover set • cushion covers
- bed sheet set



BUTTERCREAM
Royal Signature Bedding



CHERRIES
Luxury Stripe Bedding



- duvet cover set • pillow cases
- bed sheet set



- duvet cover set • pillow cases
- bed sheet set



CREAM
Luxury Stripe Bedding



WHITE
Luxury Stripe Bedding



- duvet cover set • pillow cases
- bed sheet set



- duvet cover set • pillow cases
- bed sheet set



EVERGREEN
Luxury Stripe Bedding

COTTON RICH SHEET SETS





SAGE GREEN
Cotton Rich Sheet Set



• bed sheet set •



• bed sheet set •



SUNFLOWER
Cotton Rich Sheet Set



CORAL SPICE
Cotton Rich Sheet Set



• bed sheet set •



• bed sheet set •



MASAI
Cotton Rich Sheet Set



TUK TUK
Cotton Rich Sheet Set



• bed sheet set •



Elevate your living space with our stylish Home Cushion Covers, designed to blend comfort, functionality, and aesthetics.



Home begins with cozy



• 18 x 18 inches • 46 x 46 cm



DIGITAL CUSHIONS



DM-006



Black Waves



Leaves



DM-002



DM-001



Yellow Oval

EMBROIDERED CUSHIONS



EC-27



EC-021



EC-013



EC-020-B



EC-012



EC-007



TABLE LINEN
Elevate your everyday dining.



- table cover set • table runner
- placemat set



- table cover set • table runner
- placemat set



TABLE LINEN
Dress your table with style and grace



DISCOVER HOME

Wrap yourself in comfort and absorbency with our luxurious After-Bath Body Towel. Perfectly designed for daily use, post-shower routines, or relaxing moments at home.



Classic White, Unmatched Softness.





- available in 3 sizes
- hand towel • bath towel
- bath sheet



COMBED TOWELS

Sunflower



Ash-Lilac



Cream



Winsone



Blossom



Redwood



Forest



Salt Water



Lychee



Elm



White



Eclipse





COMBED BATHROBES

Ash Lilac



Sunflower



Winsome



Elm



White



Eclipse



Forest



Cream



Redwood



Salt Water



Lychee



Blossom





EMBROIDERED TOWELS



- hand towel • bath towel
- bath sheet

Raspberry



Sheep



White



Jewel



Mystic



Tendrill



Enamel



Mist



Fiesta



Cream



Flamingo



Cocoa





JACQUARD TOWELS

Latte



Ice



Horizon



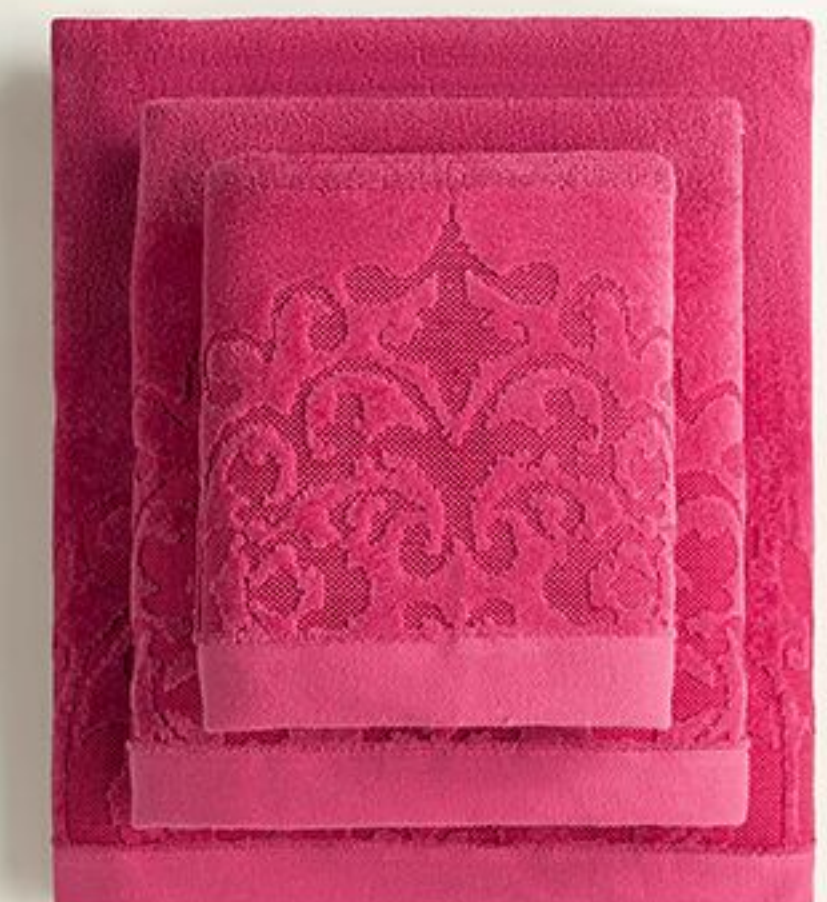
Woodbine



Dewberry



Fushsia



Canyon



Canyon



Copen



Copen



Oak Buff



Oak Buff





BEDDING BASICS
Your best sleep starts here.





- duvet summer filling
- pillow filling
- cozy quilted pillow
- memory foam
- compressed pillow
- floor cushion
- euro sham cushion filling
- neck roll cushion
- deck cushion
- square cushion



 ideas[®]
HOME

SUMMER 2025
Available Instores & Online