

ideas

AUTUMN COLLECTION '23



Simple Living

www.gulahmedshop.com

Simple Living

It's the time of year when we seek warmth, comfort, and the joy of cocooning ourselves in the softest, coziest linens. This year, Ideas Home invites you to embrace the season's cozy vibes with our Winter Collection with a bright, refreshing color palette featuring tones of bright yellow, deep tones emeralds & greens, calming blues, and earthy terracotta.

We are excited to introduce to you our latest edit featuring an extensive range of Bedding, harmonizing with our home Accessories and Bath Linen designs.

Enter the world of IDEAS HOME!





RALLI



Easy Care Bedding - Wrinkle Resistant

- Duvet Set • Bed Sheet Set • Pillow Cases
- Quilted Throw • Fitted Sheet

AUTUMN BLOOM



Easy Care Bedding - Wrinkle Resistant
• Duvet Set • Bed Sheet Set • Pillow Cases





JUNIPER



Easy Care Bedding - Wrinkle Resistant

- Duvet Set • Bed Sheet Set • Pillow Cases
- Quilted Throw

PHOOL BAGH



Easy Care Bedding - Wrinkle Resistant

• Duvet Set • Bed Sheet Set • Pillow Cases





KASHAN



Easy Care Bedding - Wrinkle Resistant

- Duvet Set • Bed Sheet Set • Pillow Cases
- Fitted Sheet

MARBLE



Easy Care Bedding - Wrinkle Resistant

• Duvet Set • Bed Sheet Set • Pillow Set



KIDS EASY CARE BEDDING

Kids love having a nicely decorated bedroom that inspires playtime creativity & a willingness to go to bed.





CACTI



Kids Easy Care Bedding - Wrinkle Resistant

- Reversible Duvet Set
- 2 options of Bed Sheet Set

ZOO



Kids Easy Care Bedding - Wrinkle Resistant

- Reversible Duvet Set
- 2 options of Bed Sheet Set



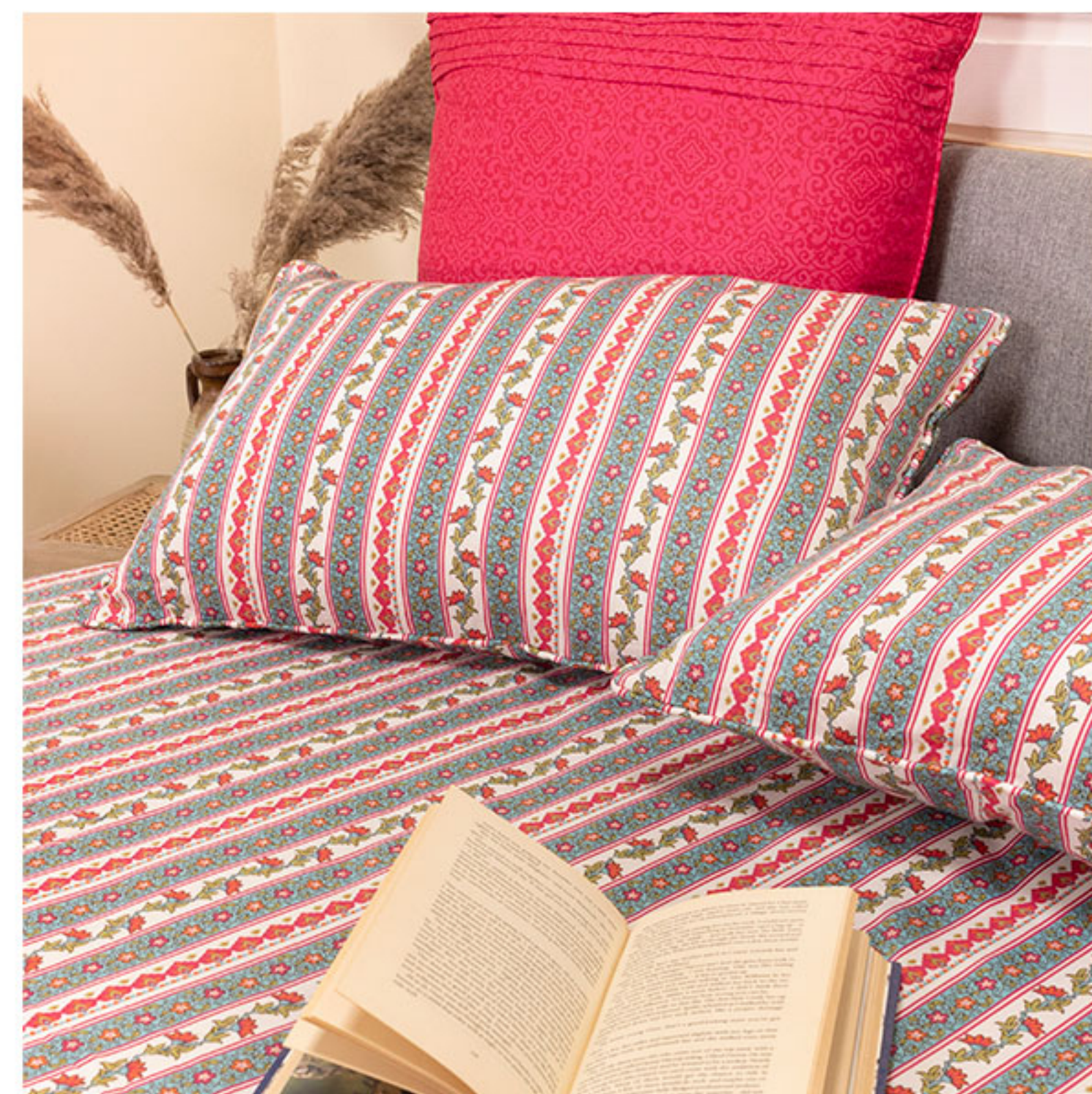
Simple Living

LUXURY BEDDING

The Luxury Collection label offers you the affordable luxury of cotton sateen with its range of modern & classic patterns that suit a different number of bedroom styles allowing great versatility in styling & designing.



CHINTZ



Luxury Bedding - 100% Cotton Sateen

• Duvet Set • Bed Sheet Set • Pillow Set

BOTANICA



Luxury Bedding - 100% Cotton Sateen

- Duvet Set • Bed Sheet Set • Pillow Set
- Quilted Throw • Embroidered Cushions



TERRACOTTA



Luxury Bedding - 100% Cotton Sateen

- Duvet Set • Bed Sheet Set
- Quilted Throw • Fitted Sheet



ROYAL BEDDING

Royal Collection allows you to indulge in luxury with a thread count of T-300 in our finest duvet sets to make you feel perfectly pampered.

Simple Living



ROSEMORE



Royal Bedding - 100% Cotton Sateen

• Duvet Set • Bed Sheet Set • Pillow Set

LUXURY SIGNATURE BEDDING

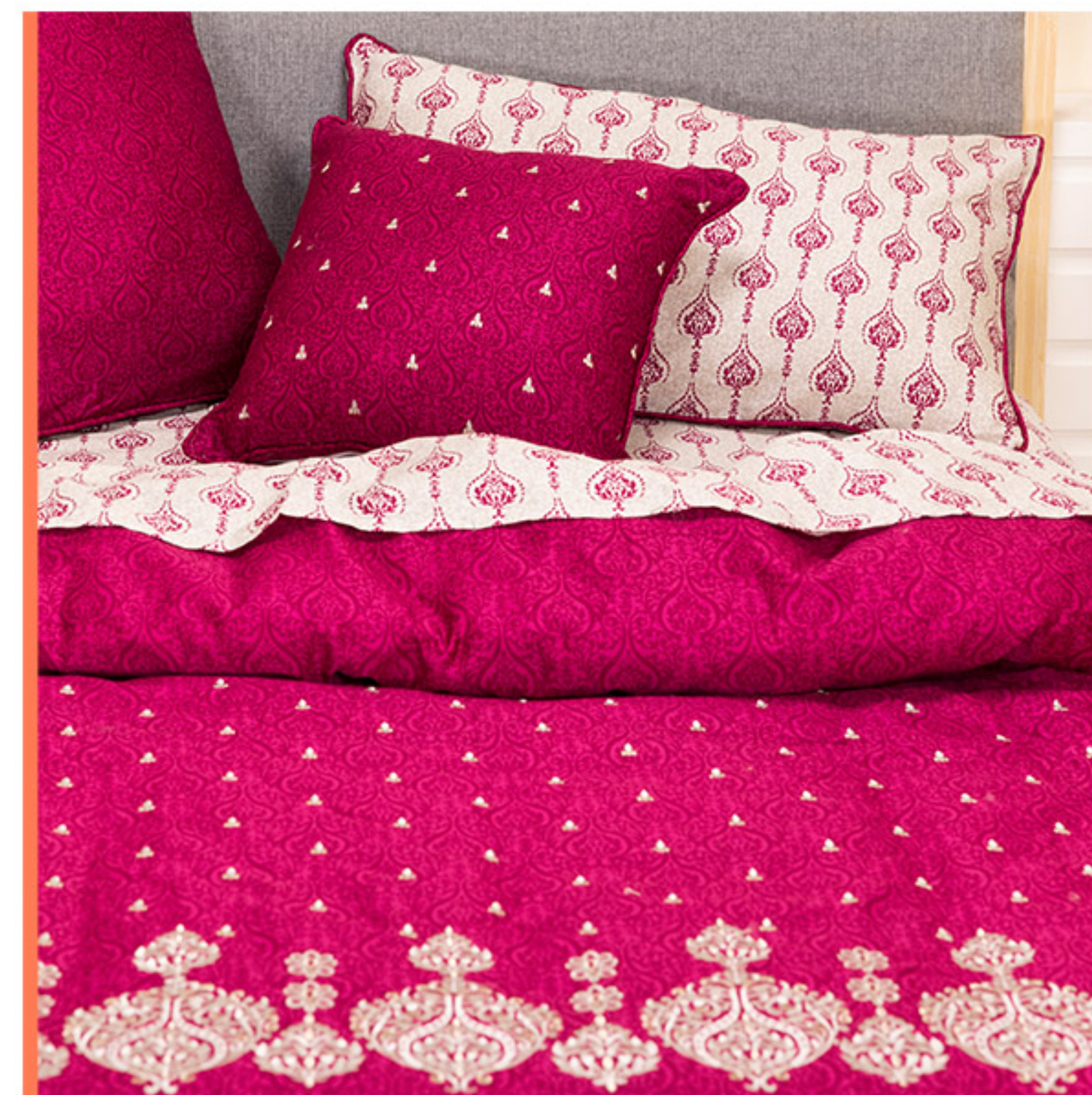
Embroidered

An extravagantly soft and economical embroidered series.

Browse our collection of 200 thread count Printed Embroidered Bedding Sets. Beautifully crafted from 100% cotton, these designs make your bedroom look delightful and elegant.



ROYAL PLUM



Luxury Signature Bedding - 100% Cotton Sateen Embroidered

- Embroidered Duvet Set • Bed Sheet Set
- Embroidered Cushions



LUXURY STRIPE BEDDING

Sometimes the simplest things are the most beautiful. The premium range of our Stripe Satin Collection is delightfully soft and inviting. Crafted with tone-on-tone stripes, these linens create a striking design accent.

Simple Living



CLARET



Luxury Stripe Bedding - Sateen Weave

• Duvet Set • Bed Sheet Set

Simple Living

ROYAL SIGNATURE BEDDING

An extravagantly soft and comfortable embroidered series.

Our signature embroidered duvet cover sets offer a classic aesthetic appeal to match any style of décor.



LIGHT



Royal Signature Bedding - 100% Cotton Sateen *Embroidered*

• Duvet Set • Bed Sheet Set • Embroidered Cushions



Simple Living

AFTER BATH

Our vibrant, colorful range will brighten up your bathroom space and give a luxurious feel & a glamorous edge.

COMBED TOWELS



• Hand Towel
50cm x 100cm

• Bath Towel
70cm x 140cm

• Bath Sheet
100cm x 150cm

Made from 100% cotton, pamper yourself after every bath with our irresistibly soft & finely Combed Towels.



Bath Linen - Combed 100% Cotton



Cream



White



Silver



Sea



Lime



Purple



Sand



Peacock



Beige



Black



Crimson



Navy

ZERO TWIST TOWELS



• Hand Towel
50cm x 100cm

• Bath Towel
70cm x 140cm

• Bath Sheet
100cm x 150cm

Bath Linen - 100% Cotton



Cloud



Khaki



Mint



Plum



Coffee



Red

COMBED TOWELS *6pcs Set*

Bath Linen - Combed 100% Cotton



- Face Towel
33cm x 33cm
- Hand Towel
50cm x 100cm
- Bath Towel
70cm x 140cm



Silver



Sea



Sand



Peacock



Crimson



Navy

Bath Linen - Combed 100% Cotton



Cream



White



Lime



Purple



Beige



Black

COMBED TOWELS *6pcs Set*



THROWS & BLANKETS

Perfect for adding style and class to any room, the entire range has a super sophisticated vibe. Choose between thermal, matelassé or fleece blankets crafted from super cozy 100% cotton or synthetic blends.

DOUBLE PLY FLEECE THROW



Olive



String



Dill



Corsair



Cream



Orchid



Mellow



Plum



A fabulous feeling of softness is captured in this blanket.
This blanket throw will keep you cozy during
the long cold winter while giving your bed elegant opulence.



• **Single** 57x94 inches • **Double** 94x94 inches

HOME COVER

Make yourself the coziest corner to sit in with a blend of comfort and sophistication. This assorted collection of vibrant colors and contemporary patterns make each cushion cover unique.



Simple Living

Polka Navy



ZigZag Yellow



Tropical



Rugby



Charcoal



Polka Dots



Lines Ochre



ZigZag



SCREEN PRINTED



18inches x18inches - 46cm x 46cm

Square Cushions

18inches x 18inches - 46cm x 46cm



Noor



Empress



Aztec



Phool Patti



Carnival



Mahel



Blooming



Triangle



Damask



Minar



Visage

Embroidered Square Cushions - 100% Cotton

18inches x 18inches - 46cm x 46cm

 ideas[®]
HOME

Available Instores & Online
www.gulahmedshop.com